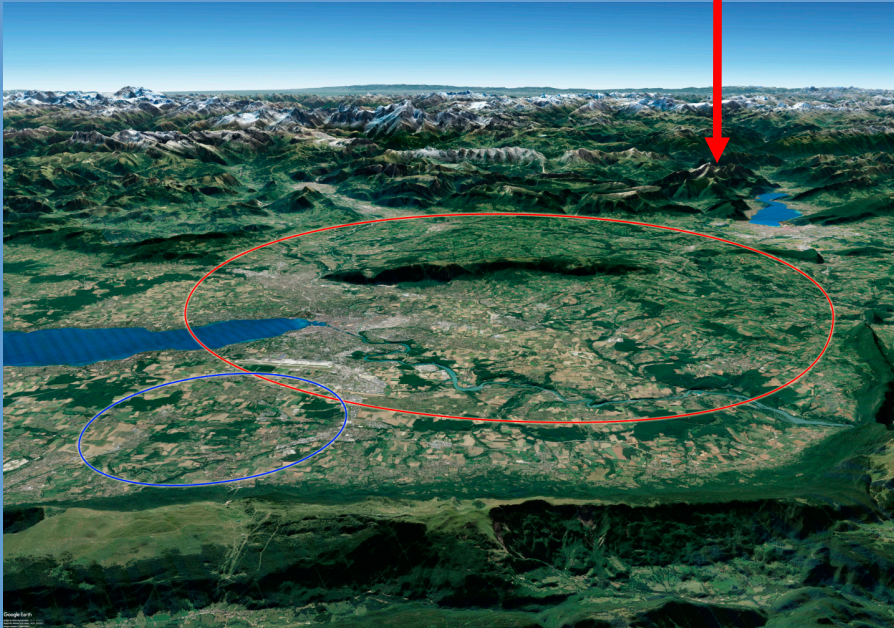




We are here !



"Des particules au cosmos"  
[eutopia-annecy.in2p3.fr](http://eutopia-annecy.in2p3.fr)



FUTURE  
CIRCULAR  
COLLIDER  
Innovation Study

Annecy, "le bon lieu" where global and local  
communication mix & cross-fertilize

Claire Adam - FCCIS WP 5 ("Leverage & Engage") LAPP contact

3rd FCC-France meeting

For complete reports & partners list see :

Will focus here on  
material available in 2021



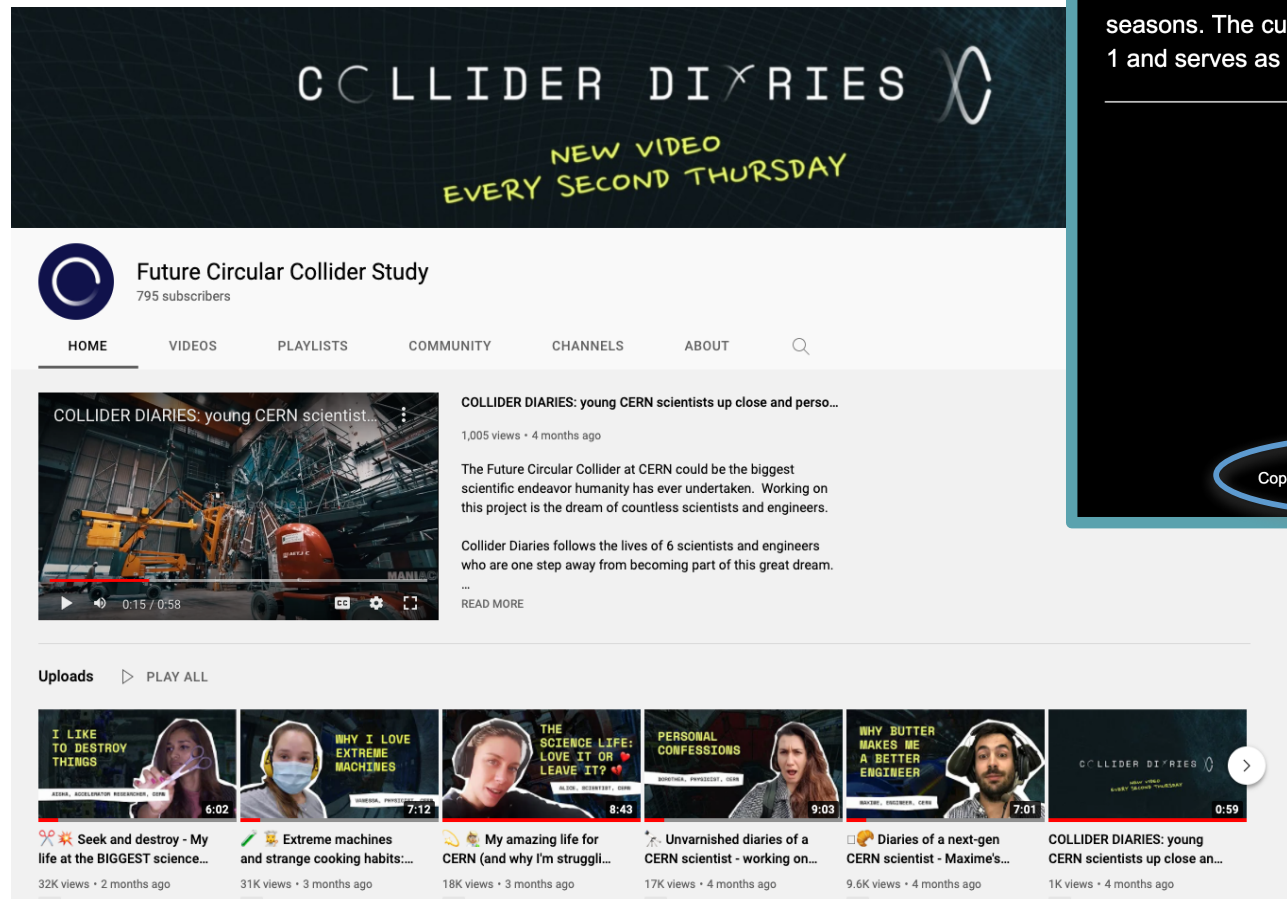
+

## Global communication : WP5





# + Dedicated YouTube channel



The series has great potential to span multiple seasons. The current proposition comprises Season 1 and serves as a general blueprint.

Season 2  
(launch tbd)  
**Living inside**

Season 3  
(launch tbd)  
**Working inside**

Season 4  
(launch tbd)  
**Tbd**

Copyright Terra Mater Factual Studios



*Views : 104.811*  
*Pushed with ad campaign*

Personal vignettes from the edges of life and science at CERN



**FUTURE CIRCULAR COLLIDER**

# Concours Mining the Future®

**Un terreau pour le développement de vos idées**

Nous recherchons des solutions durables pour la réutilisation de molasse et autres matériaux d'excavation.

**Mining the FUTURE®**

## Are you ready to Mine the Future?

**FUTURE CIRCULAR COLLIDER**

**CERN** **MONTAN UNIVERSITÄT LEIBEN** **H2020 FCCIS**



*12 proposals received by the end of Phase 1 of the contest from :*

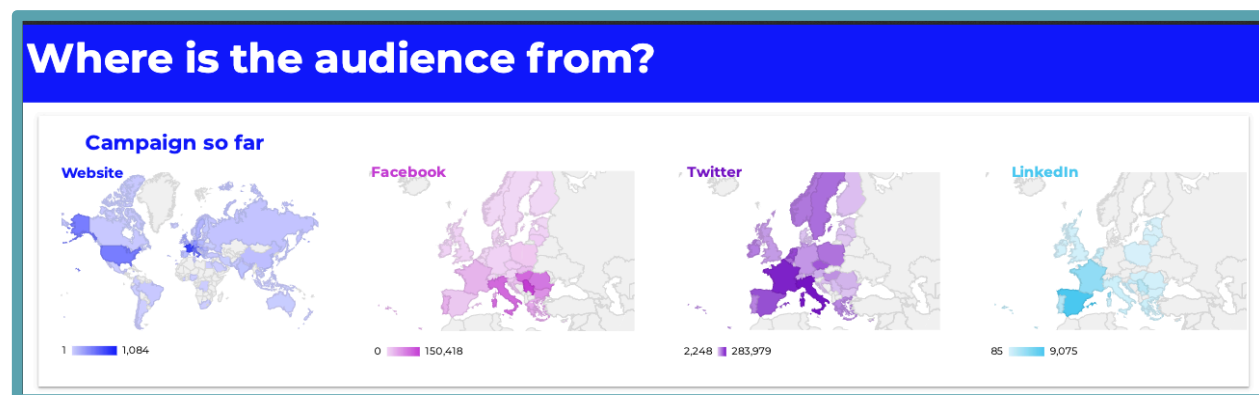
- *France,*
- *Italy,*
- *Switzerland,*
- *Germany.*

### Comment soumettre sa candidature ?

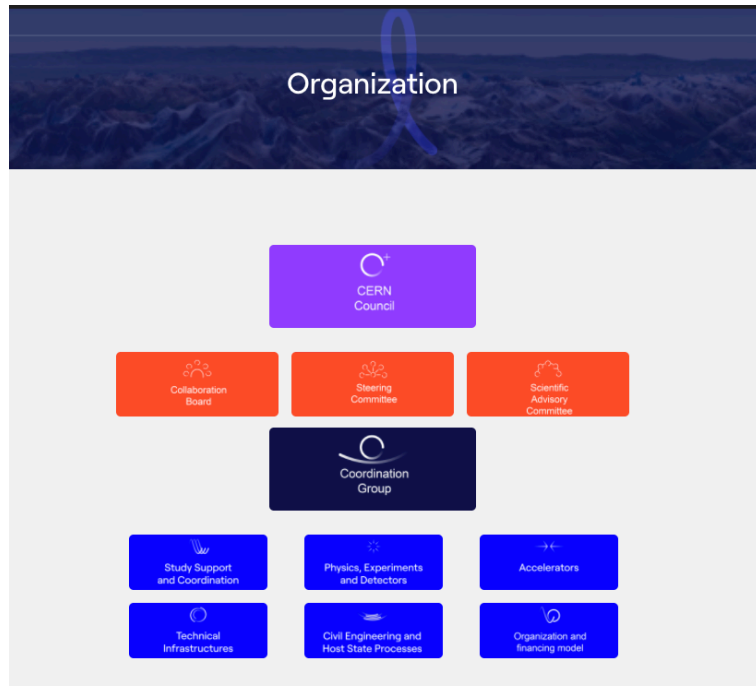
Rendez-vous sur le site **cern.ch/miningthefuture** pour en savoir plus sur les règles d'éligibilité, les critères d'évaluation et le déroulement du concours, et soumettez votre candidature **avant le 31 octobre 2021.**

**FUTURE CIRCULAR COLLIDER** **CERN** **ZaB ZENTRUM BERG**

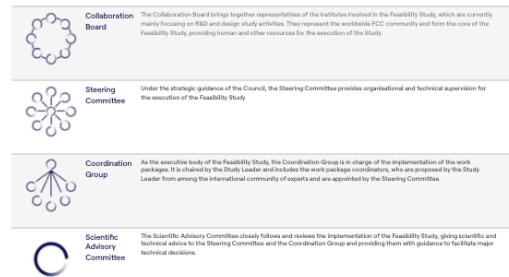
The Future Circular Collider Innovation Study – is an NFRADIV Research and Innovation Action project that receives funding from the European Union's H2020 Framework Programme under grant agreement no. 951754.



# + New web site

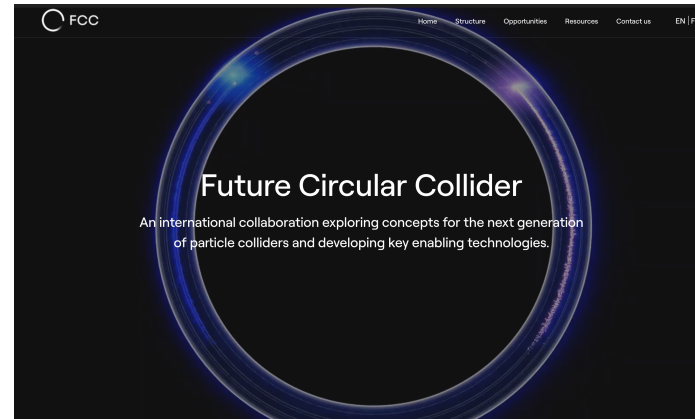


The organisational structure of the FCC Collaboration comprises the following bodies:



The relationship among the bodies and the working mechanisms are laid down in the FCC Study Governance Structure document that can be found [HERE](#).

The FCC Study Support Office assists the FCC Management and the FCC Coordination Group in administrative and organisational matters. You can find more information in the FCC Project Twiki pages.



French translation  
due by ~ 15.12.2021

# + New version(s) of the exhibit ?

Published on 27 September 2019



EVENT

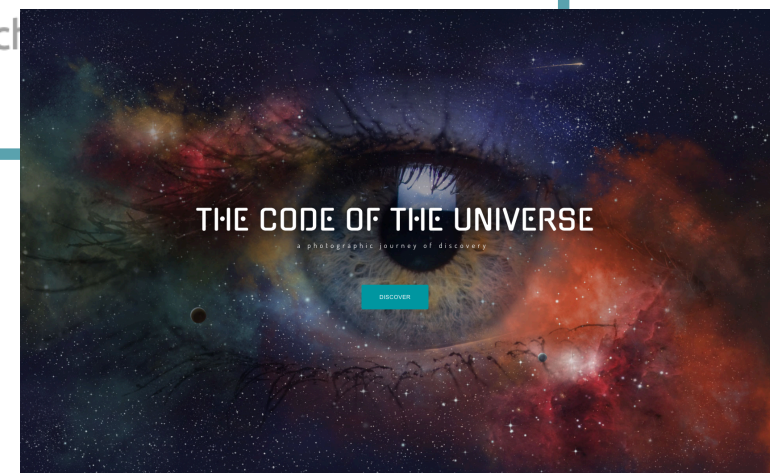
## ***CERN "Code of the Universe" exhibit comes to Grenoble***



© CEA

CERN's travelling photographic exhibit, "The Code of the Universe," is in Grenoble from September 16 to November 18, 2019. Visitors can immerse themselves in this journey of discovery free of charge on the MINATEC micro and nanotech campus.

<http://cern.ch/codeoftheuniverse>







## Local communication : the "FDS 2021" test bench



Slowly injecting "feasibility study features"  
into a well established event/community





CERN Accélérateur de science

LE CERN ACTUALITÉS

News · Annonce · Topic: At CERN

View in English

## Le CERN prend part à la Fête de la Science d'Annecy-le-Vieux

Les 5, 9 et 10 octobre 2021, le CERN sera présent pour la première fois à la Fête de la Science d'Annecy

28 SEPTEMBRE, 2021

**9 et 10 octobre 2021**  
LAPP et LAPTh  
Campus d'Annecy-le-Vieux

**SUR RÉSERVATION**  
Passe sanitaire obligatoire

CONCEVOIR - RÉALISER - TRANSFÉRER. Les services techniques du laboratoire conçoivent des instruments toujours plus performants, capables de fonctionner dans des environnements extrêmes : électronique de lecture des signaux issus des détecteurs, systèmes mécaniques alliant automatisme et contrôle vibratoire, calcul scientifique et le stockage de données, que la mise en musique des données financières. Autant d'aspects

RÉALISATIONS : l'Esp



spécialistes d'autres champs de recherche.

Rendez-vous

L'APAMA visitera le CERN le jeudi 18 Nov  
Femmes et filiales le lundi 7 Fév - 14h  
Soirée SFP au CERN le jeudi 10 Mar  
-- Voir tous les événements



Espace découvertes  
**EUTOPIA**  
"Des particules au cosmos"

9 > 10 oct.

Visite

9 > 10 oct.

Visite

9 > 10 oct.

Exposition

9 > 10 oct.

Conférence

Fête de la Science 2021



# + 1. A specific exhibit/test zone:



## Accélérer le futur

Une toute nouvelle exposition permet de mettre en regard l'histoire, les principes et les études de faisabilité conduites par le CERN sur la prochaine génération d'accélérateurs. Dans l'amphithéâtre voisin, les experts du LAPTh répondront à toutes vos questions sur ce qu'on appelle « la théorie »







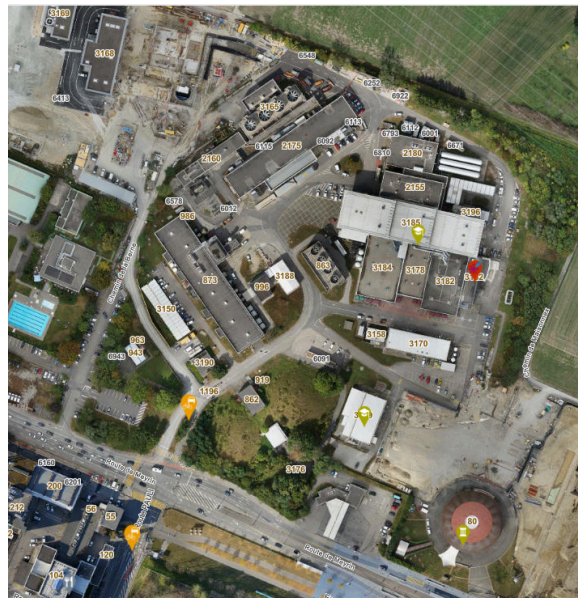
4 x 100 people  
(covid limit)



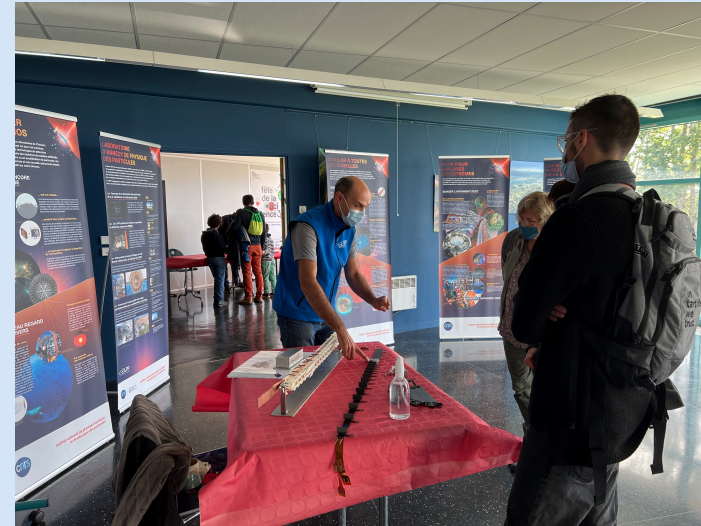




During open days people do not read !  
Exhibits needs to be available online.



Genuine interest in "les  
métiers de la recherche" \*

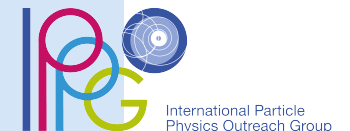


\* Research professions

But zero idea/illustration  
about experimental sites :  
who works there ? On what ?



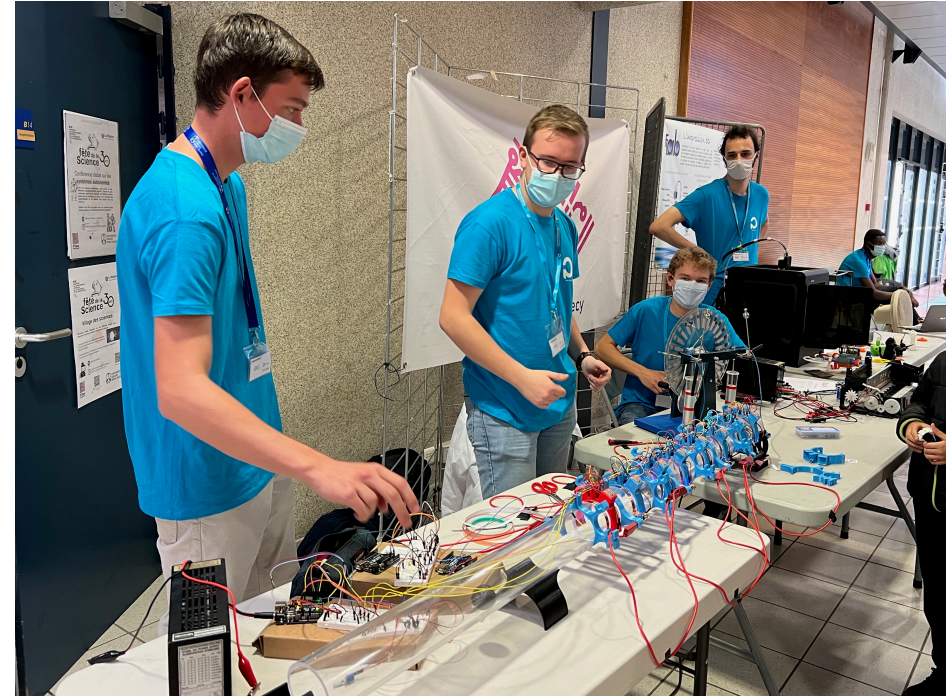
*New ATLAS  
outreach  
project*



+ Visually illustrate steps  
between LHC, LHC-HL, FCC



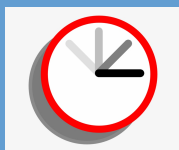
## + 2. Connect with neighbours





### + 3. Rely (once more) on good old friends





(Temporary) conclusion :

5 years is not that long  
Local communication needs to ramp up

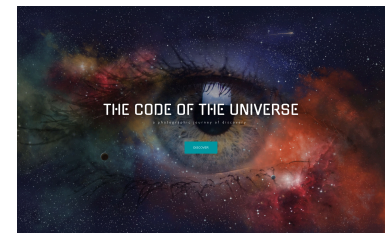




# Extras : plans for 2022

# + GLOBAL (1) : FCCIS WP5

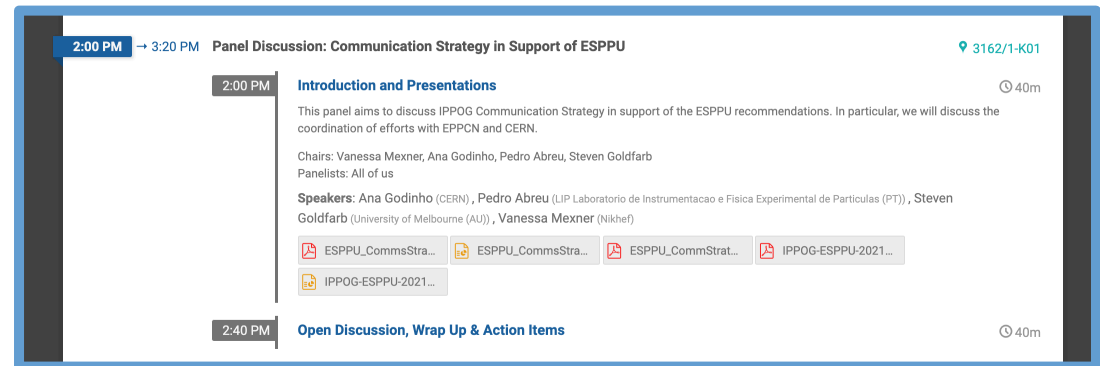
- December 2021 : Communication strategy document
- A special issue of EPJ+ Focusing on A Future Higgs & Electroweak Factory is coming together
- New stops of the exhibition in France from summer 2022 onwards?





# + GLOBAL (2) : EPPCN & IPPOG

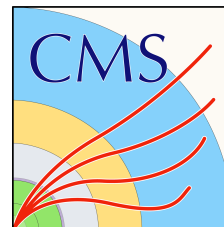
- IN2P3 reps: Perrine Royole-Degieux / Nicolas Arnaud
- Working group : **Communication Strategy in Support of the European Strategy**



<https://indico.cern.ch/event/1084892>

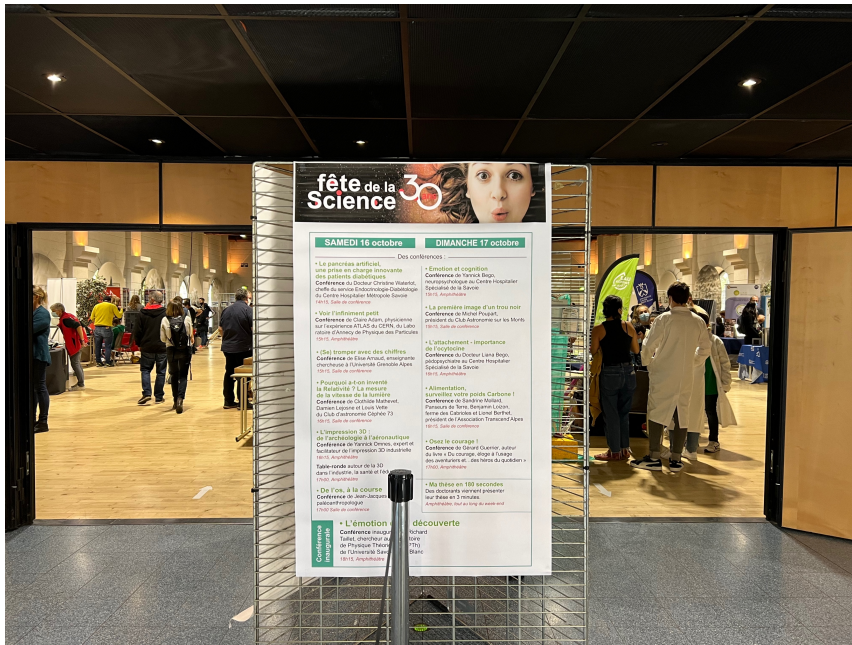


International Particle  
Physics Outreach Group





# + LOCAL (1) : EUTOPIA on the road

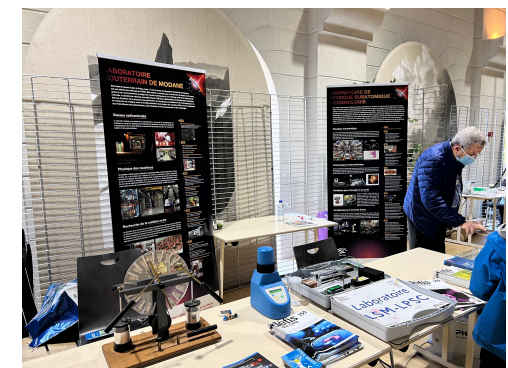


LAPP will not open in 2022 :

- Identify focused & local partnerships / occasions
- Delicate and fair balance between all actors, logos & funding agencies ☹
- Avoid saturation by topics rotation

In the pipeline :

- Art exhibit in the centre of Annecy
- Reading for kids in EUTOPIA
- Astronomy clubs
- Théâtre des Collines
- Visit schools ...



# + LOCAL (2) : becoming “VOISINS”

<http://voisins.cern/fr>

*Femmes et filles de science et technologie*  
**Women and Girls in Science and Technology**  
<http://cern.ch/femmesdescience>



Sciencescope

EPFL

LAPP

## Women scientists visit local schools!

From 7 to 11 February 2022 - Sign up by 5 January (23:59) - [Sign up](#)

11 February is the *International Day of Women and Girls in Science*. On this occasion and for the whole of the week, CERN, UNIGE Sciencescope, EPFL and LAPP offer local schools the opportunity to welcome a female scientist/engineer to talk about her profession to the students (in co-educational classes).

They are invited to talk about their career history, reveal some mysteries of science and, if they wish, to conduct some small demonstrations. The goal is to change the pupils' perception of the scientific and engineering professions, providing them with female role models. And who knows, perhaps interest more pupils, particularly girls, in a scientific career.

### For schools:

The following conditions apply:

- Between 7 and 11 February 2022
- Schools within 30 km of Geneva and Grand Annecy (a complete list of the areas concerned can be found in the school registration form)



With growing support from :

- Académie / Grenoble
- IN2P3 cosmix team
- S'CoolLAB

