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Engaging CERN's Non-Scientific Staff in Particle Physics

Since 2022, IPPOG has adapted its successful International Masterclasses (IMC) to involve CERN's non-scientific personnel. These sessions offer an accessible introduction to particle physics for colleagues in administration, communication and other non-research departments, helping them connect with CERN's core mission.

Following the positive response to the first edition, further sessions were held using ATLAS, ALICE and CMS experiments data, with two more planned for 2025. The format, now condensed into four hours, is designed to fit within working hours and is supported by CERN's training center.

This poster presents the development and impact of this new initiative, including collaborations with internal groups like Women in Technology.

Secondary track

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