## **Radiative** $b \rightarrow d$ **Penguins**

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 $B \to \pi \ell^+ \ell^-$ 

- $\checkmark \hspace{0.1 cm} B \rightarrow \rho^{0} \gamma \text{, } \rho^{\pm} \gamma \text{ and } \omega \gamma$
- Extraction of  $|V_{td}/V_{ts}|$  from  $B \to \rho/\omega\gamma$



#### **History of Electroweak Penguins**

From the first CLEO result on  $B \to K^* \gamma \dots$ 





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## **Electroweak Penguins and New Physics**



SM radiative penguin





- New physics enters at the same level as the SM contribution
- Measure inclusive (experimentally difficult) or exclusive (theoretically difficult) rates
- Measure angular correlations (excl.), asymmetries (excl. or incl.) and time-dependent CP-violation (excl)



Independent measurement of  $|V_{td}/V_{ts}|$ 



## $b \rightarrow d\ell^+ \ell^-$ Transitions



While the  $b \to s$  penguin modes  $\mathcal{B}(B \to K\ell\ell) = (3.4 \pm 0.7 \pm 0.2) \times 10^{-7}$  smallest *B* BF measured!  $\mathcal{B}(B \to K^*\ell\ell) = (7.8 \pm 1.9 \pm 1.1) \times 10^{-7}$ 

are very small Phys.Rev. D73 (2006) 092001,

• The  $B \to \pi \ell \ell$  BF is expected to be even smaller by a factor of 10 due to the small  $|V_{td}/V_{ts}|$ :  $\mathcal{B}(B \to \pi \ell \ell) = 3.3 \times 10^{-8}$ 

Aliev, Savci, Phys.Rev. D60 014005 (1999)



This tiny rate might be enhanced significantly by Non-SM-Physics

## : The Search for $B o \pi \ell^+ \ell^-$

- Solution Experimental challenge in addition to the reduced BF with respect to  $K^{(*)}\ell\ell$ :
- Much more  $\pi$  in the background than K, charmonium background
- Babar analysis on 209 fb-1: hep-ex/0703018, submitted to PRL
- Select good  $\pi, e, \mu$
- Veto resonances decaying to *ll*
- Event shape Fisher Discriminant against continuum background
- Event shape Likelihood against BB background

MC: vetos against  $B \to J/\psi \pi(K^{(*)})$  events



Tilted because of Bremsstrahlung

 $u\bar{u}, d\bar{d}, s\bar{s}$  combinatorics strongly reduced by requiring two high momentum leptons



After peaking charmonium veto: Dominated by combinatorics from  $c\bar{c}$  and  $B\bar{B}$ 

## $B \to \pi \ell^+ \ell^-$ Background Assessment

- Measure  $B \rightarrow J/\psi(\psi(2S))\pi(K)$  contribution in data, check MC simulation
- Use sidebands in  $m_{ES}, \Delta E$  as control sample
- Use  $e\mu$  events as control samples
- Measure hadronic mistags by specifically reconstructing  $\pi \ell h$  events and then re-weight these events with measured mistag rates:





## $\rightarrow \pi \ell^+ \ell^- \text{Limits}$

- Extrapolate background from fit outside of signal box
- Frequentist limit using cut-and-count in signal box
- Factor  $10^4$  improvement of limit over previous limits Mark II, Phys.Rev. D41, 1384
- Within a factor of 3 of the SM prediction of  $\mathcal{B}(B \to \pi \ell \ell) = 3.3 \times 10^{-8}$ 
  - Aliev, Savci, Phys.Rev. D60 014005 (1999)





hep-ex/0703018, submitted to PRL

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### $b \to d\gamma$ Transitions



- First observation of  $b \rightarrow d$  penguins from Belle with  $350 \, \text{fb}^{-1}$  of data: PRL 221601 (2006)
- $|V_{td}/V_{ts}| \approx 0.2$ , hence suppression of  $b \to d$  with respect to  $b \to s$

Possibility to measure  $|V_{td}/V_{ts}|$  independently of  $\Delta m_d/\Delta m_s$ 

$$\frac{\Gamma(B \to \rho \gamma)}{\Gamma(B \to K^* \gamma)} = \left| \frac{V_{td}}{V_{ts}} \right|^2 \frac{(m_B - m_\rho)^3}{(m_B - m_{K^*})^3} \left( \frac{T^{\rho}(0)}{T^{K^*}(0)} \right)^2 (1 + \Delta R)$$

 $\Delta R = 0.1 \pm 0.1$ Ali, Lunghi, Parkhomenko, PLB595, 323 (2004),  $\left(\frac{T^{\rho}(0)}{T^{K^*}(0)}\right)^{-1} = 1.17 \pm 0.09$ Ball,Zwicky JHEP0604, 046 (2006), hep-ph/0603232

## Measurement of $B ightarrow ho/\omega\gamma$

- Much smaller rates than  $K^*\gamma$  ( $\approx 4 \times 10^{-5}$ ):  $\mathcal{B}(B^0 \to \rho^0 \gamma) \sim 0.5 \times 10^{-6}$  $\mathcal{B}(B^{\pm} \to \rho^{\pm} \gamma) \sim 1.0 \times 10^{-6}$
- High particle identification requirements for K suppression
- **•**  $\pi$  Combinatorics:  $\Gamma(\rho) = 150 \,\mathrm{MeV}$
- BaBar measurement with 316fb-1: hep-ex/0612017, accepted by PRL
- High continuum background with  $\pi^0/\eta \rightarrow \gamma\gamma$ 
  - Likelihood  $\pi^0/\eta \to \gamma\gamma$  veto
  - Neural Net (NN) continuum suppression event shape, signal B decay ( $\Delta z$  etc), other B ( $p_\ell$  etc)
- Many control samples checks, e.g.
- Check simulation of true  $B \to K^* \gamma$  background by specifically reconstructing  $K^* \gamma$ , use off-peak data to check continuum

## $B \to ho/\omega\gamma$ Background Checks

#### $B \to \rho^+ \gamma \ {\rm mode}$

- Final step of the selection:
- Simultaneous fit to
  - ho  $m_{ES}$
  - $\Delta E$
  - transformed NN output
  - $\cos \theta_{\text{helicity}}$
  - For  $\omega\gamma$ : Dalitz angle





## Measurement of $B ightarrow ho/\omega\gamma$



hep-ex/0612017, accepted by PRL

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## **Comparison of Results**

- BaBar results (B(10<sup>-6</sup>)): hep-ex/0612017, accepted by PRL
- $\ \, {} \rho^{0}\gamma: \ 0.79^{+0.22}_{-0.20}\pm 0.06\,(4.9)$
- $\ \, {} \rho^{\pm}\gamma:\, 1.1^{+0.37}_{-0.33}\pm 0.09\,(3.8\sigma)$
- $\ \ \, {\rm Confirmation \ of \ } B^0 \to \rho^0 \gamma$
- First evidence of  $B^{\pm} \rightarrow \rho^{\pm} \gamma!$
- Isospin test:  $\frac{\Gamma(B^{\pm} \to \rho^{\pm} \gamma)}{2\Gamma(B^{0} \to \rho^{0} \gamma)} 1 = -0.35 \pm 0.27$
- Combine all modes for best statistical significance with isospin constraint  $B \rightarrow \rho/\omega\gamma : 1.25^{+0.25}_{-0.24} \pm 0.09 \,(6.4\sigma)$





## Extraction of $|V_{td}/V_{ts}|$



## Radiative Penguins with $1 \text{ ab}^{-1}$

- $b \rightarrow d$  transitions:
  - Improved  $|V_{td}/V_{ts}|$  from  $B \to \rho/\omega\gamma$
  - 10% CP asymmetry in  $B 
    ightarrow 
    ho/\omega\gamma$
  - $|V_{td}/V_{ts}|_{\rho\gamma}$  soon theory limited  $\Rightarrow$  need improvement
  - Isospin asymmetry vs. CKM  $\gamma$   $A_I = \frac{2\Gamma(B^0 \rightarrow \rho^0 \gamma)}{\Gamma(B^{\pm} \rightarrow \rho^{\pm} \gamma)} - 1$ Completely independent measurement
- Generally in radiative penguins
  - 1 % isospin asymmetries for  $K^*\gamma$
  - Much improved angular correlations in  $K^{(*)}\ell\ell$
  - <5 % measurement inclusive  $b \rightarrow s\gamma$  BF





Ball, Jones, Zwicky, Phys.Rev.D75 054004 (2007)

## Conclusions

- Electroweak and Radiative Penguins have expanded into a diverse and intense field of physics in the last 14 years
- Strong program to explore  $b \rightarrow d$  transitions
- Tremendous improvement in limit on  $B \to \pi \ell^+ \ell^-$  from BaBar
- $\ \, {\cal B}(B\to\pi\ell^+\ell^-)<0.91\times10^{-7} \ {\rm within} \ {\rm a \ factor \ of \ 3 \ of \ the \ SM}$
- First evidence for B<sup>+</sup> → ρ<sup>+</sup> γ from BaBar:  $\mathcal{B}(B^{\pm} \to \rho^{\pm} \gamma) = (1.1^{+0.37}_{-0.33} \pm 0.09) \times 10^{-6} (3.8\sigma)$   $\mathcal{B}(B^{0} \to \rho^{0} \gamma) = (0.79^{+0.22}_{-0.20} \pm 0.06 \times 10^{-6} (4.9))$   $\mathcal{B}(B^{0} \to \omega \gamma) = (0.40^{+0.24}_{-0.20} \pm 0.05 \times 10^{-6} (2.2))$
- Solution Good agreement of  $|V_{td}/V_{ts}|_{\rho\gamma} = 0.202 \pm 0.23$  with  $\Delta m_d/\Delta m_s$  measurements and the SM

Prospect to explore isospin and CP asymmetries in  $B 
ightarrow 
ho/\omega\gamma$ 





## **The BaBar Experiment**





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- 363 fb<sup>-1</sup> at  $\sqrt{s} = 10.58 \,\text{GeV} \Rightarrow 400$  Million  $B\bar{B}$  (still growing at >  $10 \,B\bar{B}/s$ )
- Off-Peak datataking (production of  $u, d, s, c, \ell$ ) at 10% of the luminosity

# $arepsilon |V_{td/V_{ts}}|_{ ho\gamma} ext{ without } \omega$



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Systematic	$\pi^+ e^+ e^-$	$\pi^0 e^+ e^-$	$\pi^+\mu^+\mu^-$	$\pi^0\mu^+\mu^-$	$\pi^+ e \mu$	$\pi^0 e \mu$
Trk eff.	$\pm 3.0$	±1.6	$\pm 3.0$	$\pm 1.6$	$\pm 3.0$	±1.6
Electron ID	$\pm 0.7$	$\pm 0.7$			$\pm 0.4$	$\pm 0.4$
Muon ID			$\pm 1.9$	$\pm 1.9$	$\pm 1.0$	$\pm 1.0$
Pion ID	$\pm 0.5$		$\pm 0.5$		$\pm 0.5$	
$\pi^0$ ID		$\pm 3.0$		$\pm 3.0$		$\pm 3.0$
Fisher and $B\overline{B}$ likelihood	$\pm 1.4$	$\pm 1.4$	$\pm 1.7$	$\pm 1.9$	$\pm 1.4$	$\pm 1.4$
MC statistics	$\pm 0.1$	$\pm 0.1$	$\pm 0.1$	$\pm 0.1$	$\pm 0.1$	$\pm 0.1$
<i>BĒ</i> counting	$\pm 1.1$	$\pm 1.1$	$\pm 1.1$	$\pm 1.1$	$\pm 1.1$	$\pm 1.1$
signal $m_{\rm ES}$ model	$\pm 0.3$	$\pm 5.1$	$\pm 0.4$	$\pm 4.9$	$\pm 0.3$	$\pm 5.1$
signal $\Delta E$ model	$\pm 0.6$	$\pm 5.1$	$\pm 0.5$	$\pm 5.4$	$\pm 0.5$	$\pm 5.2$
signal $\Delta E$ radiative tail	$\pm 1.2$	$\pm 1.3$			$\pm 1.0$	$\pm 1.4$
$C_i$ dependence	$\pm 1.2$	$\pm 1.0$	$\pm 0.6$	$\pm 0.3$		
form factor dependence	$\pm 1.1$	$\pm 3.3$	$\pm 4.2$	$\pm 7.3$	$\pm 3.0$	$\pm 3.0$
Total	$\pm 4.2$	±9.0	$\pm 5.9$	$\pm 11.2$	$\pm 4.9$	$\pm 8.9$



Source of error	$B^+ \to \rho^+ \gamma$	$B^0 \to \rho^0 \gamma$	$B^0 \to \omega \gamma$	$B \to (\rho, \omega) \gamma$	$B \to (\rho^+, \rho^0) \gamma$
Tracking efficiency	1.0%	2.0%	2.0%	1.5%	1.4%
PID	2.0%	4.0%	2.0%	2.7%	2.9%
Photon selection	1.9%	2.6%	1.7%	2.1%	2.2%
$\pi^0$ reconstruction	3.0%	-	3.0%	2.5%	1.9%
$\pi^0$ and $\eta$ veto	2.8%	2.8%	2.8%	2.8%	2.8%
$\mathcal{N}\mathcal{N}$ efficiency	1.0%	1.0%	1.0%	1.0%	1.0%
$\mathcal{N}\mathcal{N}$ shape	0.4%	0.3%	2.3%	0.7%	0.4%
Signal PDF shapes	4.8%	3.3%	2.4%	2.6%	3.1%
B backgrounds	3.9%	2.9%	9.7%	2.9%	2.9%
$B\overline{B}$ sample	1.1%	1.1%	1.1%	1.1%	1.1%
$BF(\omega \to \pi^+ \pi^- \pi^0)$	-	-	0.8%	0.1%	-
Combined	8.1%	7.5%	11.6%	6.7%	6.9%

