



Communication

Meeting Rubin-LSST France – May 2021

Outline

1. Main goals
2. Organization and main communication channels
3. Name issues
4. Latest highlights

Main goals

- Highlight the LSST construction progress in France, as part of the global project
- Promote the technical work and know-how of the French teams within the project at national and international levels
- Promote LSST and its scientific goals toward general public and scholar audiences
- Promote the project to a wide audience (general public, school/students, amateur scientists and teachers)
- Offer support for the organization of events

Team organization

Gaëlle SHIFRIN



Marion AULAS



In collaboration with

The communication officers of your laboratory

The IN2P3 communication team

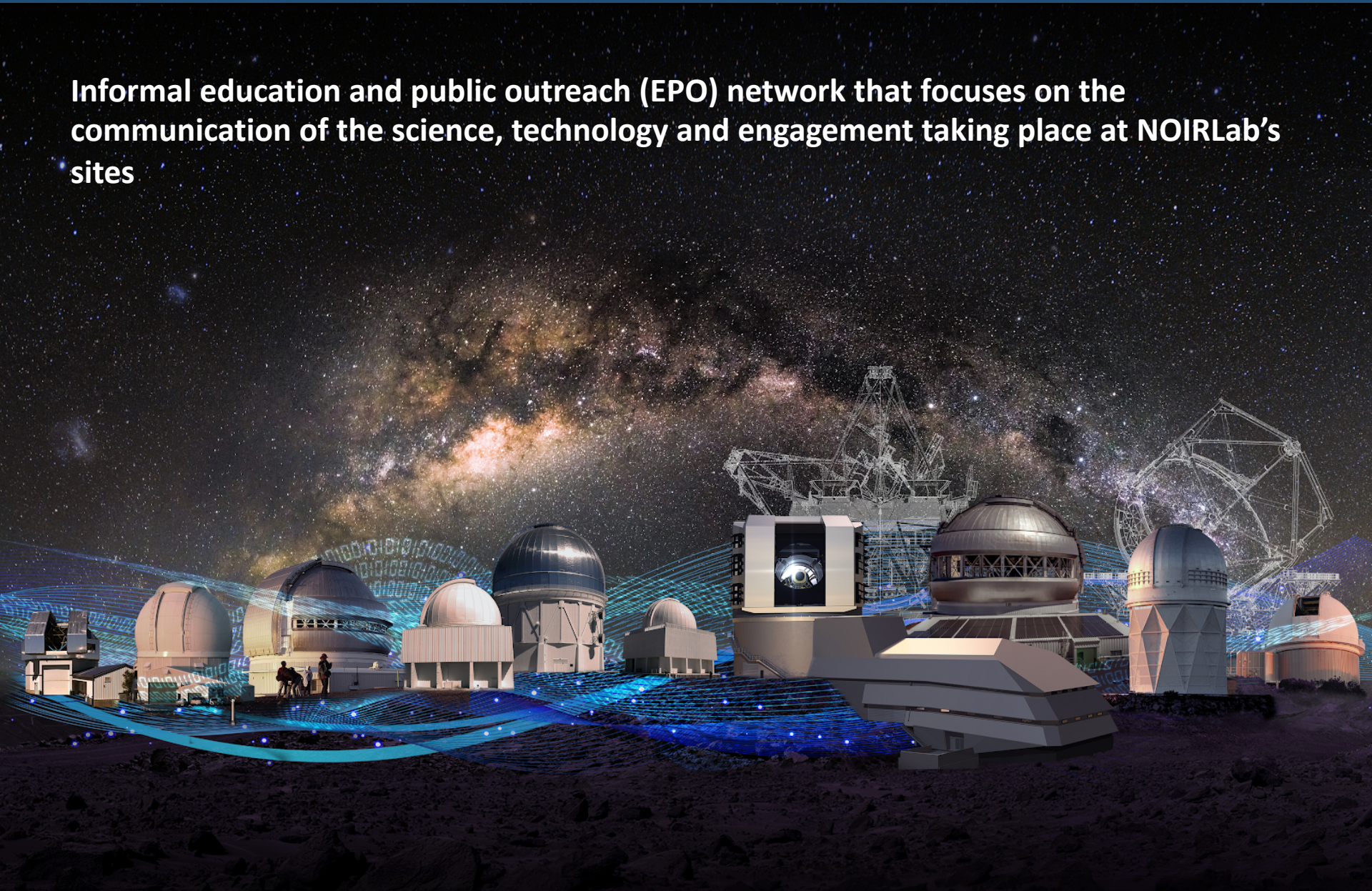
The Rubin communication team

The NOIRLab network of communicators

and of course each of you!

The NOIRLab Communication Network

Informal education and public outreach (EPO) network that focuses on the communication of the science, technology and engagement taking place at NOIRLab's sites



Main communication channels

Website : www.lsst.fr

- Update contents
- Increase the frequency of the news feed
- Improve user experience and valorization of the French contribution

Brochure 'France in the LSST survey'

https://www.lsst.fr/wp-content/uploads/2020/10/LSST_2020VRO_final_ok1020_BD.pdf

Twitter account @LSST_France

https://twitter.com/lssst_france

Exhibition panels, comics and other useful scientific mediation tools



Name issues

Following the survey proposed during the last Rubin-LSST France days

1. Rubin-LSST France has been chosen to name the French coordination

...but has not been officially approved by IN2P3

2. A logo has been designed

... but not approved by the Rubin project



=> Action put on stand-by until a political decision is taken

Latest highlights

The FINK project

- Motion design animation

https://www.youtube.com/watch?v=BLIWKLg_8kA

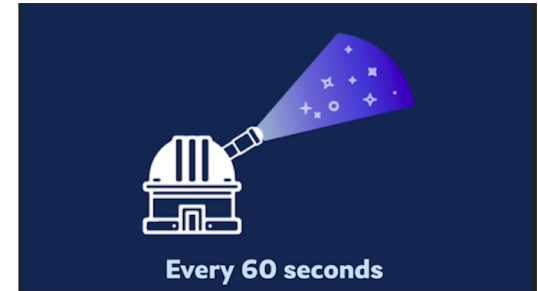
- Article in IN2P3 newsletter

<https://in2p3.cnrs.fr/fr/cnrsinfo/fink-un-projet-national-pour-traiter-les-alertes-du-lsst>

- Article in Rubin-LSST France website ->

<https://www.lsst.fr/french-project-fink-to-distribute-alerts-from-lsst-survey/>

- Relayed by the Rubin-LSST France twitter account



Next item:

Installation of a hologram on the AuxTEL telescope
(designed by IJCLab)



2021: IN2P3 turns 50

April 14, 2021: IN2P3 launched the event with an institutional event on Twitch with the participation of Claire Juramy-Gilles (LPNHE)



<https://www.youtube.com/watch?v=0Jvoo0z9Jao>

Until the end of the year: each lab organizes a « 50 year anniversary » event

Take home messages

Propose actions through your local communication officer

Answer to solicitations

Be LSST corporate ;)

Equality, Diversity and Inclusion

See you on **Friday at 10:55 AM** for the session dedicated to EDI!

The survey is available here:

https://docs.google.com/forms/d/e/1FAIpQLScZd3eS2vKfCi_JVjb_iLcC2S3_QMFzRM2pn_hFlezJ71wg9hg/viewform

Contact:

Please feel to contact me

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Thank you for your attention