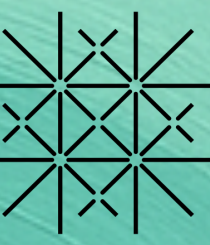
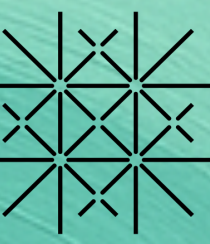


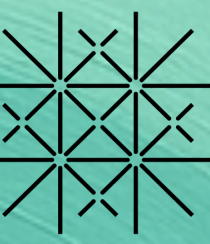
- **Motivation**
 - From golden modes to high-multiplicity decays
- **EFT approach to high-multiplicity decays**
 - SMEFT
 - Light mediator EFTs and cascades
- **UV completions**
 - Examples of concrete models



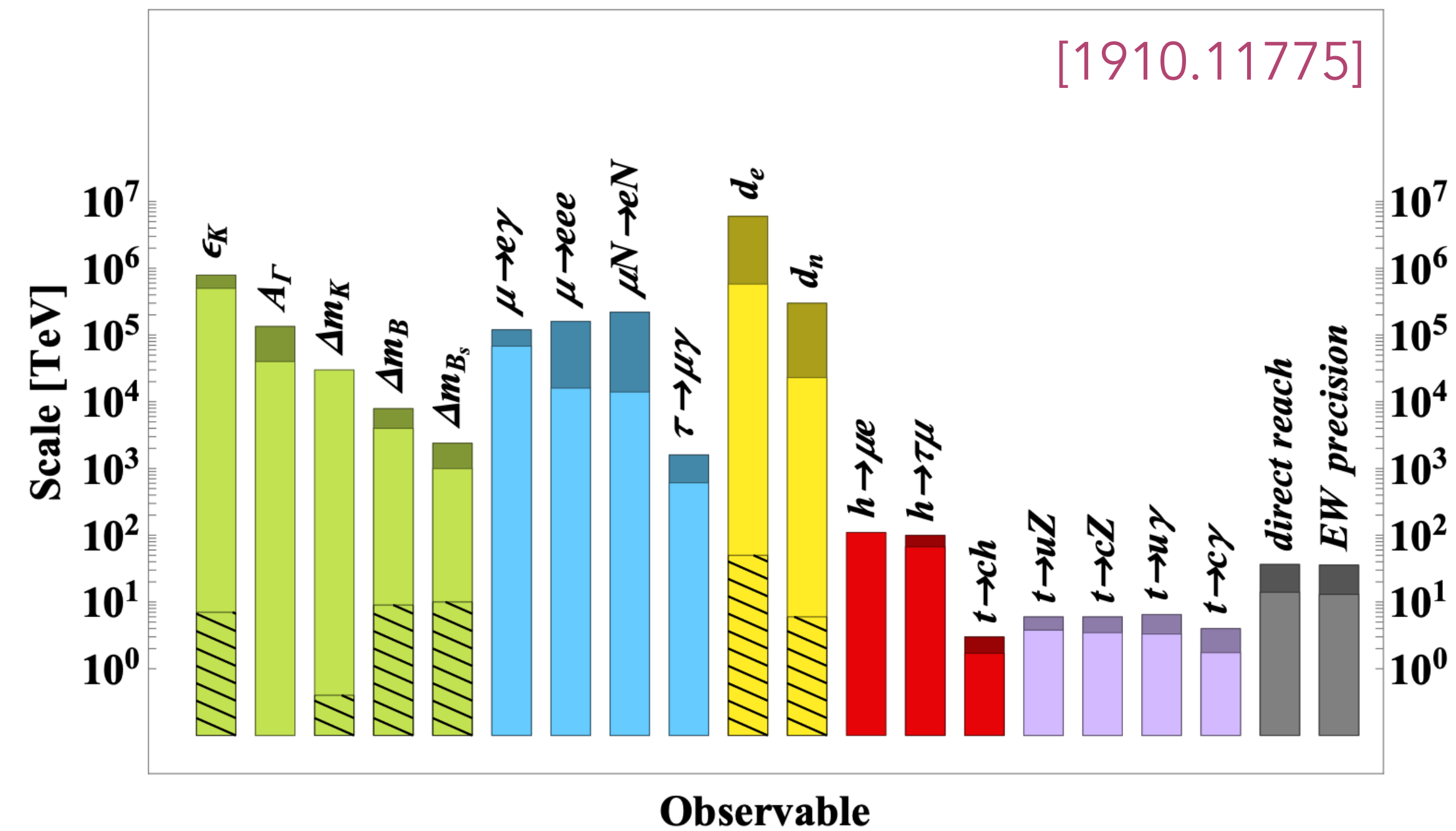
- **Standard cLFV modes**



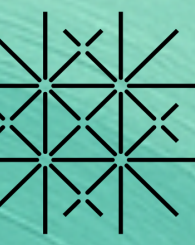
- Standard cLFV modes
 - Golden channels $\mu \rightarrow e\gamma$, $\mu \rightarrow 3e$
and $\mu N \rightarrow eN$



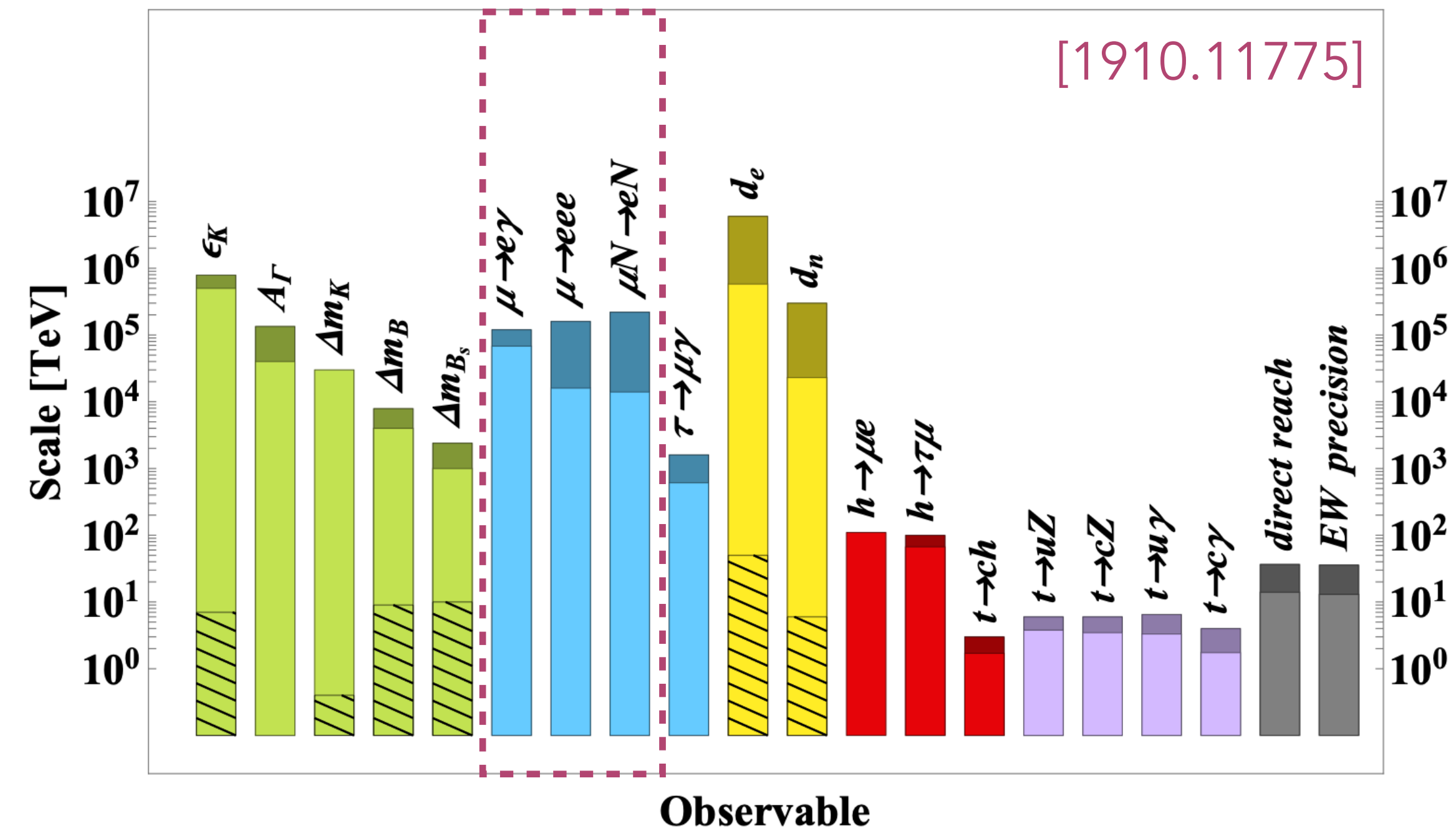
- Standard cLFV modes
 - Golden channels $\mu \rightarrow e\gamma$, $\mu \rightarrow 3e$ and $\mu N \rightarrow eN$
 - Extremely powerful BSM probes

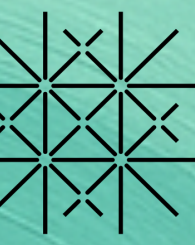


Motivation

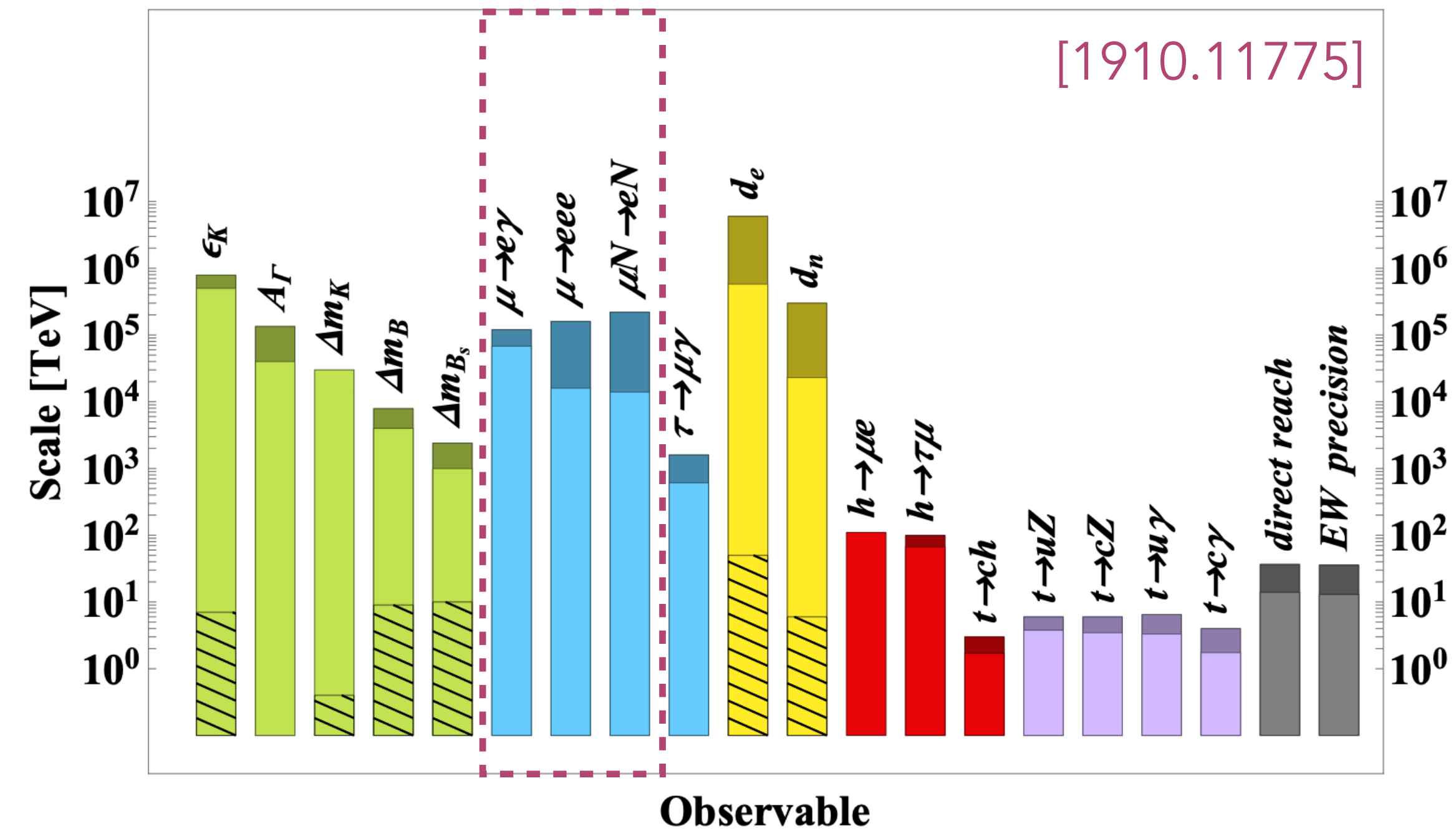


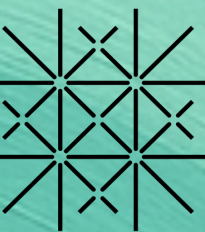
- Standard cLFV modes
 - Golden channels $\mu \rightarrow e\gamma$, $\mu \rightarrow 3e$ and $\mu N \rightarrow eN$
 - Extremely powerful BSM probes
 - $\Lambda_{\text{NP}} \sim 10^4 - 10^5 \text{ TeV}$



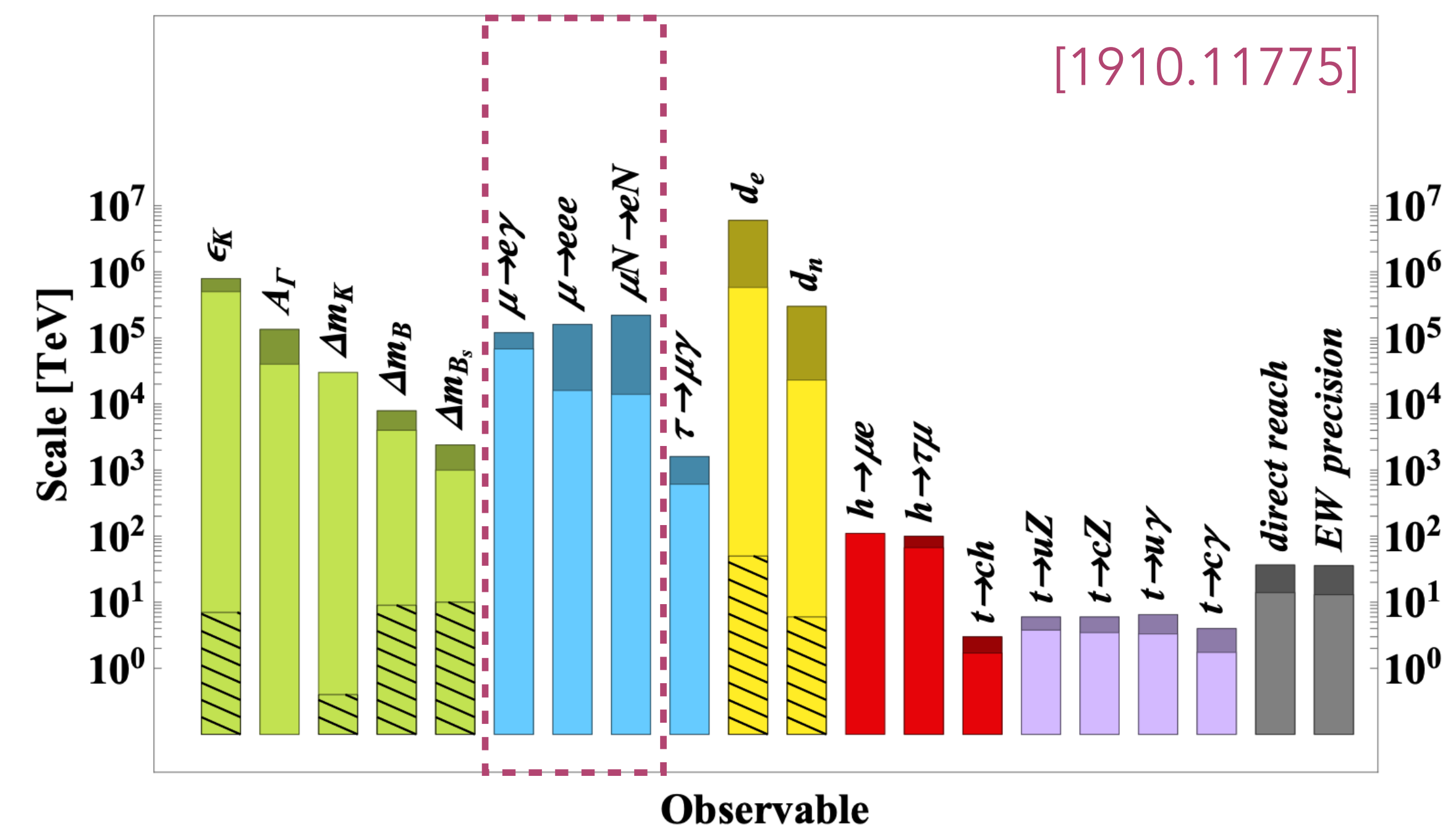


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 - Future projections



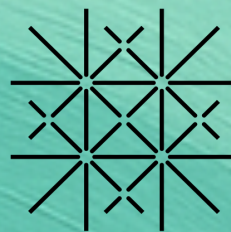


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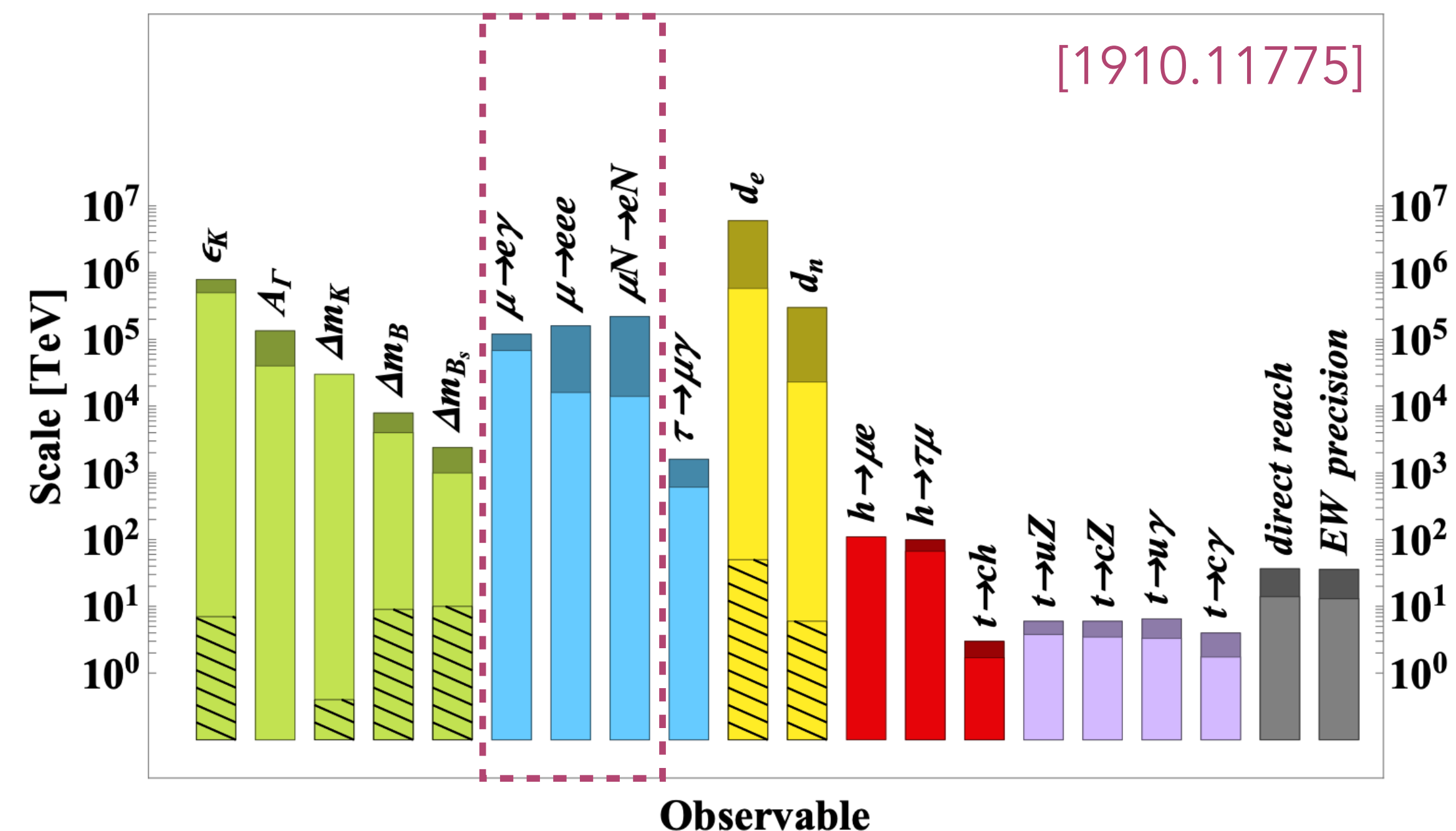


LFV obs.	Present bounds (90% CL)		Expected future limits	
$\text{BR}(\mu \rightarrow e\gamma)$	4.2×10^{-13}	MEG (2016)	6×10^{-14}	MEG-II
$\text{BR}(\mu \rightarrow eee)$	1.0×10^{-12}	SINDRUM (1988)	10^{-16}	Mu3e
$\text{CR}(\mu \rightarrow e, \text{Au})$	7.0×10^{-13}	SINDRUM II (2006)	–	–
$\text{CR}(\mu \rightarrow e, \text{Al})$	–	–	6×10^{-17}	COMET/Mu2e

[2107.10273]

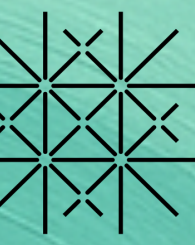


- Standard cLFV modes
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- $\Lambda_{\text{NP}} \sim 10^4 - 10^5 \text{ TeV}$
- Future projections
 - Projected improvements by several orders of magnitude

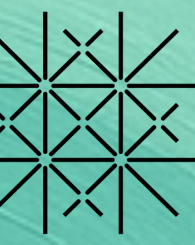


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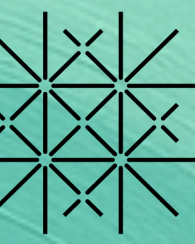
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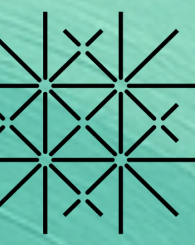
- **Going beyond the SMEFT analysis**
 - $\Lambda_{\text{NP}} \sim 10^4 \text{ TeV}$ probed by cLFV in the SMEFT framework



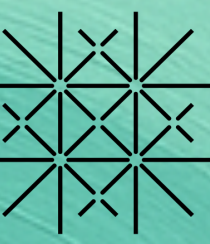
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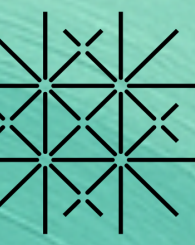
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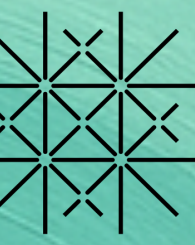


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 - Probing even higher scales
 - Example: $\mu \rightarrow e\phi$ transition e.g. PNGB of a broken global symmetry



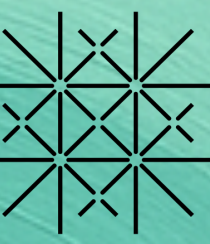
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 - Flavor-violating interactions

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- Estimates on the scale f

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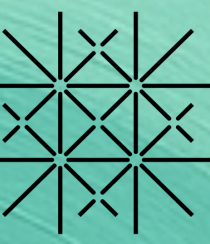


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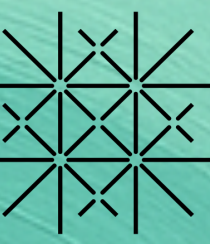
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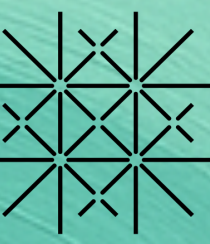
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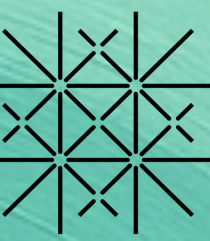
- Visible decays (e.g. $\phi \rightarrow 2e, 2\gamma$) $\implies$ composite signature $\mu \rightarrow Ae + B\gamma$
- Idea: systematic analysis of these *exotic* muon decay signatures

Signature-Driven EFT Approach



- Focus on final-state multiplicity and composition

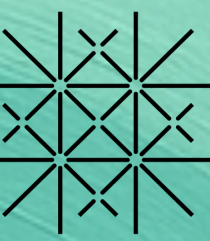
Signature-Driven EFT Approach



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$e \backslash \gamma$	0	1	2	3	4
1	e	$e\gamma$	$e2\gamma$	$e3\gamma$	$e4\gamma$
3	$3e$	$3e\gamma$	$3e2\gamma$	...	
5	$5e$	$5e\gamma$	...		
7	$7e$	...			
...					

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...					

- SM decay mode $\mu \rightarrow e\nu\nu$

