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The intersection of Diversity & CMS Communications

It is more important than ever to not only have a diverse community within science, but to show it to those outside who provide support and resources, as well as to young people hoping to make a career in this field. Allowing our audiences to see themselves reflected in members of our community, or to aspire to people we show them is a powerful way of connecting to them. In this poster, we, as CMS Communications, touch on a couple of different campaigns that aim to reach more diverse audiences by platforming that diversity from our collaboration of 6000 people.

Secondary track

Authors: COLLABORATION, CMS; STATHAKI, Nefeli (CERN); HURST, Sofia (CERN)

Presenters: STATHAKI, Nefeli (CERN); HURST, Sofia (CERN)

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