

Lepton Flavour Violation (?and Neutrino Cosmology?)

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Flavour in the Standard Model (massless neutrinos)

tree level for quarks and leptons

loop FCNC in the quark sector and GIM suppression

some LFV processes

rates for $\mu \rightarrow e\gamma$, $\mu \rightarrow e\bar{e}e$, $\mu - e$ conv.
(meson decays, $\tau s\dots$)

EFT for LFV

SM loops

What can we learn ?

Neutrino Cosmology

lecture 1, Intro LFV + SM flavour

1. what is LFV? What do we know ?
2. review of flavour in the SM
 - ▶ leptons (flavour conservation if $m_\nu = 0$)
 - ▶ quarks GIM-suppressed flavour-change in loops

lecture 2, outline : EFT for heavy New Physics in the leptonsector

1. parametrise LFV with contact interactions
2. calculate rates for :
 - ▶ $\mu \rightarrow e\gamma$
 - ▶ $\mu \rightarrow e\bar{e}e$
 - ▶ $\mu - e$ conv.
 - ▶ (what about mesons and taus ?)
3. what is EFT
4. a recipe for EFT in flavour physics
5. why do we need it and what can we learn ?

lecture 3, outline : neutrinos in cosmology

1. interaction rates in cosmology
2. fossils from the early Universe, and how ν affect them :
 - ▶ bounds on N_ν and m_ν
 - ▶ can neutrinos generate the observed matter excess ?

What is LFV?

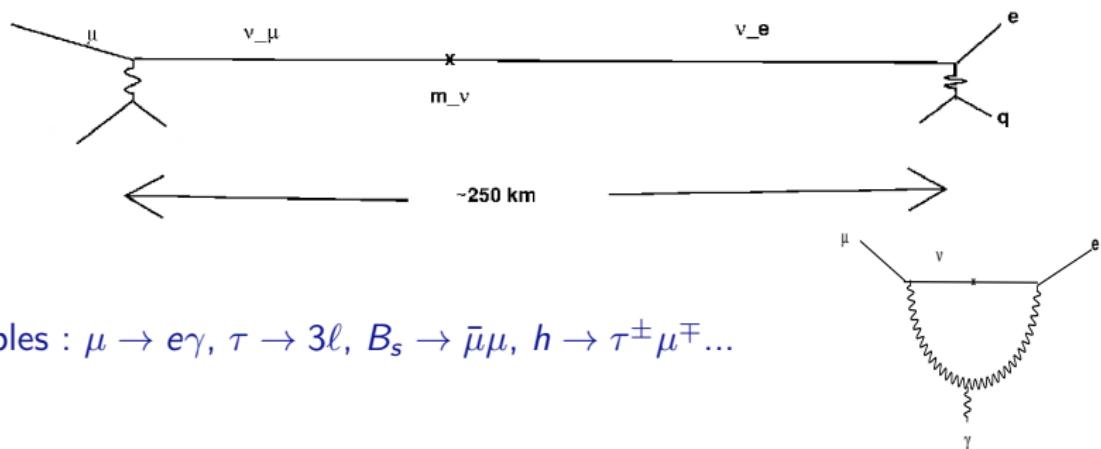
Lepton Flavour Violation \equiv charged lepton flavour change at a point.

- sometimes, people write ChargedLFV = CLFV. But, curiosity :
there are six quark flavours
only *three* lepton flavours \Leftrightarrow ν mass eigenstates not “flavours”
 (“flavour” states for ν s are charged lepton mass eigenstates)

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only *three* lepton flavours $\Leftrightarrow \nu$ mass eigenstates not “flavours”
 (“flavour” states for ν s are charged lepton mass eigenstates)
- “at a point” is important : already see charged lepton flavour change in ν osc :



- examples : $\mu \rightarrow e\gamma$, $\tau \rightarrow 3\ell$, $B_s \rightarrow \bar{\mu}\mu$, $h \rightarrow \tau^\pm\mu^\mp\dots$

Why is LFV interesting ?



...because its New Physics that *must* exist (just not know rate)

1. in the Standard Model=SM (with massless neutrinos), lepton flavour is conserved. (we will see)
2. observed m_ν and mixing matrix $U \Rightarrow$ LF *not* conserved.
3. if m_ν is renormalisable Dirac mass, LFV amplitudes are GIM-suppressed like in quark sector (we will see)

$$\mathcal{A} \propto \frac{m_\nu^2}{m_W^2} \Rightarrow BR \lesssim 10^{-48}$$

4. if see LFV experimentally, then more New Physics in lepton sector than renormalisable Dirac masses :)

What do we know experimentally about Branching Ratios ?

some processes	current constraints on BR	future sensitivities
$\mu \rightarrow e\gamma$	$< 4.2 \times 10^{-13}$	6×10^{-14} (MEG)
$\mu \rightarrow e\bar{e}e$	$< 1.0 \times 10^{-12}$ (SINDRUM)	10^{-16} (2018, Mu3e)
$\mu A \rightarrow eA$	$< 7 \times 10^{-13}$ Au, (SINDRUM)	10^{-16} (Mu2e, COMET) 10^{-18} (PRISM/PRIME)
$\overline{K_L^0} \rightarrow \mu \bar{e}$	$< 4.7 \times 10^{-12}$ (BNL)	
$K^+ \rightarrow \pi^+ \bar{\mu} e$	$< 1.3 \times 10^{-11}$ (E865)	10^{-12} (NA62)
$\tau \rightarrow \ell \gamma$	$< 3.3, 4.4 \times 10^{-8}$	$\text{few} \times 10^{-9}$ (Belle-II)
$\tau \rightarrow 3\ell$	$< 1.5 - 2.7 \times 10^{-8}$	$\text{few} \times 10^{-9}$ (Belle-II, LHCb ?)
$\tau \rightarrow e\phi$	$< 3.1 \times 10^{-8}$	$\text{few} \times 10^{-9}$ (Belle-II)
$h \rightarrow \tau^\pm e^\mp$	$< 6.9 \times 10^{-3}$	
$Z \rightarrow e^\pm \mu^\mp$	$< 7.5 \times 10^{-7}$	

$\mu A \rightarrow eA \equiv \mu$ in 1s state of nucleus A converts to e

$$BR = \Gamma_{LFV}/\Gamma_{total}$$

Recall...the Standard Model

1. the SM is a successful *renormalisable* quantum field theory
 - ▶ *renormalisable* \equiv predictive. Lagrangian contains ~ 20 parameters(obtain from experiment), then the theory can predict every observable.
 - ▶ successful : explains everything but dark matter, the baryon asymmetry, inflation and m_ν .

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2. is a beautiful theory : particle content and symmetries predict Lagrangian !
 - ▶ matter content : one generation

$$q_L \equiv \begin{pmatrix} u_L & u_L & u_L \\ d_L & d_L & d_L \end{pmatrix}; \quad u_R = \begin{pmatrix} u_R & u_R & u_R \\ d_R & d_R & d_R \end{pmatrix} \quad \ell_L \equiv \begin{pmatrix} \nu_L \\ e_L \end{pmatrix}; \quad e_R$$

* Put three generations *

Also need a Higgs to give mass to SM particles : $H = \begin{pmatrix} H^0 \\ H^- \end{pmatrix}$ $\langle H \rangle = \begin{pmatrix} v \\ 0 \end{pmatrix}$

- ▶ gauge symmetries : $U(1)_Y \times SU(2) \times SU(3)$ with couplings $g' < g < g_s$ ($U(1)$ is hypercharge)
 $Y(\ell_L) = -\frac{1}{2}; Y(e_R) = -1; Y(q_L) = \frac{1}{6}; Y(u_R) = \frac{2}{3}; Y(d_R) = -\frac{1}{3}; Y(H) = -\frac{1}{2};$
- ▶ write all terms of dimension ≤ 4 consistent with syms.

$$\mathcal{L}_{(SM)} = +\mathcal{L}_{\text{kin f}} + \mathcal{L}_{\text{kin gauge}} + \mathcal{L}_{\text{kin H}} + \mathcal{L}_{\text{Yuk}} + \mathcal{L}_{H \text{ self}} \quad .$$

Lepton Interactions

For leptons in any basis ($\alpha, \beta : 1..3$), kinetic terms and Yukawa :

$$\mathcal{L}_I = i\overline{\ell_L}^\beta \gamma^\mu \mathbf{D}_\mu \ell_{L\beta} + i\overline{e_R}^\alpha \gamma^\mu D_\mu e_{R\alpha} + \{ (\overline{\ell_L^\beta} [\mathbf{Y}_e]_{\beta\alpha} \tilde{H}) e_R^\alpha + \text{h.c.} \}$$

where

$\mathbf{D}_\mu = \partial_\mu + i\frac{g}{2}\boldsymbol{\sigma}^a W_\mu^a + ig' Y(\ell_L) \mathbf{I} B_\mu$, $D_\mu = \partial_\mu + ig' Y(e_R) B_\mu$
 B^μ hypercharge gauge boson, $Y(f) = T_3 + Q_{em}$ ($Y(f) \neq [Y_f]!$)
sign in front of Yukawa to obtain $(i\not{D} - m)\psi = 0$

$[\mathbf{Y}_e]$ arbitrary 3*3 complex “Yukawa” matrix

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dimensions : action $S = \int d^4x \mathcal{L}$ dimless (PI $\propto e^{iS}$) $\Rightarrow [\mathcal{L}] = m^4$

want [kinetic terms] = m^4 (massless particles propagate at all energies)

$[D_\alpha] = 1$, $[\ell] = [e] = 3/2$, $[H] = 1$, Yukawa, gauge couplings dimless.

Now diagonalise charged lepton mass matrix...

$$i \overline{\ell_L}^{\beta T} \gamma^\mu \mathbf{D}_\mu \ell_L^\beta + i \overline{e_R}^\alpha \gamma^\mu \mathbf{D}_\mu e_R^\alpha + \overline{\ell}_L^\beta [Y_e]_{\beta\alpha} \tilde{H} e_{\alpha R} + h.c.)$$

$[Y_e]_{\beta\alpha}$ arbitrary 3×3 matrix

To obtain diagonal charged-lepton mass matrix, use different unitary transformations on left and right of Yukawa (makes sense : different fields on either side) :

$$V_L [\mathbf{Y}_e] V_R^\dagger = D_e = \text{diag}(m_e, m_\mu, m_\tau)$$

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- order of my indices is LR
- obtain V_L, V_R by diagonalising hermitian matrices $[Y_e][Y_e]^\dagger = V_L^\dagger D_e^2 V_L$
- $[Y_e]^\dagger [Y_e] = V_R^\dagger D_e^2 V_R$
- only basis choice in flavour space from Yukawa (no "interaction basis") \Rightarrow

$$i \sum_{\alpha \in \{e, \mu, \tau\}} \left\{ \overline{\ell_L}^{\alpha T} \gamma^\mu \mathbf{D}_\mu \ell_L^\alpha + i \overline{e_R}^\alpha \gamma^\mu \mathbf{D}_\mu e_R^\alpha + \overline{\ell_L}^\alpha y_\alpha \tilde{H} e_{\alpha R} + h.c.) \right\}$$

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are gauge invariant \Leftrightarrow why not the Lagrangian :

$$i \overline{\ell_L}^{\beta'} Z_{\beta\alpha} \gamma^\mu \mathbf{D}_\mu \ell_L^{\alpha'} + i \overline{e_R}^f \gamma^\mu D_\mu e_R^f + \overline{\ell_L}'^\beta [\tilde{Y}_e]_{\beta\delta} \tilde{H} e_R^\delta + h.c.$$

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Because its equivalent ! To recover to canonical \mathcal{L} , diagonalise Z (hermitian pcq $\mathcal{L} \in \Re$)

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where absorb the eigenvalues of Z in field defns : $\ell_L^\beta = \sqrt{z^\beta} \ell_L^{\beta''}$.

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Then redefine Yukawas : $\mathbf{Y}_e = \mathbf{D}_Z^{-1/2} \mathbf{V}_Z \tilde{\mathbf{Y}}_e$, to get canonical kinetic terms :

$$\mathcal{L} = i \overline{\ell_L}^{\beta T} \not\propto \ell_L^\beta + i \overline{e_R}^a \not\propto e_R^a + \{ (\overline{\ell_L}^\beta [\mathbf{Y}_e]_{\beta\alpha} \tilde{H}) e_R^\alpha + h.c. \}$$

Consider the quarks

The quark part of the Lagrangian in arbitrary basis

$$\begin{aligned}\mathcal{L}_q = & i \overline{q_L}^i \gamma^\mu \mathbf{D}_\mu q_L^i + i \overline{d_R}^j \gamma^\mu \mathbf{D}_\mu d_R^j + i \overline{u_R}^k \gamma^\mu \mathbf{D}_\mu u_R^k \\ & + \overline{q_L}^i [\mathbf{Y}_d]_{ij} H d_R^j - \overline{q_L}^i [\mathbf{Y}_u]_{ik} \tilde{H} u_R^k + h.c.\end{aligned}$$

arbitrary 3*3 Yukawa matrices $\mathbf{Y}_d, \mathbf{Y}_u$. Rewrite 2nd line :

$$+ (\overline{u_L}^i, \overline{d_L}^i) [\mathbf{Y}_d]_{ij} \begin{pmatrix} H^+ \\ -H_0^* \end{pmatrix} d_R^j - (\overline{u_L}^i, \overline{d_L}^i) [\mathbf{Y}_u]_{ik} \begin{pmatrix} H_0 \\ H^- \end{pmatrix} u_R^k + h.c.$$

Diagonalise by independent transformations on L and R :

$$V_{Ld} [\mathbf{Y}_d] V_{Rd}^\dagger = D_d \quad V_{Lu} [\mathbf{Y}_u] V_{Ru}^\dagger = D_u$$

'ttention — basis choice : only basis choice in \mathcal{L} for d_R, u_R , are eigenbases of $[\mathbf{Y}_d]^\dagger [\mathbf{Y}_d], [\mathbf{Y}_u]^\dagger [\mathbf{Y}_u]$. But for doublets q_L , two mass bases : $[\mathbf{Y}_d][\mathbf{Y}_d]^\dagger$ and $[\mathbf{Y}_u][\mathbf{Y}_u]^\dagger$.

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Where does the CKM matrix appear?

Recall : gauge syms realised in \mathcal{L} , even if broken in “real world.” Write (2-gen) \mathcal{L} in terms of mass eigenstates, but gauge-invar doublets :

$$q_L^1 \equiv \begin{pmatrix} V_{dk} u_L^k \\ d_L \end{pmatrix} \text{ or } \begin{pmatrix} u_L \\ d_L^k V_{ku}^* \end{pmatrix}, \quad q_L^2 \equiv \begin{pmatrix} V_{sk} u_L^k \\ s_L \end{pmatrix}$$

so the doublet Kinetic Terms (KT), and Yukawas are

$$\begin{aligned} & i(V_{dk}^* \overline{u_L}^k, \overline{d_L}) \gamma^\mu \mathbf{D}_\mu \begin{pmatrix} V_{dk} u_L^k \\ d_L \end{pmatrix} + i(V_{sk}^* \overline{u_L}^k, \overline{s_L}) \gamma^\mu \mathbf{D}_\mu \begin{pmatrix} V_{sk} u_L^k \\ s_L \end{pmatrix} \\ & + y_d (V_{dk}^* \overline{u_L}^k, \overline{d_L}) \begin{pmatrix} \Phi_+ \\ -\Phi_0^* \end{pmatrix} d_R + y_s (V_{sk}^* \overline{u_L}^k, \overline{s_L}) \begin{pmatrix} \Phi_+ \\ -\Phi_0^* \end{pmatrix} s_R \\ & - y_u (\overline{u_L}, \dots) \begin{pmatrix} \Phi_0 \\ \Phi_- \end{pmatrix} u_R - y_c (\overline{c_L}, \dots) \begin{pmatrix} \Phi_0 \\ \Phi_- \end{pmatrix} c_R + \text{h.c.} \end{aligned}$$

So the mixing matrix appears in Kinetic Terms, + charged Higgs vertices. (But in unitary gauge, charged Higgs “eaten” by the W^\pm)

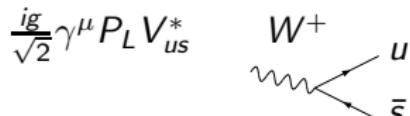
Where does CKM appear (ctd)

- The mixing matrix appears at W vertices, where u and d mass eigenstates meet :

$$\sum_{s \in \{d, s, b\}} \left\{ -\frac{g}{2} (V_{sj}^* \bar{u}_L^j, \bar{s}_L) \gamma^\mu \begin{bmatrix} W_\mu^0 - \frac{\tan \theta_W}{3} B_\mu & \sqrt{2} W_\mu^+ \\ \sqrt{2} W_\mu^- & -W_\mu^0 - \frac{\tan \theta_W}{3} B_\mu \end{bmatrix} \begin{pmatrix} V_{sk} u_L^k \\ s_L \end{pmatrix} \right\}$$

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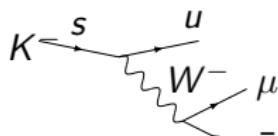
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Can measure CKM angles for instance in tree-level meson decays $K, D \rightarrow \pi \mu \nu$ (V_{us}, V_{cd}), $B \rightarrow D \ell \nu, \pi \ell \nu$ (V_{cb}, V_{ub})...

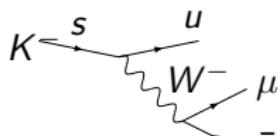
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- No need for dynamical W in low-energy tree diagrams
⇒ contact interaction for Kaon decay : ($m_K \sim .5 \text{ GeV} \ll m_W \sim 80 \text{ GeV}$)

$$[V]_{us}^* \frac{4G_F}{\sqrt{2}} (\bar{u}_L \gamma^\mu P_L s)(\bar{\mu}_L \gamma^\mu P_L \nu_\mu)$$

CKM is almost diagonal

$$V = \begin{bmatrix} 1 & 0 & 0 \\ 0 & c_{23} & s_{23} \\ 0 & -s_{23} & c_{23} \end{bmatrix} \begin{bmatrix} c_{13} & & s_{13}e^{-i\delta} \\ 0 & 1 & 0 \\ -s_{13}e^{i\delta} & 0 & c_{13} \end{bmatrix} \begin{bmatrix} c_{12} & s_{12} & 0 \\ -s_{12} & c_{12} & 0 \\ 0 & 0 & 1 \end{bmatrix}$$

$$V = \begin{bmatrix} V_{ud} & V_{us} & V_{ub} \\ V_{cd} & V_{cs} & V_{cb} \\ V_{td} & V_{ts} & V_{tb} \end{bmatrix} \simeq \begin{bmatrix} 1 & & s_{12} & s_{13}e^{-i\delta} \\ -s_{12} & 1 & & s_{23} \\ s_{12}s_{23} - s_{13}e^{i\delta} & -s_{23} & 1 \end{bmatrix}$$

$$[|V_{ij}|] \approx \begin{bmatrix} 0.974 & 0.224 & -0.004 \\ -0.22 & 0.99 & 0.042 \\ 0.008 & -0.04 & 1.0 \end{bmatrix} \simeq \begin{bmatrix} 1 & \lambda & \lambda^3/2 \\ -\lambda & 1 & \lambda^2 \\ \lambda^3/2 & -\lambda^2 & 1 \end{bmatrix}$$

(neglecting CKM phase!), $\lambda \sim 0.2$.

Flavour Changing Neutral Currents : $K \rightarrow \mu\bar{\mu}$

- tree level Z, γ vertices are flavour diagonal :

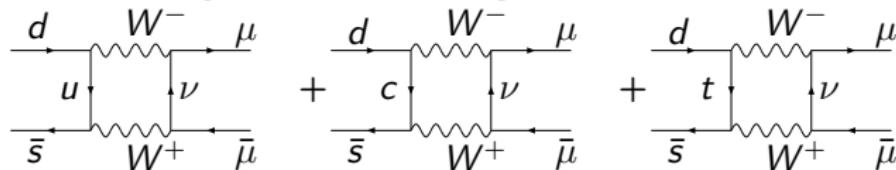
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- but...flavour change at W vertices...get FCNC from Ws in loops ?

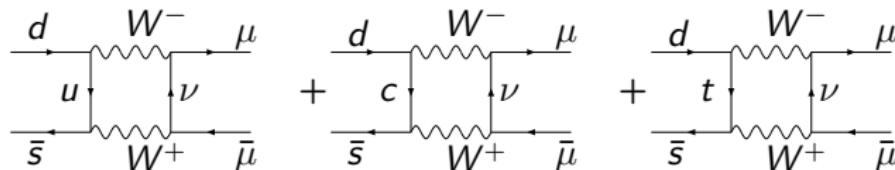


Flavour Changing Neutral Currents : $K \rightarrow \mu\bar{\mu}$

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$$\mathcal{L} \supset \sum_{d \in \{d,s,b\}} -i \frac{g}{2} V_{dj}^* \bar{u}_L^j \gamma^\mu Z_\mu^+ V_{dk} u_L^k = \delta_{jk} \frac{g}{2} \bar{u}_L^j \gamma^\mu Z_\mu^+ u_L^k$$

- but...flavour change at W vertices...get FCNC from Ws in loops ?



Neglect internal quark masses, and external momenta :

$$\begin{aligned} \mathcal{M} &\propto \frac{g^4}{4} (V_{ud} V_{us}^* + V_{cd} V_{cs}^* + V_{td} V_{ts}^*) \times \\ &\quad \int \frac{d^4 p}{(2\pi)^4} \bar{s} [\gamma^\mu P_L \frac{\not{p}}{p^2} \gamma^\nu P_L] d \frac{(-1)^2}{(p^2 - m_W^2)^2} \bar{\mu} [\gamma_\mu P_L \frac{\not{p}}{p^2} \gamma_\nu P_L] \mu \\ &\propto 0 \times \frac{g^2}{16\pi^2} G_F (\bar{s} \gamma^\alpha P_L d)(\bar{\mu} \gamma^\alpha P_L \mu) \times \text{integral} \end{aligned}$$

finite \leftrightarrow renorm theory. $2\sqrt{2}G_F = g^2/(2m_W^2)$.

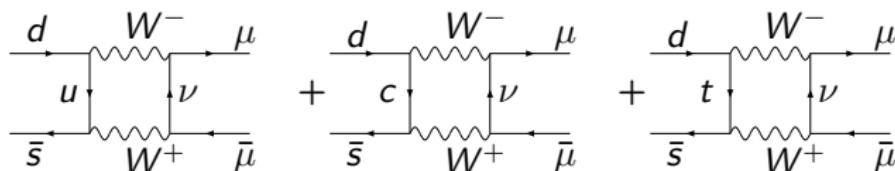
effective four-fermion operator : dimension 6 in fields, coeff $\propto 1/\text{mass}^2$.

Flavour Changing Neutral Currents : $K \rightarrow \mu\bar{\mu}$

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- but...flavour change at W vertices...get FCNC from W s in loops ?



Keep $m_c \sim \text{GeV}$:

$$\begin{aligned} \mathcal{M} &\propto \frac{g^4}{4} V_{cd} V_{cs}^* \int \frac{d^4 p}{(2\pi)^4} \bar{s} [\gamma^\mu P_L \frac{\not{p}}{p^2 - m_c^2} \gamma^\nu P_L] d \frac{(-1)}{(p^2 - m_W^2)^2} \bar{s} [\gamma_\mu P_L \frac{\not{p}}{p^2} \gamma_\nu P_L] \mu \\ &\propto V_{cd} V_{cs}^* G_F \frac{g^2}{16\pi^2} \frac{m_c^2}{m_W^2} (\bar{s} \gamma^\alpha P_L d)(\bar{\mu} \gamma^\alpha P_L \mu) + \dots \end{aligned}$$

mécanisme de GIM (Glashow Iliopoulos, Maiani), qui réduit FCNC.

How to do that integral...

$$\begin{aligned}\mathcal{M} &= \frac{g^4}{4} V_{cd} V_{cs}^* \int \frac{d^4 p}{(2\pi)^4} \bar{s}[\gamma^\mu P_L \frac{\not{p}}{p^2 - m_c^2} \gamma^\nu P_L] d \frac{-1}{(p^2 - m_W^2)^2} \bar{s}[\gamma_\mu P_L \frac{\not{p}}{p^2} \gamma_\nu P_L] \mu \\ &= \frac{g^4}{4} V_{cd} V_{cs}^* (\bar{s} \gamma^\mu \gamma^\alpha \gamma^\nu P_L d) (\bar{\mu} \gamma_\mu \gamma^\beta \gamma_\nu P_L \mu) \times \int \frac{d^4 p}{(2\pi)^4} \frac{p_\beta p_\alpha}{p^2(p^2 - m_c^2)(p^2 - m_W^2)^2}\end{aligned}$$

$\frac{p_\beta p_\alpha}{p^2} \rightarrow \frac{g_{\beta\alpha}}{4}$, Peskin+Schroeder A.39, 6.40 : “Feynman” parametrisation

$$\frac{1}{(p^2 - m_c^2)(p^2 - m^2)^2} = \int_0^1 dx \frac{2x}{(p^2 - m_c^2 - x(m_W^2 - m - c^2))^3}$$

then P+S A.46

$$\int_0^1 dx \int \frac{d^4 p}{(2\pi)^4} \frac{2x}{(p^2 - m_c^2 - x(m_W^2 - m_c^2))^3} = \frac{-i}{16\pi^2} \int_0^1 dx \frac{x}{(m_c^2 + x(m_W^2 - m_c^2))}$$

BurasHouches, chap3

hep-ph/9806471

InamiLim ...

$$= \frac{-i}{16\pi^2 m_W^2} \left[\frac{m_c^2}{m_W^2 - m_c^2} - 1 + \frac{m_c^2 m_W^2}{(m_W^2 - m_c^2)^2} \log \frac{m_c^2}{m_W^2} \right]$$

Finally Buras-Houches γ -identities 6.71-6.73 (also P+S, sec 3.4, eqn 18.37)

$$(\bar{s} \gamma^\mu \gamma^\alpha \gamma^\nu P_L d) (\bar{\mu} \gamma_\mu \gamma_a \gamma_\nu P_L \mu) = 16 (\bar{s} \gamma^\alpha P_L d) (\bar{\mu} \gamma_a P_L \mu)$$

How to NOT do that integral...

...sometimes, people say “EFT is trivial”, its just replacing

$$\frac{-g^2}{p^2 - m_W^2} \rightarrow \frac{g^2}{m_W^2}$$

So lets try that :

$$\begin{aligned}\mathcal{M} &= \frac{g^4}{4} V_{cd} V_{cs}^* \int \frac{d^4 p}{(2\pi)^4} \bar{s}[\gamma^\mu P_L \frac{\not{p}}{p^2 - m_c^2} \gamma^\nu P_L] d \frac{-1}{(p^2 - m_W^2)^2} \bar{s}[\gamma_\mu P_L \frac{\not{p}}{p^2} \gamma_\nu P_L] \mu \\ &\rightarrow -\frac{m_c^2}{m_W^4} \frac{g^4}{4} V_{cd} V_{cs}^* (\bar{s} \gamma^\mu \gamma^\alpha \gamma^\nu P_L d) (\bar{\mu} \gamma_\mu \gamma^\beta \gamma_\nu P_L \mu) \times \int \frac{d^4 p}{(2\pi)^4} \frac{p_\beta p_\alpha}{p^6}\end{aligned}$$

...which diverges.

We need to keep W momenta in this calculation, because we are trying to evaluate the coefficient of a four-fermion operator in the SM with dynamical W ...

SM Flavour Summary

1. the mass basis for the $\{u_L, c_L, t_L\}$ quarks is rotated away from the mass basis for $\{d_L, s_L, b_L\}$ by V_{CKM} . V_{CKM} appears at vertices where W^\pm interact with a $\{u_L, c_L, t_L\}$ and $\{d_L, s_L, b_L\}$.
2. no ν_L mass basis in SM, so $\{\nu_L\}$ in $\{e_L\}$ mass basis.
 \Rightarrow lepton flavour *conserved* in SM.
3. There is no flavour-change at the Z vertex, (incoming+ outgoing fermions are of same charge). “no Flavour-Changing-Neutral-Currents” at tree level.
4. FCNC arise in loops in quark sector. However since V_{CKM} is unitary

$$\mathcal{A}_{ds} \propto V_{kd}^* V_{ks} \left(1 + \mathcal{O} \frac{m_k^2}{m_W^2} + \dots \right) \rightarrow 0 + V_{kd}^* V_{ks} \frac{m_k^2}{m_W^2}$$

FCNC amplitudes must include the internal fermion masses. Called GIM suppression (Glashow Iliopoulos Maiani) usually multiplicative : $\propto m_q^2/m_W^2$ ($\log(m_q/m_W)$ possible in quark sector. Not in leptons. I think.)