# Rencontres de Moriond

# ELECTROWEAK INTERACTIONS and UNIFIED THEORIES

La Thuile, Valle d'Aosta, March 2-9, 2013

GIM mechanism: origin, predictions and recent uses

Luciano Maiani.

CERN and Roma "La Sapienza"

### 1. LATE NINETEEN-SIXTIES...

...hopes of a basic theory for strong, e.m. and weak interactions

#### •well established results:

- -Gell-Mann-Zweig quarks in 3 flavours (baryons=qqq, etc.)
- -Cabibbo theory of semileptonic decays,  $\Delta S=0,1$ :

$$\mathcal{L}_{F} = \frac{G_{F}}{\sqrt{2}} J^{\lambda} J_{\lambda}^{+}$$
 only one weak doublet: 
$$J^{\lambda} = \bar{\nu}_{e} \gamma^{\lambda} (1 - \gamma_{5}) e + \bar{\nu}_{\mu} \gamma^{\lambda} (1 - \gamma_{5}) \mu + \bar{u} \gamma^{\lambda} (1 - \gamma_{5}) d_{C}$$
 
$$d_{C} = \cos \theta d + \sin \theta s$$
 
$$\left(\begin{array}{c} u \\ d_{C} \end{array}\right)_{L}; (s_{C})_{L}; d_{R}; u_{R}; s_{R}$$

$$q = \left[ \begin{array}{c} u \\ d \\ s \end{array} \right]$$

only one weak doublet:

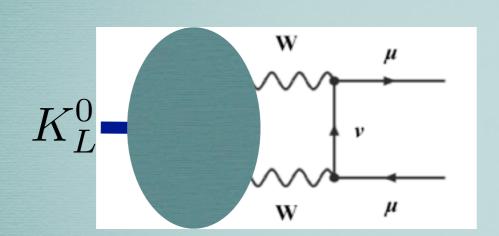
$$\begin{pmatrix} u \\ d_C \end{pmatrix}_L; (s_C)_L; d_R; u_R; s_R$$

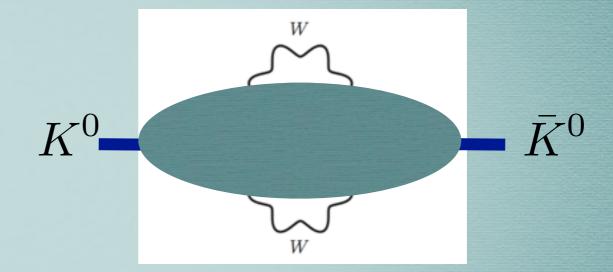
#### •clouds:

- -do quark clash with Fermi-Dirac statistics? first ideas about color (Han-Nambu)
- -basic strong interactions: are they gluon (abelian) mediated? or string-like?
- -Fermi theory not renormalizable. W boson? strong interaction form factors?
- •Schwinger ideas about EW unification+Yang-Mills
  - Glashow's SU(2)⊗U(1) (1961)
  - Brout-Englert-Higgs Mechanism (1965) -> Weinberg-Salam (1967)
- •embedding Cabibbo theory in  $SU(2) \otimes U(1)$  led to unobserved Flavor Changing Neutral Currents: Unification worked for leptons only.

# THE $G\Lambda^2$ PUZZLE, 1968

•The discussion on higher order weak interactions was opened in 1968 by a calculation by Boris Ioffe and Evgeny Shabalin, indicating that  $\Delta S = \pm 1$  neutral currents and  $\Delta S = 2$  amplitudes would result from higher order weak interactions, even in a theory with only the charged W





- the amplitudes were found to be divergent, of order  $G(G\Lambda^2)$ , and in disagreement with experiments, unless limited by an ultraviolet cut-off  $\Lambda \approx 3-4$  GeV (from  $\Delta m_K$ );
- •result based on current algebra commutators, shows hadron form factors are irrelevant: current commutators imply hard constituents;
- •Similar results were found by R. Marshak and coll. and by F. Low.

#### FIRST ATTEMPTS

- •Attempts were made during 1968-69 to make the amplitude more convergent:
- introducing more than one Intermediate Vector Boson (Gell-Mann, Low, Kroll, Ruderman) (too many were needed);
  - introducing negative metrics (ghost) states (T.D.Lee and G.C. Wick), of mass  $\approx \Lambda!$
- •another line was to cancel the quadratic divergence, in correspondence to a specific value of the angle, i.e. "computing" the Cabibbo angle (Gatto, Sartori, Tonin; Cabibbo, Maiani);
- it was realised that quadratic divergent amplitudes at order  $G\Lambda^2$  would also arise, in the IVB theory, with potential violations of strong interaction symmetries (parity, isospin, SU(3) and strangeness).
- •C. Bouchiat, J. Iliopoulos and J. Prentki observed that, with chiral SU(3) ⊗ SU(3) breaking described by a (3,3bar) representation, the leading divergences give only diagonal contributions (no parity and strangeness violations).

Luciano Maiani. GIM Mechanism

•...but the small cutoff in the  $G(G\Lambda^2)$  terms still called for an explanation.

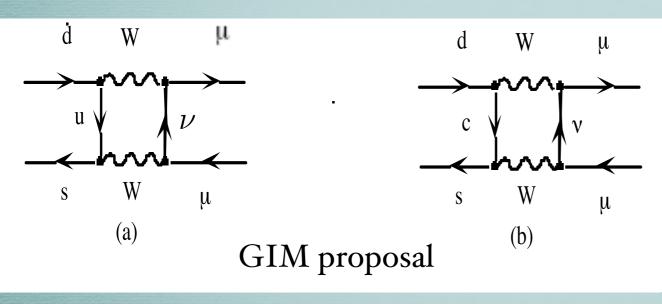
#### Weak Interactions with Lepton-Hadron Symmetry\*

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(Received 5 March 1970)

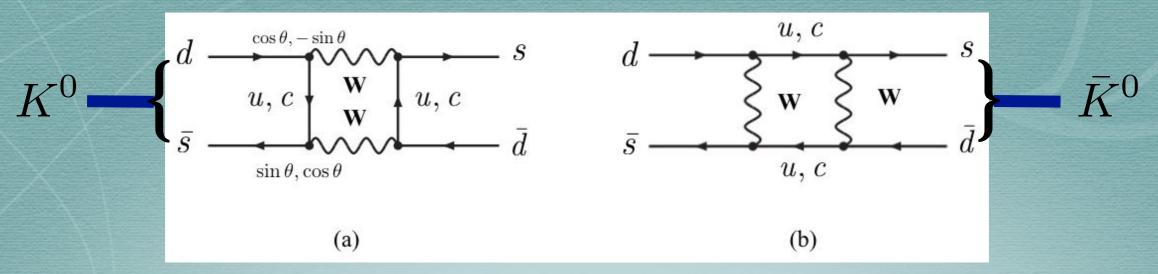
We propose a model of weak interactions in which the currents are constructed out of four basic quark fields and interact with a charged massive vector boson. We show, to all orders in perturbation theory, that the leading divergences do not violate any strong-interaction symmetry and the next to the leading divergences respect all observed weak-interaction selection rules. The model features a remarkable symmetry between leptons and quarks. The extension of our model to a complete Yang-Milis theory is discussed.



$$\frac{\mu}{\leftarrow} \begin{pmatrix} u \\ d_C \end{pmatrix}_L; \begin{pmatrix} c \\ s_C \end{pmatrix}_L; (d_C)_R; (s_C)_R; u_R; c_R \\
\leftarrow \begin{pmatrix} \nu_e \\ e \end{pmatrix}_L; \begin{pmatrix} \nu_{\mu} \\ \mu \end{pmatrix}_L; e_R; \mu_R \\
J_{\mu}^W(quark) = \bar{q} C \gamma_{\mu} q_L$$

$$C = \begin{pmatrix} 0 & 0 & \cos\theta & \sin\theta \\ 0 & 0 & -\sin\theta & \cos\theta \\ 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 \end{pmatrix} = \text{quark } \mathbf{mixing } \mathbf{matrix}$$

divergent amplitude:  $\propto G(G\Lambda^2)[C,C^{\dagger}]$ = flavor diagonal!



•each quark line, which leads to  $\Delta F \neq 0$ , carries a factor

$$\sum_{i=u,c} U_{si}^* S(k,m_i) U_{di} = \sin \theta \cos \theta \left[ S(k,m_u) - S(k,m_c) \right]$$
since
$$\sum_{i=u,c} U_{si}^* U_{di} = 0$$

$$\sum_{i=u,c} U_{si}^* U_{di} = 0$$

- •the subtraction makes the integral convergent
- •The result has to vanish for m<sub>c</sub>=m<sub>u</sub>
- •the upshot is that one finds an amplitude of order G[G(m<sup>2</sup>c-m<sup>2</sup>u)], i.e. Ioffe&Shabalin's result with:

$$\Lambda^2 \to m_c^2 - m_u^2 \approx (3 - 4 \text{ GeV})^2$$

Ioffe&Shabalin's result has turned into a prediction of the charm quark mass, m<sub>c</sub>=1.5-2 GeV!!

## 2. UNIFIED THEORY FOR QUARKS

•The matrices:

$$\mathcal{C}, \ \mathcal{C}^{\dagger}, \ \left[\mathcal{C}, \ \mathcal{C}^{\dagger}\right] = 2\mathcal{C}_3, \text{ and } Q$$

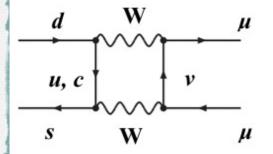
$$C_3 = \begin{pmatrix} 1/2 & 0 & 0 & 0 \\ 0 & 1/2 & 0 & 0 \\ 0 & 0 & -1/2 & 0 \\ 0 & 0 & 0 & -1/2 \end{pmatrix}; Q = \begin{pmatrix} 2/3 & 0 & 0 & 0 \\ 0 & 2/3 & 0 & 0 \\ 0 & 0 & -1/3 & 0 \\ 0 & 0 & 0 & -1/3 \end{pmatrix}$$

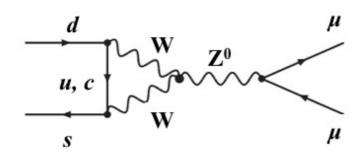
make an  $SU(2) \otimes U(1)$  algebra without Flavor Changing Neutral Currents (FCNC) and can be taken as the generators of the unified Glashow-Weinberg-Salam theory of the Electroweak Interactions

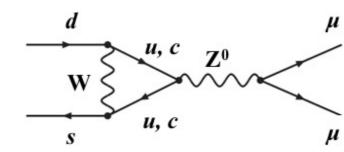
- •GIM: FCNC processes arise to order G<sup>2</sup>
- •UV divergences are cut-offed by heavy quark exchange; if there are no additional, long distance, contributions, amplitudes may be reliably computed, due to asymptotic freedom

heavy quarks in FCNC provide a tool to search for new physics at high energy

#### M. K. Gaillard, B. W. Lee, 1974







but there is a longdistance contribution from:

$$K_L \to \gamma \gamma \to \mu^+ \mu^-$$

#### FACTS AND PREDICTIONS FOLLOWING GIM

- •Neutrino neutral current processes must exist
- -Flavour conserving, neutral current processes are indeed predicted, in W boson theory, or in Yang-Mills theory, to order G  $[C,C^{\dagger}]$  = flavor diagonal;
  - -in the unified theory, they appear in lowest order, mediated by  $Z^0$
- In 1973, the Gargamelle bubble chamber collaboration at CERN observed muonless or electronless neutrino events soon recognised to be neutrino processes of the type  $\nu(\bar{\nu}) + \text{Nucleous} \rightarrow \nu(\bar{\nu}) + \text{hadrons}$
- -strange particles (and, at higher energy, charmed particles) are pair produced, indicating flavour conservation in these abundant neutral current reactions.
- Quark-lepton symmetry.
- -Restoring quark-lepton symmetry was one of the basic motivations of the GIM paper and is at the basis of the partial cancellation of FCNC amplitudes.
- -quark-lepton symmetry is *mandatory* in the unified electroweak theory for the cancellation of the Adler-Bell-Jackiw anomalies, the last obstacle towards a renormalizable theory, as shown by C. Bouchiat, J. Iliopoulos and P. Meyer (fractionally charged and SU(3)<sub>color</sub> triplet quarks).
- •CP violation?
  - -with 4 quarks in 2 doublets the weak coupling matrix U can be made real
- already worried by the charm quark, GIM did not ask what would happen with even more quarks and failed to discover a simple theory of CP violation.

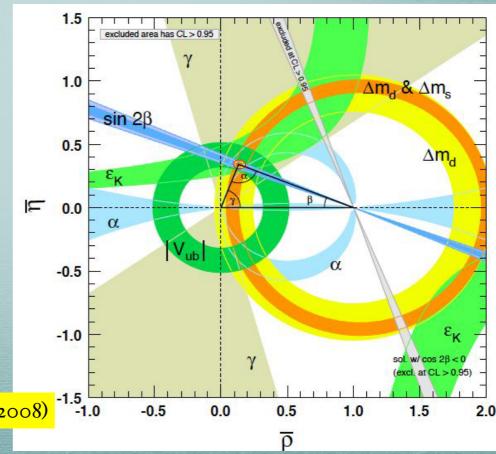
## CP VIOLATION, IN BRIEF

- •1973, Kobayashi and Maskawa: three left-handed quark doublets allow for one CP violating phase in the quark mixing matrix, since known as the Cabibbo-Kobayashi-Maskawa matrix;
- •the phase could agree with the observed CP violation in K decays and led to neutron electric dipole vanishing at one loop (Pakvasa & Sugawara, Maiani, 1976);
- •1986, I. Bigi and A. Sanda predict direct CP violation in B decay;
- •2001, Belle and BaBar discover CP violating mixing effects in B-decays.

Wolfenstein's parametrization

$$U_{CKM} = \begin{pmatrix} 1 - \frac{1}{2}\lambda^2 & \lambda & A\lambda^3(\rho - i\eta) \\ -\lambda & 1 - \frac{1}{2}\lambda^2 & A\lambda^2 \\ A\lambda^3[1 - (\rho + i\eta)] & -A\lambda^2 & 1 \end{pmatrix}$$

U<sub>CKM</sub> is in an extraordinary agreement with data



C.-Amsler et al. [Particle Data Group Collaboration], Phys. Lett. B667, (2008)

# CAN GIM MECHANISM SURVIVE IN THE PRESENCE OF STRONG INTERACTIONS?

- •One may suspect that strong interactions will spoil the cancellations at the basis of GIM;
- •Preparata & Weisberger: the universality relations of weak interactions are preserved by strong interactions mediated by a neutral gluon
- •... but at that time people believed that strong interactions had to be described by dual models (introduced by G. Veneziano in 1968), there was room for suspicion.
- •what seemed a simple curiosity (the PW theorem for the abelian gluon) became reality after the discovery of SU(3)<sub>color</sub> commuting with the EW group (eight gluons, all electrically neutral, anyway) and asymptotic freedom
- •strong interactions, in leading order, renormalize quark EW parameters, i.e. masses and gauge couplings, and the strenght of non leptonic processes (but wait for A. Soni's talk) in a calculable way.

## 3. CHARM PRECURSORS

•Elementary particles in the Sakata model:  $\begin{pmatrix} p \\ n & \Lambda \end{pmatrix} \begin{pmatrix} \nu \\ e & \mu \end{pmatrix}$ 

$$\left(\begin{array}{cc} p \\ n \end{array}\right) \left(\begin{array}{cc} \nu \\ e \end{array}\right)$$

•In 1962, after the discovery of the two neutrinos, Sakata et al. (Nagoya) and Katayama et al. (Tokyo) proposed to extend the model to a fourth baryon, called V<sup>+</sup>:  $\left(\begin{array}{cc} p & V^+ \\ & & \\ p & \Lambda \end{array}\right) \left(\begin{array}{cc} \nu_1 & \nu_2 \\ & & \\ e & \mu \end{array}\right)$ 

a possible mixing among  $v_e$  and  $v_\mu$  was paralleled by n- $\Lambda$  mixing a-la Cabibbo, giving rise to weak couplings of p and V<sup>+</sup> similar to the ones we have assumed for u and c.

•In 1964, Glashow and Bjorken proposed a 4th quark and invented the name "charm". The motivation was again lepton-quark symmetry and, in addition, they speculated that the charm quark was related to the meson  $\varphi(1020)$  and that it could give rise to hadrons below 1 GeV; weak couplings:  $u \rightarrow d_C$  and  $c \rightarrow s_C$  were assumed.

#### 4. THE DISCOVERY OF CHARMED PARTICLES

- •In 1970 there was no experimental evidence of weakly decaying hadrons beyond the lowest lying strange baryons and mesons.
- •GIM's explanation: ... Suppose they are all relatively heavy, say 2 GeV.
- -..will decay rapidly (10<sup>-13</sup> sec) by weak interactions...into a very wide variety of uncharmed final states
- -....are copiously produced only in associated production, such events will necessarily be of very complex topology
  - -... Charmed particles could easily have escaped notice.

#### CHARMED PARTICLES OBSERVATION

•In 1971, K. Niu and collaborators observed *kinks* in cosmic ray emulsion events, indicating unstable particles with lifetimes of order of  $10^{-12}$  to  $10^{-13}$  sec. These lifetimes are in the right ballpark for charmed particles and indeed they were identified as such in Japan.

•But cosmic rays events were paid not much attention in western countries.

#### The November Revolution

$$J/\Psi = c\bar{c} \ (3097 \ \mathrm{MeV})$$

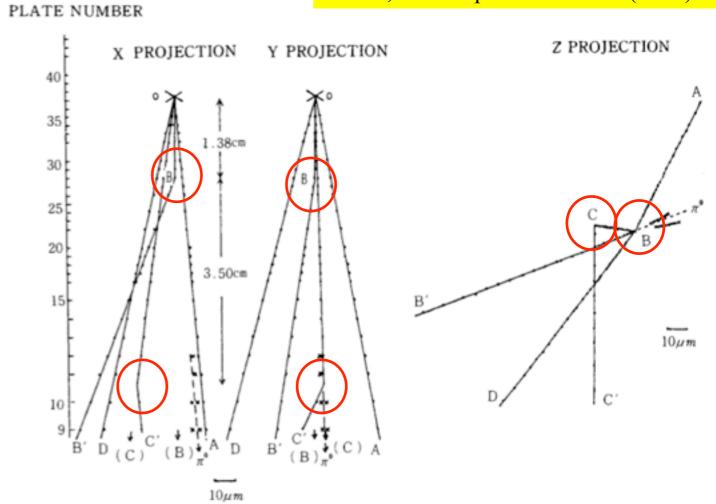
is discovered in 1974 by C. C. Ting and coll. (Brookhaven) and by B. Richter and coll. (SLAC); immediately after, was observed in Frascati.

$$D^0 = c\bar{u} \ (1865 \ \text{MeV})$$

the lightest weakly decaying charmed meson, D<sup>0</sup>, is discovered by the Mark I detector (SLAC) in 1976.

The same year, Lederman and coll. discover the

K.Niu, Proc. Japan Acad. B 84 (2008) 1



 $\Upsilon$ =(b b-bar), the first evidence of the 3rd family

Moriond 2013-EW

## 5. FCNC PROCESSES TODAY: STANDARD THEORY

$$M_{12}(\bar{K}^0 \to K^0) = \langle K^0 | - \mathcal{L}_{eff} | \bar{K}^0 \rangle =$$

$$= \frac{(G_F M_W^2)(G_F f_K^2)}{12\pi^2} \times \sum_{i,j=c,t} C_i C_i E(x_i, x_j) \times m_K$$
CKM factors-squared
$$\Delta F = 2 \text{ transitions for K and B, quark loops with d} \to \text{s, b transitions are}$$

- •in  $\Delta F=2$  transitions for K and B, quark loops with  $d \rightarrow s$ , b transitions are
- dominated by c and t quarks,
- •leading QCD corrections are calculable multiplicative renormalizations to loop amplitudes, and are reliable for t-quark-dominated loops

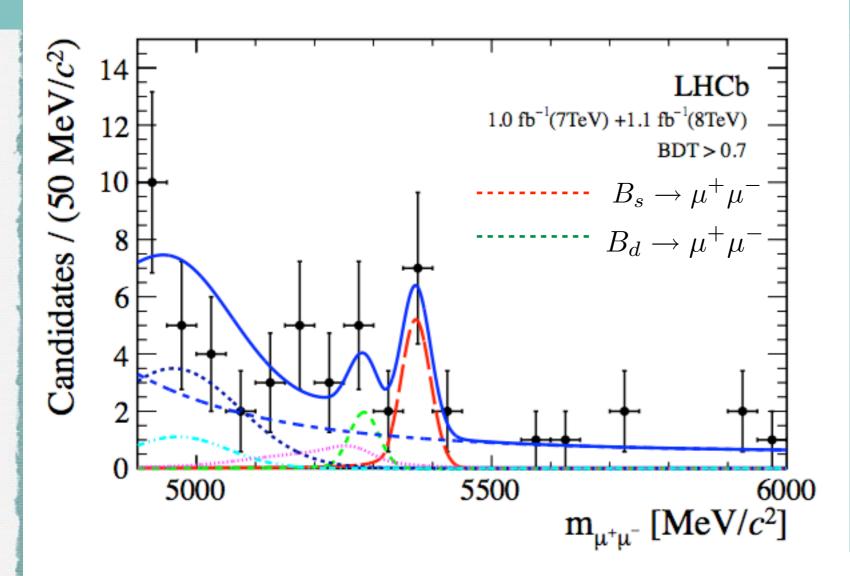
$$M_{12}(\bar{K}^0 \to K^0)|_{corr} = \frac{(G_F M_W^2)(G_F f_K^2)}{12\pi^2} \times \left[\eta_1 C_c^2 E(x_c, x_c) + \eta_2 C_t^2 E(x_t, x_t) + 2\eta_3 C_c C_t E(x_c, x_t)\right] \times m_K \times B_K$$

#### QCD corrections

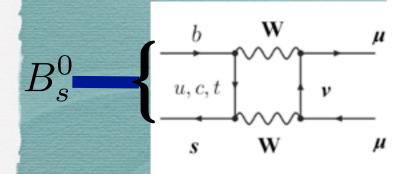
•by comparison,  $\Delta F=2$  transitions for D-mesons are dominated by s and b quarks, but b is CKM suppressed much more than s and long-distance effects

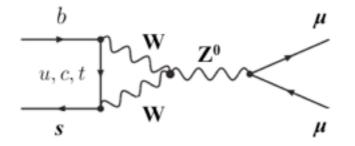
$$M_{12}(\bar{D}^0 \to D^0) = \frac{(G_F M_W^2)(G_F f_D^2)}{12\pi^2} \times \sum_{i,j=s,b} C_i C_j E(x_i, x_j) \times m_D \quad \begin{cases} C_b \approx (\sin \theta_C)^5 \\ C_s \approx (\sin \theta_C) \end{cases}$$

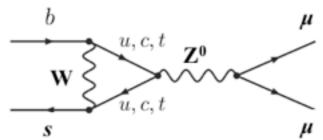
## BREAKING NEWS FROM LHCB: $B_s \rightarrow \mu^+ \mu^-$



$$\mathcal{B}(B_s^0 \to \mu^+ \mu^-) = (3.2^{+1.4}_{-1.2}(\mathrm{stat})^{+0.5}_{-0.3}(\mathrm{syst})) \times 10^{-9}$$







see e.g. Buchalla, Buras, Lautenbacher, 1995

#### COMPARISON OF ST WITH DATA

-		$ \epsilon_K $	$\Delta m_K$	$ \Delta M(B_d^0) $	$ \Delta M(B_s^0) $	$ \Delta M(D^0) $	$Br(B_s \to \mu^+ \mu^-) $
and Jack	EW diagr.	$6.34 \ 10^{-3}$	$3.12 \ 10^{-12}$	$7.51 \ 10^{-10}$	$294 \ 10^{-10}$	$2.0 \ 10^{-13} \cdot \left(\frac{m_s}{0.15 GeV}\right)^2$	$4.0 \ 10^{-9}$
and the same of	QCD corrcts	$2.65 \ 10^{-3}$	$3.85 \ 10^{-17}$	$4.13 \ 10^{-10}$	$119 \ 10^{-10}$	??	$(3.53 \pm 0.38) \ 10^{-9}$
-	$\operatorname{expt}$	$2.228 \ 10^{-3}$	$3.483 \ 10^{-12}$	$3.34 \ 10^{-10}$	$117.0 \ 10^{-10}$	$(1.57 \pm 0.39) \ 10^{-11}$	$(3.2 \pm 1.4) \ 10^{-9}$

Table 1: Masses in MeV

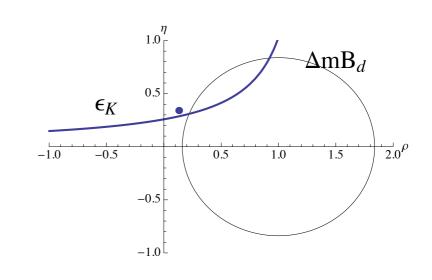
dominated by the t-quark

dominated by the c-quark

Input data:

CKM coefficients (weak decays of s, c and b)  $m_c=1.5$ ,  $m_t=173$ ,  $m_s=0.150$ ,  $m_b=5.0$ 

Simplified determination of the CKM coefficients  $\rho$  and  $\eta$  from the experimental values of  $|\epsilon_K|$  and  $|\Delta M(B_d^0|$ . The point corresponds to the values given in PDG



#### GIM MECH AND NEW PHYSICS AT TEV SCALE

- A light Brout-Englert-Higgs scalar boson in the ST calls for new physics (NP) at TeV scale: SUSY, Composite Higgs, etc.;
- •the new particles most likely carry flavor and will potentially add new FCNC effects: this is the so-called *flavor problem*.
- •let's write, for example,

$$\mathcal{L}_{eff}(d\bar{s} \to \bar{d}s) =$$

$$= -\frac{G_F^2 M_W^2}{16\pi^2} \times \sum_{i,j=c,t} (U_{id}^* U_{is}) (U_{jd}^* U_{js}) E(x_i, x_j) \times (\bar{d}s)_{V-A} (\bar{d}s)_{V-A} + \underbrace{\phantom{+}} + \underbrace{\phantom{+}} \underbrace{\phantom{+$$

• or very small coefficient:

Operator	Bounds on Λ	in TeV ( $c_{ m NP}=1$ )	Bounds on $c_{\mathrm{NP}}$ ( $\Lambda=1~\mathrm{TeV}$ )		Observables
	Re	Im	Re	Im	
$(ar s_L \gamma^\mu d_L)^2$	$9.8 \times 10^{2}$	$1.6 \times 10^{4}$	$9.0 \times 10^{-7}$	$3.4 \times 10^{-9}$	$\Delta m_K$ ; $\epsilon_K$
$(\bar{s}_R d_L)(\bar{s}_L d_R)$	$1.8 \times 10^{4}$	$3.2 \times 10^{5}$	$6.9 \times 10^{-9}$	$2.6 \times 10^{-11}$	$\Delta m_K$ ; $\epsilon_K$
$(ar{c}_L \gamma^\mu u_L)^2$	$1.2 \times 10^{3}$	$2.9 \times 10^{3}$	$5.6 \times 10^{-7}$	$1.0 \times 10^{-7}$	$\Delta m_D$ ; $ q/p , \phi_D$
$(\bar{c}_R u_L)(\bar{c}_L u_R)$	$6.2 \times 10^{3}$	$1.5 \times 10^{4}$	$5.7 \times 10^{-8}$	$1.1 \times 10^{-8}$	$\Delta m_D$ ; $ q/p , \phi_D$
$(ar{b}_L \gamma^\mu d_L)^2$	$6.6 \times 10^{2}$	$9.3 \times 10^{2}$	$2.3 \times 10^{-6}$	$1.1 \times 10^{-6}$	$\Delta m_{B_d}; S_{\psi K_S}$
$(ar{b}_Rd_L)(ar{b}_Ld_R)$	$2.5 \times 10^{3}$	$3.6 \times 10^{3}$	$3.9 \times 10^{-7}$	$1.9 \times 10^{-7}$	$\Delta m_{B_d}; S_{\psi K_S}$
$(\bar{b}_L \gamma^\mu s_L)^2$	$1.4 \times 10^{2}$	$2.5 \times 10^{2}$	$5.0 \times 10^{-5}$	$1.7 \times 10^{-5}$	$\Delta m_{B_s}; S_{\psi\phi}$
$(ar{b}_Rs_L)(ar{b}_Ls_R)$	$4.8 \times 10^{2}$	$8.3 \times 10^{2}$	$8.8 \times 10^{-6}$	$2.9 \times 10^{-6}$	$\Delta m_{B_s}; S_{\psi\phi}$

•Isidori, 2012 CERN HEP Summer School, arXiv:1302.0661v1 [hep-ph]

**Table 1.1:** Bounds on representative dimension-six  $\Delta F = 2$  operators, assuming an effective coupling  $c_{\rm NP}/\Lambda^2$ . Luciano Maiani. Givi Mechanism

### GIM MECH AND NEW PHYSICS AT TEV SCALE

- •NP cannot be couple to flavor generically; many insights and many interesting papers (see G. Isidori@CERN School 2012)
- •Minimal Flavor Violation: Yukawa couplings are the only source of flavor symmetry violation
  - -Chivukula and Georgi, Composite Technicolor Standard Model, PL B188 (1987)
- -D'Ambrosio, Giudice, Isidori and Strumia, Minimal flavor violation: *An Effective field theory approach*, NP **B 645** (2002) 155 [hep-ph/0207036];
  - applies to technicolor and/or SUSY
- •Elementary fermions mixed with composite fermions:
- -R. Contino, Y. Nomura, and A. Pomarol, Nucl.Phys. B671 (2003) 148, K. Agashe, R. Contino, and A. Pomarol, Nucl.Phys. B719 (2005) 165–187,
  - -see e.g. R. Barbieri et al. arXiv:1211.5085 [hep-ph]
- •Are Yukawa couplings the VEVs of new fields? If so, Yukawa couplings can be determined by a variational principle, i.e. by the minimum of a new hidden potential
  - -an idea pioneered by Froggat & Nielsen, arXiv:hep-ph/9905445;
  - -recent applications to neutrino masses and mixing by B. Gavela and coll. (this Conference)

# CMSSM, BOUNDS FROM $B_s \rightarrow \mu^+ \mu^-$

Supersymmetric constraints from  $B_s \to \mu^+\mu^-$  and  $B \to K^*\mu^+\mu^-$  observables

F. Mahmoudi<sup>1,2</sup> S. Neshatpour<sup>2</sup> and J. Orloff<sup>2</sup>

arXiv:1205.1845v1 [hep-ph]

•The Constrained MSSM (CMSSM) is a SUSY model which satisfies the principles of Minimal Flavour Violation, thus the limits from FCNC are compatible with a relatively low energy scale for New Physics

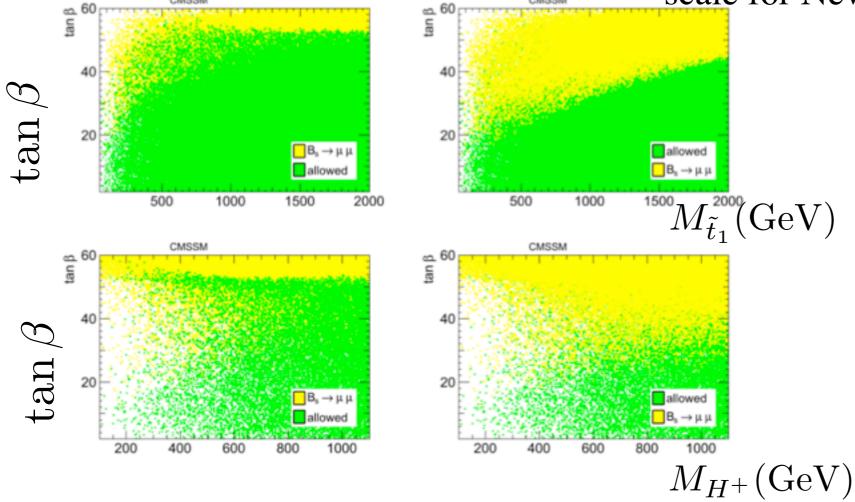


Figure 1: Constraint from  $BR(B_s \to \mu^+\mu^-)$  in the CMSSM plane  $(M_{\tilde{t}_1}, \tan \beta)$  in the upper panel and  $(M_{H^\pm}, \tan \beta)$  in the lower panel, with the allowed points displayed in the foreground in the left and in the background in the right.

#### A NEW VIEW OF YUKAWA COUPLINGS

- •ST has a large global flavor group, commuting with the gauge group SU(3)xSU(2)xU(1)
- •with 2 doublets of quark and leptons, Q<sub>L</sub>, L<sub>L</sub>, and 3 singlets, U<sub>R</sub>, D<sub>R</sub>, E<sub>R</sub>, all in 3 generations,  $\mathcal{G}=U(3)^5$
- •MFV: Yukawa couplings are the sole source of **3** symmetry breaking,

like quark masses in QCD....

-this was the idea of Georgi & Chivukula

like quark masses in QCD.... 
$$\mathcal{L}_Y = \bar{Q}_L \, Y_D H D_R + \bar{Q}_L \, Y_U \tilde{H} U_R + \bar{L}_L \, Y_E H E_R \rightarrow$$
•and preon masses in Tecnhicolor 
$$\rightarrow \mathcal{L}_{mass} = \left(\bar{D}_L M_D D_R + \bar{U}_L M_U U_R + \bar{E}_L M_E E_R\right)$$
-this was the idea of Georgi & Chivukula 
$$M_D = \langle H_0 \rangle \, Y_D, \text{ etc.}$$

One could speculate that Ys are VEVs...  $Y_D = \frac{\langle \Phi_D \rangle}{\Lambda}$  and the same for  $Y_{U,E}$ , etc.

and  $\Phi$  couple to ST and NP particles in a way which is invariant under  $\mathcal{G}$ .

Effects of NP at low energy which break flavor have to come with appropriate powers of  $\langle \Phi \rangle$  s, in line with Minimal Flavor Violation, and experiment, perhaps with small variations to be detected in precision experiments...

#### **CONCLUSIONS**

- •Checking selection rules has been an effective way to guess new physics at higher energy;
- •the suppression of  $\Delta S=1,2$  neutral current processes led to the charm quark, CP violation to the third generation;
- •several other processes, besides those considered here, may give useful information and are actively searched:

$$K^+ \to \pi^+ \nu \bar{\nu}; K_L \to \pi^0 \nu \bar{\nu}; B_d \to \mu^+ \mu^-; b \to s \gamma;$$
  
 $\mu \to e \gamma; \mu + N \to e + \cdots$ 

- •the effectiveness of the GIM mechanism to describe the observed FCNC suppression gives already important restrictions on what may be the physics beyond ST;
- and gives insights on the nature of the Yukawa couplings and the breaking of the global flavor symmetry.