

**Rare flavour changing neutral current
 $b \rightarrow s$ decays
and
the search for New Physics**

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Outline

1. Motivation: Flavour-Changing-Neutral-Current B -decays
2. Effective Field Theory:
EW Interactions (Standard Model) of $\Delta B = 1$ decays
3. Inclusive decays: $\bar{B} \rightarrow X_s \gamma$ and $\bar{B} \rightarrow X_s l \bar{l}$
4. Exclusive decays: $\bar{B}_s \rightarrow l \bar{l}$ and $\bar{B} \rightarrow K l \bar{l}$
5. Summary

Flavour-Changing-Neutral-Current (FCNC) B -Decays

B -Meson System (PDG) $B^+ = (u\bar{b})$ $B^0 = (d\bar{b})$ $B_s^0 = (s\bar{b})$ $B_c^+ = (c\bar{b})$

FCNC Decays

Initial and final state hadrons contain quarks of different flavour but same charge

- down quark sector $s \rightarrow d, \quad b \rightarrow d, \quad b \rightarrow s$
- up quark sector $c \rightarrow u, \quad t \rightarrow u, \quad t \rightarrow c$

In the SM (Standard Model) flavour-changing interactions at tree-level are

$$\mathcal{L}_{udW} \sim V_{\text{CKM}}^{ij} (\bar{u}_i \gamma^\mu P_L d_j) W_\mu^+$$

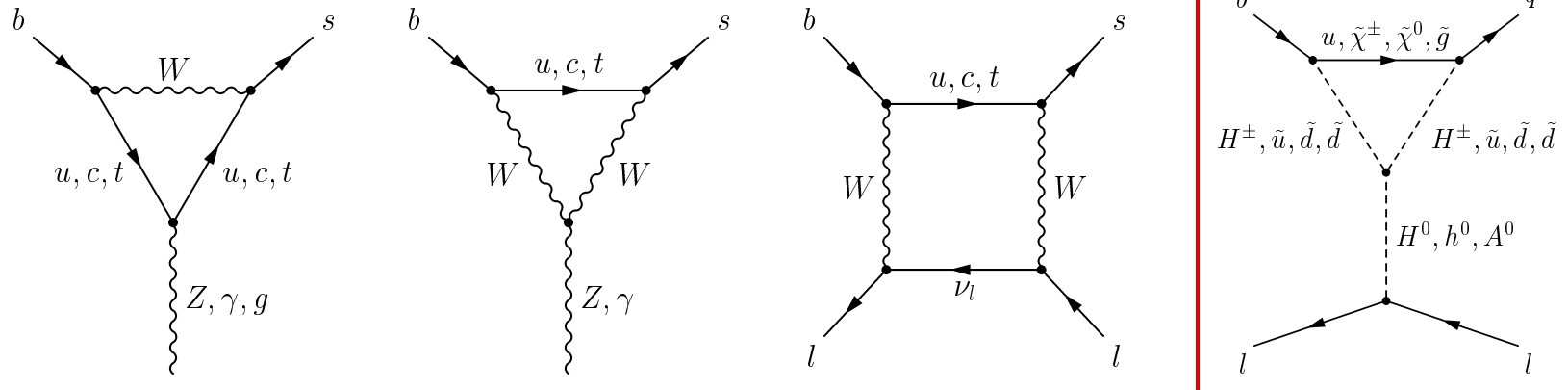
FCNC decays are $\rightarrow$ "LOOP suppressed" in the SM!

In the limit $V_{\text{CKM}} \rightarrow \mathbb{1}$ FCNC's are absent in the SM.

Examples of FCNC B -decays ($b \rightarrow s$)

$\bar{B}_s \rightarrow \mu \bar{\mu}$	(leptonic)	$\approx 10^{-9}$ (SM pred.)
$\bar{B} \rightarrow \{X_s, K^*\} + \gamma, \quad b \rightarrow s + gluon$	(radiative)	$\approx 10^{-4}$ (exp.)
$\bar{B} \rightarrow \{X_s, K, K^*\} + \nu \bar{\nu}$		$\approx 10^{-6}$ (SM pred.)
$\bar{B} \rightarrow \{X_s, K, K^*\} + l \bar{l}$	(semi-leptonic)	$\approx 10^{-6}$ (exp.)
$B_s - \bar{B}_s$	(mixing)	
$\bar{B}_s \rightarrow \gamma \gamma, \quad \bar{B}_s \rightarrow l \bar{l} + \gamma, \quad (\Lambda_b \rightarrow \Lambda + l \bar{l})$		

SM diagrams governing FCNC B -decays



New Physics (NP) diagrams could give comparably large contributions!

Why B decays?

- heavy quark physics = physics of heavy hadrons - theoretically better accessible
- flavour physics - understanding of flavour in the SM and beyond
= CKM-matrix + quark masses
- CP-violating observables in the B -system
- testing quantum structure of the SM – t quark mass effects at loop level
- constraining parameter spaces of NP scenarios

Where?

- B -factories: Belle at KEK and BaBar at SLAC
- CDF and DØ at Tevatron (B_s -mixing: $\Delta M_s, \Delta \Gamma_s; \bar{B}_s \rightarrow \mu \bar{\mu}; \dots$)
- LHCb (and ATLAS, CMS) at CERN

Problem: Disentangling EW and QCD interactions

Multi-scale problem

- B meson (in restframe) $m_b \sim 5 \text{ GeV}$
- EW interactions (virtual W -exchange) $M_W \sim 80 \text{ GeV}$
- QCD interactions (hadronic bound state) $\Lambda_{\text{QCD}} \sim 0.5 \text{ GeV}$

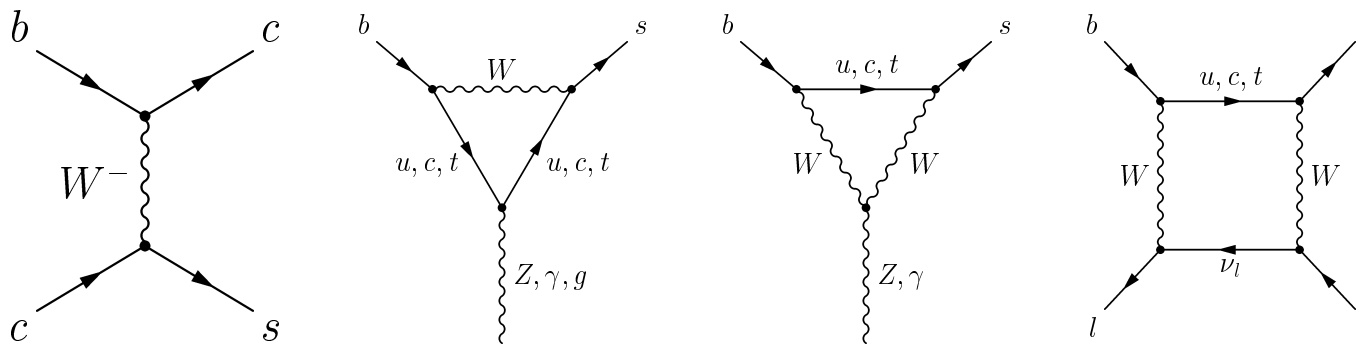
Hierarchy: $\Lambda_{\text{QCD}} \ll m_b \ll M_W$

Construction of **effective field theories (EFT)** to decouple stepwise short-distance from long-distance interactions

Can be done in perturbation theory (PT) in $\alpha_s(\mu)$ down to energy scales $\mu \gtrsim 1 \text{ GeV}$

EFT of $\Delta B = 1$ decays

Why EFT's? **Problem:** Large Log's in PT from QCD and QED radiative corrections for theories with widely separated scales $m \ll M$!



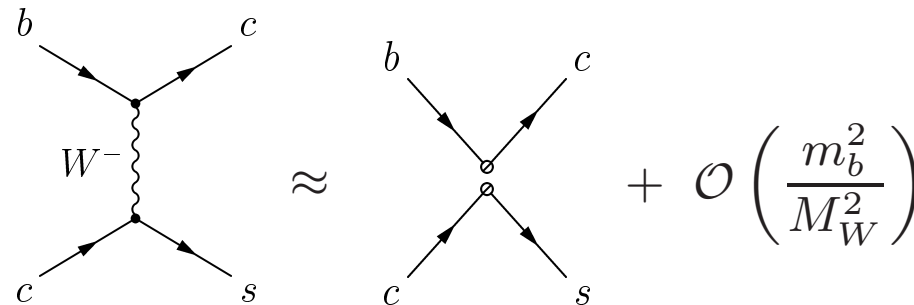
Amplitude: $\mathcal{A}(b \rightarrow s) \sim G_F V_{CKM} \left(\dots + \alpha_s \ln \frac{m^2}{M^2} + \alpha_s^2 \ln^2 \frac{m^2}{M^2} + \dots \right)$

with $\alpha_s(M_Z) \approx 0.12$ and $\ln \frac{m_b^2}{M_W^2} \approx \ln \frac{5^2}{80^2} \approx -5.5$

$\Rightarrow$ PT questionable, **actual expansion parameter is:** $\left| \alpha_s \ln \frac{m_b^2}{M_W^2} \right| \sim 0.67$

How to construct the EFT?

At scales $\sqrt{s} \sim m_b \sim 5 \text{ GeV} \ll M_W, M_Z, m_t$ EW interaction (analog to Fermi theory of β -decay) is **short-distance-like = point-like interaction**



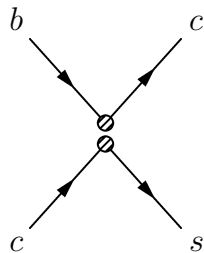
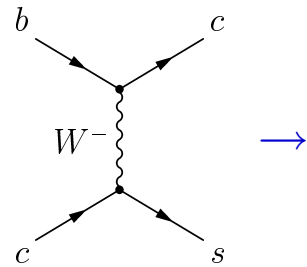
”Integrating out” = Decoupling of heavy degrees of freedom (W, Z, t) using
 $\Rightarrow$ Operator Product Expansion (OPE)

$$\mathcal{L}_{\text{eff}} = \mathcal{L}_{\text{QED} \times \text{QCD}}(u, d, s, c, b, e, \mu, \tau) + \frac{4G_F}{\sqrt{2}} V_{\text{CKM}} \sum_{\text{SM}} C_i \mathcal{O}_i + \sum_{\text{NP}} C_j \mathcal{O}_j$$

$C_i \dots$ Wilson coefficients = effective couplings (short-distance)

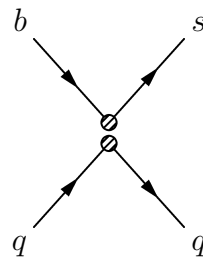
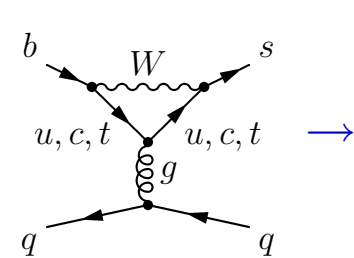
$\mathcal{O}_i \dots$ operators (long-distance) describing dynamics of $u, d, s, c, b, e, \mu, \tau \dots$

Structure of operators of the $\Delta B = 1$ EFT of the SM?



current-current op.

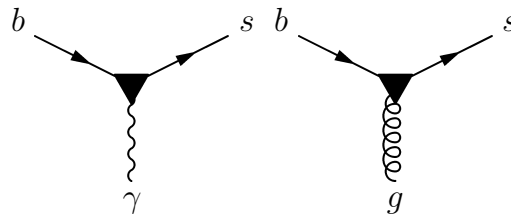
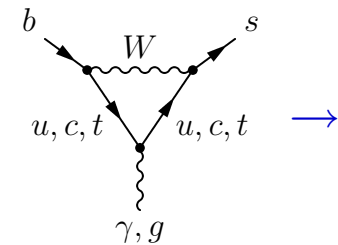
$$\mathcal{O}_{1,2} \sim [\bar{s} \gamma_\mu P_L c][\bar{c} \gamma^\mu P_L b]$$



QCD and QED penguin op.

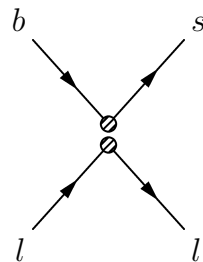
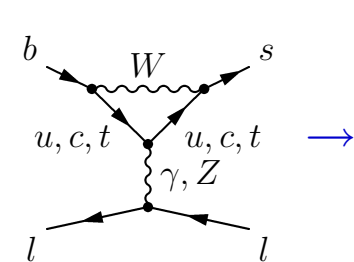
$$\mathcal{O}_{3,4,5,6} \sim [\bar{s} \gamma_\mu P_L b] \sum_q [\bar{q} \gamma^\mu P_{L,R} q]$$

$$\mathcal{O}_{3,4,5,6}^Q \sim [\bar{s} \gamma_\mu P_L b] \sum_q Q_q [\bar{q} \gamma^\mu P_{L,R} q]$$



electro- & chromo-magnetic op.

$$\mathcal{O}_{7,8} \sim m_b [\bar{s} \sigma_{\mu\nu} P_R b] G^{\mu\nu}$$



semi-leptonic op.

$$\mathcal{O}_{9,10} \sim [\bar{s} \gamma_\mu P_L b] \sum_l [\bar{l} \gamma^\mu \{\mathbf{1}, \gamma_5\} l]$$

Calculation of Wilson coefficients "Matching" in PT $G_F\{\mathbf{1}, \alpha_s, \alpha_s^2, \alpha_e, \alpha_e\alpha_s\}$

$$\mathcal{A}^{\text{eff}}(m, C_i, \mu_0) \stackrel{!}{=} \mathcal{A}^{\text{full}}(m, M, \mu_0)$$

1. μ_0 renormalization scale $\Rightarrow \ln m/M = \ln m/\mu_0 + \ln \mu_0/M$
2. $\text{EFT} \stackrel{!}{=} \text{Full Theory} \Rightarrow$ same long-distance (m -) dependence
 $\Rightarrow \ln(m/\mu_0)$ cancel and $C = C(M, \mu_0)$ independent of m
3. Convergence of PT if $\mu_0 \approx M \Rightarrow \ln(\mu_0/M) \approx 0 \Rightarrow$ Matching scale μ_0

$$C(\mu_0) = C_s^{(0)} + \frac{\alpha_s}{4\pi} C_s^{(1)} + \frac{\alpha_s^2}{(4\pi)^2} C_s^{(2)} + \frac{\alpha_s^3}{(4\pi)^3} C_s^{(3)} + \frac{\alpha_e}{4\pi} C_e^{(1)} + \frac{\alpha_e\alpha_s}{(4\pi)^2} C_e^{(2)} + \dots$$

[Buchalla/Buras], [Misiak/Urban], [Bobeth/Misiak/Urban], [Buras/Gambino/Haisch], [Gambino/Haisch]

[Misiak/Steinhauser]

Renormalization Group Equation (RGE)

$$\left(\mu \frac{d}{d\mu} \mathbb{1} - \hat{\gamma}^T \right) \vec{C}(\mu) = 0$$

Anomalous Dimension Matrix (ADM)

$$\gamma = \frac{\alpha_s}{4\pi} \gamma_s^{(0)} + \frac{\alpha_s^2}{(4\pi)^2} \gamma_s^{(1)} + \frac{\alpha_s^3}{(4\pi)^3} \gamma_s^{(2)} + \frac{\alpha_s^4}{(4\pi)^4} \gamma_s^{(3)} + \frac{\alpha_e}{4\pi} \gamma_e^{(1)} + \frac{\alpha_e \alpha_s}{(4\pi)^2} \gamma_e^{(2)}$$

”Running” to long-dist. scale μ_b

$$\vec{C}(\mu_b \approx m) = \hat{U}(\mu_b, \mu_0, \alpha_s, \alpha_e, \hat{\gamma}) \vec{C}(\mu_0 \approx M)$$

Resummation of large logarithms to all orders n

$$\text{QCD: LO} \rightarrow \alpha_s^n \ln^n(\mu_b/\mu_0),$$

$$\text{NLO} \rightarrow \alpha_s^n \ln^{n-1}(\mu_b/\mu_0),$$

$$\text{N}^2\text{LO} \rightarrow \alpha_s^n \ln^{n-2}(\mu_b/\mu_0),$$

$$\text{N}^3\text{LO} \rightarrow \alpha_s^n \ln^{n-3}(\mu_b/\mu_0)$$

$$\text{QED: LO} \rightarrow \alpha_e \ln(\mu_b/\mu_0) \alpha_s^{n-1} \ln^n(\mu_b/\mu_0)$$

$$\text{NLO} \rightarrow \alpha_e \ln(\mu_b/\mu_0) \alpha_s^{n-1} \ln^{n-1}(\mu_b/\mu_0)$$

QCD: [Chetyrkin/Misiak/Münz], [Gambino/Gorbahn/Haisch], [Gorbahn/Haisch], [Gorbahn/Haisch/Misiak],
[Czakon/Haisch/Misiak]

QED: [Baranowski/Misiak], [Bobeth/Gambino/Gorbahn/Haisch], [Huber/Lunghi/Misiak/Wyler]

Summary of EFT

- Matching + Running $\Rightarrow$ $\mathcal{L}_{\text{eff}}^{\text{NNLO}}(\mu_b) + \mathcal{O}\left(\frac{m_b^2}{M_W^2}\right)$
- factorization of short-distance interactions (of heavy degrees of freedom $\sim \mu_0$) into effective couplings (= Wilson coefficients)
 $\Rightarrow \mathcal{L}_{\text{eff}}^{\text{NNLO}}(\mu_b) \sim \sum_i C_i(\mu_0, \mu_b) \mathcal{O}_i(\mu_b)$
- long distance interactions (light degrees of freedom $\sim \mu_b$) described by effective vertices (= operators) $\mathcal{O}_i$
- $C_i(\mu_0, \mu_b)$ Wilson coefficients calculable in PT $\Rightarrow$ "RGE-improved"
- NP included by additional matching calculation into $C_i(\mu_0, \mu_b)$

Ready to calculate observables using EFT $\Rightarrow$ Problem: hadronic matrix elements:
non-perturbative hadronic input

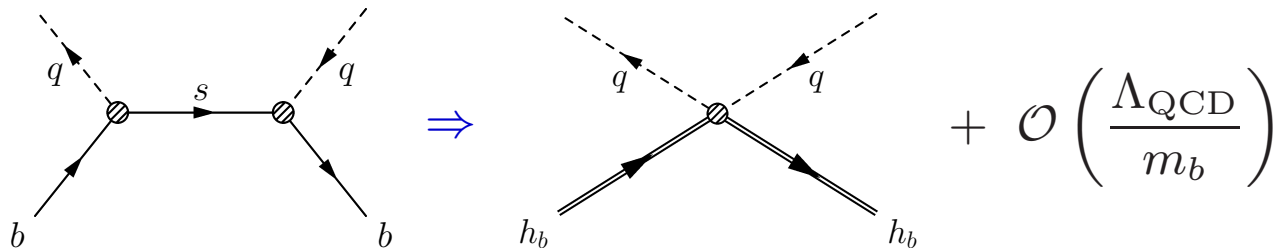
Inclusive Decays $\bar{B} \rightarrow X_s + \{\gamma, l\bar{l}\}$ - Heavy Quark Expansion

$$d\Gamma = \frac{1}{2M_B} \sum_{X_s} d[PS] (2\pi)^4 \delta^{(4)}(p_B - p_{X_s} - q) \langle B | (i\mathcal{L}_{\text{eff}})^\dagger | X_s \gamma \rangle \langle \gamma X_s | i\mathcal{L}_{\text{eff}} | B \rangle$$

$\Downarrow$ optical theorem $\rightarrow$ absorptive part of $B \rightarrow B$

$$d\Gamma \sim \frac{1}{2M_B} d[PS] (2\pi)^4 \delta^{(4)}(p_B - p_{X_s} - q) \text{Im} \langle B | \hat{T} \{ \mathcal{L}_{\text{eff}}^\dagger \mathcal{L}_{\text{eff}} \} | B \rangle$$

local OPE because $m_b \gg \Lambda_{\text{QCD}}$



z_i = Wilson coefficients at scale $\mu \sim m_b$

$$\Rightarrow \hat{T} \{ \mathcal{L}_{\text{eff}}^\dagger \mathcal{L}_{\text{eff}} \} \sim z_1 (\bar{b}b) + \frac{z_2}{m_b^2} (\bar{b} g_s \sigma \cdot G b) + \sum \frac{z_{qi}}{m_b^3} (\bar{b} \Gamma_i q) (\bar{q} \Gamma_i b) + \mathcal{O} \left(\frac{\Lambda_{\text{QCD}}}{m_b} \right)$$

$$\begin{aligned}
\langle B | \hat{T} \{ \mathcal{L}_{\text{eff}}^\dagger \mathcal{L}_{\text{eff}} \} | B \rangle &= \langle B | \bar{b} b | B \rangle + \frac{1}{2m_b^2} \langle B | \bar{b} (iD)^2 b | B \rangle + \frac{1}{4m_b^2} \langle B | \bar{b} (g_s \sigma \cdot G) b | B \rangle + \dots \\
&= 2M_B \left[1 + \frac{1}{2m_b^2} (\lambda_1 + 3\lambda_2) \right] + \mathcal{O} \left[\left(\frac{\Lambda_{\text{QCD}}}{m_b} \right)^3 \right]
\end{aligned}$$

hadronic matrix elements (ME): $\lambda_1 = (-0.3 \pm 0.1) \text{ GeV}^2, \quad \lambda_2 = 0.12 \text{ GeV}^2$

$$d\Gamma \sim \text{parton result} + \mathcal{O} \left[\left(\frac{\Lambda_{\text{QCD}}}{m_b} \right)^2 \right]$$

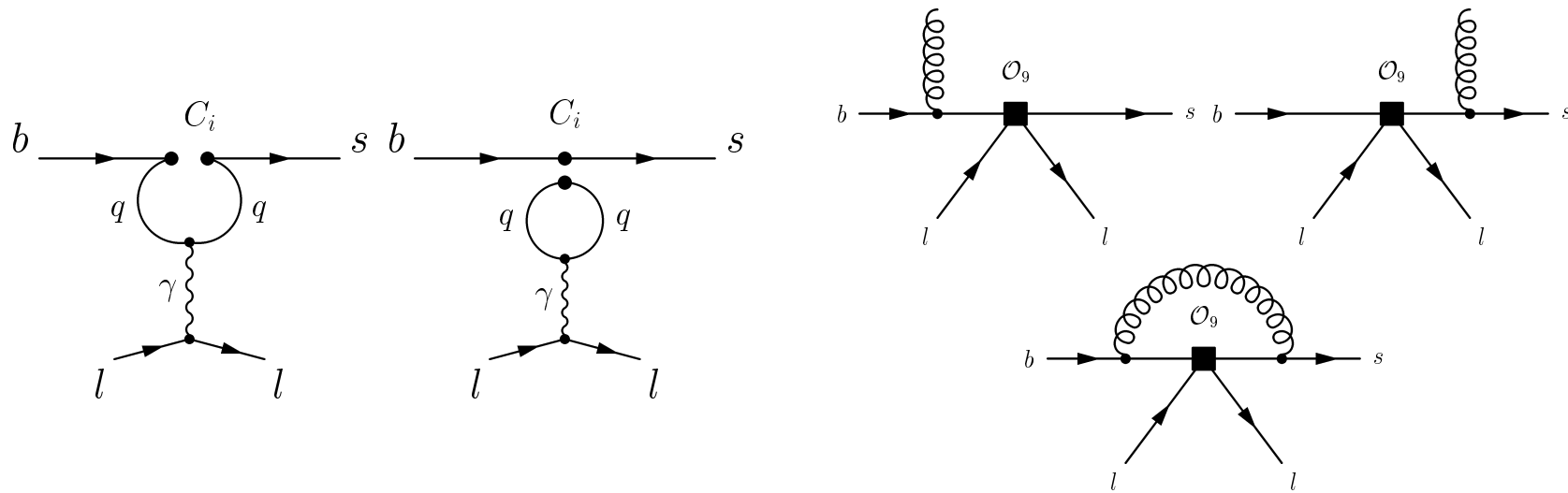
$\Rightarrow \Lambda_{\text{QCD}}/m_b$ corrections known up to 3rd order [Chay/Georgi/Grinstein], [Falk/Luke/Savage], [Ali/Hiller], [Buchalla/Isidori], [Bauer/Burrell]

$\Rightarrow$ similar power corrections Λ_{QCD}/m_c are known up to 2nd order [Buchalla/Isidori/Rey]

ME at parton level $b \rightarrow s\gamma$ and $b \rightarrow s\bar{l}l$ (virtual + real corrections)

- QCD: $(1 + \frac{\alpha_s}{4\pi} M_s^{(1)} + \frac{\alpha_s^2}{(4\pi)^2} M_s^{(2)} + \frac{\alpha_s^3}{(4\pi)^3} M_s^{(3)}) < \mathcal{O} >_{\text{tree}}$

[Asatrian/Asatrian/Greub/Walker], [Ghinculov/Isidori/Hurth/Yao], [Bieri/Greub/Steinhauser],
[Misiak/Steinhauser]



- QED: $(1 + \frac{\alpha_e}{4\pi} M_e^{(1)}) < \mathcal{O} >_{\text{tree}}$

including collinear logarithms: $\ln(m_l/m_b)$

[Huber/Lunghi/Misiak/Wyler], [Huber/Hurth/Lunghi]

$$\bar{B} \rightarrow X_s \gamma$$

SM prediction at NNLO

[Misiak et al. arXiv:hep-ph/0609232]

$$\mathcal{B}[\bar{B} \rightarrow X_s \gamma]_{\text{SM}} = (3.15 \pm 0.23) \times 10^{-4} \quad \text{for} \quad E_\gamma > 1.6 \text{ GeV}$$

uncertainties added in quadrature

- 5% non-perturbative
- 3% parametric
- 3% higher order (perturbative)
- 3% m_c -interpolation ambiguity (3-loop ME of 4-quark operators)

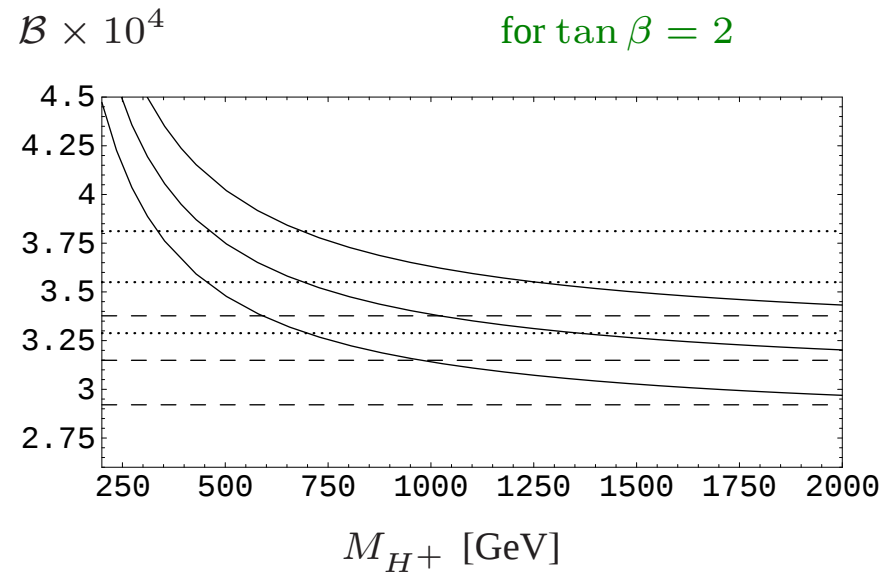
Experimental result

$$\mathcal{B}[\bar{B} \rightarrow X_s \gamma]_{\text{exp}} = (3.55 \pm 0.24_{-0.10}^{+0.09} \pm 0.03) \times 10^{-4} \quad \text{for} \quad E_\gamma > 1.6 \text{ GeV}$$

NP example:

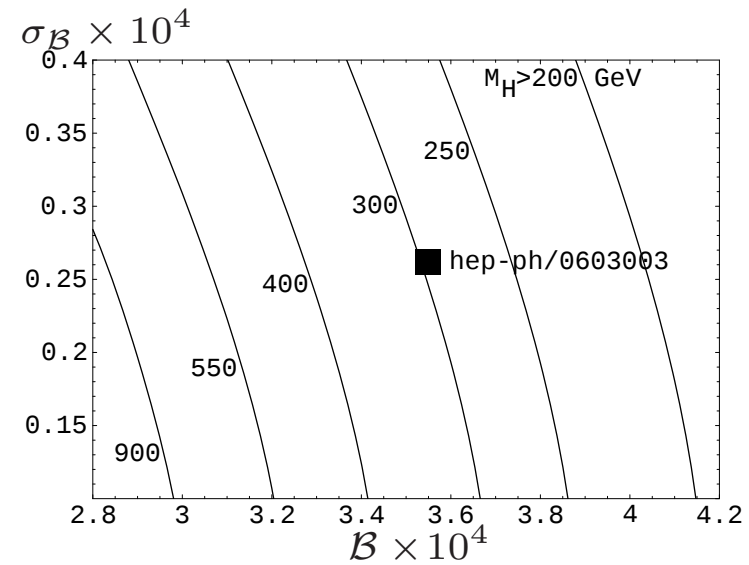
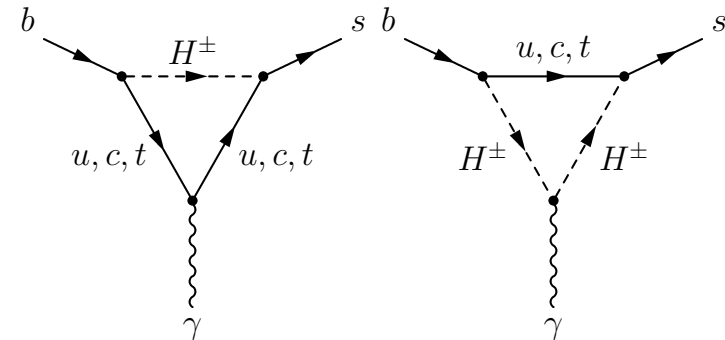
2-Higgs Doublet Model (2HDM)

new parameters: $M_{H^\pm}, \tan \beta$



dashed = SM prediction, dotted = experimental result

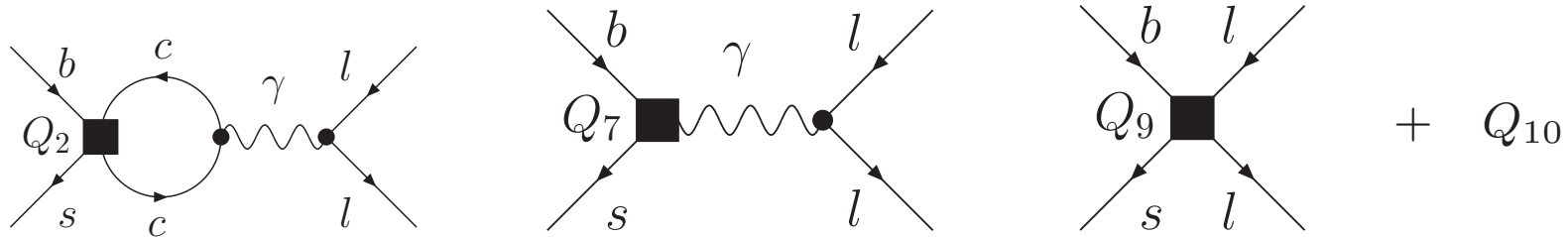
$M_{H^+} > 295(230)$ GeV at 95(99)% C.L. in the 2HDM



[Misiak et al. arXiv:hep-ph/0609232]

$$\bar{B} \rightarrow X_s l \bar{l}$$

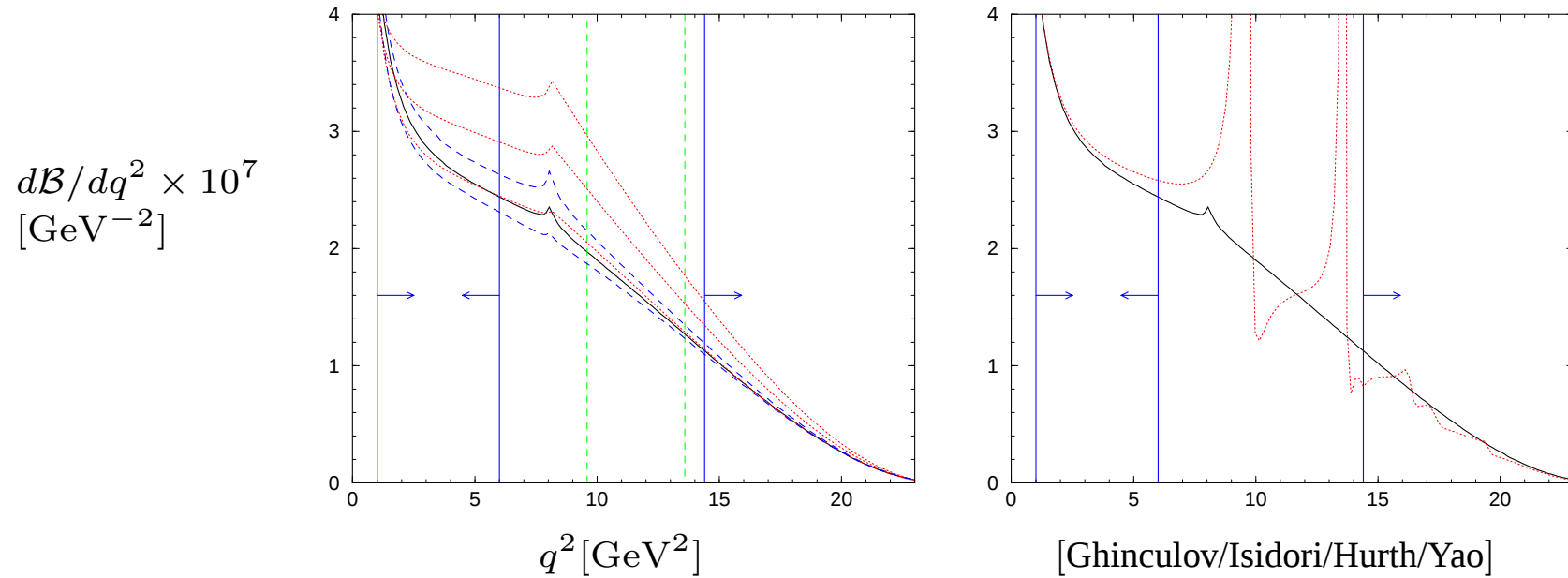
SM prediction at NNLO



$$\frac{d\Gamma[\bar{B} \rightarrow X_s l \bar{l}]}{d\hat{s}} = \frac{G_F^2 m_{b,\text{pole}}^5 |V_{ts}^* V_{tb}|^2}{48\pi^3} \left(\frac{\alpha_e}{4\pi}\right)^2 (1 - \hat{s})^2 \left\{ \left(4 + \frac{8}{\hat{s}}\right) \left|\tilde{C}_7^{\text{eff}}(\hat{s})\right|^2 + (1 + 2\hat{s}) \left(\left|\tilde{C}_9^{\text{eff}}(\hat{s})\right|^2 + \left|\tilde{C}_{10}^{\text{eff}}(\hat{s})\right|^2\right) + 12 \text{Re} \left(\tilde{C}_7^{\text{eff}}(\hat{s}) \tilde{C}_9^{\text{eff}}(\hat{s})^*\right) + \frac{d\Gamma^{\text{Brems}}}{d\hat{s}} \right\}$$

$q^2 \equiv (p_{l^-} + p_{l^+})^2 \dots$ invariant mass of the $l^+ l^-$ -pair

$$\hat{s} \equiv q^2 / m_b^2$$



NNLO QCD corrections

- change of the $\mathcal{B}/dq^2$ by -20% (-25%) in low- q^2 (high- q^2) region
- $\mu_{0,b}$ uncertainties from $\pm 20\%$ ($\pm 15\%$) to $\pm 6\%$ ($\pm 3\%$) in low- q^2 (high- q^2) region

NLO QED corrections

- inclusion of NLO QED corrections $\rightarrow$ reduction of uncertainty of $\pm 8\%$ due to choice of $\alpha_e(m_b) \sim 1/133$ or $\alpha_e(M_W) \sim 1/128$ at LO in QED ($\mathcal{B}(\bar{B} \rightarrow X_s l \bar{l}) \sim \alpha_e^2$)
- collinear logs: enhancement of $\mathcal{B}(\bar{B} \rightarrow X_s \mu \bar{\mu})$ by $+2\%$ and $\mathcal{B}(\bar{B} \rightarrow X_s e \bar{e})$ by $+5\%$

low: $q^2 \in [1, 6] \text{ GeV}^2$	high: $q^2 > 14.4 \text{ GeV}^2$
$\mathcal{B}(\bar{B} \rightarrow X_s e \bar{e}) = (1.64 \pm 0.11) \times 10^{-6}$	$\mathcal{B}(\bar{B} \rightarrow X_s e \bar{e}) = (0.21 \pm 0.07) \times 10^{-6}$
$\mathcal{B}(\bar{B} \rightarrow X_s \mu \bar{\mu}) = (1.59 \pm 0.11) \times 10^{-6}$	$\mathcal{B}(\bar{B} \rightarrow X_s \mu \bar{\mu}) = (0.24 \pm 0.07) \times 10^{-6}$

Experimental information

Integrated $d\mathcal{B}[\bar{B} \rightarrow X_s l \bar{l}]/dq^2 \times 10^{-6}$

$q^2 \in [q_{min}^2, q_{max}^2]$	Belle	BaBar	Average
$[(2m_\mu)^2, (m_b - m_s)^2]$	$4.1 \pm 0.8 \pm 0.9$	$5.6 \pm 1.5 \pm 1.3$	4.5 ± 1.0
low: $[1, 6] \text{ GeV}^2$	$1.49 \pm 0.50^{+0.41}_{-0.32}$	$1.8 \pm 0.7 \pm 0.5$	1.6 ± 0.5
high: $> 14.4 \text{ GeV}^2$	$0.42 \pm 0.12^{+0.06}_{-0.07}$	$0.5 \pm 0.25^{+0.08}_{-0.07}$	0.44 ± 0.12

expected final accuracy at B -factories $\sim 15\%$

Cuts in experimental analysis

- $q^2 \dots: (2m_\mu)^2 < q^2$ and “around charm-resonances” (theory)
- $M_{X_s} \dots: M_{X_s} < 2 \text{ GeV}$ [Belle] and $M_{X_s} < 1.8 \text{ GeV}$ [BaBar]
 $\Rightarrow$ to suppress backgrounds - for example $b \rightarrow c(\rightarrow s e^+ \nu) e^- \bar{\nu}$
 $\Rightarrow$ extrapolation beyond cut with Fermi-Motion model [Ali/Hiller]

Forward-backward asymmetry

$$\frac{dA[\bar{B} \rightarrow X_s l \bar{l}]}{dq^2} = \left[\int_{-1}^0 - \int_0^1 \right] d \cos \theta_l \frac{d^2 \Gamma}{dq^2 d \cos \theta_l} \bigg/ \frac{d\Gamma}{dq^2}$$

$\theta_l = \angle(p_B, p_{l+})$ in dilepton c.m.s.

position of zero:

- $\bar{B} \rightarrow X_s \mu \bar{\mu}$:

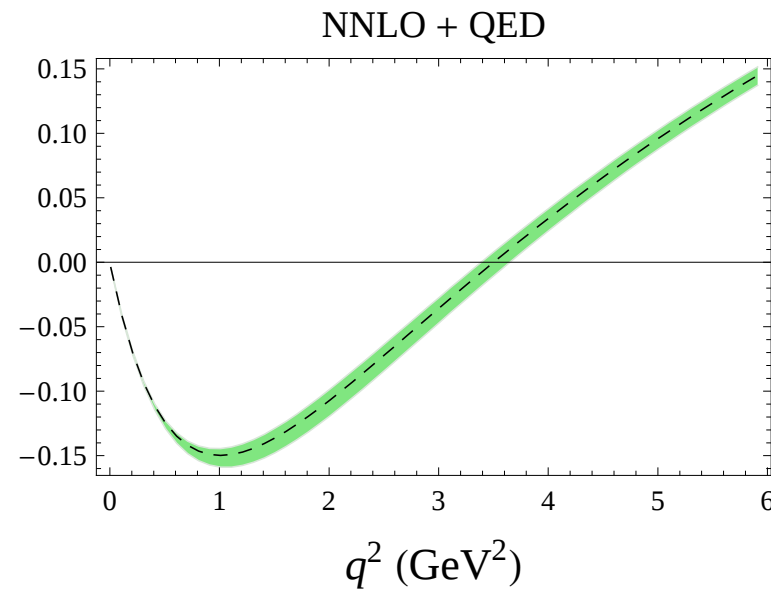
$$q_0^2 = 3.50 \pm 0.12 \text{ GeV}^2$$

- $\bar{B} \rightarrow X_s e \bar{e}$:

$$q_0^2 = 3.38 \pm 0.11 \text{ GeV}^2$$

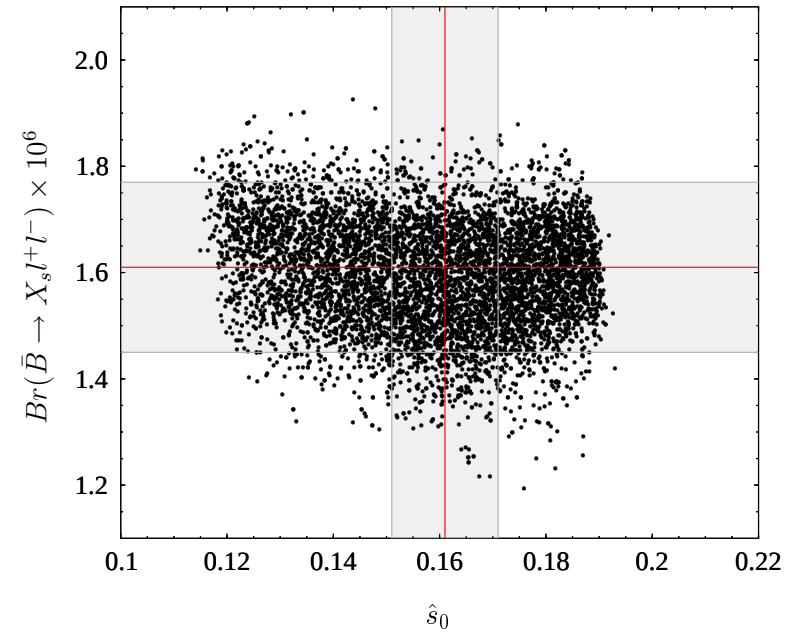
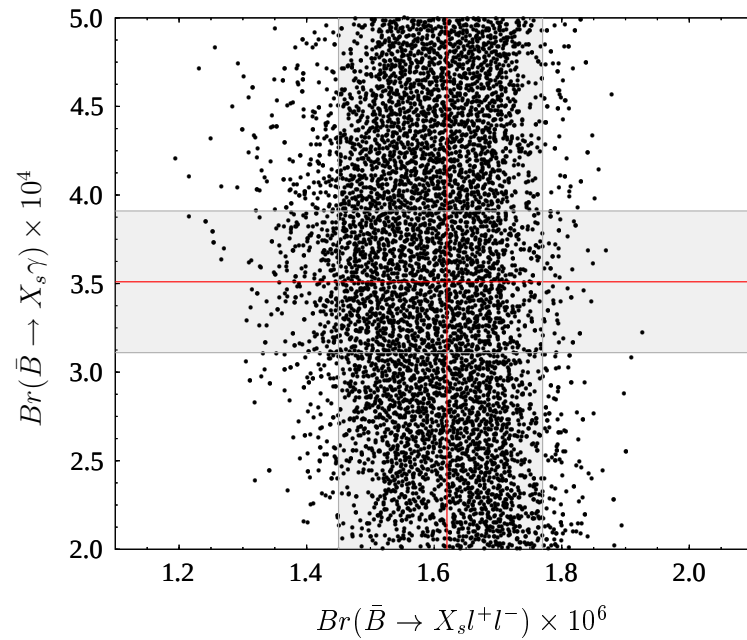
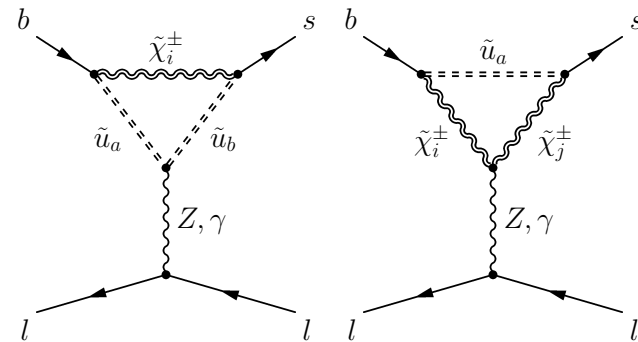
[Huber/Hurth/Lunghi]

$$\frac{d\mathcal{A}/dq^2}{d\mathcal{B}/dq^2}$$



No experimental results yet.

NP example:
Minimal Supersymmetric SM (MSSM)



low- q^2 $\mathcal{B}[\bar{B} \rightarrow X_s l \bar{l}]$ for Minimal Flavour Violating (MFV) MSSM scenario

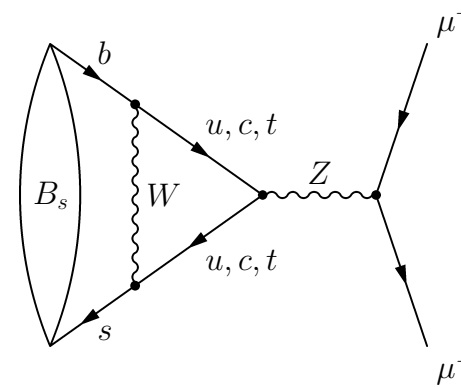
[Bobeth/Buras/Ewerth]

Exclusive Decays – $\bar{B}_s \rightarrow \mu \bar{\mu}$

The SM prediction

$$\mathcal{B}(\bar{B}_s \rightarrow \mu \bar{\mu})_{\text{SM}} \sim |V_{tb} V_{ts}^*|^2 f_{B_s}^2 \frac{m_\mu^2}{M_B^2} |C_{10}|^2$$

”Helicity suppression”



main uncertainties from decay constant

$$f_{B_s} = (240 \pm 30) \text{ MeV (lattice)}$$

$$\langle 0 | \bar{s} \gamma^\mu \gamma_5 b | \bar{B}_s(p_B) \rangle = i p_B^\mu f_{B_s}$$

SM prediction

$$\mathcal{B}(\bar{B}_s \rightarrow \mu \bar{\mu})_{\text{SM}} = (3.86 \pm 0.15) \times 10^{-9}$$

Experimental information

[CDF + DØ, 2007]

$$\mathcal{B}(\bar{B}_s \rightarrow \mu \bar{\mu})_{\text{exp}} < 8.0 \times 10^{-8} \text{ (90\% C.L.)}$$

[CDF + DØ, HEP 2007]

$$\mathcal{B}(\bar{B}_s \rightarrow \mu \bar{\mu})_{\text{exp}} < 5.8 \times 10^{-8} \text{ (95\% C.L.)}$$

Experimental prospects at LHC for $\bar{B}_s \rightarrow \mu \bar{\mu}$ for SM rate

- LHCb: 5 σ discovery of SM prediction with 10 fb^{-1} (5 years) ≈ 100 events
- Atlas/CMS: 5 σ discovery of SM prediction after 5 years ($\gtrsim 130 \text{ fb}^{-1}$)

NP example: New operators

Additional dim 6 operators to $\bar{B}_s \rightarrow l \bar{l}$

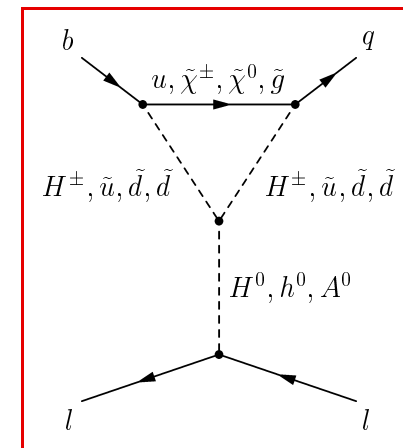
$$\begin{aligned} \mathcal{O}_{10} &= (\bar{s} \gamma^\mu P_L b) (\bar{l} \gamma_\mu \gamma_5 l), & \mathcal{O}_S^l &= (\bar{s} P_R b) (\bar{l} l), & \mathcal{O}_P^l &= (\bar{s} P_R b) (\bar{l} \gamma_5 l), \\ \mathcal{O}_S^{\prime l} &= (\bar{s} P_L b) (\bar{l} l), & \mathcal{O}_P^{\prime l} &= (\bar{s} P_L b) (\bar{l} \gamma_5 l) \end{aligned}$$

For example in the MSSM "neutral Higgs penguin"

SM: suppressed $C_{S,P}^l \sim \frac{m_b m_l}{M_W^2}$

MSSM: enhanced $C_{S,P}^l \sim \frac{m_b m_l \tan^3 \beta}{M_{A^0}^2}$

for high $\tan \beta \gtrsim 40$



$$\mathcal{B}(\bar{B}_s \rightarrow l\bar{l}) = \frac{G_F^2 \alpha_e^2 M_{B_s}^5 f_{B_s}^2 \tau_{B_s}}{64\pi^3} |V_{tb} V_{ts}^*|^2 \sqrt{1 - \frac{4m_l^2}{M_{B_s}^2}} \times \left\{ \left(1 - \frac{4m_l^2}{M_{B_s}^2}\right) \left| \frac{C_S^l - C_S^{l'}}{m_b + m_s} \right|^2 + \left| \frac{C_P^l - C_P^{l'}}{m_b + m_s} + \frac{2m_l}{M_{B_s}^2} C_{10} \right|^2 \right\}$$

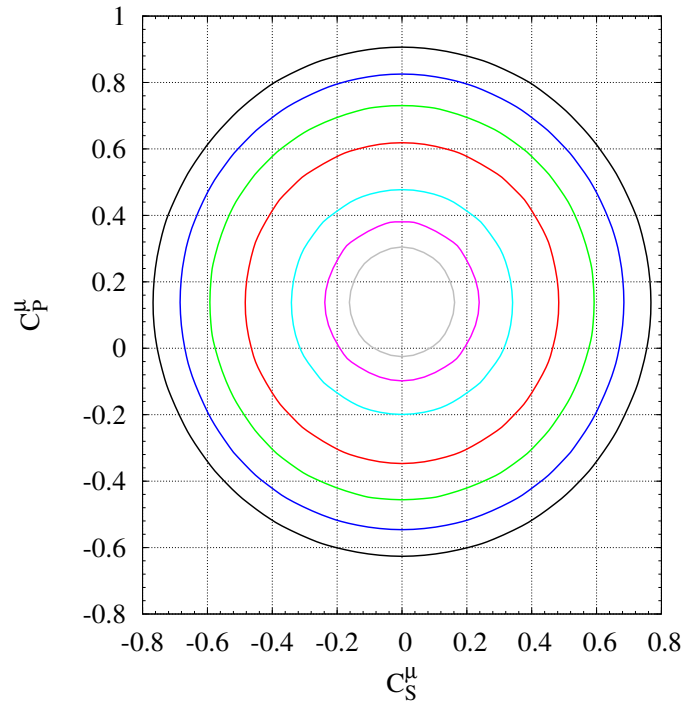
In some NP scenarios $C_{S,P}^{l'} \sim \frac{m_s}{m_b} C_{S,P}^l$

”Model-independent” analysis of NP in $\{C_S^\mu, C_P^\mu\}$

contours enclose values of

$\mathcal{B}(\bar{B}_s \rightarrow \mu\bar{\mu}) < \{0.5, 1, 2, 4, 6, 8, 10\} \times 10^{-8}$

starting with the innermost



Exclusive Decays – $\bar{B} \rightarrow K l \bar{l}$

Observables Normalized angular decay rate of $\bar{B} \rightarrow K l \bar{l}$ for $l = \{e, \mu\}$

$$\frac{1}{\Gamma_l[\bar{B} \rightarrow K l \bar{l}]} \frac{d\Gamma_l[\bar{B} \rightarrow K l \bar{l}]}{d\cos\theta} = \frac{3}{4}(1 - F_H^l)(1 - \cos^2\theta) + \frac{1}{2}F_H^l + A_{\text{FB}}^l \cos\theta$$

integrated $q^2 \in [q_{\min}^2, q_{\max}^2]$ and

$$R_K = \int_{q_{\min}^2}^{q_{\max}^2} dq^2 \frac{d\Gamma[\bar{B} \rightarrow K \mu \bar{\mu}]}{dq^2} \bigg/ \int_{q_{\min}^2}^{q_{\max}^2} dq^2 \frac{d\Gamma[\bar{B} \rightarrow K e \bar{e}]}{dq^2}$$

SM predictions integrated for low $q^2 \in [1, 7] \text{ GeV}^2$ [Bobeth/Hiller/Piranishvili]

$$F_H^\mu = 0.0221 \pm 0.0003, \quad F_H^e \approx 0, \quad A_{\text{FB}}^l \approx 0, \quad R_K = 1.0003 \pm 0.0001$$

- Observables defined as ratios $\Rightarrow$ **Hadronic uncertainties cancel!!!**
- $F_H^l \sim m_l^2$ "(Quasi-) Nulltest" of the SM
- R_K sensitive to non-universal lepton flavour interactions beyond SM

Experimental information

[BaBar]

$$F_H^l = 0.81_{-0.61}^{+0.58} \pm 0.46 \text{ (lepton-flavour averaged and } q^2 > 0.04 \text{ GeV}^2)$$

$$(R_K - 1) = 0.24 \pm 0.31 \text{ (} q^2 > 0.04 \text{ GeV}^2)$$

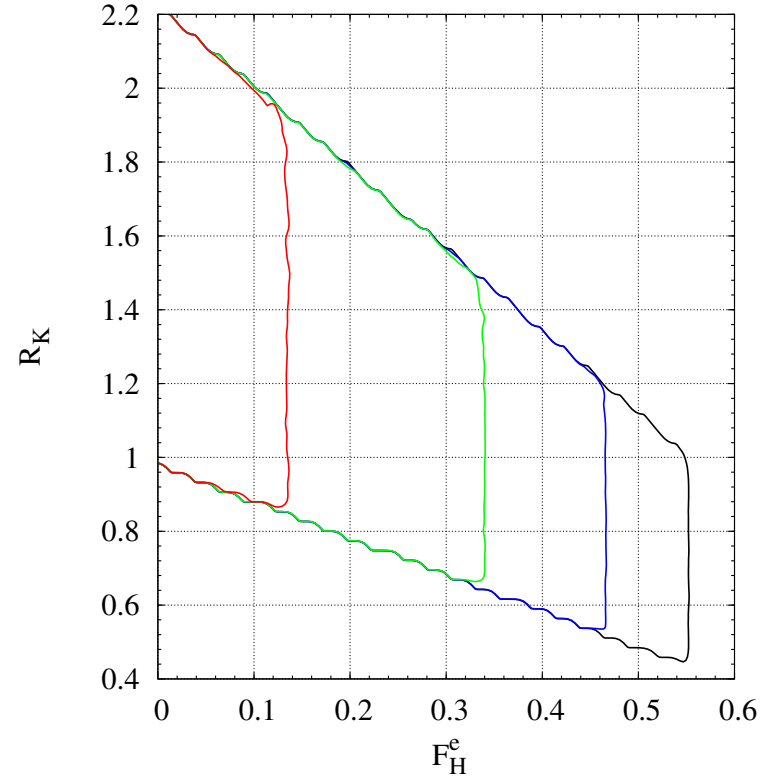
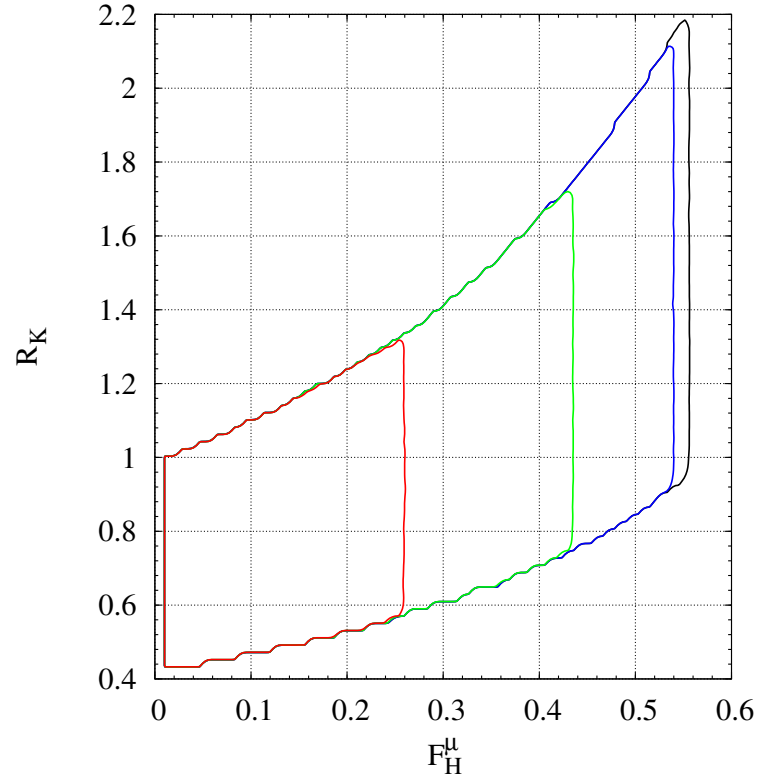
Model-independent NP analysis of F_H^l and R_K

including non-SM operators to $\bar{B} \rightarrow K l \bar{l}$ for $l = \{e, \mu\}$

$$\mathcal{O}_S^{l(')} = (\bar{s} P_{R,L} b)(\bar{l} l), \quad \mathcal{O}_P^{l(')} = (\bar{s} P_{R,L} b)(\bar{l} \gamma_5 l), \quad \Rightarrow C_{S,P}^{e(')}, C_{S,P}^{\mu(')}$$

and using constraints at 90% C.L. from

- $\mathcal{B}(\bar{B}_s \rightarrow e \bar{e}) < 5.4 \times 10^{-5}$
- $\mathcal{B}(\bar{B}_s \rightarrow \mu \bar{\mu}) < 8.0 \times 10^{-8}$
- $\mathcal{B}(\bar{B} \rightarrow X_s e \bar{e}) = (4.7 \pm 1.3) \times 10^{-6}$ integrated for $q^2 > 0.04 \text{ GeV}^2$
- $\mathcal{B}(\bar{B} \rightarrow X_s \mu \bar{\mu}) = (4.3 \pm 1.2) \times 10^{-6}$ integrated for $q^2 > 0.04 \text{ GeV}^2$



Contours of $\mathcal{B}(\bar{B} \rightarrow X_s \mu \bar{\mu})_{[1,6]} < \{1.75, 2.0, 2.17\} \times 10^{-6}$ (left),
 $\mathcal{B}(\bar{B} \rightarrow X_s e \bar{e})_{[1,6]} < \{1.75, 2.0, 2.25, 2.35\} \times 10^{-6}$ (right)

Summary

Standard Model

- Nowadays EFT of $\Delta B = 1$ decays includes: NNLO QCD and NLO QED
- Inclusive decays $\Rightarrow$ HQE $\Rightarrow$ uncertainties of predictions $\lesssim 10\%$
- Exclusive decays $\Rightarrow$ non-perturbative uncert., but also precise observables
- Currently all SM predictions are in ballpark of experimental results

Testing the SM and searching New Physics

- "Indirect search" – testing NP at quantum level
- "Model-dependent" and "Model-INdependent" analysis are available
- FCNC B -decays provide "(Quasi-) Nulltests" of the SM
- FCNC B -decays can place serious constraints on NP parameter spaces
($\bar{B} \rightarrow X_s \gamma, \bar{B}_s \rightarrow \mu \bar{\mu}, \dots$)
- Complementary search for NP to "direct searches" at colliders