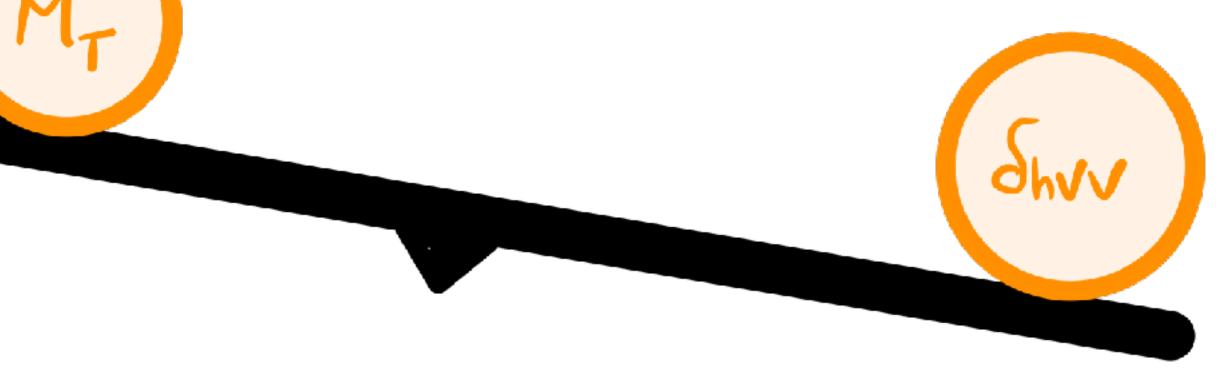
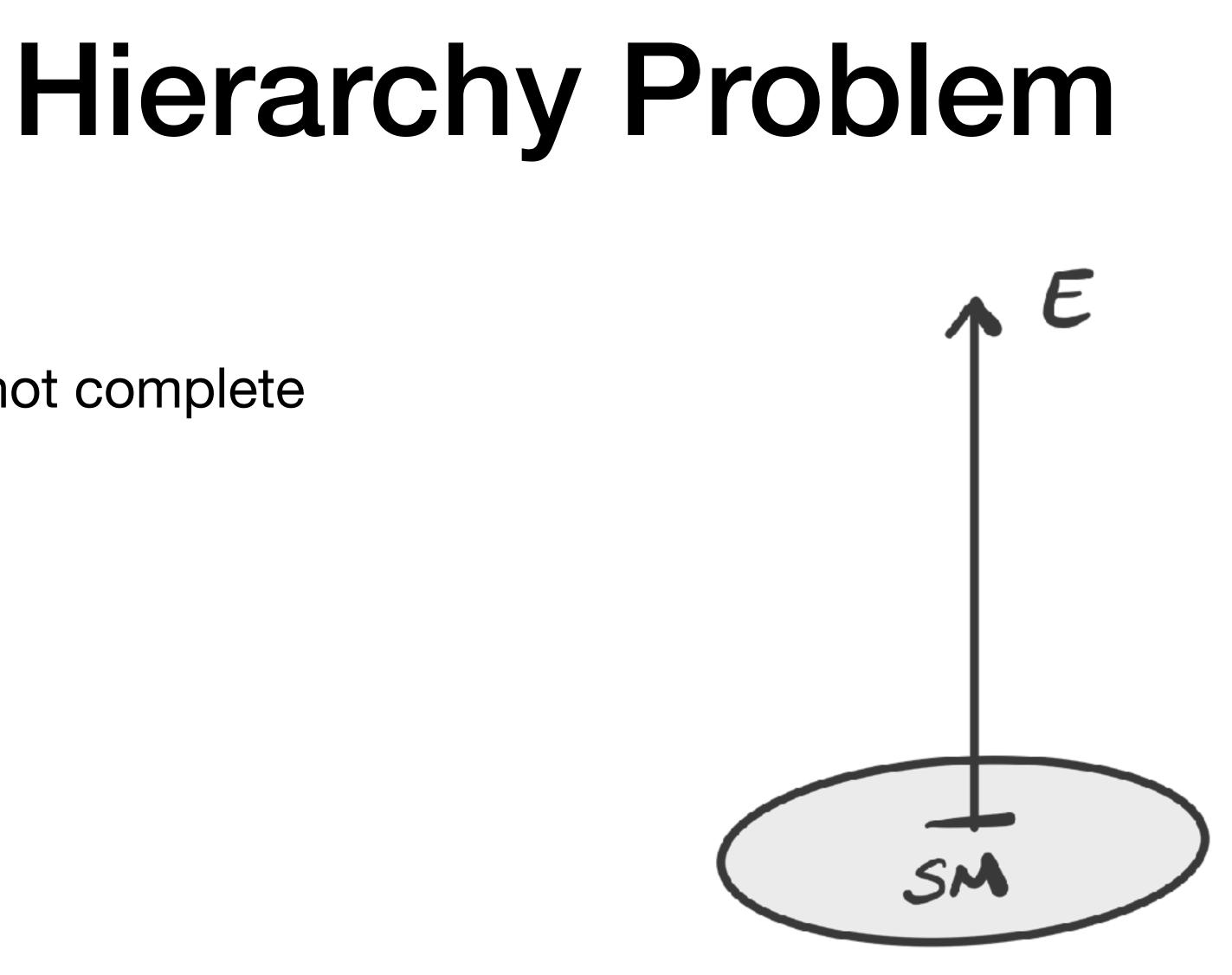
pNGb Higgs Naturalness at a **Tipping Point**

Adriana Menkara(DESY.), Matthew McCullough(CERN) and Ennio Salvioni(U. Sussex)

LIO International Conference, 23rd May 2025

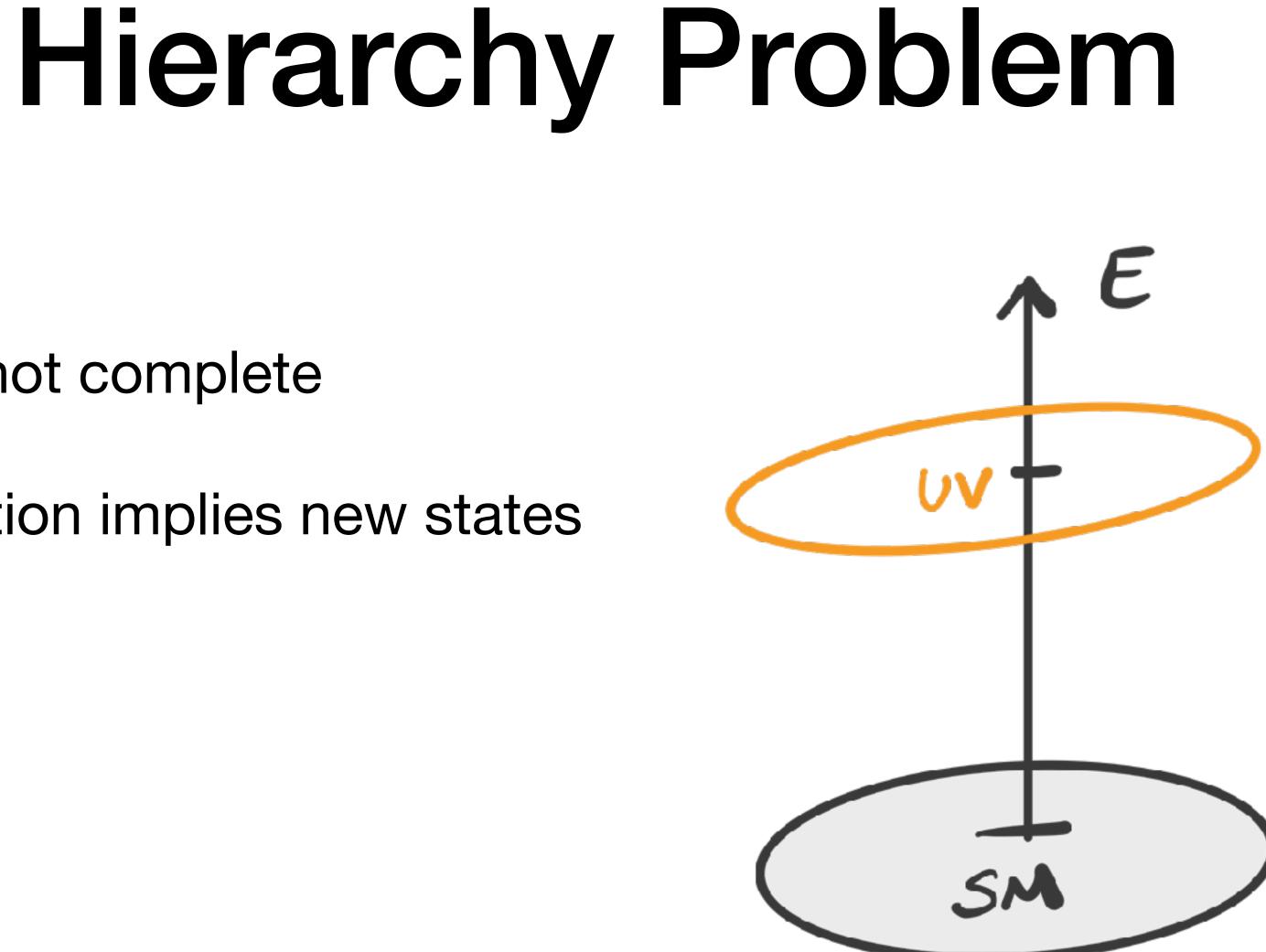
[hep-ph 2505.06052]







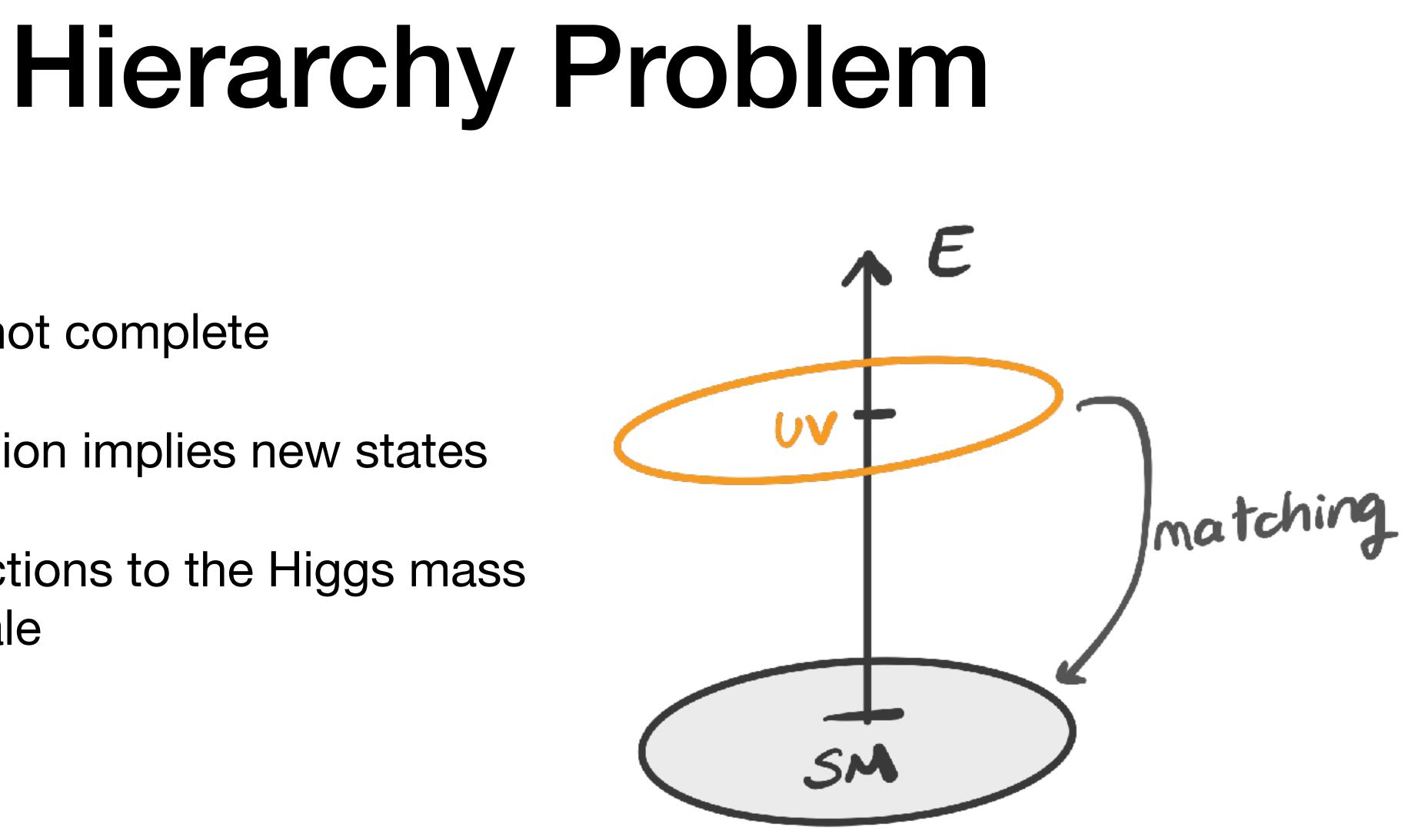
ii)UV completion implies new states





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iii)New corrections to the Higgs mass at the UV scale

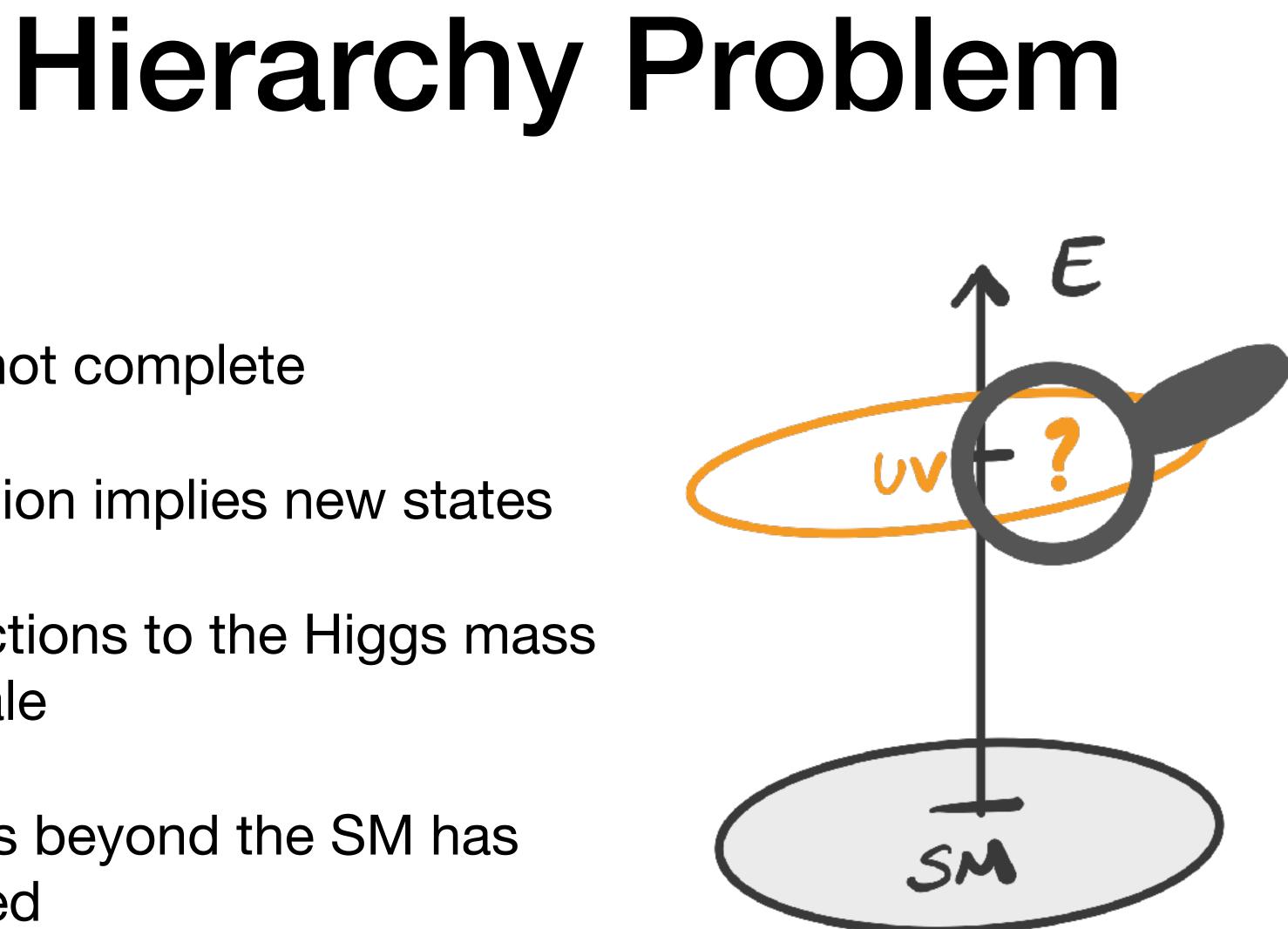




ii)UV completion implies new states

iii)New corrections to the Higgs mass at the UV scale

iv) No physics beyond the SM has been observed





The fine tuning question $\Delta \propto \delta_{hXX}, \frac{m_h^2}{M_R^2}$ $Miggs \ couplings$



The fine tuning question

 $\Delta \propto \delta_{hXX}, \frac{m_h^2}{M_R^2}$

Lnow = 140 fb⁻¹ - LHC = 3000 fb⁻¹

Indirect measurements will improve by a factor of $\sqrt{\frac{3000}{140}}$ ~ 4.6



The fine tuning question $\Delta \propto \delta_{hXX}, \frac{m_h^2}{M_R^2}$

Indirect measurements will improve by a factor of

Mass searches are expected to improve by a 1.5 -1.9 factor

2now = 140 fb⁻¹ - 2HL-LHC = 3000 fb⁻¹



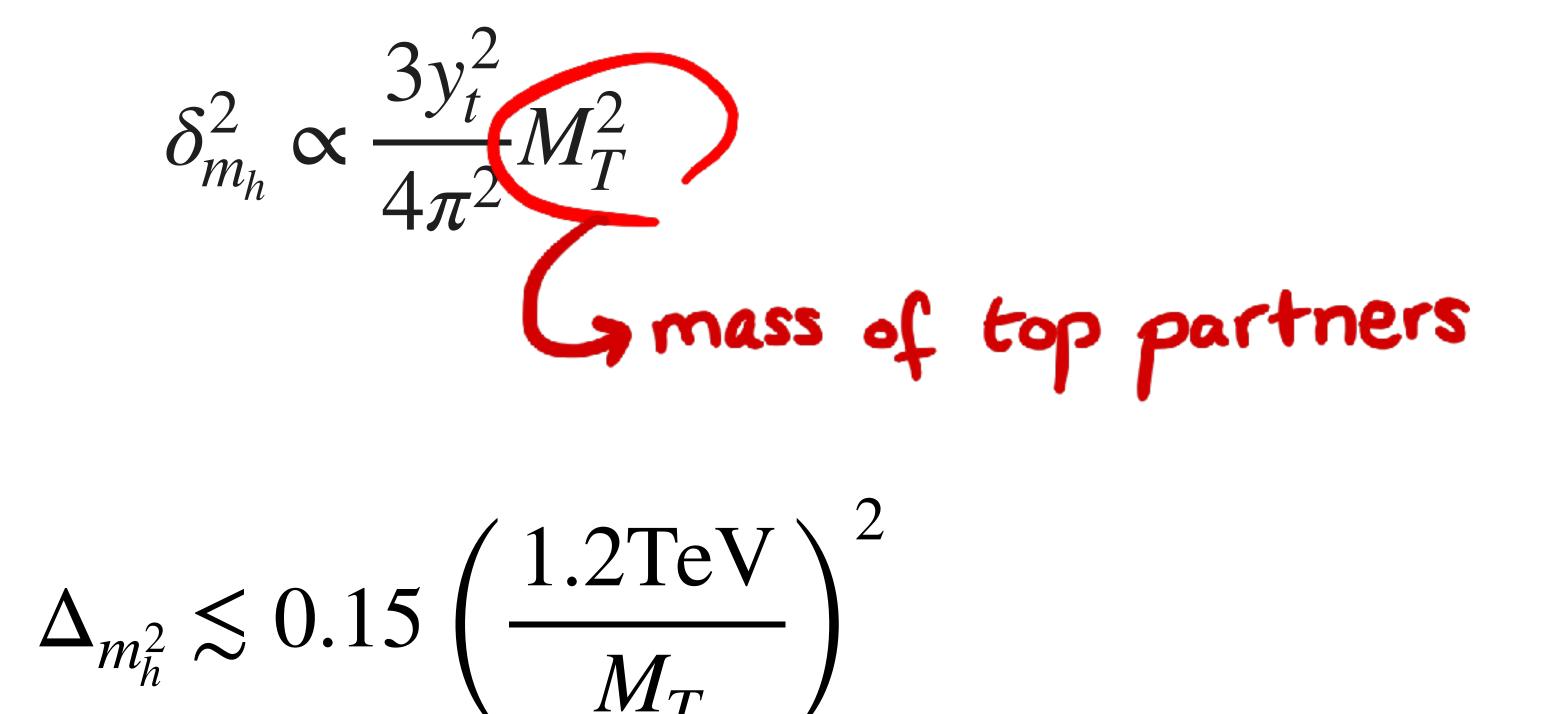
D

The fine tuning question

 $\frac{\text{Aindirect}}{\text{Adirect}} \approx \frac{1.7^2}{4.6} \sim 0.6$ $\frac{3000}{140} \approx \frac{1.7^2}{4.6} \sim 0.6$



Tuning and direct searches



The fine tuning in the mass may reach the 5% level

Tuning and indirect searches

The tan β dependence makes statements less robust than for direct searches

Susy: $\Delta_{v^2} \propto \delta_{h\bar{t}t} \qquad \delta_{h\bar{t}t} \sim \frac{2m_Z^2}{m_A^2} \cos^2\beta \cos 2\beta$

Tuning and indirect searches

The tan β dependence makes statements less robust than for direct searches

pNG6: $\Delta_{v^2} \propto 4 |\delta_{hvv}|$

Susy: $\Delta_{v^2} \propto \delta_{h\bar{t}t} \qquad \delta_{h\bar{t}t} \sim \frac{2m_Z^2}{m_A^2} \cos^2\beta \cos 2\beta$

The tuning for a pNGb may evolve to the **5% level**, driven by $|\delta_{hVV}| < 1.3 \%$

Tuning and indirect searches

The tan β depe

pNG6 :

This seems to suggest that for pNGb models, naturalness tensions will start to be driven by precision measurements.

Susy: $\Delta_{-2} \propto \delta_{LZ} \qquad \delta_{LZ} \qquad \delta_{LZ} \sim \frac{2m_Z^2}{-2} \cos^2\beta \cos 2\beta$

nes

The tuning for a pNGb may evolve to the **5% level**, driven by $|\delta_{hVV}| < 1.3 \%$



The kitchen sink

We construct a maximally (technical) natural model:

- pNGb à la Gegenbauer [See Matthew's talk yesterday]

- Twin Higgs
- SUSY

The kitchen sink

But... Why????



The kitchen sink

But... Why????

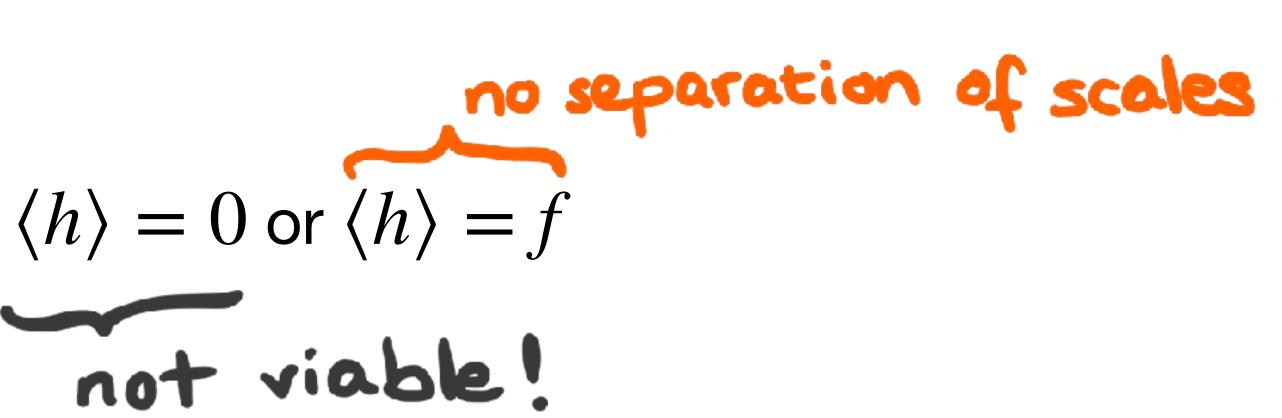
1) To illustrate where the question of naturalness stands, from a phenomenological perspective, in the absence of new discoveries.

2) Adding SUSY allows us to interpolate between direct and indirect searches.

pNGb Higgs Minimal composite Higgs model: $So(5) \longrightarrow So(4)$

 $V_t \approx \frac{N_c y_t^2}{16\pi^2} f^2 M_T^2 \left(a_2 \cos \frac{2h}{f} + a_4 \cos \frac{4h}{f} \right)$

This is minimized at $\langle h \rangle = 0$ or $\langle h \rangle = f$

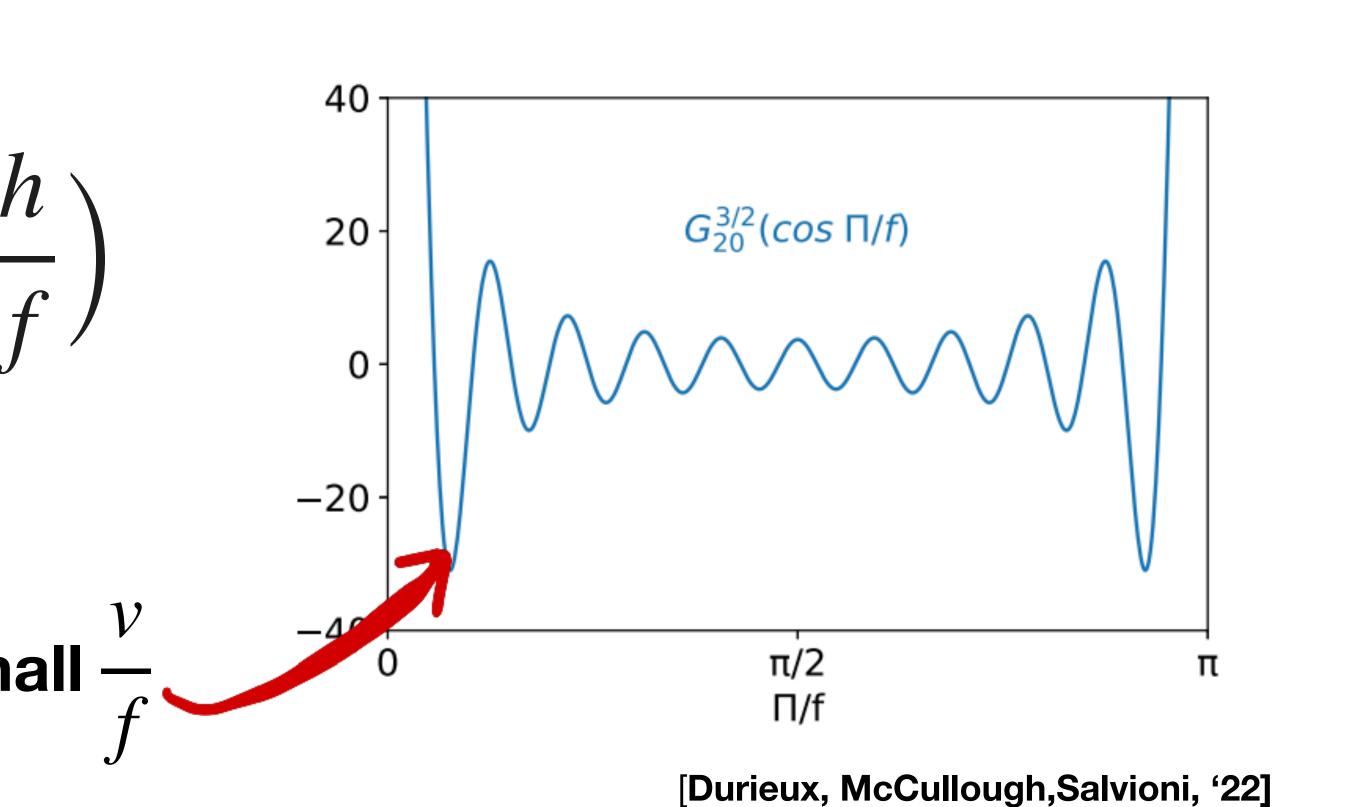


Gegenbauer Higgs

Additional source of explicit breaking in a higher irrep

 $V_G^{(n)} = \epsilon f^2 M^2 G_n^{3/2} \left(\cos \frac{h}{f} \right)$

Naturally small





Higgs mass

However,

$$V_t \approx \frac{N_c y_t^2}{16\pi^2} f^2 M_T^2 \left(a_2 \cos \frac{2h}{f} + \frac{1}{6} \frac{1}{2} \right)$$

 $m_h^2 \approx N_c y_t^2 M_T^2 / (4$

$M_T \gtrsim 900 {\rm GeV}$ requires additional tuning

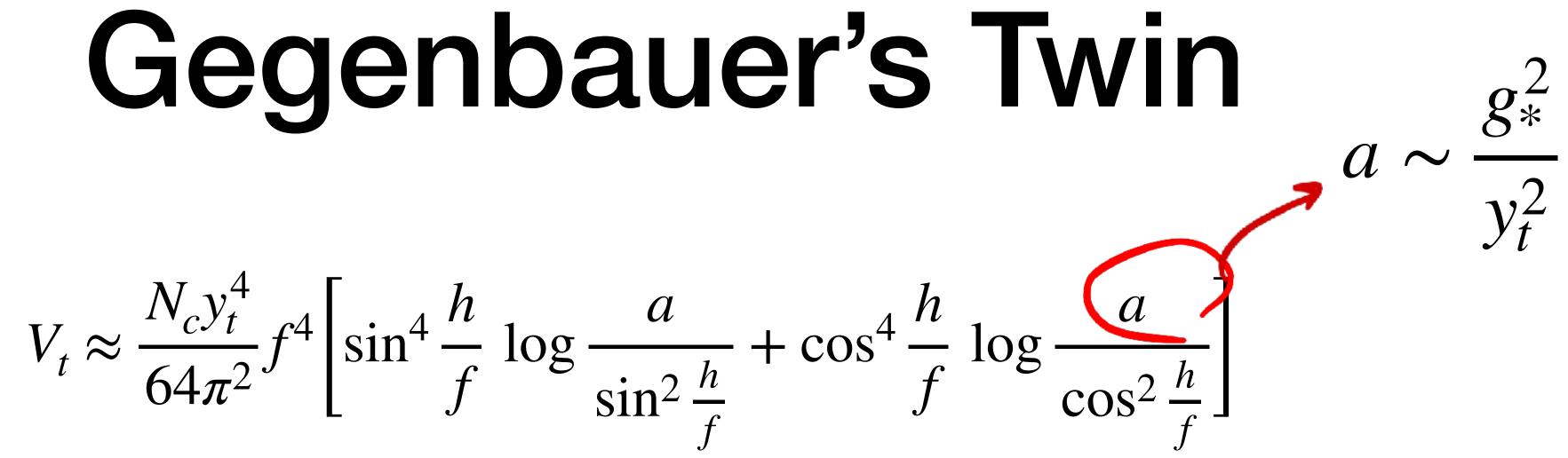
$$a_4 \cos \frac{4h}{f}$$

$$(4\pi^{2})$$



In a standard Twin-Higgs scenario:

For the Gegenbauer's Twin: v/f natural but



$$g_{\bullet} \sim 4\pi + v/f$$
 tuning

a 5 2



Gegenbauer's Twin

 $V_t \approx \frac{N_c}{64}$

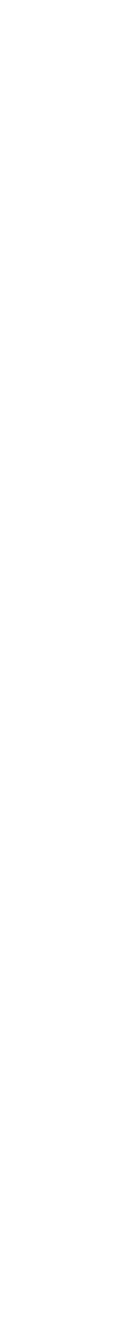
The Gegenbauer Higgs may find its UV completion in a weakly coupled theory (SUSY)

In a standard Twin-Higgs scenario:

For the Gegenbauer's Twin: v/f natural but

$$g_{\star} \sim 4\pi + v/f$$
 tuning

a S 2



 $\frac{g_*^2}{y_t^2}$

Kitchen sink

Explicit SUSY-breaking spurion: $\epsilon F^{i_1...i_{2n}} \phi_{i_1}...\phi_{i_{2n}}$

Generates the IR potential $V_{G}^{(n)} = \epsilon H(\beta) \lambda^{2} f^{4} G_{n}^{3/2} \left(\cos \frac{2h}{f} \right)$

Kitchen sink(sources of symmetry breaking)

Gegenbauer: $V_G^{(n)} = \epsilon H(\beta) \lambda^2 f^4 G_n^{3/2}$

EW interactions:

$$V_D = \frac{g_Z^2 f^4}{32} \cos^2 2\beta \left(s_h^4 + c_h^4\right)$$

Yukawa interactions:

$$V_{t+\tilde{t}}^{A,B} = \frac{N_c}{64\pi^2} \left[(2m_s^2 + y_t^2 s_\beta^2 f^2 s_h^2)^2 \left(\log \frac{2m_s^2 + y_t^2 s_\beta^2 f^2 s_h^2}{2M^2} - \frac{1}{2} \right) - (y_t^2 s_\beta^2 f^2 s_h^2)^2 \left(\log \frac{y_t^2 s_\beta^2 f^2 s_h^2}{2M^2} - \frac{1}{2} \right) \right]$$

$$\left(\cos\frac{2h}{f}\right)$$





Kitchen sink

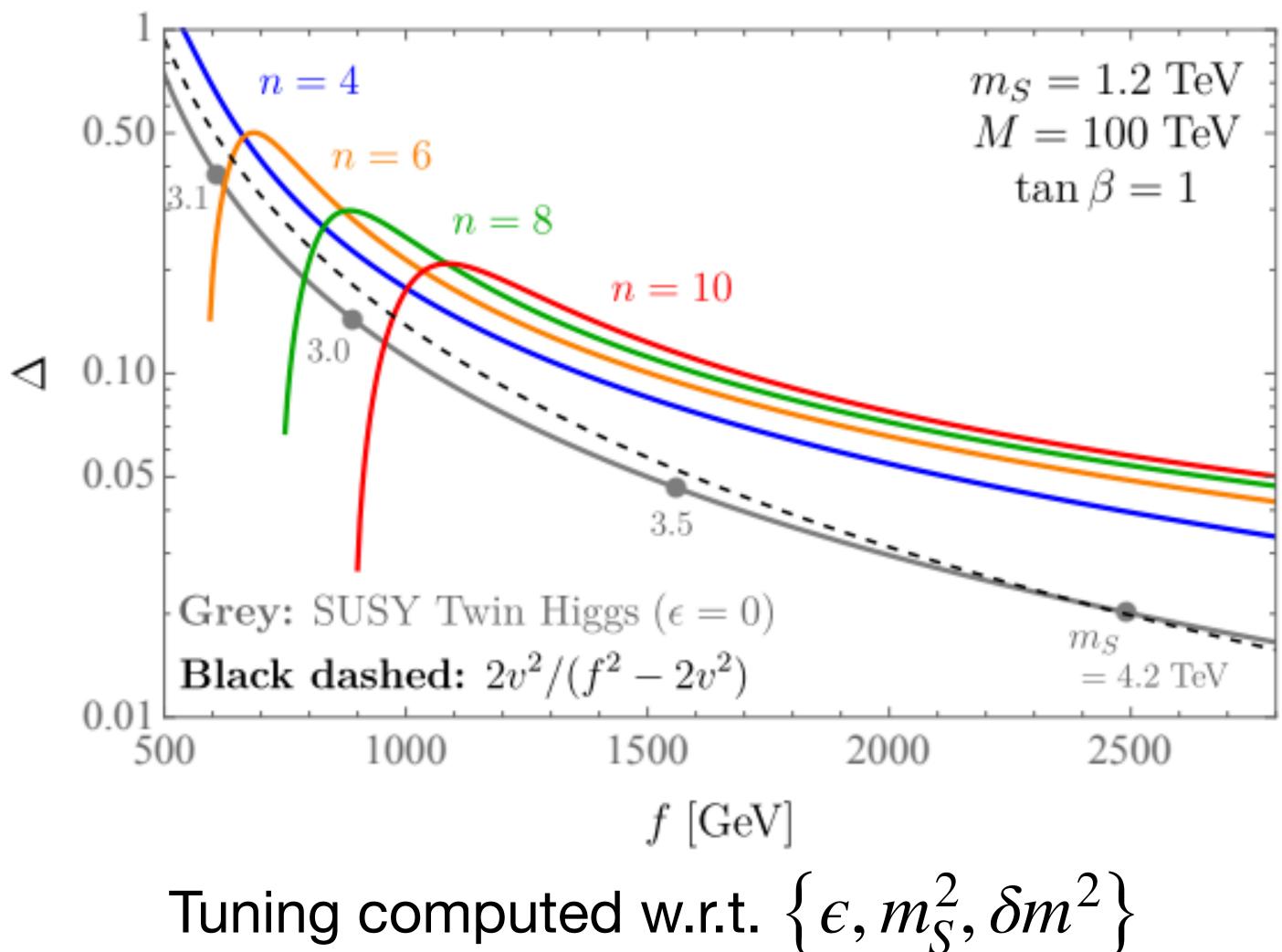
 $V_{t+\tilde{t}}^{A+B}(\mathscr{Z}_2 \text{ sym}) + V_D \simeq \frac{N_c(y_t s_\beta)^4}{64\pi^2}$

$$\log a = \frac{3}{2} + \log \frac{2m_S^2}{y_t^2 s_\beta^2 f^2} + g_Z^2 \cos^2 2\beta \frac{2\pi^2}{N_c y_t^4 s_\beta^4}, \qquad b_6 = \frac{y_t^2 s_\beta^2 f^2}{6m_S^2}.$$

$$\frac{b^{4}f^{4}}{c^{2}}\left[s_{h}^{4}\log\frac{a}{s_{h}^{2}}+c_{h}^{4}\log\frac{a}{c_{h}^{2}}+b_{6}(s_{h}^{6}+c_{h}^{6})\right]$$

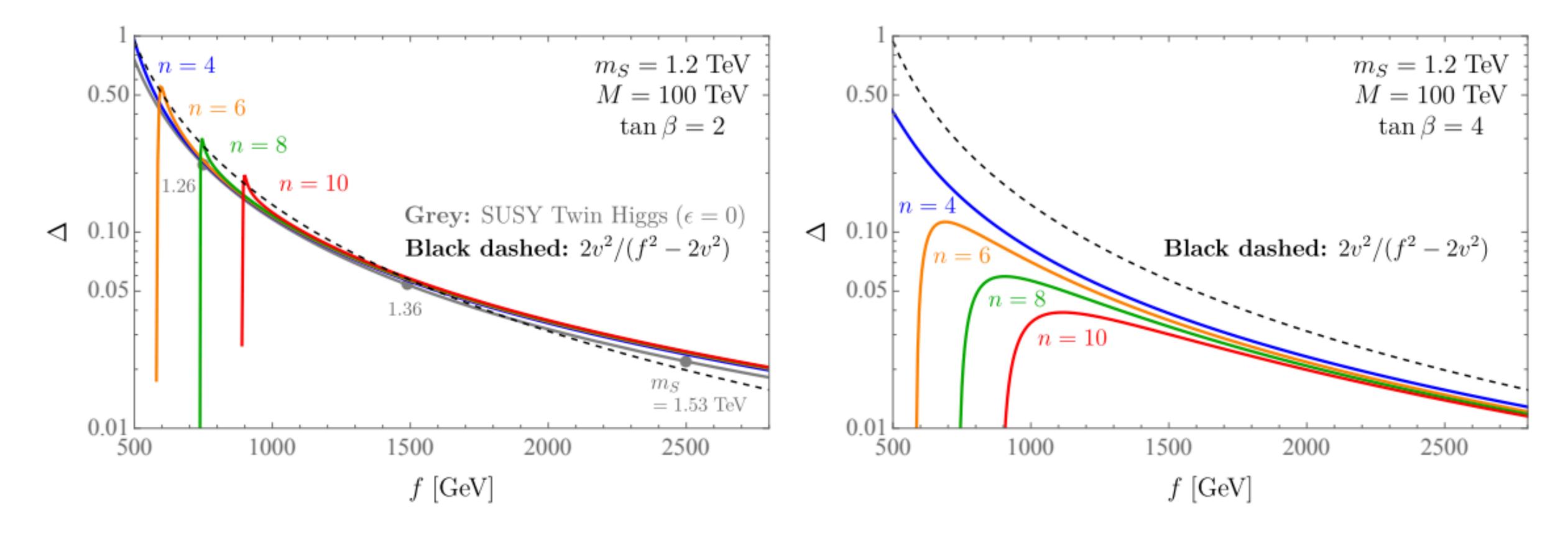
The addition of the Gegenbauer prevents a natural EWSB if $m_{S,A} = m_{S,B}$

Tuning in the kitchen sink

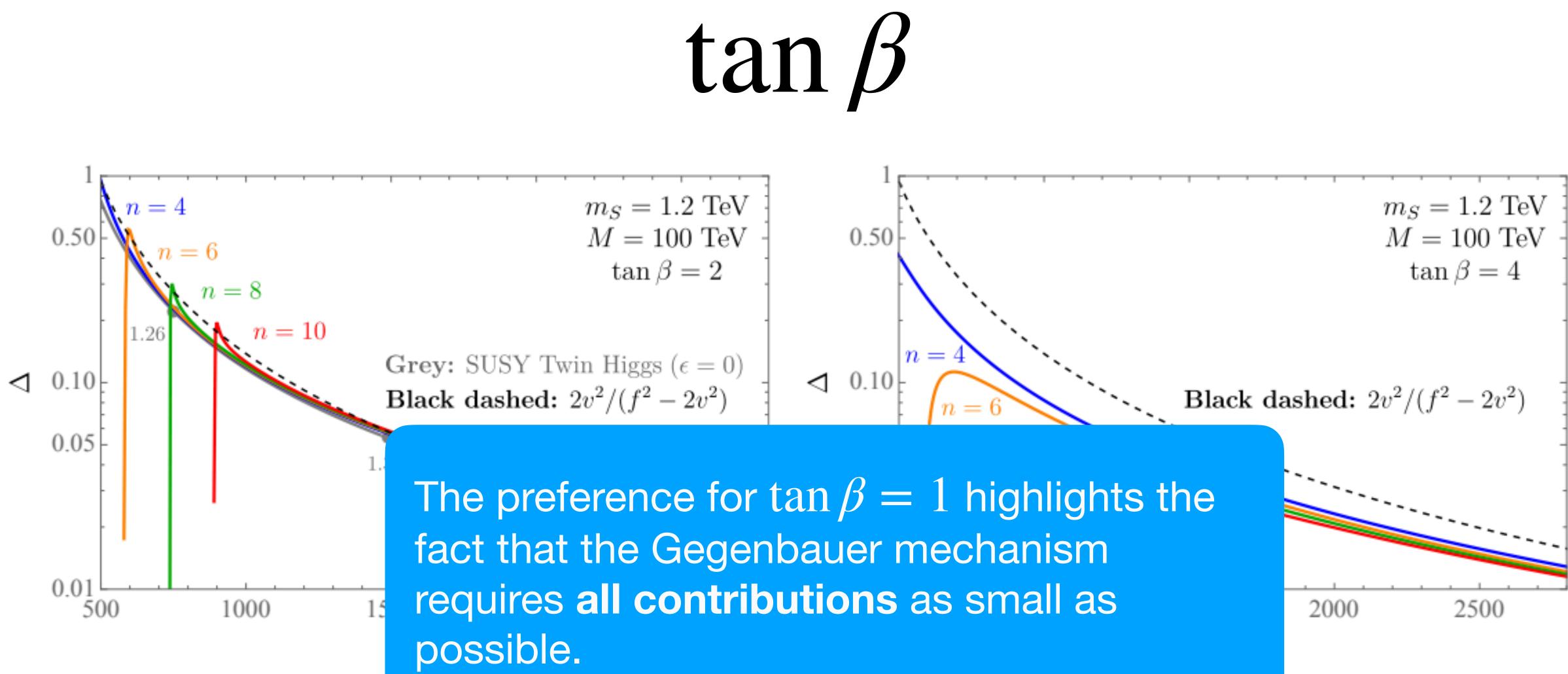




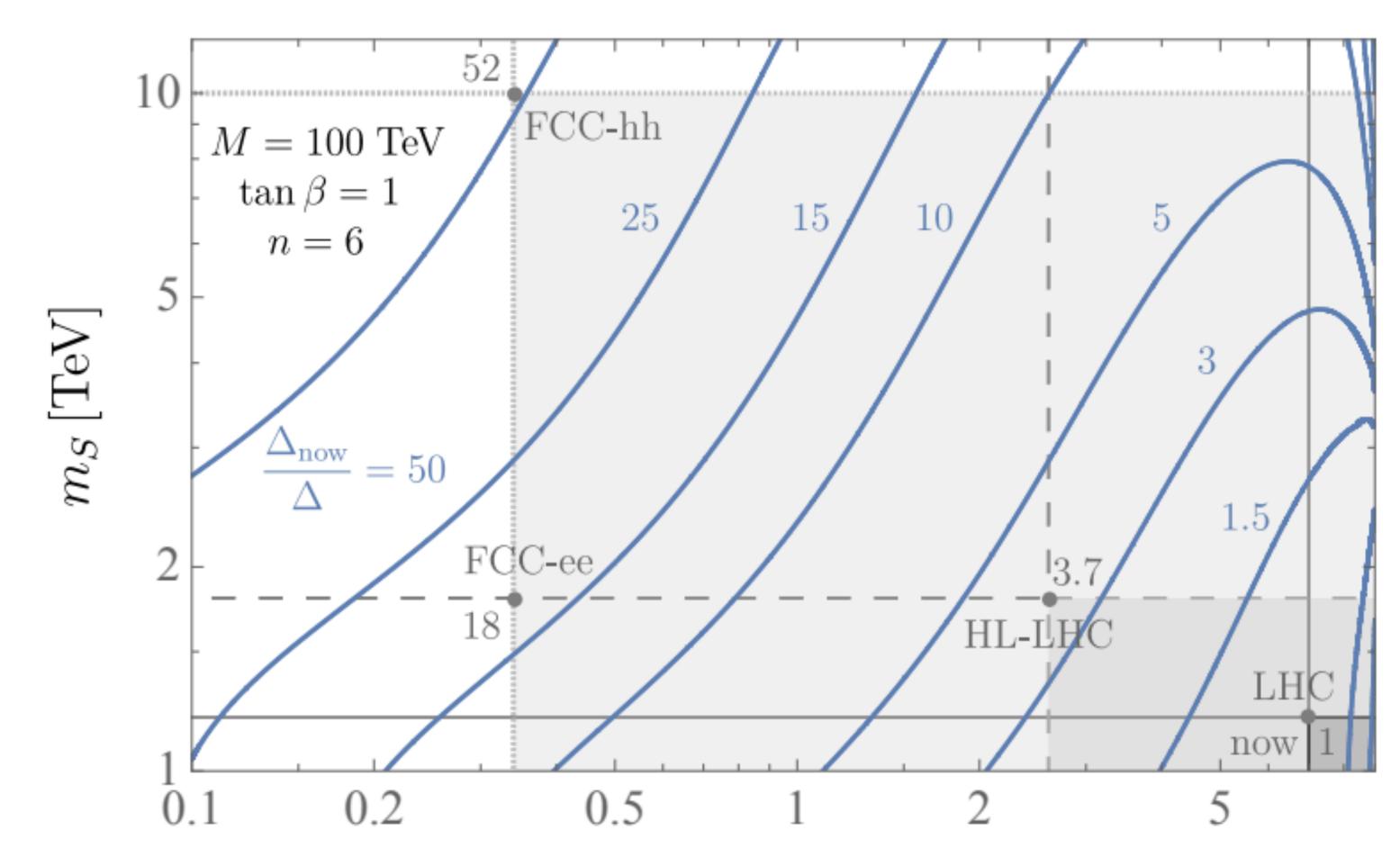
tan ß





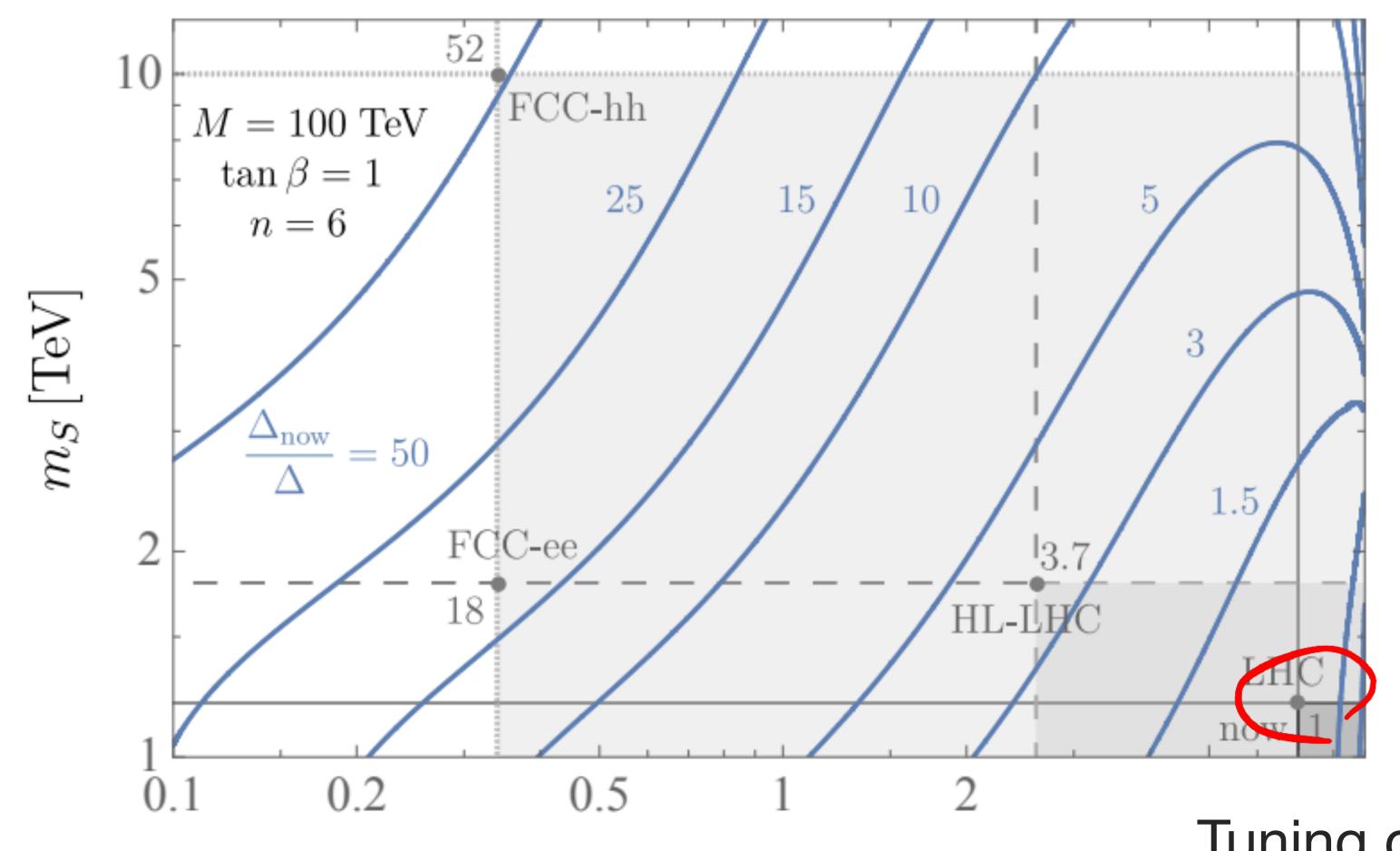






 $-\delta_{hVV}$ [%]

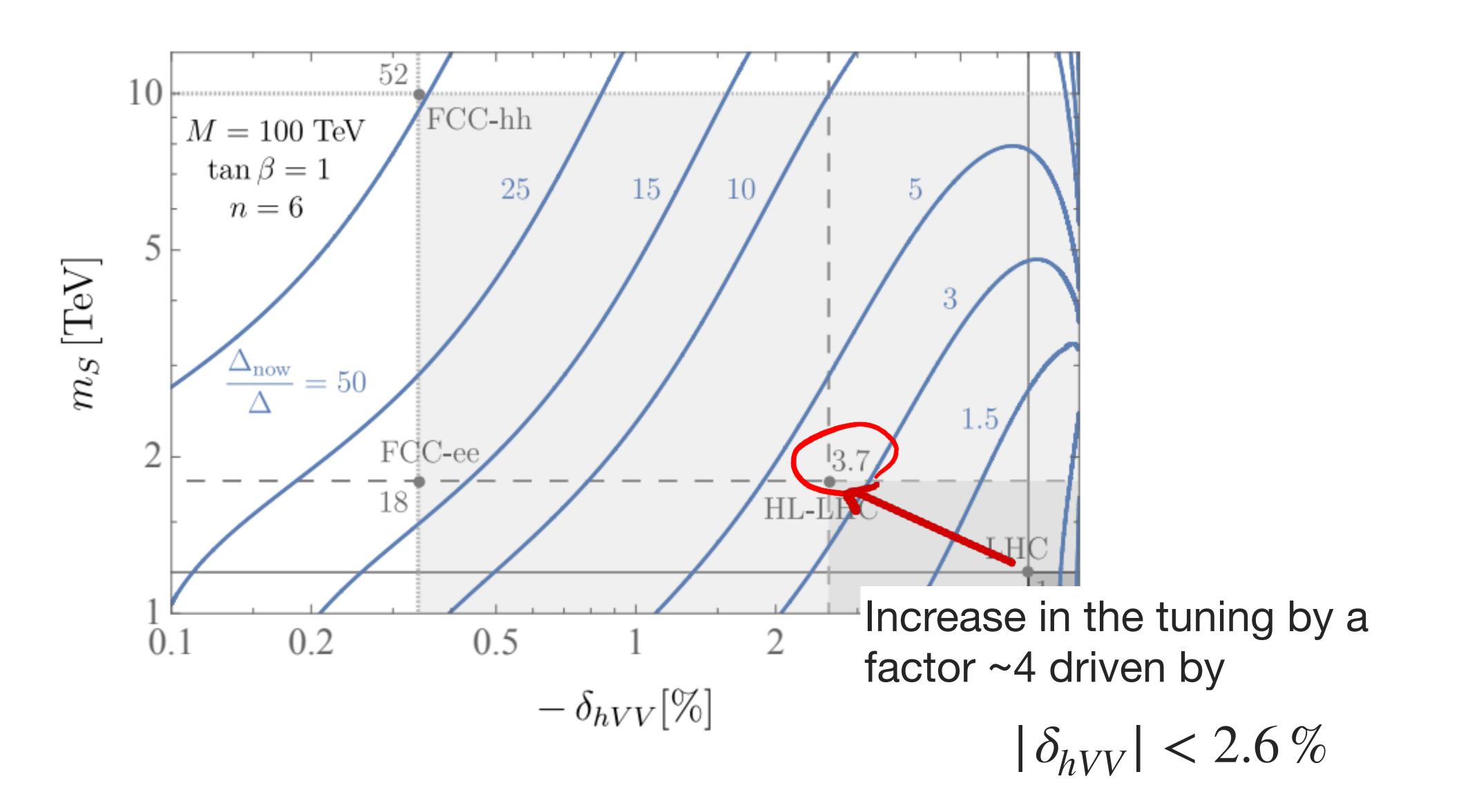


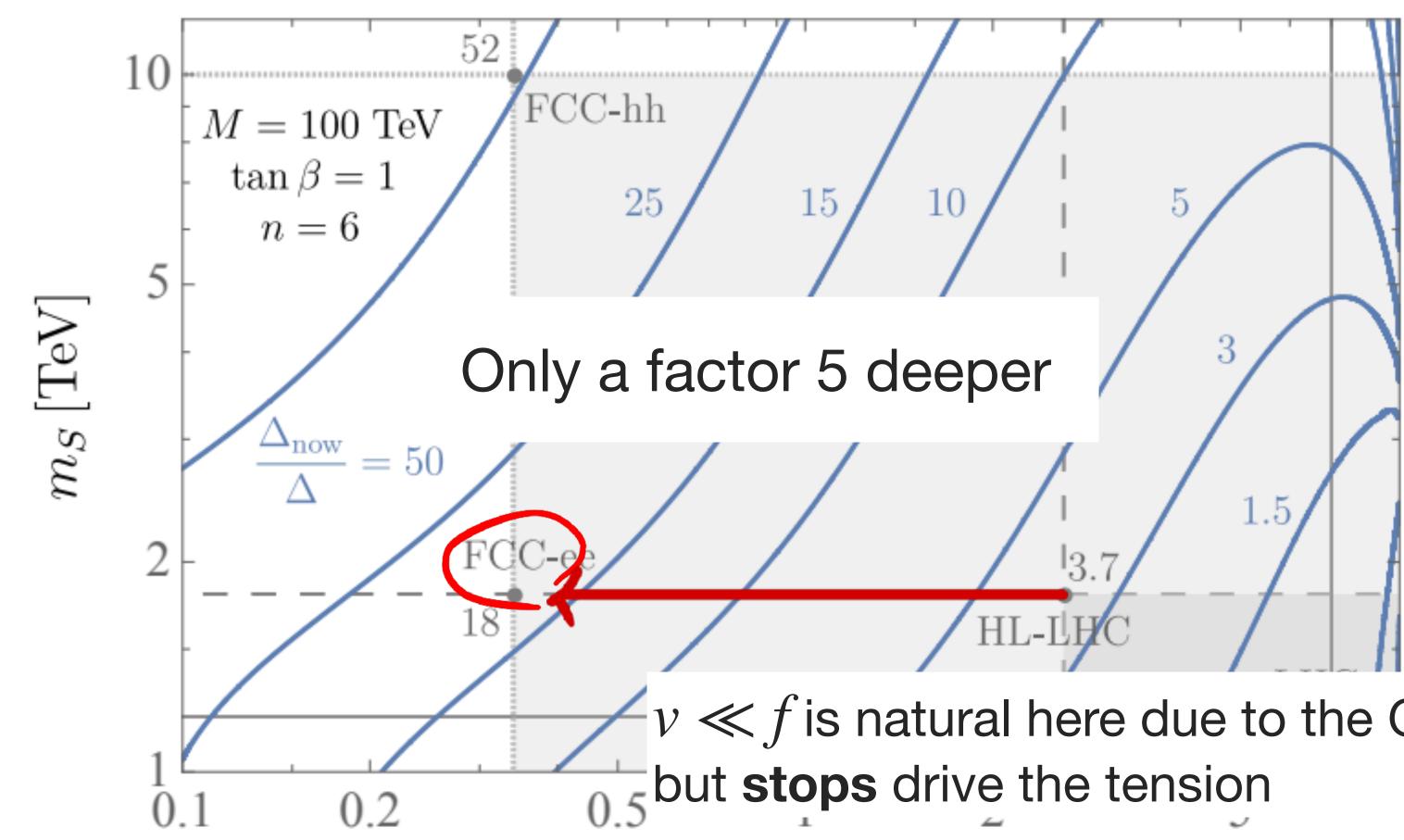


Tuning driven by v/f

 $-\delta_{hVV}$ [%]



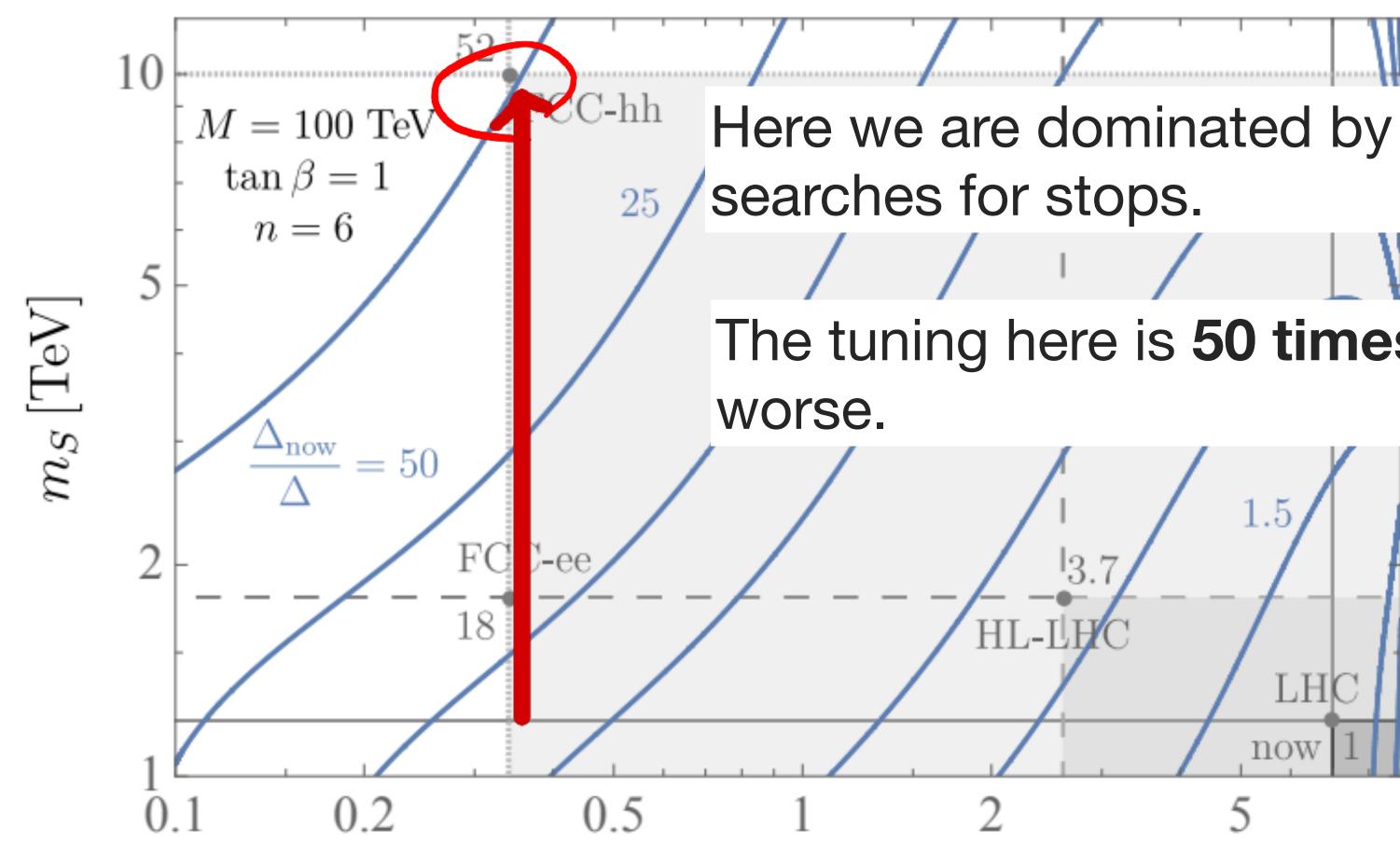




 $v \ll f$ is natural here due to the Gegenbauer,

 $-\delta_{hVV}$ [%]





The tuning here is **50 times**

 $-\delta_{hVV}$ [%]



Conclusions

- For pNGb approaches to Higgs naturalness we are presently astride the 'direct search' and 'indirect precision' eras.
- Precision will dominate progress in the near- and mid-term.

Kitchen Sink can't escape tuning.

in the form of Higgs coupling deviations.

- **Pessimistically:** If all measurements continue to be SM like, even the
- **Optimistically:** if evidence of naturalness is to arise, it may show first