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B->K(*)ll branching fractions and asymmetries from BABAR

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In a sample of 471 million BB events collected with the BABAR detector at the PEPII e+e- collider we study the rare decays $B \rightarrow K^{(*)} l^+ l^-$, where $l^+ l^-$ is either $e^+ e^-$ or $\mu^+ \mu^-$. We report results on partial branching fractions and isospin asymmetries in six bins of di-lepton mass squared. We further present CP and lepton-flavor symmetries for di-lepton masses below and above the J/Psi resonance. We find no evidence of CP or lepton-flavor violation. The partial branching fractions and isospin asymmetries are consistent with the Standard Model predictions and results from other experiments.

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