

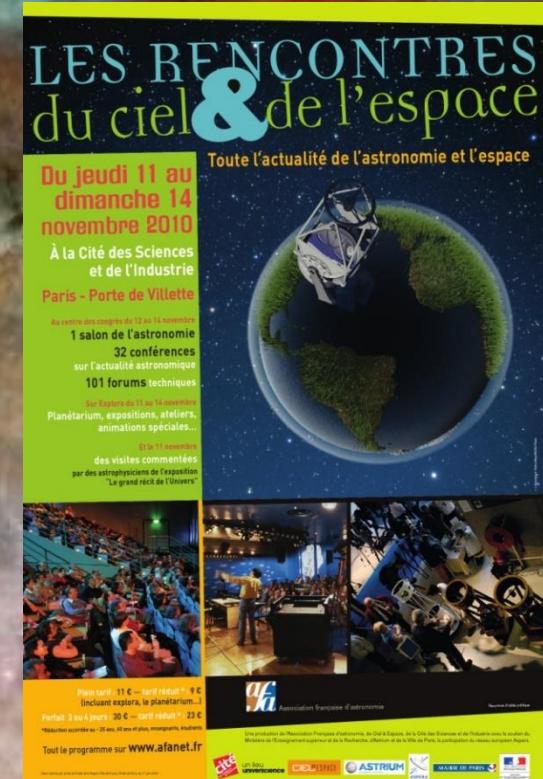


Association Française Astronomie



- An association created in 1947
- Recognized « d'utilité publique », State approved
- Recognized as « Mouvement de jeunesse et d'éducation populaire »
- 16 employees (21 in 2008)
- Annual budget of 3.2 M€

2 Types of activities



16 000 subscribers for the magazine – between 8000 and 14 000 sales in kiosks
200 000 à 400 000 contact people – 250 clubs – 900 members
700 000 websurfers

The screenshot shows the homepage of the Association Française d'Astronomie (AFA) website. At the top, there's a navigation bar with links for 'Mon compte', 'Boutique AFA', and a search icon. Below the header, a large banner features the text 'L'Association Française d'Astronomie vous fait découvrir le ciel.' (The French Astronomical Association lets you discover the sky). It includes a photo of people looking through telescopes at night and a form for newsletter sign-up. Below the banner are two images: one of a night sky with stars and another of a building at night.

network, activity, national planning and directory...

The screenshot shows the homepage of the Ciel & Espace website. The header features the magazine's logo and a link to 'Numéros'. The main headline is 'FIN DE MISSION POUR LE ROVER OPPORTUNITY' (End of mission for the Opportunity rover). To the right, there's a video thumbnail titled 'VIDÉO : LES EXTRAORDINAIRES RÉSULTATS DE CASSINI, AVEC CÉCILE FERRARI' (VIDEO: THE AMAZING RESULTS OF CASSINI, WITH CÉCILE FERRARI) and another thumbnail for 'MARS ONE EN FAILLITE OU EN RETARD ?' (Mars One in bankruptcy or delay?). The sidebar on the right includes a 'Recevez Ciel & Espace pour moins de 6€/mois' (Receive Ciel & Espace for less than 6€/month) offer and a 'EN KIOSQUE' section.

Astronomical and space actuality

The screenshot shows the Facebook page for 'Association Française d'Astronomie'. The cover photo features the text 'LES RENCONTRES du ciel & de l'espace'. The page has 1,574 likes. The timeline shows posts related to the 'Rencontres du ciel et de l'espace' event, including photos of the night sky and a sponsored story from Eric Dir-resoumation.

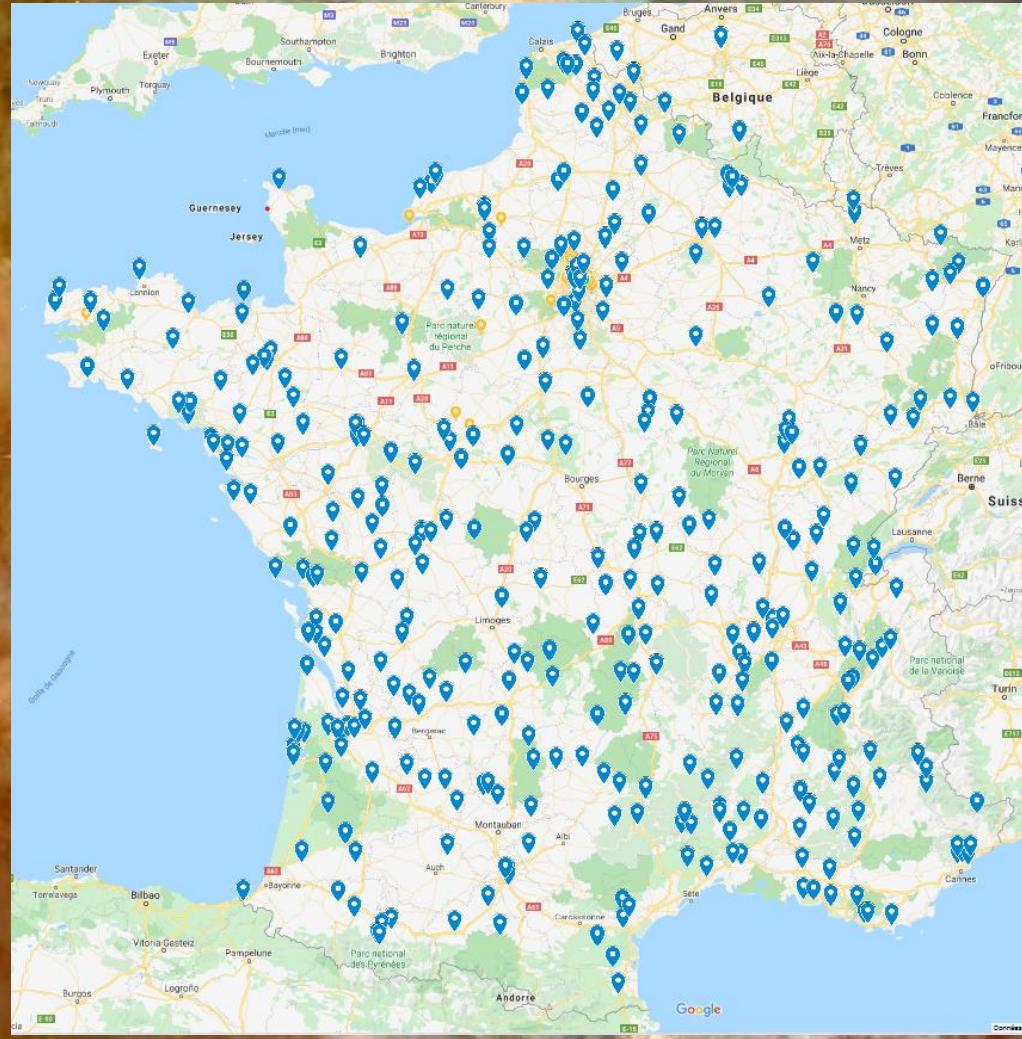
Social networks

The screenshot shows the homepage of GALLERY ASTRO. The main feature is a large image of Earth from space. Above it, the text reads 'Trouvez le tirage cosmique qui embellira votre intérieur!' (Find the cosmic print that will beautify your interior!). Below the image, there's a search bar and a section titled 'Découvrez nos produits' (Discover our products) showing various items like lamps and wall art.

photo agency

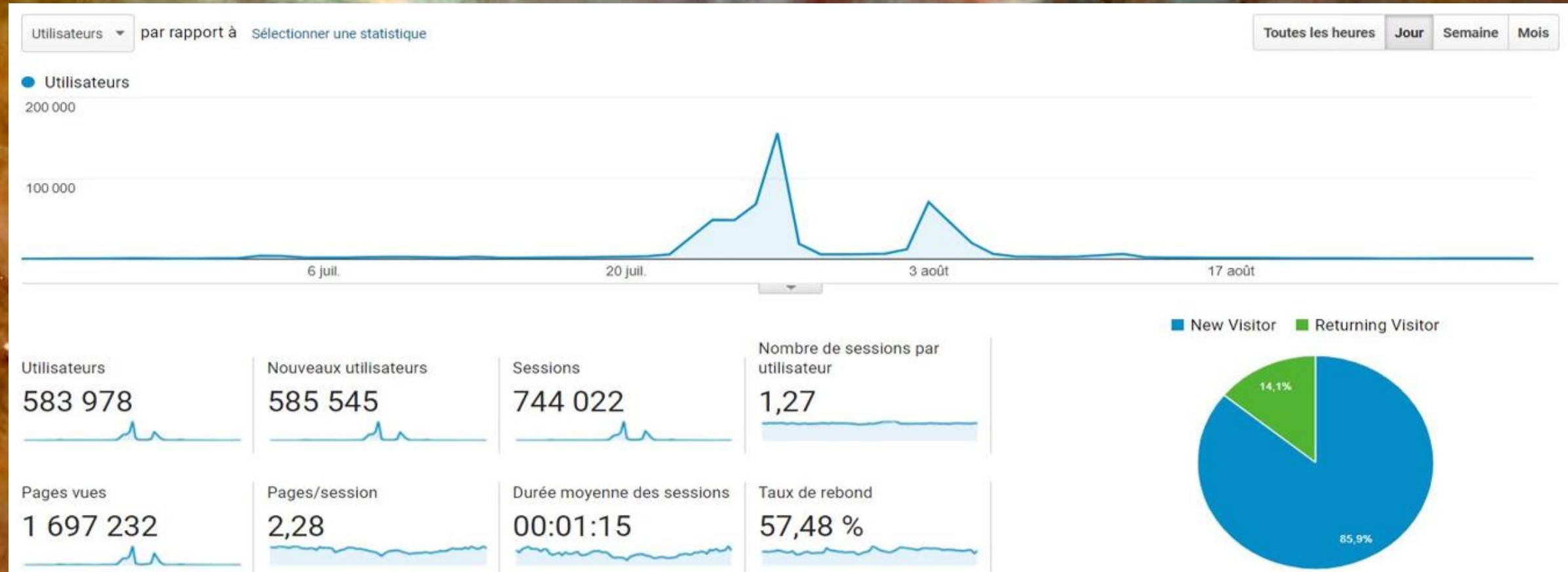
<https://www.afastronomie.fr>

The 2019 edition of the « Nuit des étoiles » at a glance



- 580 manifestations on 400 locations in France
- 3854 animators and local organizers
- 900 000 websurfers on the magazine website
- 250 000 websurfers on the AFA website
- 116 031 people on our social network
- 912 290 pages and videos seen
- More than 700 articles in press
- 150 interviews on radio
- 28 tv shows
- 12 000 posters
- 104 000 Sky maps edited and distributed
- 188 834 people on the spots

Internet Audience



The « Rencontres du Ciel et de l'Espace »

It's this year !!

150 talks, 32 conferences in large auditoriums
(900 to 400 people), 99 technical forums,
telescope fair, signings by professional
astronomers



f2i

Festival des 2 infinis

A NOTER SUR VOTRE AGENDA
DU 1 AU 20 OCTOBRE

PHOTOGRAPHIE : NATHALIE BONNEAU

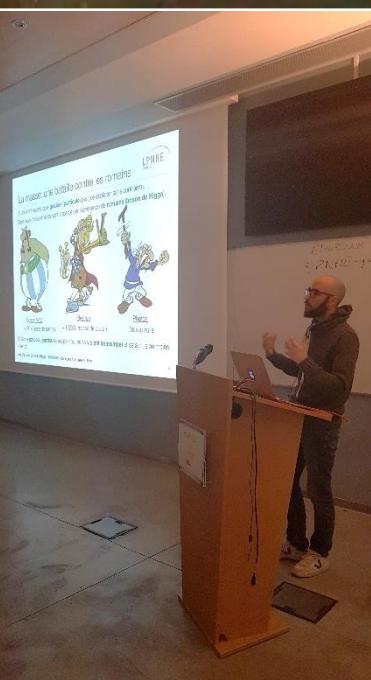


Chronothesis :

My thesis in 5 minutes

- An excellent exercise for young scientists (future applications etc)
- An efficient way for Public Outreach !
- High School students in the audience and in live broadcast
- Watch out for the next edition !
- Also a contest with prizes ...

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An exemple of Public outreach

The Observing nights

■ Montsouris under the stars

- In the frame of the « Festival des deux infinis »
- september/october
- 400 people /night roughly



An exemple of Public outreach

The Observing nights

- The astronomical events
- ⏪...
- 🗓 potentially all year
- 🏟 Between 100 & 1000 people





■ Paris under the Stars (4rd edition)

- To make use of the open parks during night and offer to the Parisians free sky observations.
- ① All summer (july/august)
- 16 dates (+6 /2018) – 10 locations (+3 /2018)
- A team of about 10-15 animators
- 8000 persons





■ Paris under the Stars (3rd edition)

- To make use of the open parks during night and offer to the Parisians free sky observations.
- ① All summer (july/august)
- 16 dates (+6 /2018) – 10 locations (+3 /2018)
- A team of about 10-15 animators
- 8000 persons

Paris under the stars at a glance :

38 animators among whom 9 « new animators » trained on purpose

1 coordinator

11 refractors and telescopes

16 observing nights proposed and 16 maintained (!!)

almost 80 hours of animation

3 nights of training

10 parks

8000 attendees



LES NUITS des étoiles

2,3 et 4 août 2019

Tous les sites sur www.afastronomie.fr

■ The « Nuits des étoiles »

- The largest astronomy festival in France
- ① In august (7-8-9/08/2020)
- 3 national dates - 10 dates in Paris
- 2 location in « Ile de France »
- Team of 10 animators
- More than 5000 attendees



- But also ...
- Many trainings
 - traineeship for kids
 - traineeships for adults (1st,2nd,3rd star or « Little Dipper » certificate)
 - discovery modules « Celestial plunge », "Unleashing your instrument without fear "





Let's make a test ?





To be continued...

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- Contact (Thesis) : Milan Maksimovic
- milan.maksimovic@obspm.fr

- Formation 1 day, notions and technic : 01/05 – 02/05 – 30/05 – 31/05
- Formation 1 night : 13/06 or 20/06