



The intersection of Diversity & CMS Communications

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on behalf of the CMS Collaboration



WHY DO WE CELEBRATE OUR DIVERSITY?

- To provide relatable role models to a variety of audiences
- ▲ To make sure CMS scientists feel seen, safe, accepted, and embraced within the collaboration
- To make our science accessible to more people than ever before
- To show the variety of disciplines within the collaboration
- ▲ To positively influence more women to join the field
- To try to capture the vast geographical and cultural differences that make up the tapestry of CMS

HOW WE DO IT:

- Producing videos featuring people of different nationalities, genders, age, and disciplines
- ▲ Showing our support to the women scientists and the LGBTQIA+ community in science
- Working with content creators from different parts of the world to create for a variety of audiences and languages
- Giving visibility to the CMS D&I Office's initiatives
- ▲ Showcasing the work being done in different institutes across the world, not only at CERN
- Producing content & resources in different languages

CMS is a worldwide collaboration of people from many different disciplines, backgrounds, and identities, without whom it could not function.

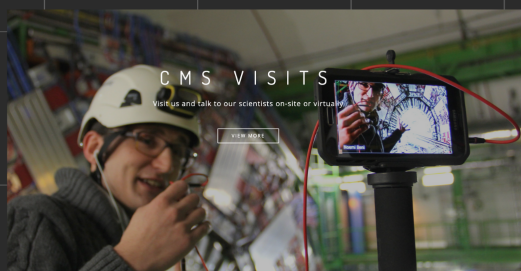
WOMEN IN STEM

CMS Women interviewed in their mother tongue. Currently have 27 languages and more to come!



VIRTUAL VISITS

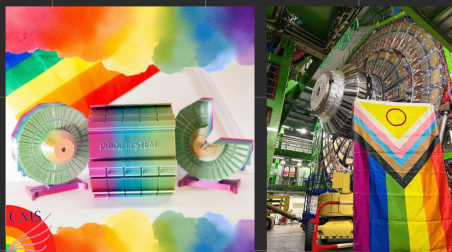
CMS virtual visits can be booked from anywhere in the world and the team matches the guests with a researcher who comes from the same place and in their own language.



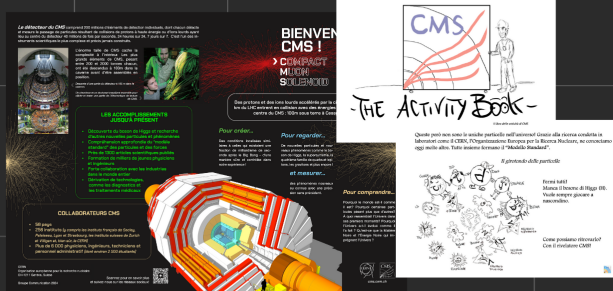
What else would you like to see?



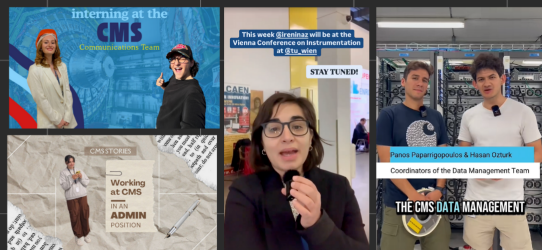
LGBTQ+ IN STEM



RESOURCES IN DIFFERENT LANGUAGES



DIFFERENT EXPERTISE



PUBLICISING ACCESSIBILITY INITIATIVES

An initiative on plot colours making them accessible to people with colour blindness was widely celebrated and advertised.

LABS ACROSS THE WORLD

Collecting more footage from CMS labs across the globe means these are rightly part of CMS history in the making.

