



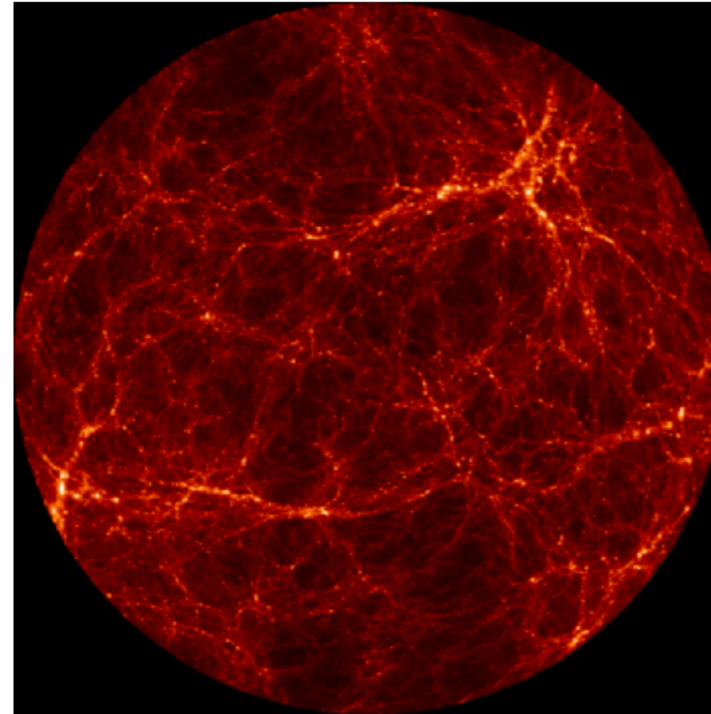
*Laura Zambelli (LAPP)  
AG Enigmass+ 2024, IPAG*

# Past Enigmass Outreach actions

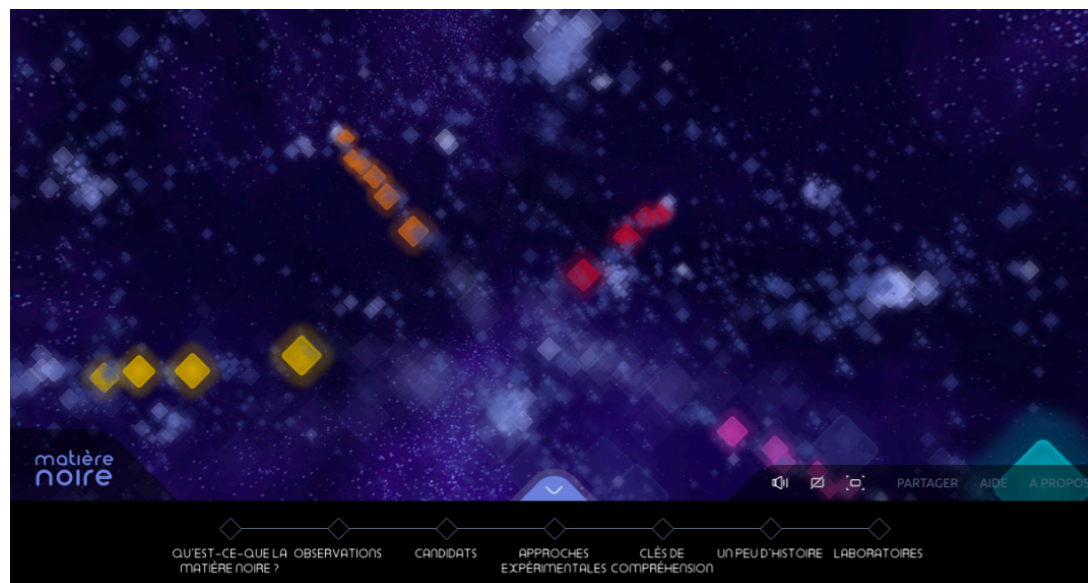
Eutopia\* in LAPP : Outreach museum



Cosmic VR\*



Dark matter webdoc\*



Escape game at LPSC



<https://lamatierenoire.in2p3.fr/>



# Past Enigmass Outreach actions

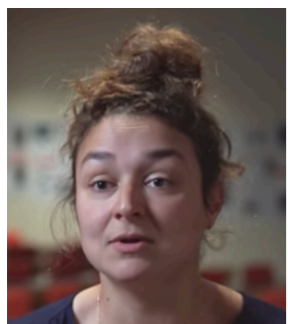
---

Short video with stand-uper Karim Duval: l'énigme de la masse  
-> About 65k views on YouTube (and +150k on linkedin)



Very good feedbacks in a lot of comments!

Starring Enigmass superstars:



# More recent outreach actions



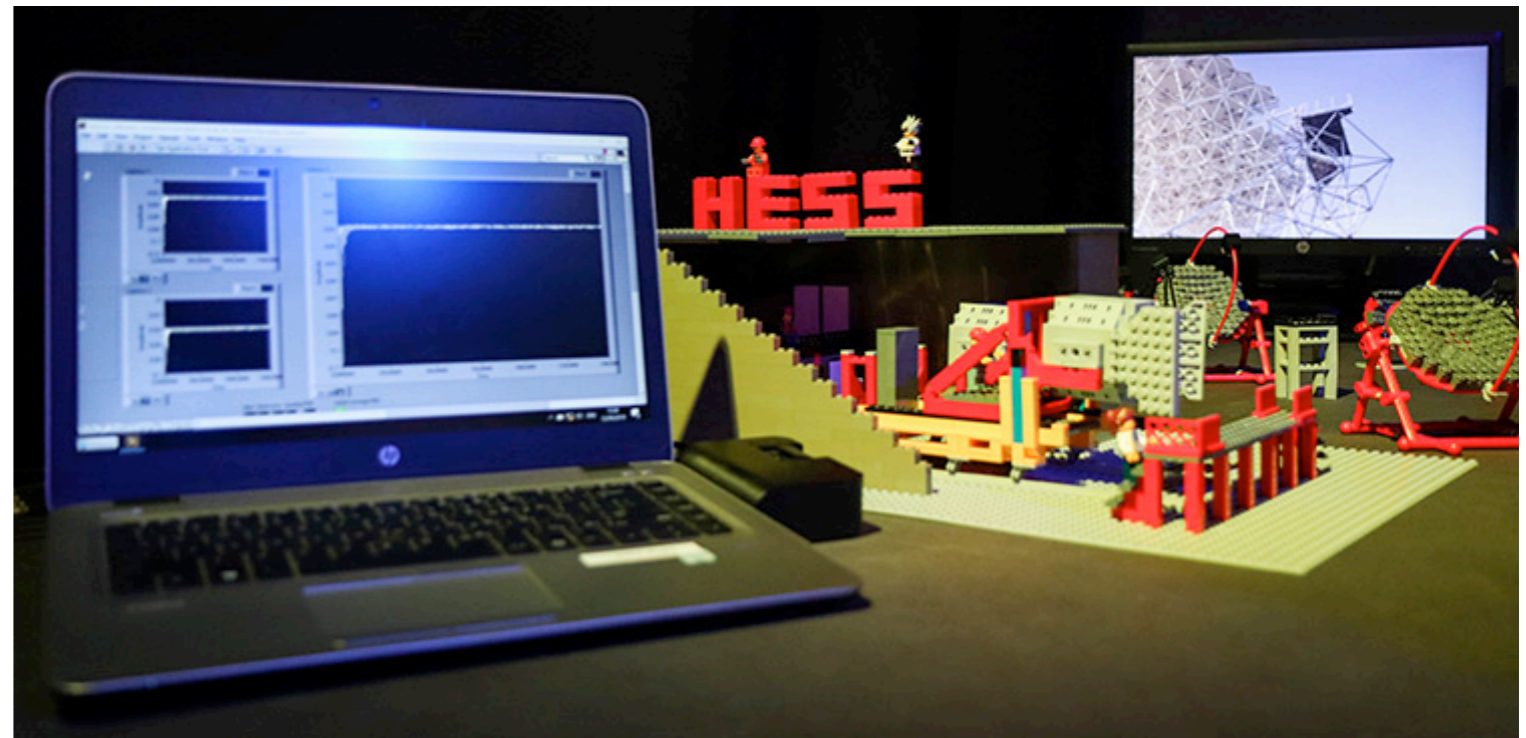
## Pedagogical 'Briefcases'

- > easy to transport mini experiment / models
- > Can be brought to classes or public events

## Enigmass funded :

- Cosmix briefcases to detect cosmic rays
- Cosmo briefcase to represent the observable universe

CTA lego setup in Eutopia





# Outreach in Enigmass+

---

Budget of 10k euros to be spent in the next 4 years

*Some order of magnitude :*

< 1k € : standard public event

1-3 k€ : small outreach project

> 3k€ : big outreach project which  
benefit all sites (or beyond)

Some ideas

- > Use Instagram/X/... to talk about our work informally
  - My daily life as a PhD/postdoc/researcher/engineer/technician/administration staff/...
  - Cute 'Enigmasscotte' to bring to our experiments
  
- > Beyond the Enigmass borders
  - book (comics, pop up book, ...)
  - Board game
  - ...

**All ideas are welcome, don't hesitate to reach out to me !**