

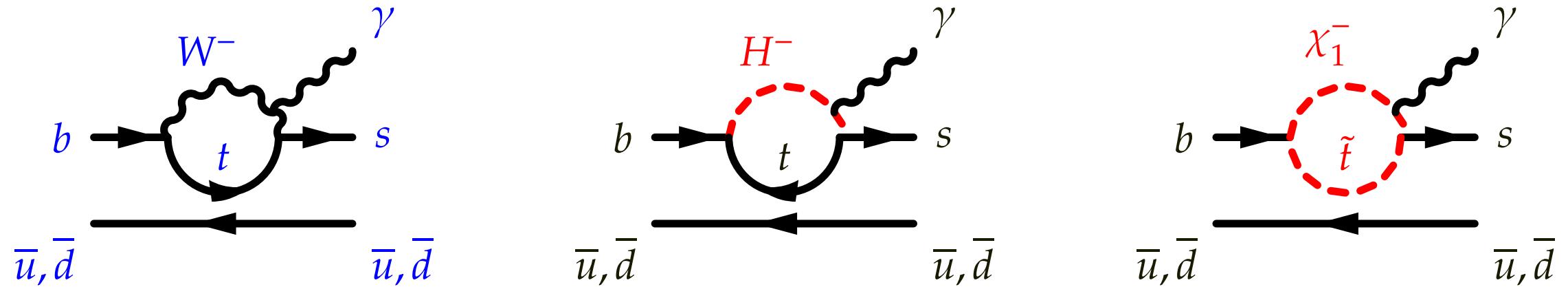
Review of Radiative Penguin Measurements

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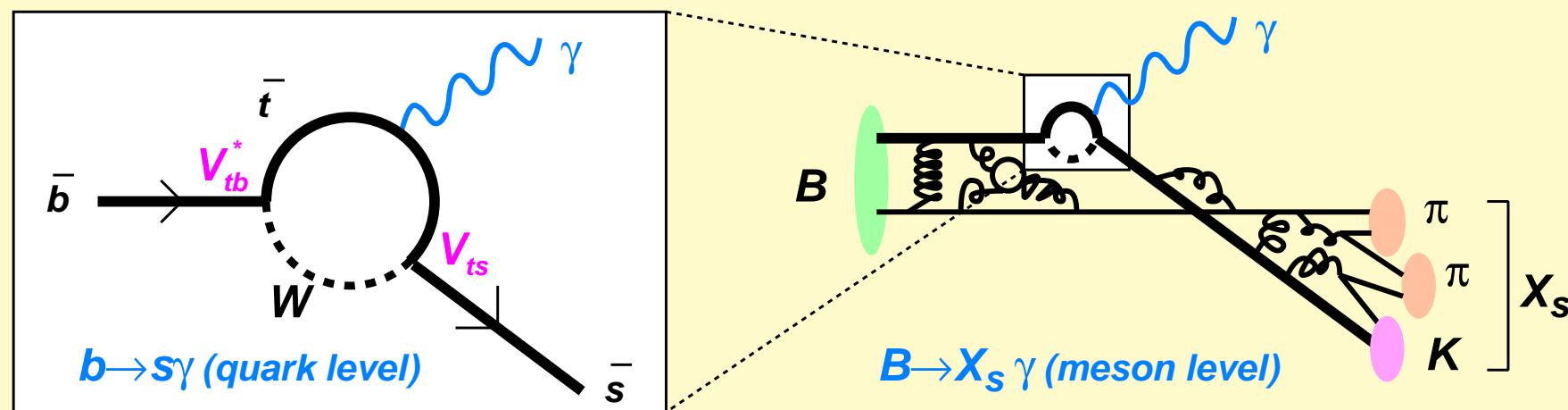
9th March 2009
Rencontres de Moriond EW 2009



Radiative ($b \rightarrow s\gamma$ and $b \rightarrow d\gamma$) and electroweak penguin B decays are sensitive to physics beyond the SM

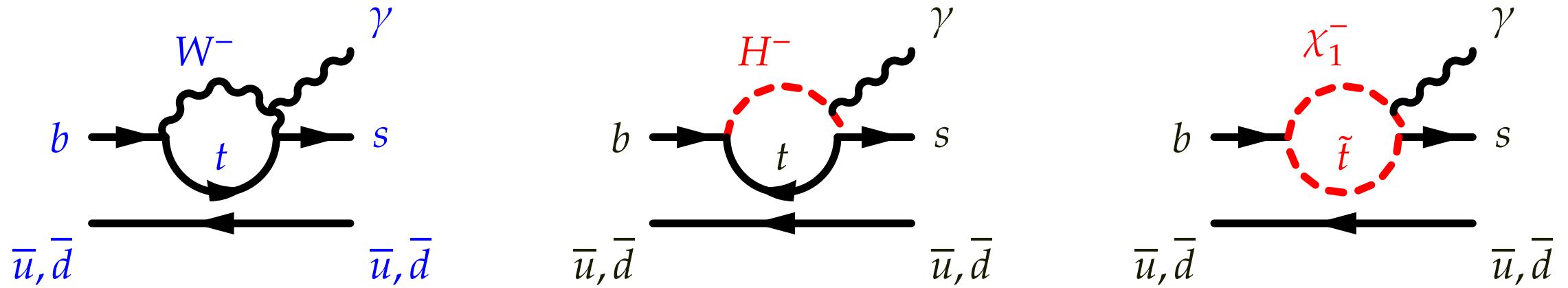


Photons(leptons) are good probes of the short distance loop process (especially in inclusive measurements)

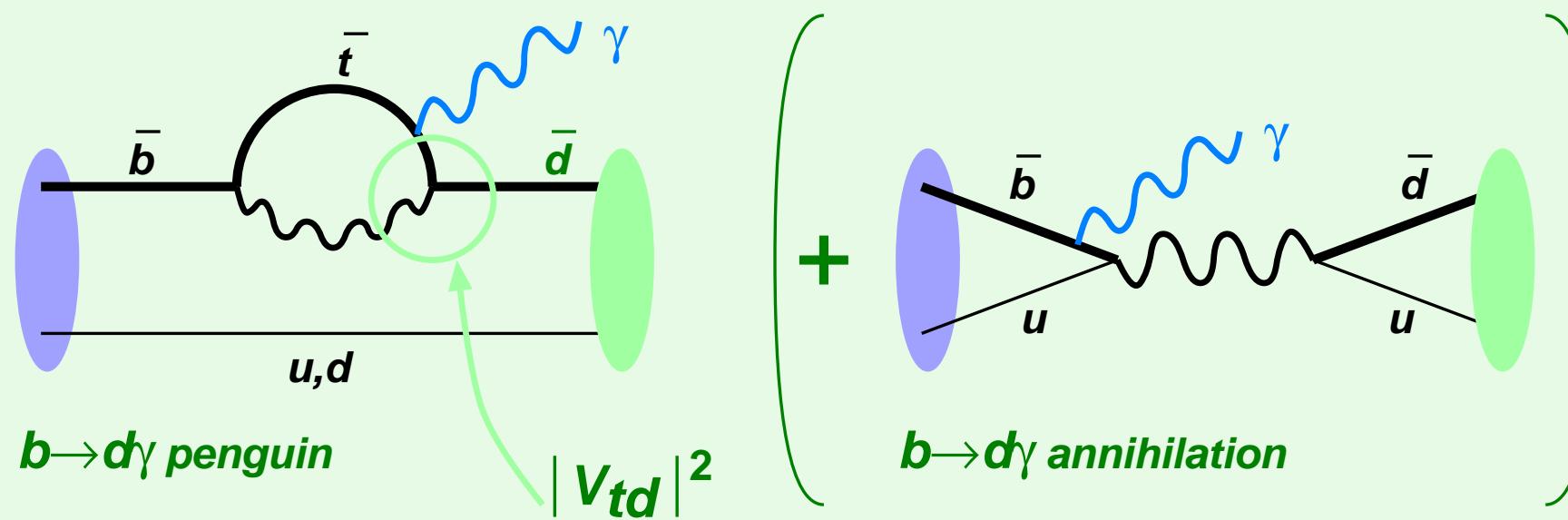


Also sensitive to the non-perturbative B decays properties

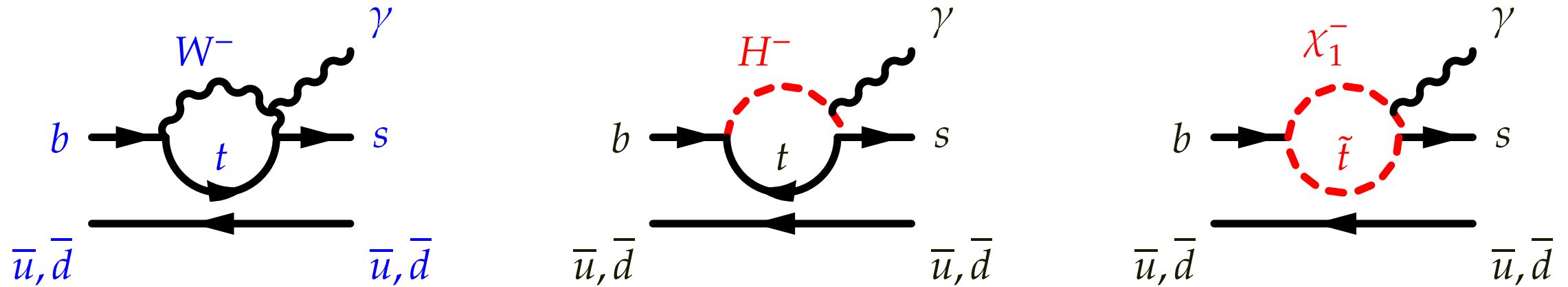
Radiative ($b \rightarrow s\gamma$ and $b \rightarrow d\gamma$) and electroweak penguin B decays are sensitive to physics beyond the SM



Photons (lentons) are good probes of the short distance
 $b \rightarrow d$ transition is sensitive to $|V_{td}/V_{ts}|$ and the effect from the spectator quark (annihilation)

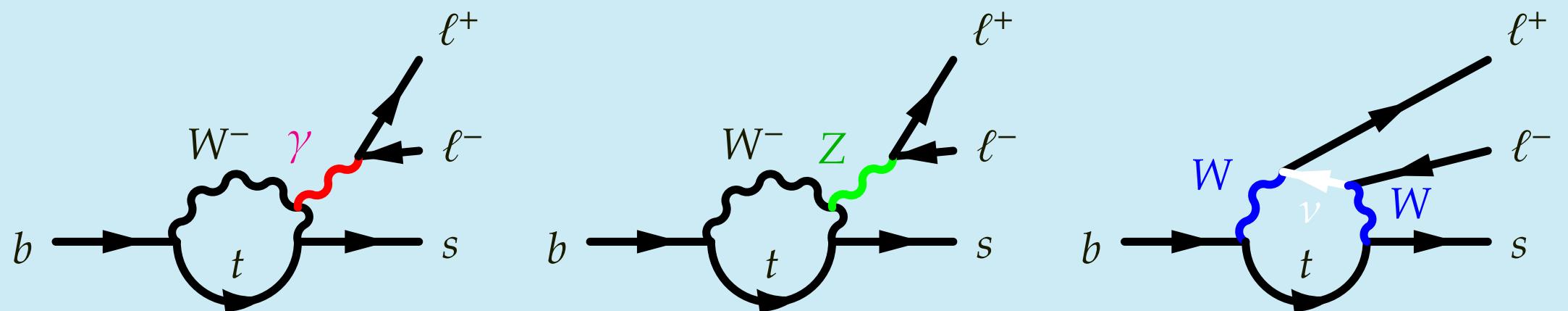


Radiative ($b \rightarrow s\gamma$ and $b \rightarrow d\gamma$) and electroweak penguin B decays are sensitive to physics beyond the SM



Photons(lontons) are good probes of the short distance
~~1 transition is sensitive to W/W' and the effect from~~
~~the~~

$b \rightarrow s\ell^+\ell^-$ involves diagrams with Z and W , and rich set of observables to distinguish type of new physics



Non-SM effects to each diagram may differ from SM

Penguin B decays at B-factories

- $b \rightarrow s\gamma$: large \mathcal{B} 😊 , limited observables (2-body kinematics)
- $b \rightarrow s\ell^+\ell^-$: small \mathcal{B} , rich observables 😊 (3-body kinematics)
- $b \rightarrow d\gamma$: small \mathcal{B} , huge $b \rightarrow s\gamma$ background, $|V_{td}/V_{ts}|$ 😊

Large dataset made it possible to study penguin B decays!

- CsI calorimeter (photon measurement) is the key detector typically <2% photon energy resolution for $b \rightarrow s\gamma/b \rightarrow d\gamma$
- Exclusive final state: $M_{bc}(M_{ES})$ and ΔE variables
Inclusive: **clean environment**, sum of exclusives with π^0 s
- Dataset
 - 384 M or 465 M $B\bar{B}$ for BaBar results (color-code=green)
 - 657 M $B\bar{B}$ for Belle results (color-code=blue)



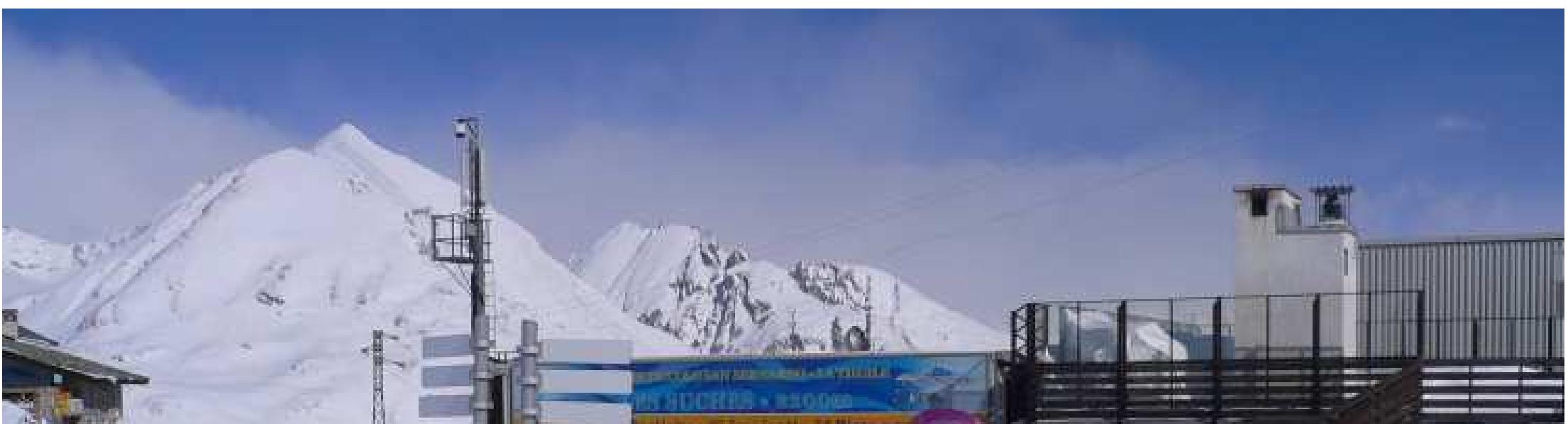
(Topics in this talk covers subset of the latest results in the last 12 months)

$$b \rightarrow s\gamma$$

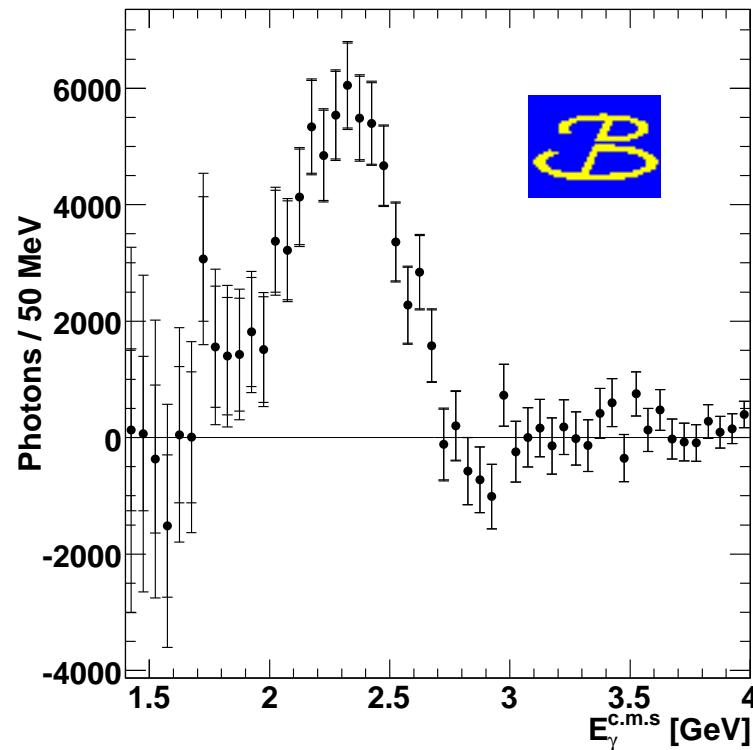
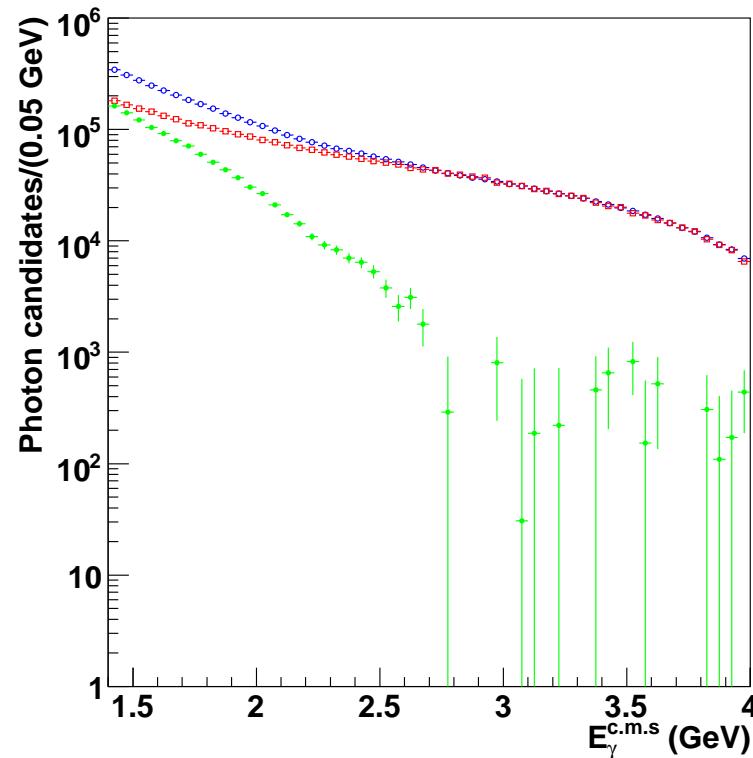
Inclusive branching fraction

Isospin and direct CP asymmetry

Time-dependent CP asymmetry



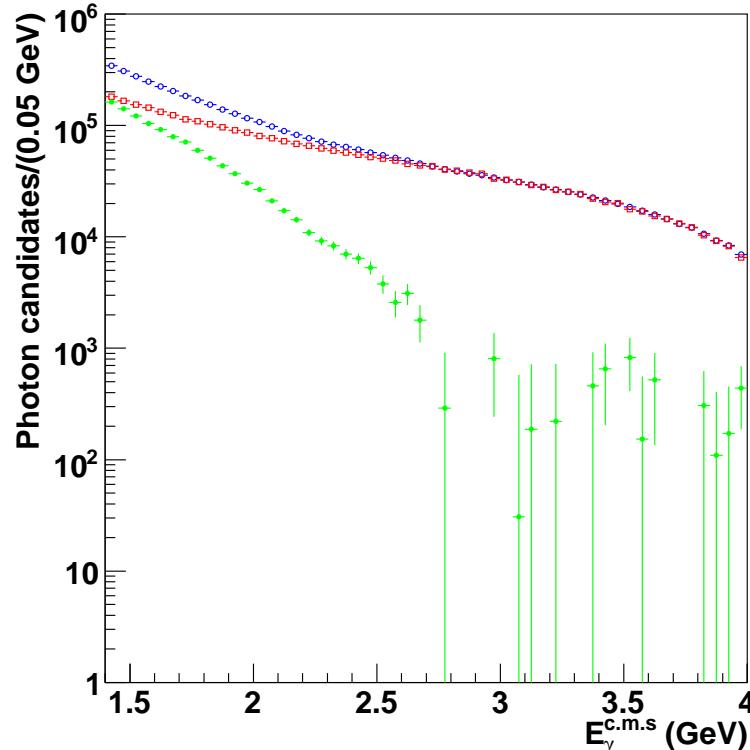
Inclusive $B \rightarrow X_s \gamma$



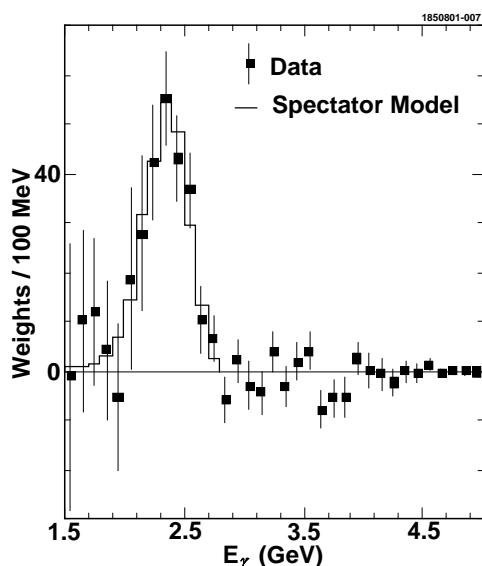
- Fully inclusive photon spectrum
⇒ subtraction of huge backgrounds
 $e^+e^- \rightarrow q\bar{q}$ continuum (off-resonance data),
 $B \rightarrow \pi^0 X, \eta X$ (measured spectrum),
others (small, MC)
- Total \mathcal{B} — integrated spectrum
lower E_γ cut reduces extrapolation error
- E_γ spectrum to nonpert. HQ params:
(otherwise monochromatic E_γ ; in B frame)
mean & width ⇒ $(m_b, \mu_\pi^2) \Rightarrow V_{cb} \& V_{ub}$

E_γ cut down to 1.7 GeV for the first time
 $\mathcal{B}(B \rightarrow X_s \gamma) = (3.31 \pm 0.19 \pm 0.37 \pm 0.01) \times 10^{-4}$
 (Belle arXiv:0804.1580, 657 $M B\bar{B}$, first reported in Moriond '08)

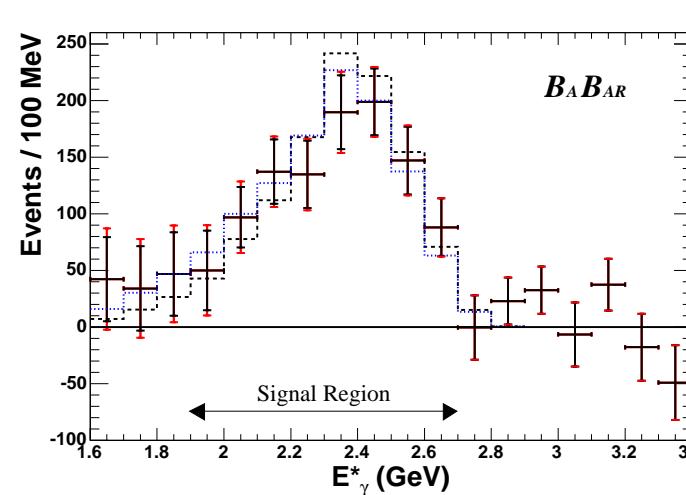
Inclusive $B \rightarrow X_s \gamma$



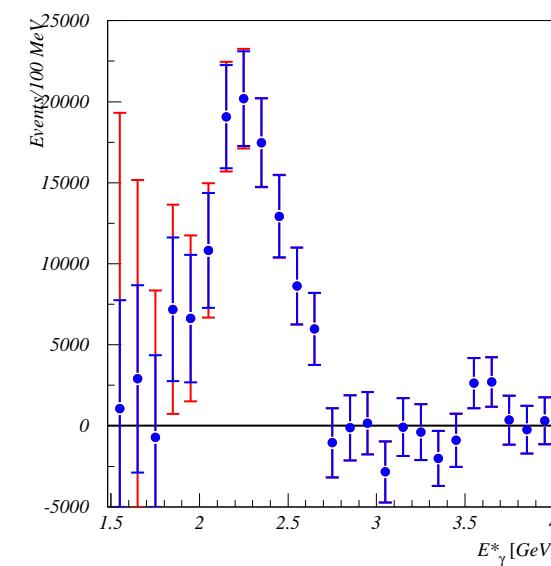
- Fully inclusive photon spectrum
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- Total \mathcal{B} — integrated spectrum
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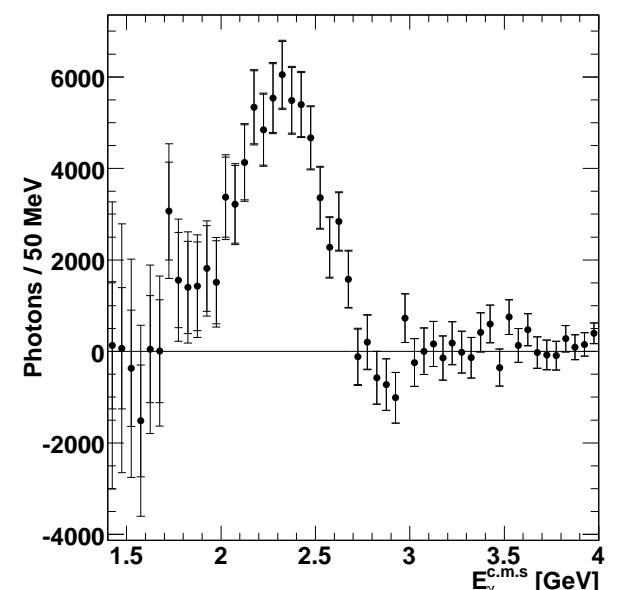
CLEO 9.1 fb^{-1}
 $E_\gamma > 2.0 \text{ GeV}$



BaBar 81.5 fb^{-1}
 $E_\gamma > 1.9 \text{ GeV}$

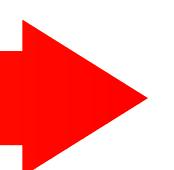


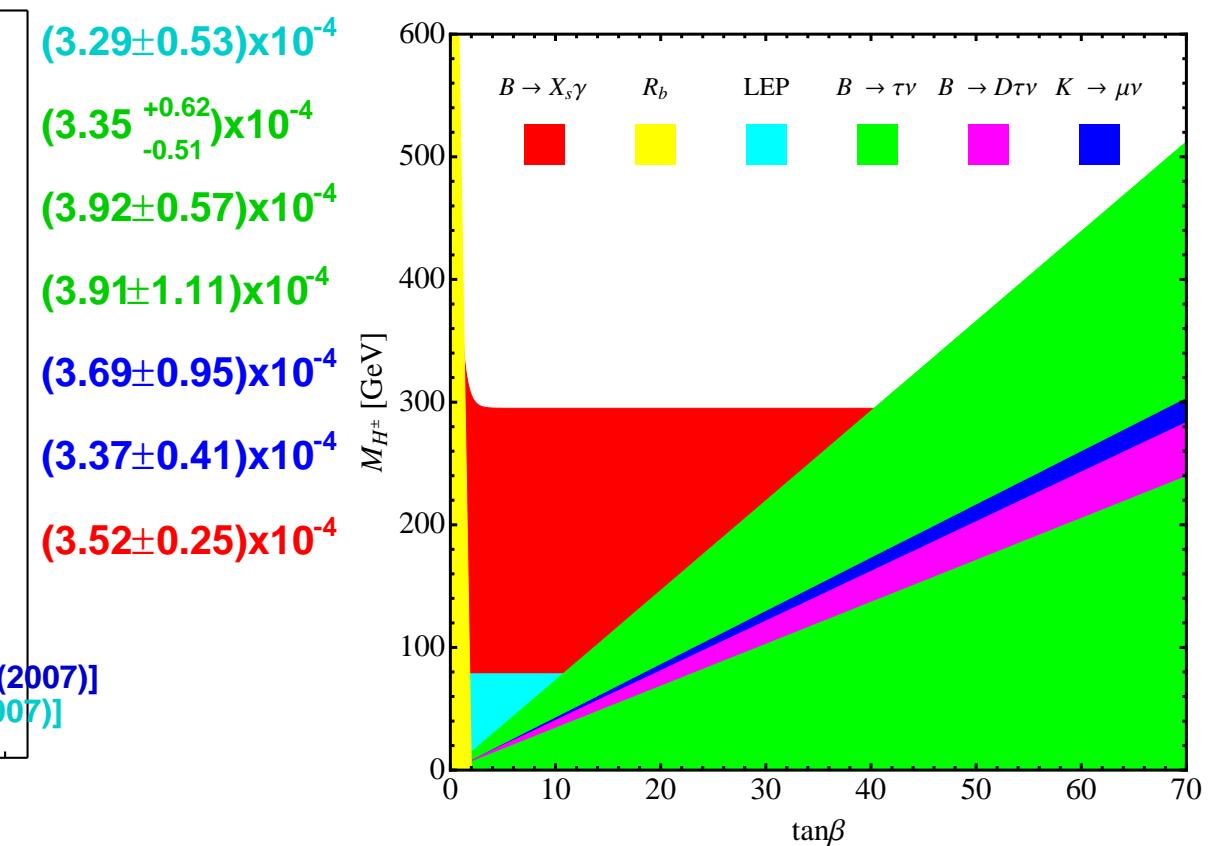
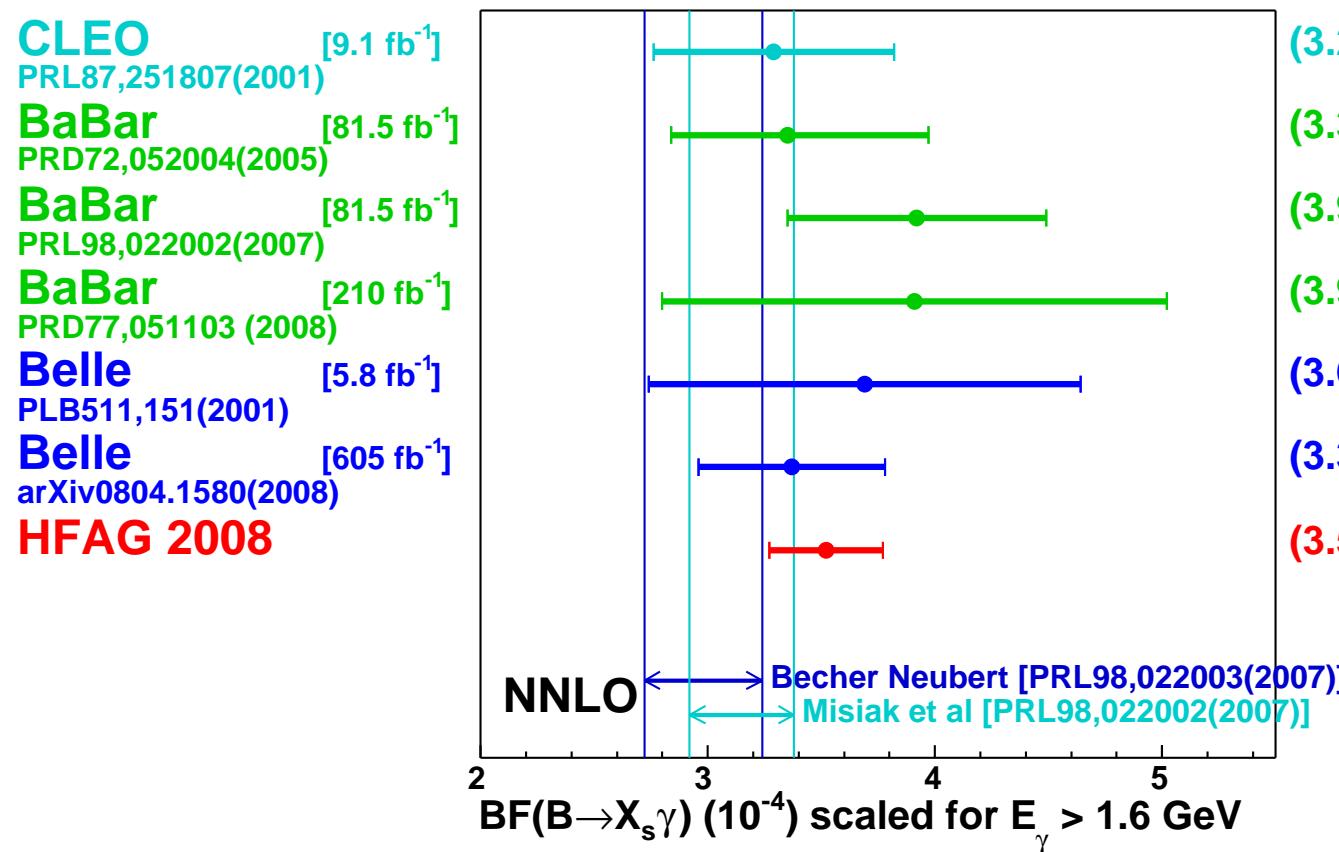
BABAR
 $E_\gamma > 1.8 \text{ GeV}$



Belle 140 fb^{-1}
 $E_\gamma > 1.7 \text{ GeV}$

The more data, the lower the E_γ cut





HFAG average: $\mathcal{B}(B \rightarrow X_s\gamma)_{E_\gamma > 1.6 \text{ GeV}} = (3.52 \pm 0.25) \times 10^{-4}$

(scaling down to 1.6 GeV may be controversial — motivation to lower E_γ)

- Agreement with latest NNLO calculation
- Strong constraints on generic 2HDM charged Higgs
(MSSM charged Higgs case is more complicated due to possible destructive interference)
- Also strong constraints on various new physics scenarios
(but bigger room than before as data \mathcal{B} is now higher than SM)

Direct CP asymmetry and isospin asymmetry

- Exclusive mode: $B \rightarrow K^*\gamma$ — high precision results

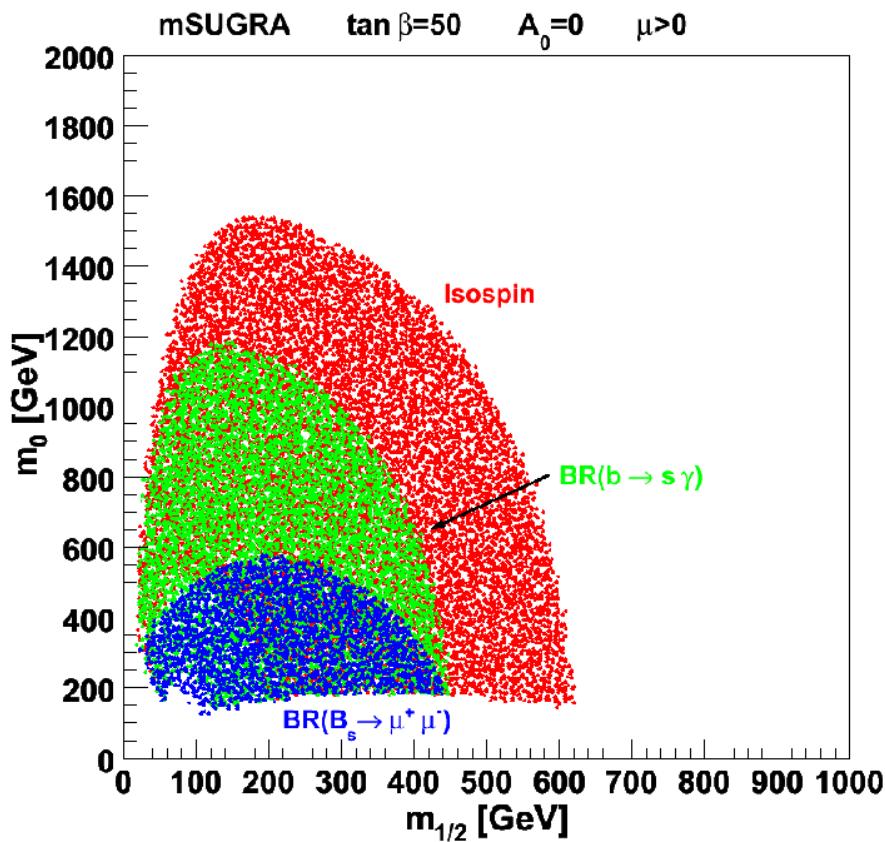
$$\mathcal{B}(B^0 \rightarrow K^{*0}\gamma) = (4.58 \pm 0.10 \pm 0.16) \times 10^{-5}$$

$$\mathcal{B}(B^+ \rightarrow K^{*+}\gamma) = (4.73 \pm 0.15 \pm 0.17) \times 10^{-5}$$

$$A_{CP}(B \rightarrow K^*\gamma) = -0.009 \pm 0.017 \pm 0.011$$

$$\underline{\Delta_{0-}(B \rightarrow K^*\gamma) = 0.029 \pm 0.019 \pm 0.016 \pm 0.018}$$

(BaBar arXiv:0808.1915, 383M)

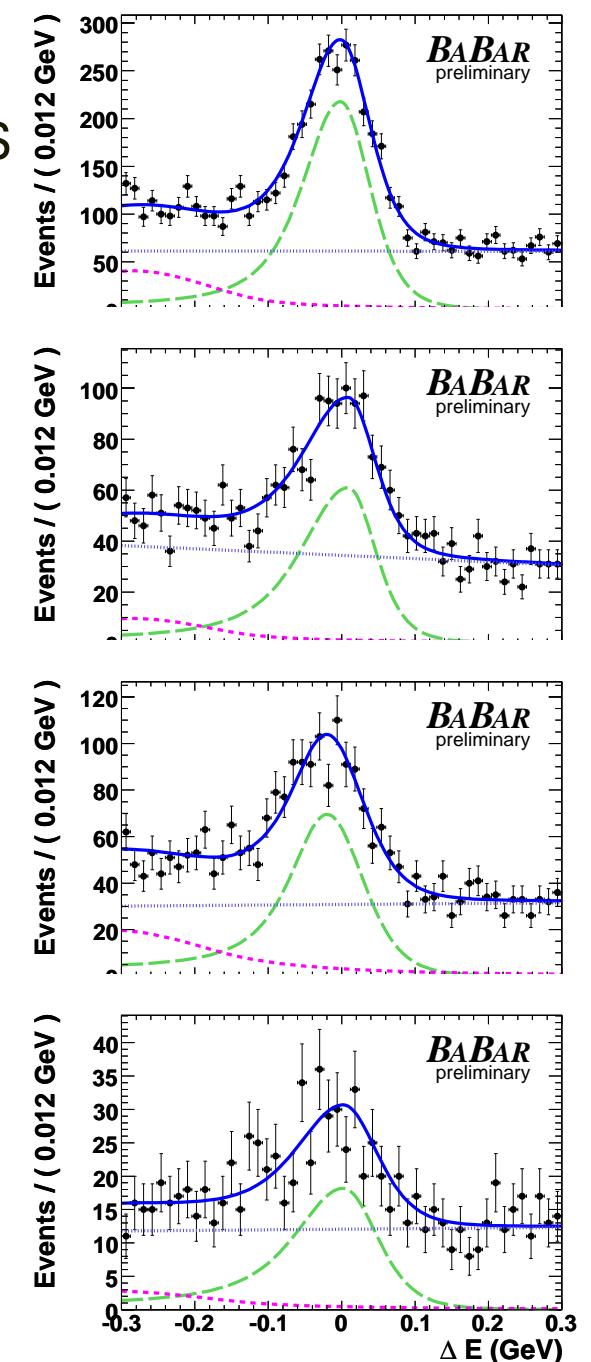


Direct CP asymmetry

$$A_{CP} = \frac{\Gamma(\bar{B} \rightarrow \bar{K}^*\gamma) - \Gamma(B \rightarrow K^*\gamma)}{\Gamma(\bar{B} \rightarrow \bar{K}^*\gamma) + \Gamma(B \rightarrow K^*\gamma)}$$

Isospin asymmetry

$$\Delta_{0-} = \frac{\Gamma(B^0 \rightarrow K^{*0}\gamma) - \Gamma(B^+ \rightarrow K^{*+}\gamma)}{\Gamma(B^0 \rightarrow K^{*0}\gamma) + \Gamma(B^+ \rightarrow K^{*+}\gamma)}$$



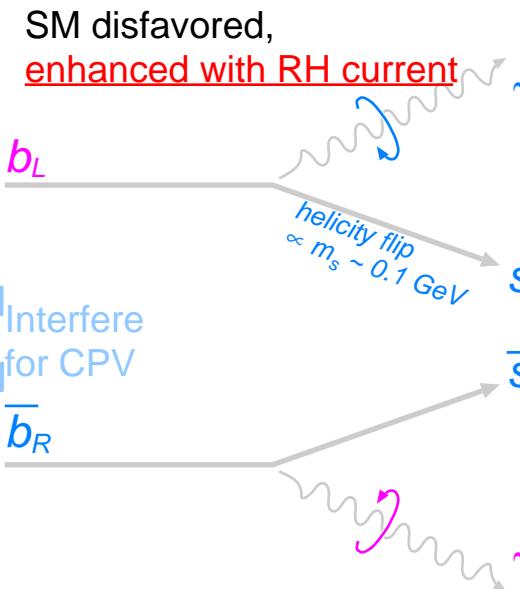
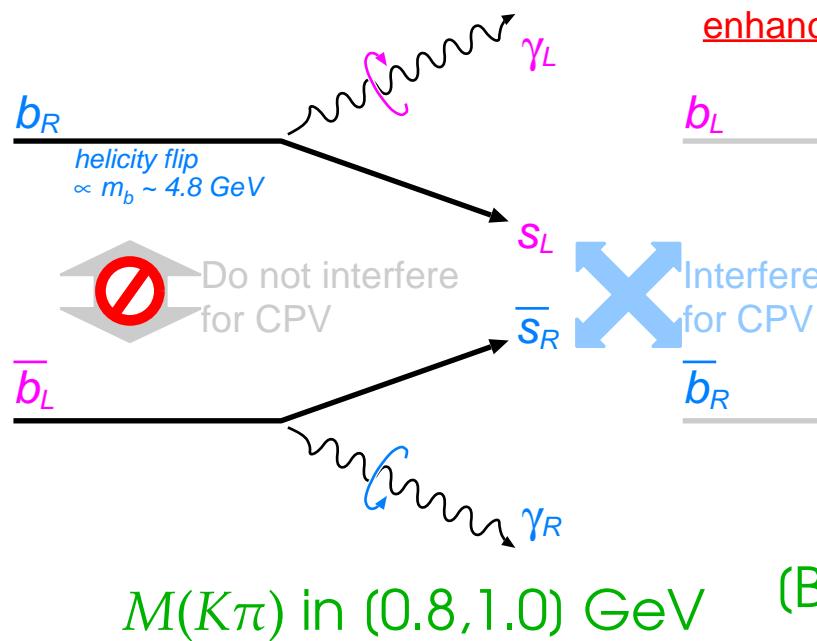
Asymmetries are useful to constrain new physics: e.g. mSUGRA $m_{1/2} - m_0$ space from Δ_{0-} (Mahmoudi arXiv:0710.3791, implemented in SuperISO program)

Time-dependent CP asymmetry in $B \rightarrow K_S^0 \pi^0 \gamma$

$$\text{TCPV: } \mathcal{P}(\Delta t) = \frac{e^{-|\Delta t|/\tau}}{4\tau} [1 \pm S \sin(\Delta m \Delta t) \mp C \cos(\Delta m \Delta t)]$$

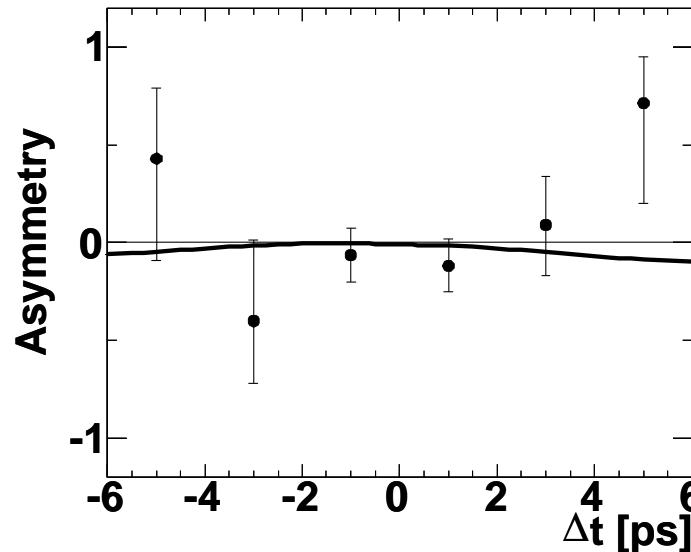
(Δt : vertex displacement between extrapolated K_S^0 vertex and tag-B vertex)

SM favored

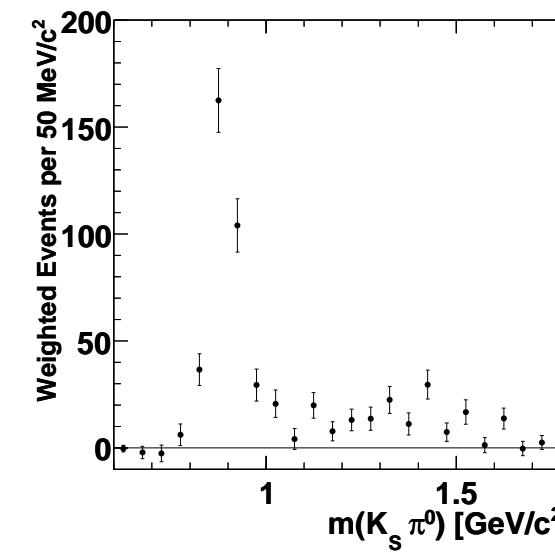


- TCPV suppressed by $(m_s/2m_b)$ (otherwise $\sim \sin 2\phi_1$)
- Sensitive to right-handed non-SM current, relaxes suppression \Rightarrow non-zero S

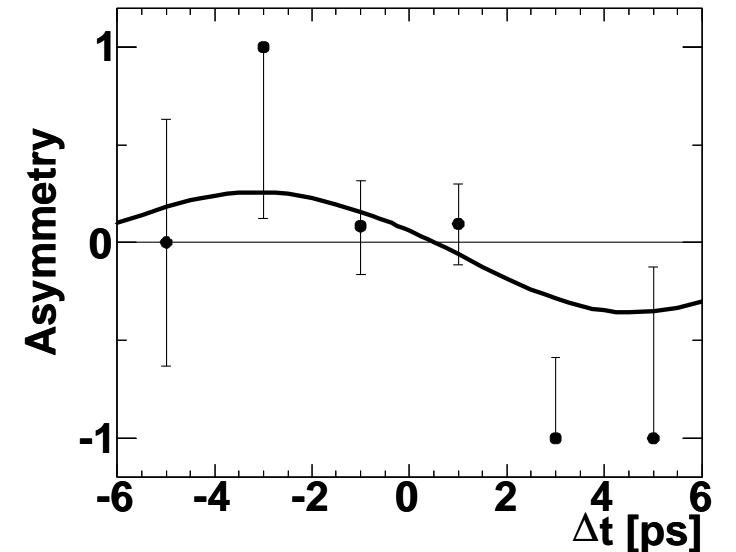
$M(K\pi)$ in $(0.8, 1.0)$ GeV



(BaBar PRD78,071102(2008), 467M)



$M(K\pi)$ in $(1.1, 1.8)$ GeV



$$\begin{aligned} S_{K^*\gamma} &= -0.03 \pm 0.29 \pm 0.03 \\ C_{K^*\gamma} &= -0.14 \pm 0.16 \pm 0.03 \end{aligned}$$



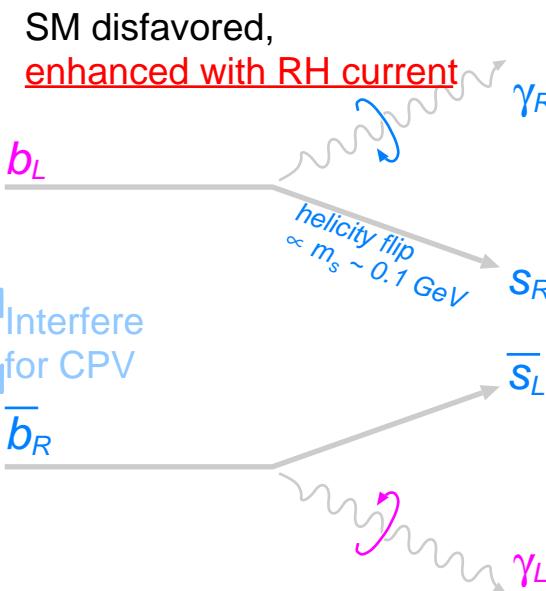
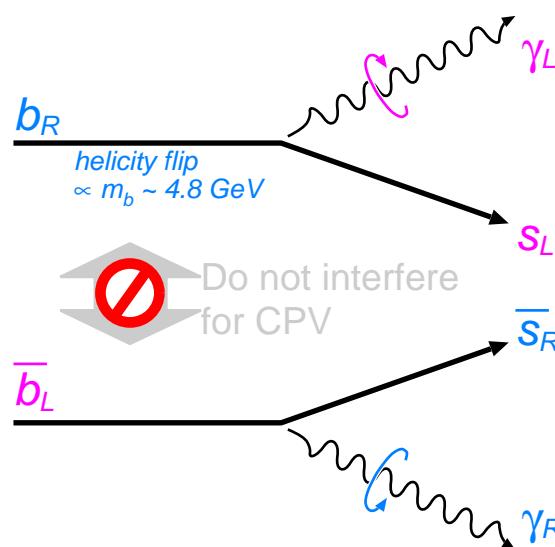
$$\begin{aligned} S_{K_S^0 \pi^0} &= -0.78 \pm 0.59 \pm 0.09 \\ C_{K_S^0 \pi^0} &= -0.36 \pm 0.33 \pm 0.04 \end{aligned}$$

Time-dependent CP asymmetry in $B \rightarrow K_S^0 \pi^0 \gamma$

$$\text{TCPV: } \mathcal{P}(\Delta t) = \frac{e^{-|\Delta t|/\tau}}{4\tau} [1 \pm S \sin(\Delta m \Delta t) \mp C \cos(\Delta m \Delta t)]$$

(Δt : vertex displacement between extrapolated K_S^0 vertex and tag-B vertex)

SM favored

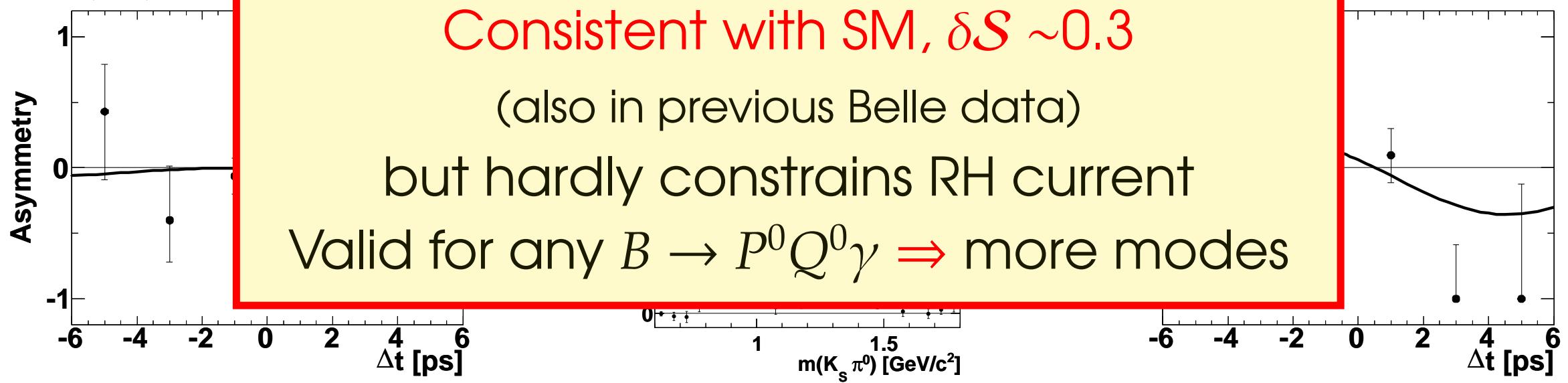


- TCPV suppressed by $(m_s/2m_b)$ (otherwise $\sim \sin 2\phi_1$)
- Sensitive to right-handed non-SM current, relaxes suppression \Rightarrow non-zero S

$M(K\pi)$ in $(0.8, 1.0)$ GeV

(BaBar PRD78,071102(2008), 467M)

$M(K\pi)$ in $(1.1, 1.8)$ GeV



$$\frac{\mathcal{S}_{K^*\gamma} = -0.03 \pm 0.29 \pm 0.03}{C_{K^*\gamma} = -0.14 \pm 0.16 \pm 0.03}$$



$$\frac{\mathcal{S}_{K_S^0 \pi^0} = -0.78 \pm 0.59 \pm 0.09}{C_{K_S^0 \pi^0} = -0.36 \pm 0.33 \pm 0.04}$$

TCPV in $B \rightarrow K_S^0 \eta \gamma$

TCPV can be measured in $B^0 \rightarrow K_S^0 \eta \gamma$

(BaBar PRD78, 112001(2008), 465M)

$$M(K\eta) < 3.25 \text{ GeV}$$

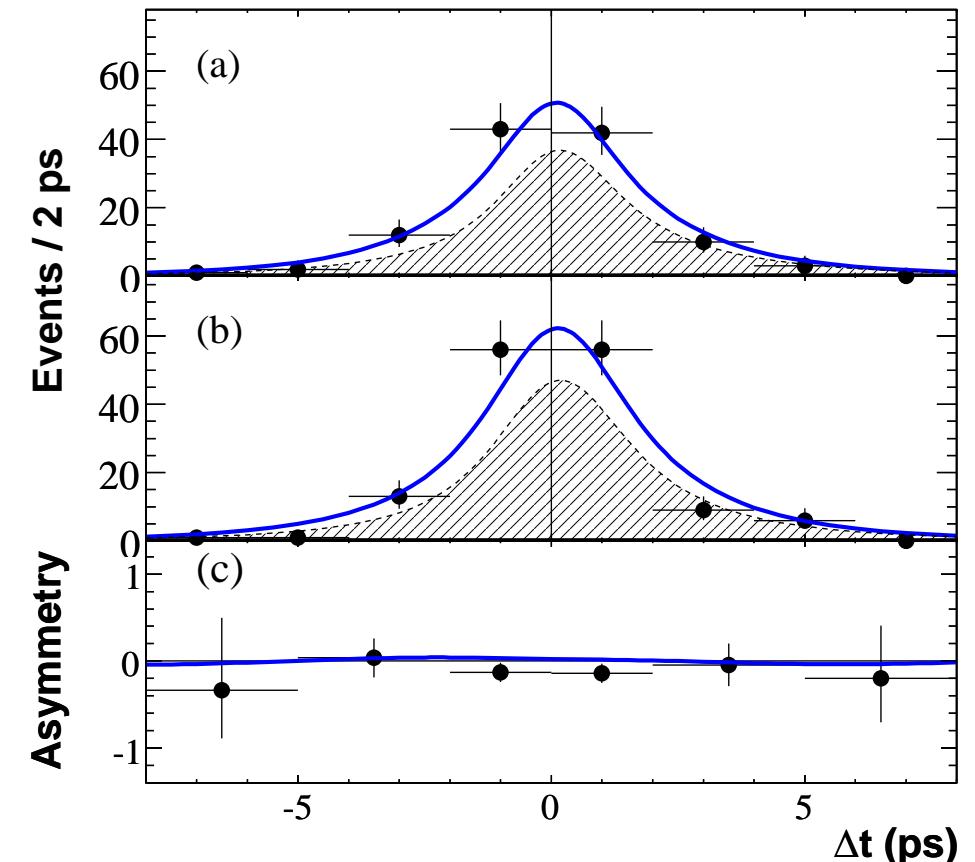
$$\mathcal{S}_{K_S^0 \eta \gamma} = -0.18^{+0.49}_{-0.46} \pm 0.12$$

$$C_{K_S^0 \eta \gamma} = -0.32^{+0.40}_{-0.39} \pm 0.07$$

$$\mathcal{B}(B^0 \rightarrow K^0 \eta \gamma) = (7.1^{+2.1}_{-2.0} \pm 0.4) \times 10^{-6}$$

$$\mathcal{B}(B^+ \rightarrow K^+ \eta \gamma) = (7.7 \pm 1.0 \pm 0.4) \times 10^{-6}$$

$$A_{CP}(K^+ \eta \gamma) = (-9.0^{+10.4}_{-9.8} \pm 1.4) \times 10^{-2}$$



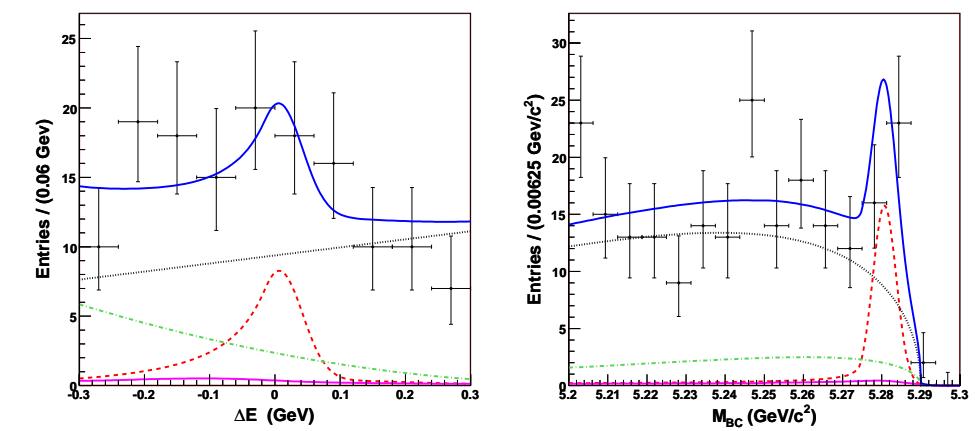
Or in $B^0 \rightarrow K_S^0 \eta' \gamma$? — but η' mode seems to be much smaller than η
 (similar to $B \rightarrow \eta^{(\prime)} K^*$, opposite to $B \rightarrow \eta^{(\prime)} K$)

(Belle arXiv:0810.0804, 657M)

$$M(K\eta') < 3.4 \text{ GeV}$$

$$\mathcal{B}(B \rightarrow K^+ \eta' \gamma) = (3.2^{+1.2}_{-1.1} \pm 0.3) \times 10^{-6}$$

$$\mathcal{B}(B \rightarrow K^0 \eta' \gamma) < 6.3 \times 10^{-6} \text{ (90% CL)}$$



3.3 σ , First evidence

TCPV in $B \rightarrow K_S^0 \rho^0 \gamma$

- Relatively large $\mathcal{B}(B \rightarrow K_S^0 \rho^0 \gamma)$
($B \rightarrow K_1(1270)\gamma$ is dominant)
- Vertex from $\rho^0 \rightarrow \pi^+ \pi^-$ (no K_S^0 vertex needed)

Dilution due to $\mathcal{B}(B \rightarrow K^* \pi \gamma)$
is small: $\mathcal{D} = 0.83^{+0.19}_{-0.03}$
(measured in $B^+ \rightarrow K^+ \pi^+ \pi^- \gamma$)

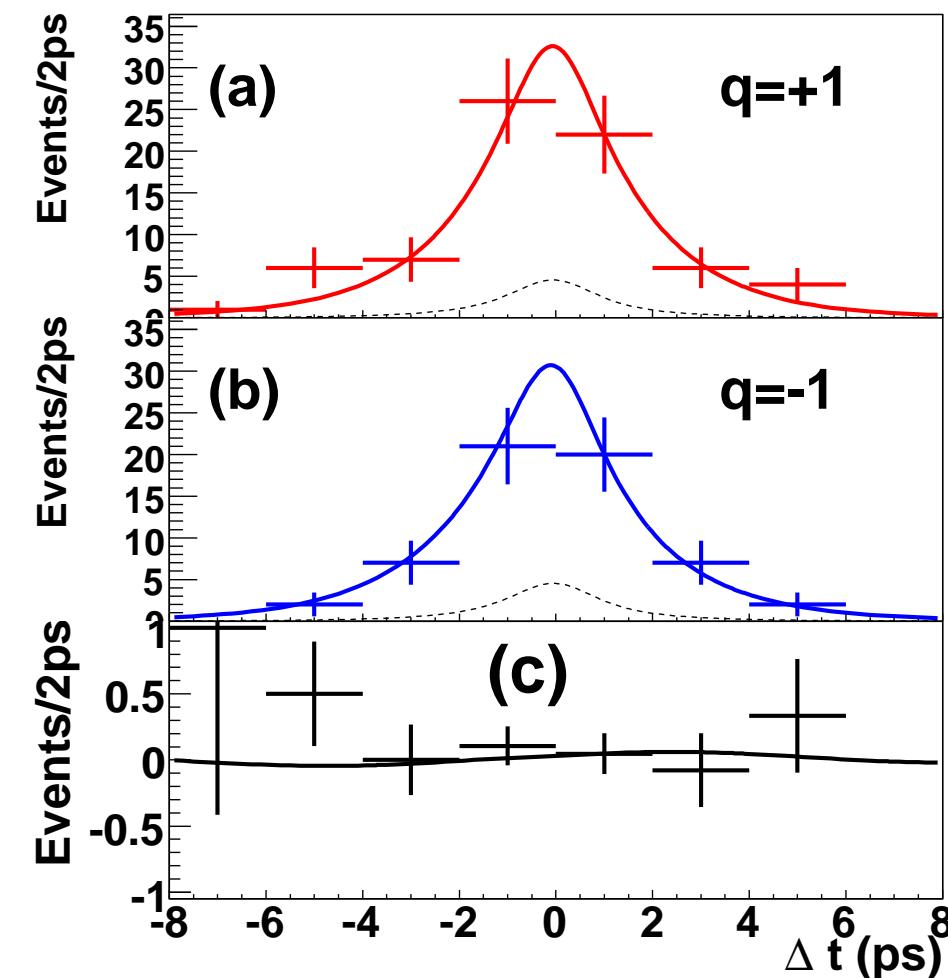
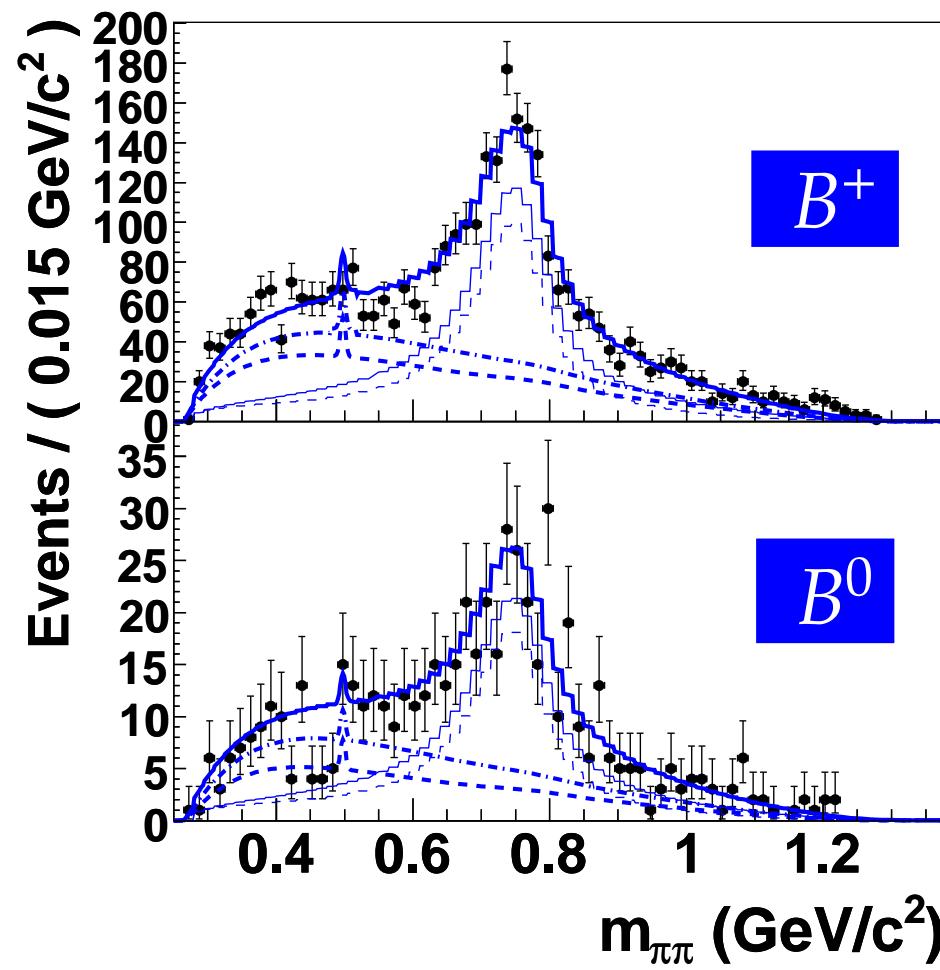
Sensitivity
competitive
to $B \rightarrow K_S^0 \pi^0 \gamma$



$$S_{K_S^0 \rho^0 \gamma} = +0.11 \pm 0.33^{+0.05}_{-0.09}$$

$$A_{K_S^0 \pi^+ \pi^- \gamma} = +0.05 \pm 0.18 \pm 0.06$$

(Belle PRL101,251601(2008), 657MBB)



$b \rightarrow d\gamma$

$|V_{td}/V_{ts}|$

Isospin asymmetry $\Delta(\rho\gamma)$



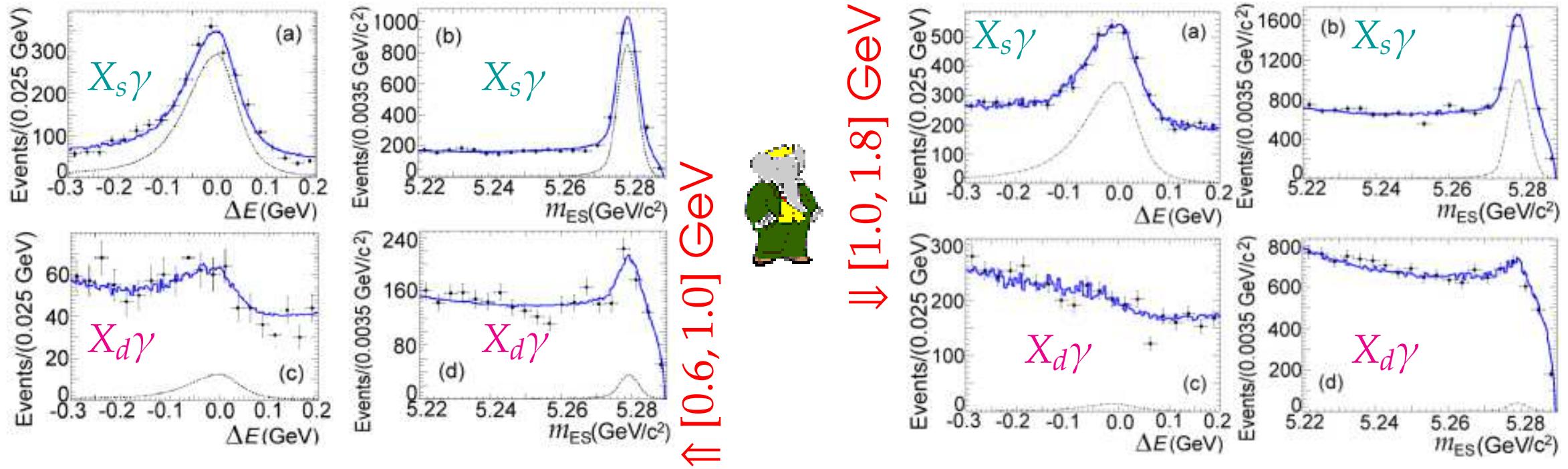
$b \rightarrow d\gamma$ and $|V_{td}/V_{ts}|$

Semi-inclusive $b \rightarrow d\gamma$ (and $b \rightarrow s\gamma$) by summing up exclusive modes in $M(X_{s/d})$: [0.6, 1.8] GeV (BaBar arXiv:0807.4975, submitted to PRL)

$$\begin{aligned} B \rightarrow X_d\gamma: & \pi^+\pi^-\gamma, \pi^+\pi^0\gamma, \pi^+\pi^-\pi^0\gamma, \pi^+\pi^-\pi^+\gamma, \pi^+\pi^-\pi^+\pi^-\gamma, \pi^+\pi^-\pi^+\pi^0\gamma, \pi^+\eta\gamma \\ B \rightarrow X_s\gamma: & K^+\pi^-\gamma, K^+\pi^0\gamma, K^+\pi^-\pi^0\gamma, K^+\pi^-\pi^+\gamma, K^+\pi^-\pi^+\pi^-\gamma, K^+\pi^-\pi^+\pi^0\gamma, K^+\eta\gamma \end{aligned}$$

$$\mathcal{B}(B \rightarrow X_d\gamma)_{[0.6,1.8]\text{GeV}} = (7.2 \pm 2.7 \pm 2.3) \times 10^{-6} \quad \rightarrow \quad |V_{td}/V_{ts}| = 0.177 \pm 0.043$$

~2x correction for missings with JETSET, otherwise free from theory errors



Exclusive $B \rightarrow (\rho, \omega)\gamma$ ($B \rightarrow \rho\gamma$ and $B \rightarrow \omega\gamma$ combined)

$$\mathcal{B} = (11.4 \pm 2.0 {}^{+1.0}_{-1.2}) \times 10^{-7} \quad |V_{td}/V_{ts}| = 0.195 {}^{+0.020}_{-0.019} \pm 0.015 \quad \text{Belle PRL101,111801(2008)}$$

$$\mathcal{B} = (16.3 {}^{+3.0}_{-2.8} \pm 1.6) \times 10^{-7} \quad |V_{td}/V_{ts}| = 0.233 {}^{+0.025}_{-0.024} {}^{+0.022}_{-0.021}$$

$$\text{BaBar PRD78,112001(2008)}$$

$b \rightarrow d\gamma$ and $|V_{td}/V_{ts}|$

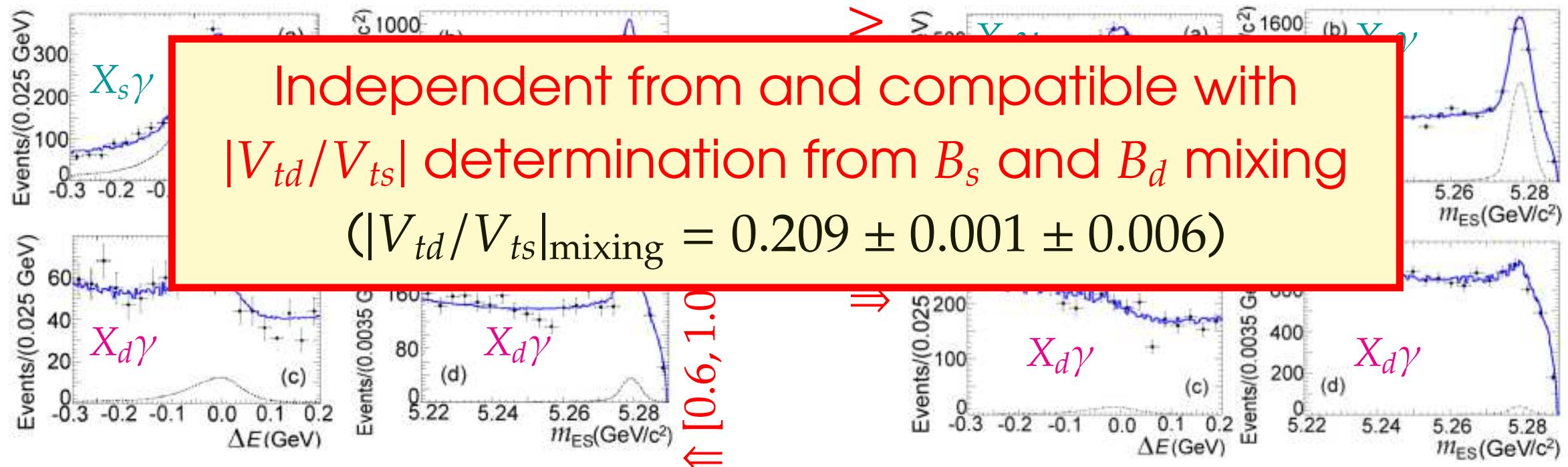
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$B \rightarrow X_d\gamma$: $\pi^+\pi^-\gamma, \pi^+\pi^0\gamma, \pi^+\pi^-\pi^0\gamma, \pi^+\pi^-\pi^+\gamma, \pi^+\pi^-\pi^+\pi^-\gamma, \pi^+\pi^-\pi^+\pi^0\gamma, \pi^+\eta\gamma$

$B \rightarrow X_s\gamma$: $K^+\pi^-\gamma, K^+\pi^0\gamma, K^+\pi^-\pi^0\gamma, K^+\pi^-\pi^+\gamma, K^+\pi^-\pi^+\pi^-\gamma, K^+\pi^-\pi^+\pi^0\gamma, K^+\eta\gamma$

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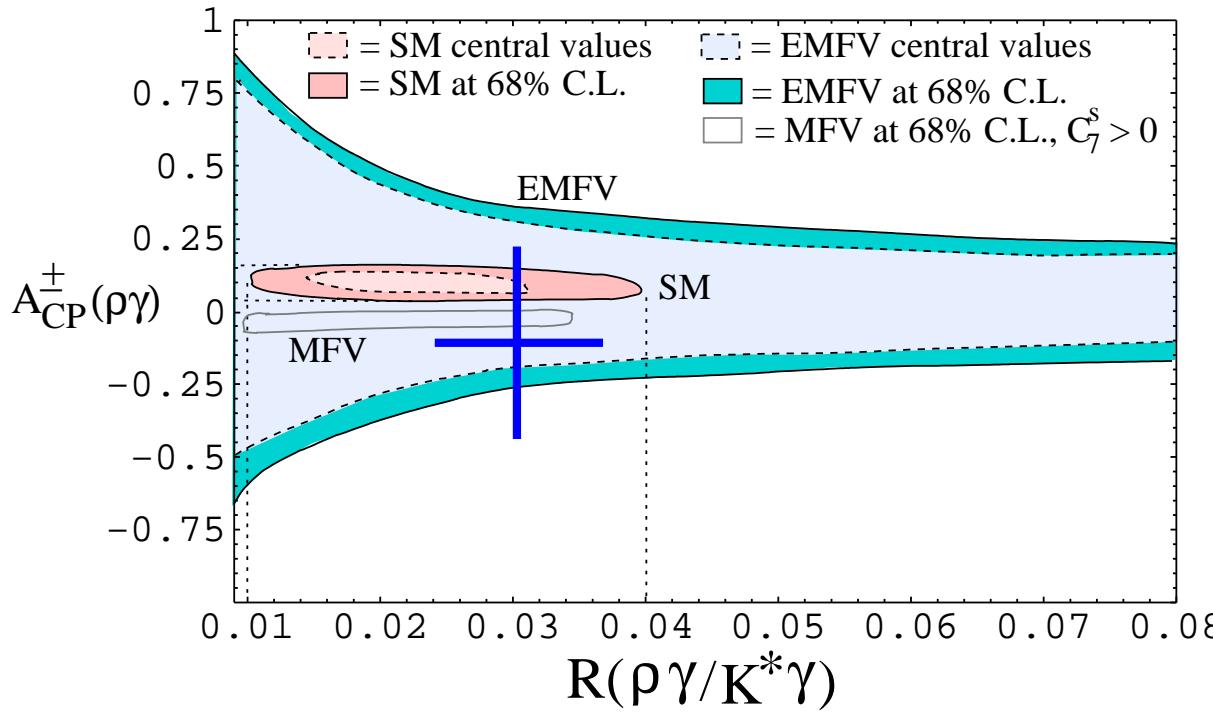
$\mathcal{B} = (11.4 \pm 2.0^{+1.0}_{-1.2}) \times 10^{-7}$ $|V_{td}/V_{ts}| = 0.195^{+0.020}_{-0.019} \pm 0.015$ Belle PRL101,111801(2008)

$\mathcal{B} = (16.3^{+3.0}_{-2.8} \pm 1.6) \times 10^{-7}$ $|V_{td}/V_{ts}| = 0.233^{+0.025}_{-0.024} {}^{+0.022}_{-0.021}$ BaBar PRD78,112001(2008)

CPV and isospin asymmetry in $B \rightarrow \rho\gamma$

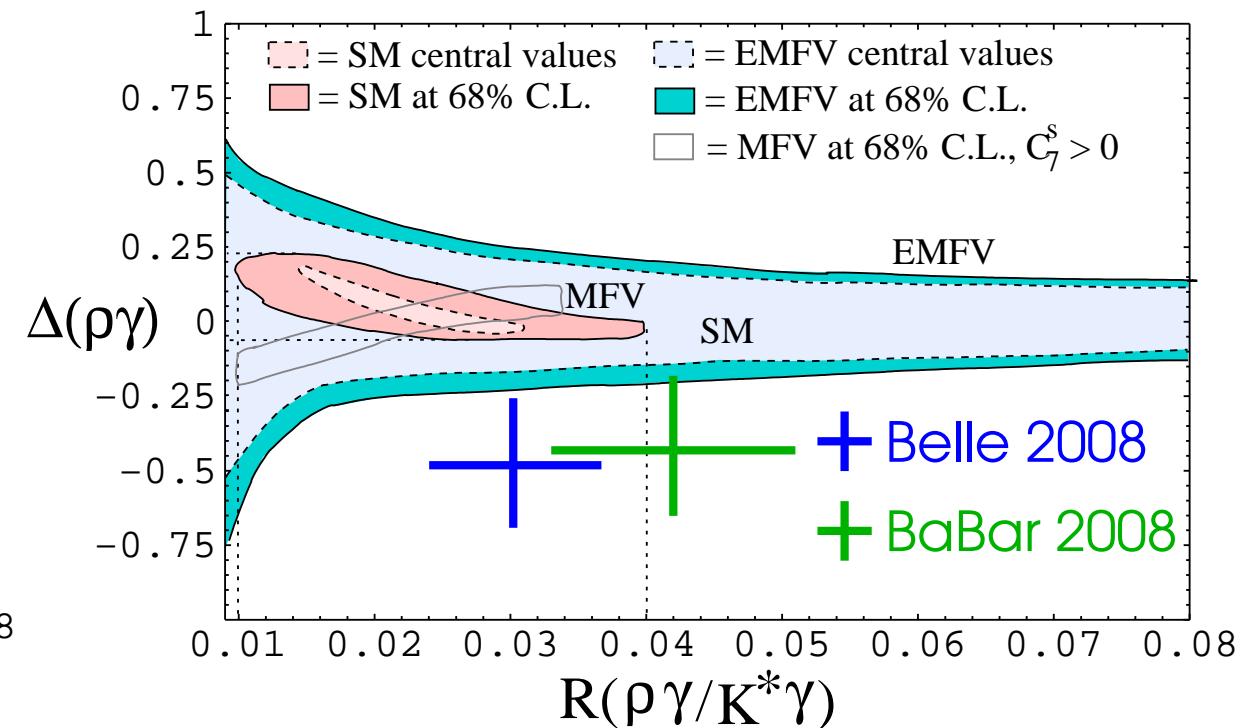
Direct CP asymmetry

$$A_{CP} = \frac{\mathcal{B}(B^- \rightarrow \rho^-\gamma) - \mathcal{B}(B^+ \rightarrow \rho^+\gamma)}{\mathcal{B}(B^- \rightarrow \rho^-\gamma) + \mathcal{B}(B^+ \rightarrow \rho^+\gamma)}$$



Isospin asymmetry

$$\Delta(\rho\gamma) = \frac{\Gamma(B^+ \rightarrow \rho^+\gamma)}{2\Gamma(B^0 \rightarrow \rho^0\gamma)} - 1$$



	Belle	BaBar
$R(\rho\gamma/K^*\gamma)$	$0.0302^{+0.0060}_{-0.0055} {}^{+0.0026}_{-0.0028}$	0.042 ± 0.009
$A_{CP}(\rho^+\gamma)$	$-0.11 \pm 0.32 \pm 0.09$	—
$\Delta(\rho\gamma)$	$-0.48^{+0.21}_{-0.19} {}^{+0.08}_{-0.09}$	$-0.43^{+0.25}_{-0.22} \pm 0.10$

Large Δ_ρ could be sign of new physics (Ali-Lunghi EPJC26, 195(2002)), or $O(10\%) \Delta_\rho$ may be explained by non-perturbative charming penguin (C. Kim *et al.*, PRD78,054024(2008))

$$b \rightarrow s\ell^+\ell^-$$

F_L and forward-backward asymmetry

Isospin asymmetry

Branching fraction and other measurements



Wilson coefficients and $B \rightarrow K^* \ell^+ \ell^-$

- Wilson coefficients to identify type of new physics

C_7 for magnetic penguin operator $[\frac{e}{8\pi^2} m_b \bar{s}_i \sigma^{\mu\nu} (1 + \gamma_5) b_i F_{\mu\nu}]$

(size is determined from $b \rightarrow s\gamma$, but sign is from $b \rightarrow s\ell^+ \ell^-$)

C_9 for vector electroweak operator $[(\bar{b}s)_{V-A}(\bar{\ell}\ell)_V]$

C_{10} for axial-vector electroweak operator $[(\bar{b}s)_{V-A}(\bar{\ell}\ell)_A]$

- Forward-backward asymmetry (A_{FB}) and Wilson coefficients

$$A_{FB}(q^2) = -C_{10}^{\text{eff}} \xi(q^2) \left[\text{Re}(C_9^{\text{eff}}) F_1 + \frac{1}{q^2} C_7^{\text{eff}} F_2 \right] \quad (\text{similar to } \gamma\text{-Z interference at high energy})$$

- Angular distributions to extract FB asymmetries

K^* longitudinal polarization F_L from kaon angle θ_K

$$\frac{3}{2}F_L \cos^2 \theta_K + \frac{3}{4}(1 - F_L)(1 - \cos^2 \theta_K)$$

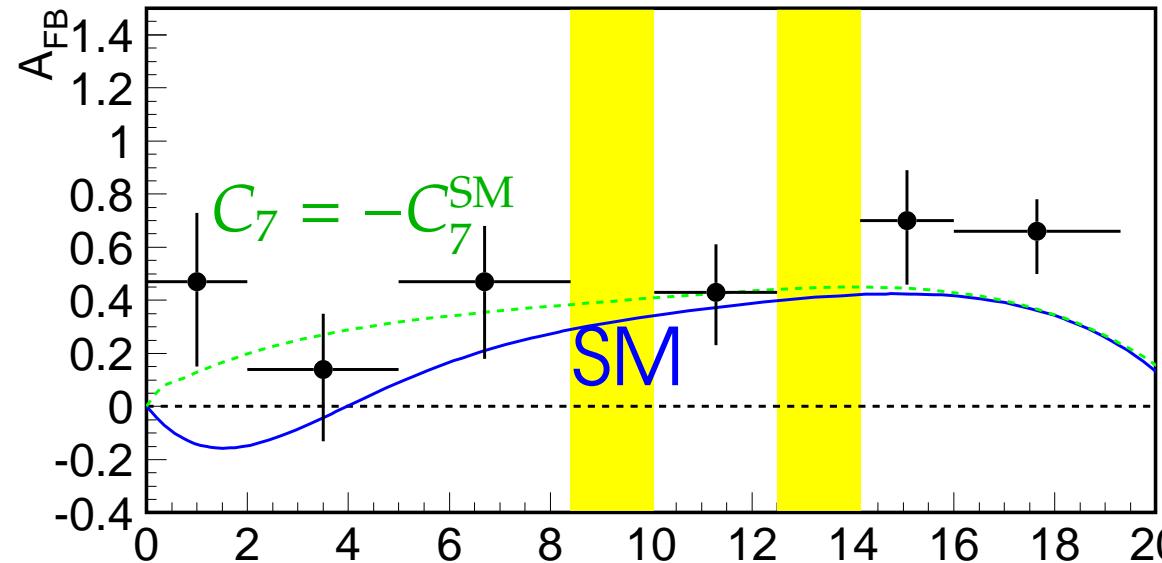
Forward-backward asymmetry A_{FB} from lepton angle θ_ℓ

$$\frac{3}{4}F_L(1 - \cos^2 \theta_\ell) + \frac{3}{8}(1 - F_L)(1 + \cos^2 \theta_\ell) + A_{FB} \cos \theta_\ell$$

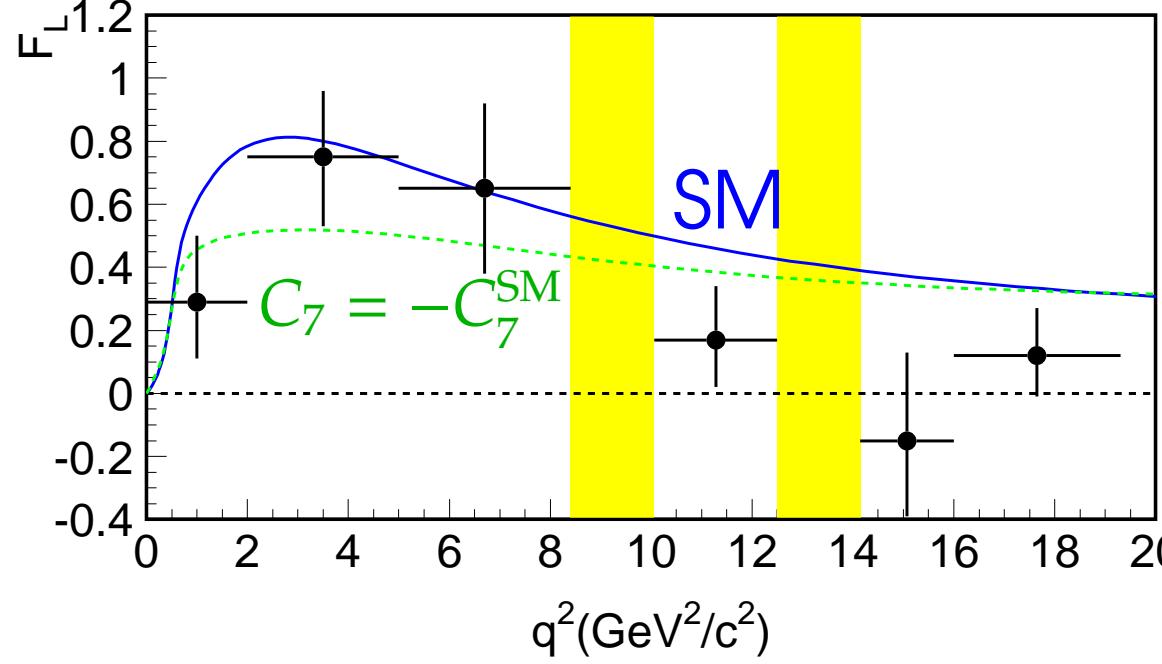
F_L and A_{FB}

Belle

A_{FB} (Belle arXiv:0810.0335, 657M $B\bar{B}$)

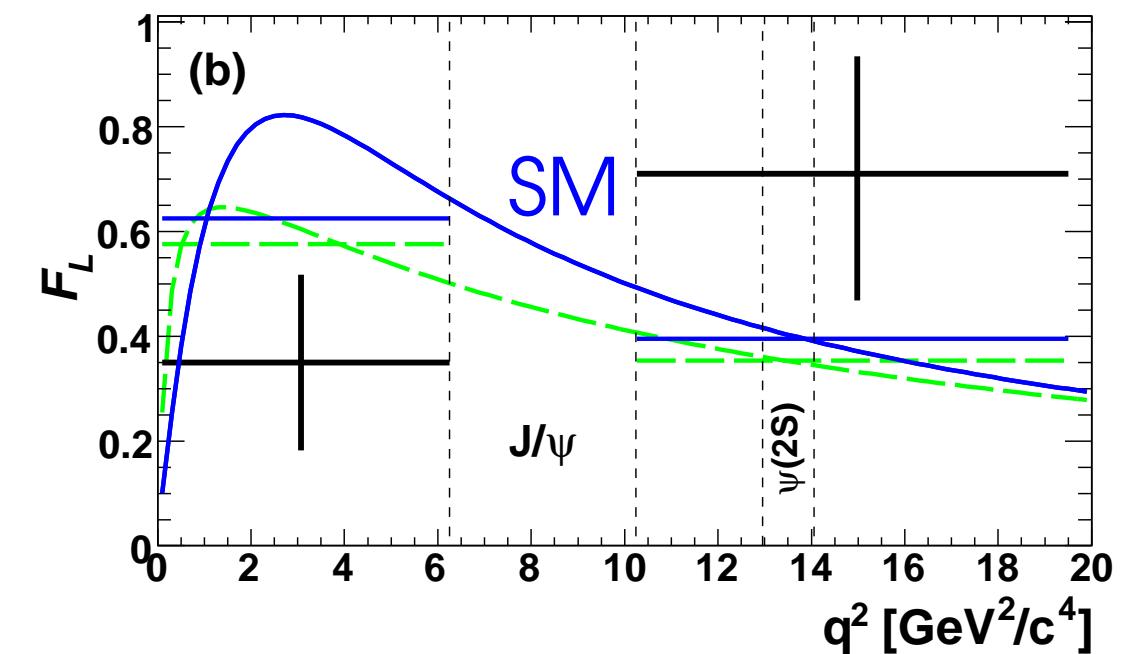
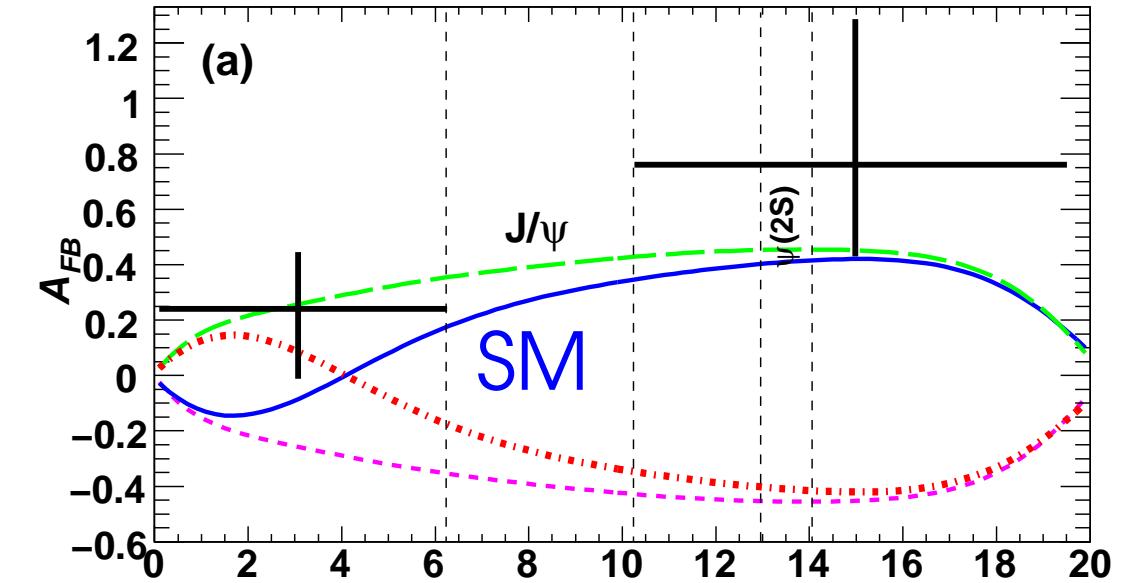


F_L

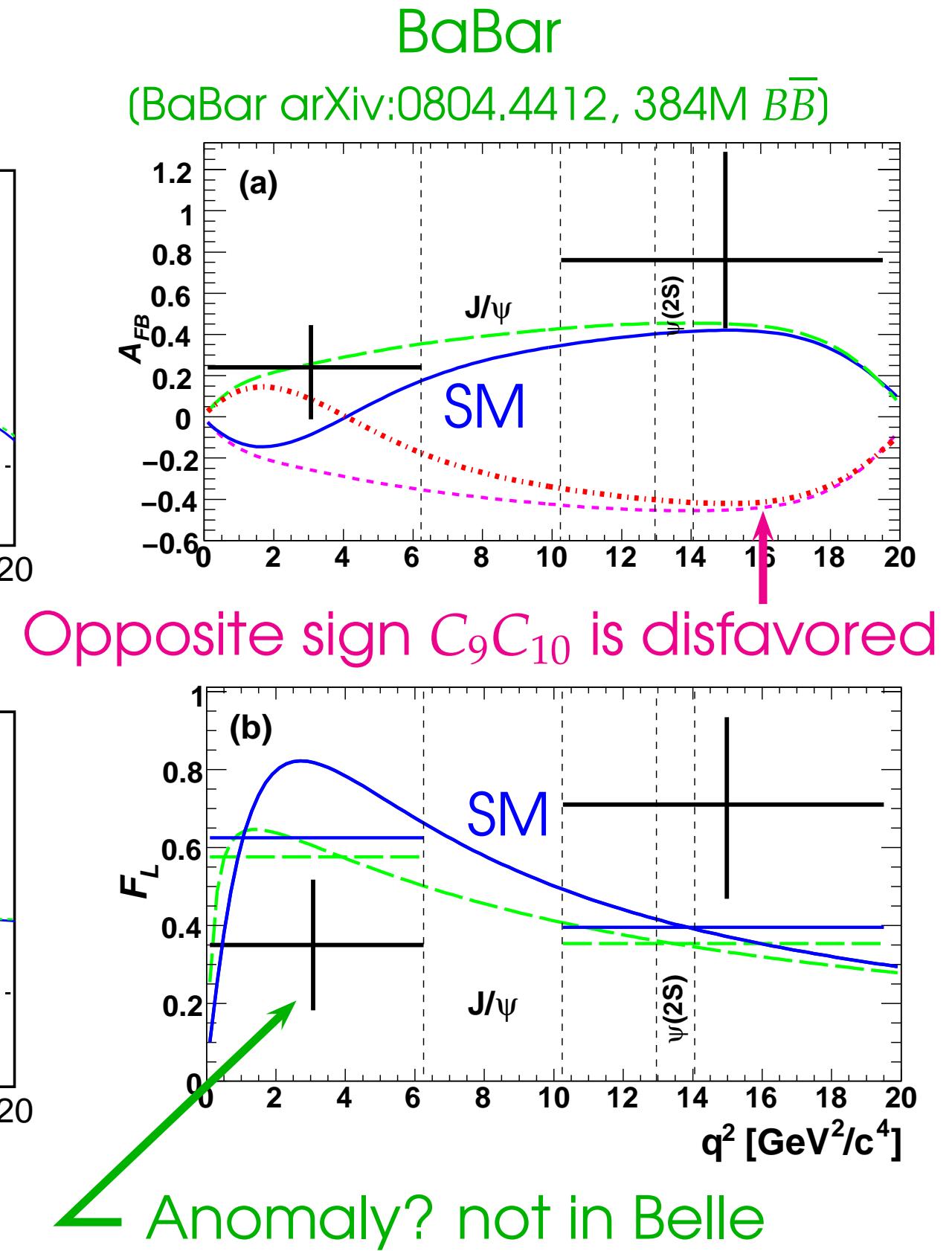
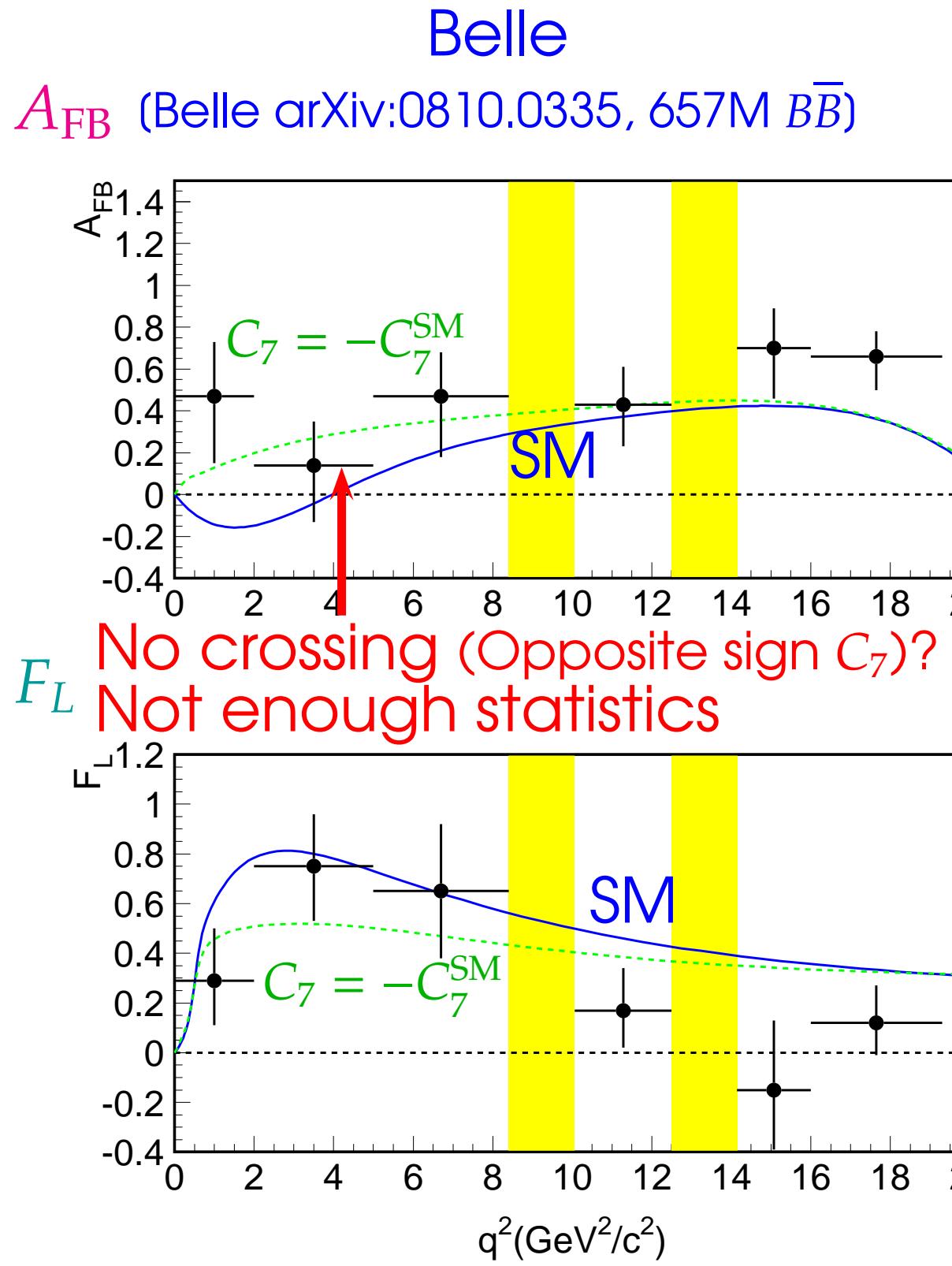


BaBar

(BaBar arXiv:0804.4412, 384M $B\bar{B}$)



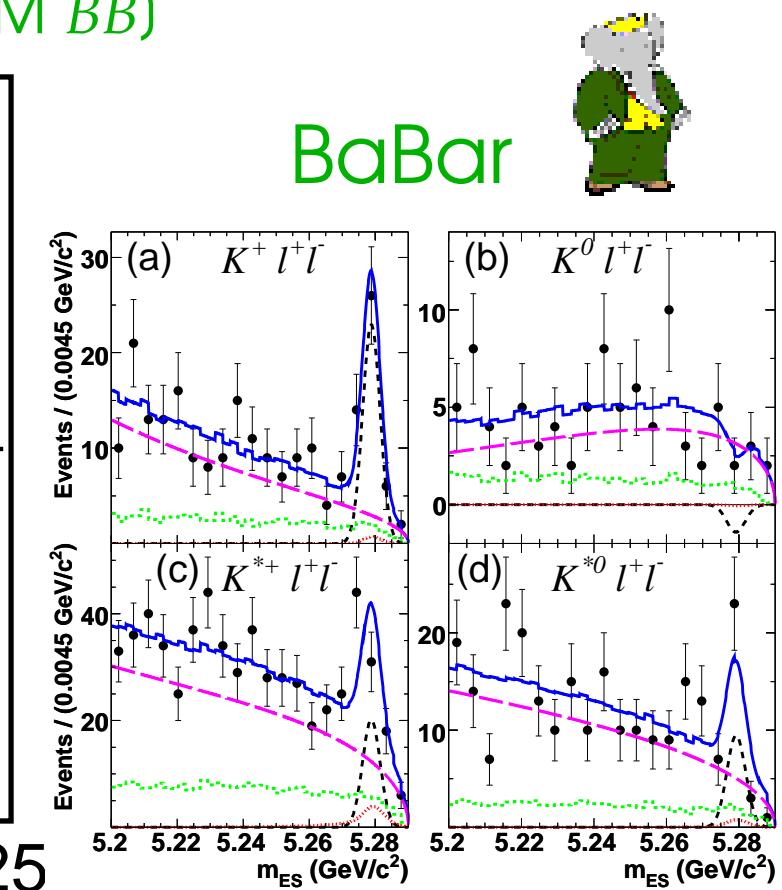
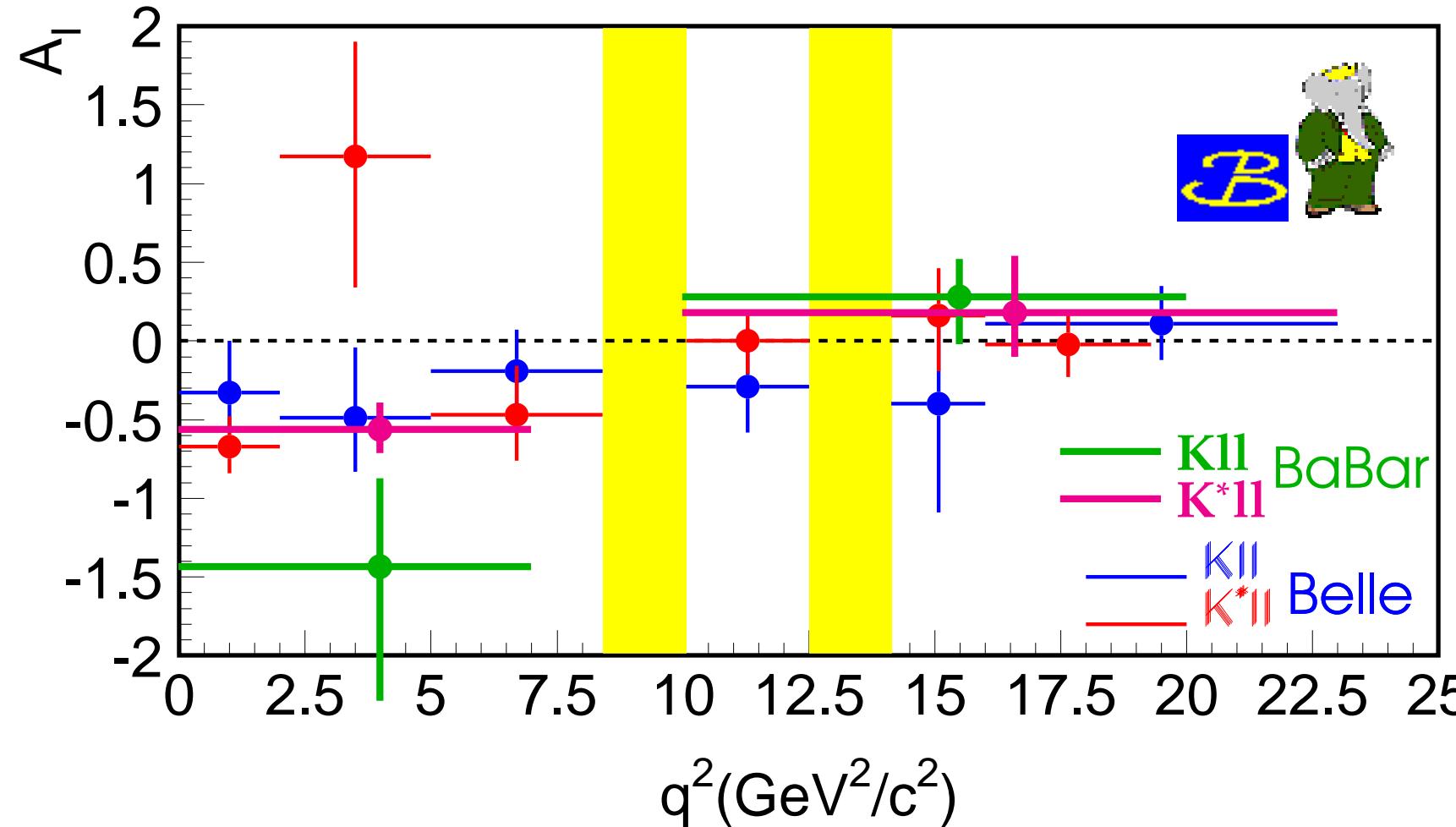
F_L and A_{FB}



Isospin asymmetry in $B \rightarrow K^*\ell^+\ell^-$

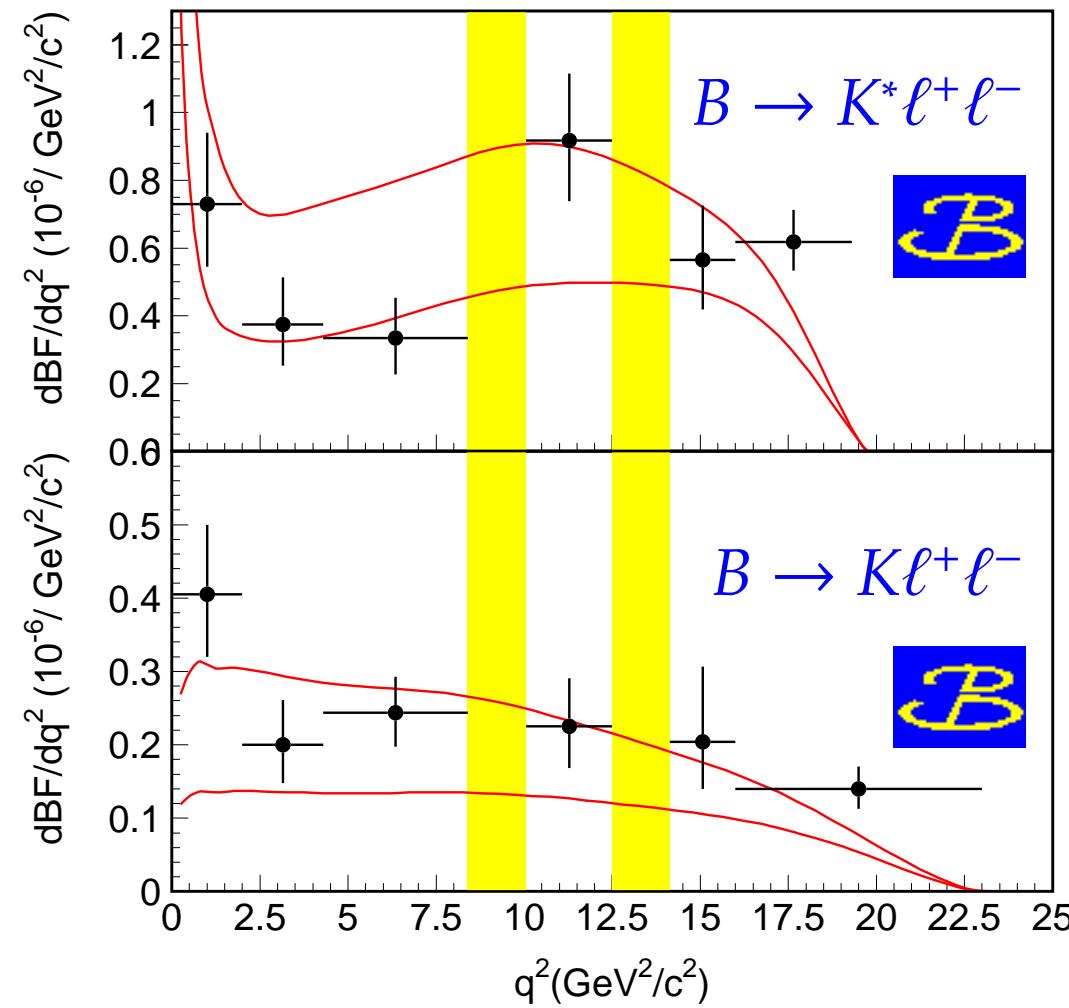
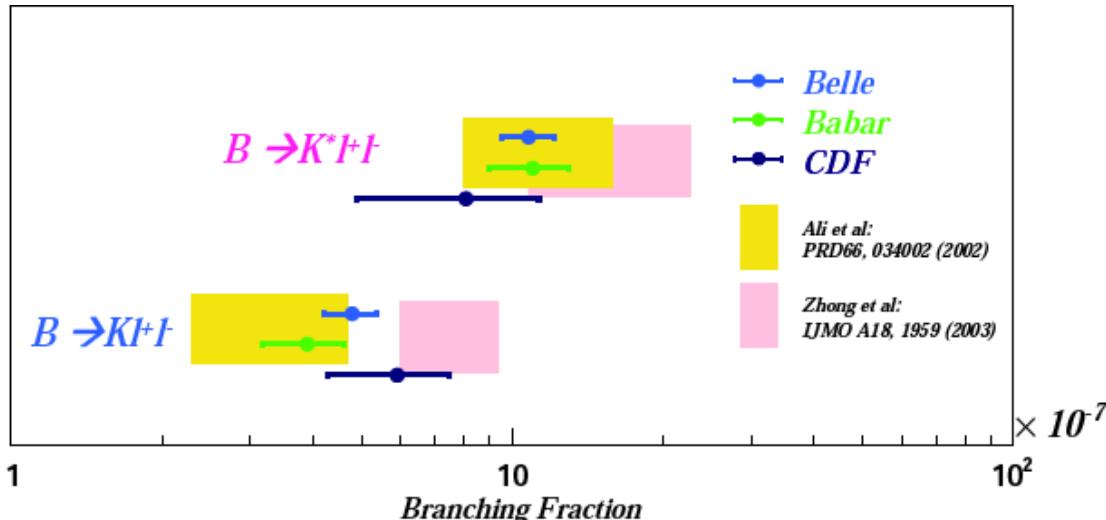
$$A_I^{K^{(*)}} = \frac{\Gamma(B^0 \rightarrow K^{(*)0}\ell^+\ell^-) - \Gamma(B^\pm \rightarrow K^{(*)+}\ell^+\ell^-)}{\Gamma(B^0 \rightarrow K^{(*)0}\ell^+\ell^-) + \Gamma(B^\pm \rightarrow K^{(*)+}\ell^+\ell^-)}$$

(Belle arXiv:0810.0335, 657M $B\bar{B}$, BaBar arXiv:0807.4119, 384M $B\bar{B}$)



Clear deficit of neutral $B^0 \rightarrow K^{(*)0}\ell^+\ell^-$ at low q^2 at BaBar?
Belle's data is consistent with null isospin asymmetry

Branching fraction and lepton flavor ratio



- $\mathcal{B} \sim 10^{-6}$ or less
also measured by CDF
(CDF PRD79,011104(2009), 924 pb^{-1})
- Differential BF sensitive to Wilson coefficients
(but suffer from form-factor uncertainty)
- Lepton flavor ratio: sensitive to SUSY neutral Higgs at large $\tan \beta$

$$R_{K^{(*)}} = \frac{\mathcal{B}(B \rightarrow K^{(*)} \mu^+ \mu^-)}{\mathcal{B}(B \rightarrow K^{(*)} e^+ e^-)}$$

	Belle	BaBar
R_K	$1.03 \pm 0.19 \pm 0.06$	$0.96^{+0.44}_{-0.34} \pm 0.05$
R_{K^*}	$0.83 \pm 0.17 \pm 0.05$	$1.10^{+0.42}_{-0.32} \pm 0.07$
$(R_{K^*}^{\text{SM}} = 0.75 \text{ due to photon pole})$		

Inclusive $B \rightarrow X_s \ell^+ \ell^-$ are yet to be updated
(Last results were 152 M (Belle) / 88 M (BaBar))

Summary



Summary

- Radiative and electroweak penguin decays $b \rightarrow s\gamma$, $b \rightarrow d\gamma$ and $b \rightarrow s\ell^+\ell^-$ are almost fully explored by Belle and BaBar
 - Consistent with the SM, but may not be a perfect fit
 - Inclusive $B \rightarrow X_s\gamma$
 - Time-dependent CP asymmetry in $B \rightarrow K_S^0\pi^0\gamma$, $K_S^0\rho^0\gamma$, ...
 - Isospin asymmetry in $B \rightarrow \rho\gamma$
 - Forward-backward asymmetry in $B \rightarrow K^*\ell^+\ell^-$
- would be extremely interesting to test with more data

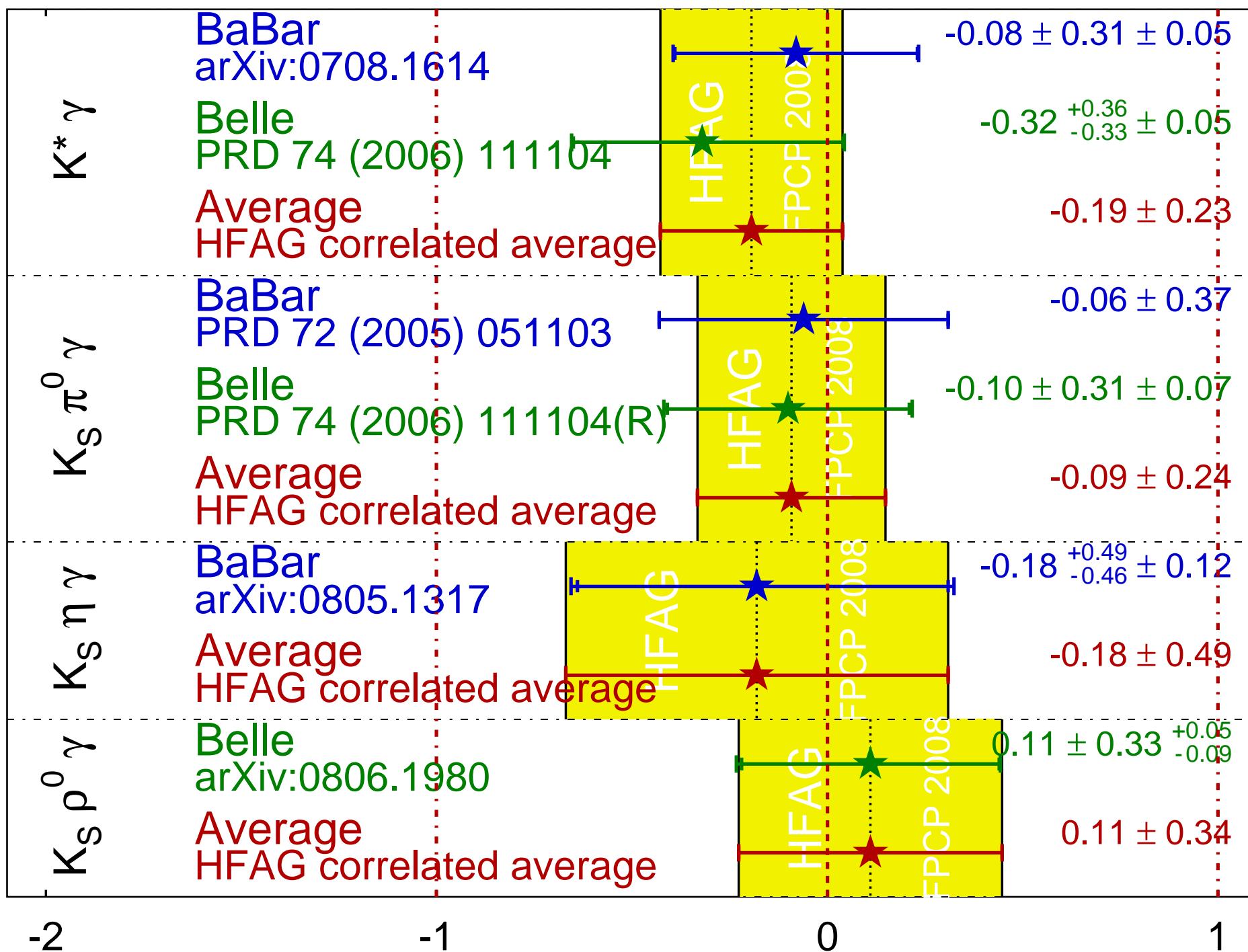
$B \rightarrow K^*\ell^+\ell^-$ will be studied at LHCb, but others are not...

Definitely demanding for the next generation B factory!

Backup

$b \rightarrow s\gamma S_{CP}$

HFAG
FPCP 2008
PRELIMINARY



(Plot has to be updated for the latest BaBar result on $B \rightarrow K^*\gamma$ and $B \rightarrow K_S^0\pi^0\gamma$)

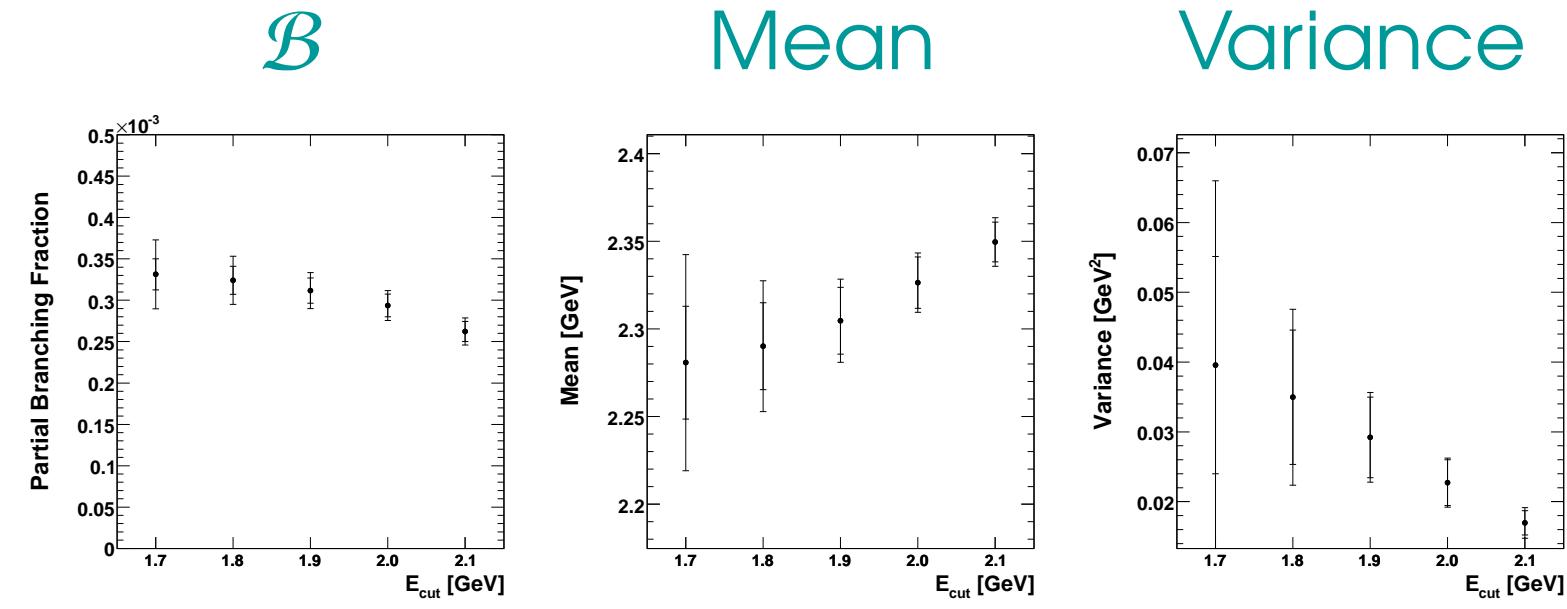
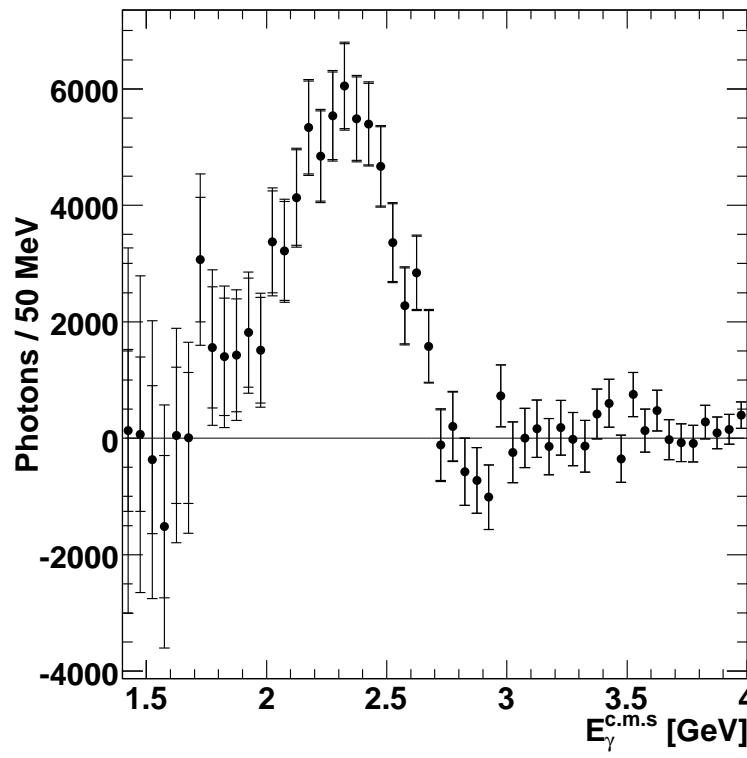
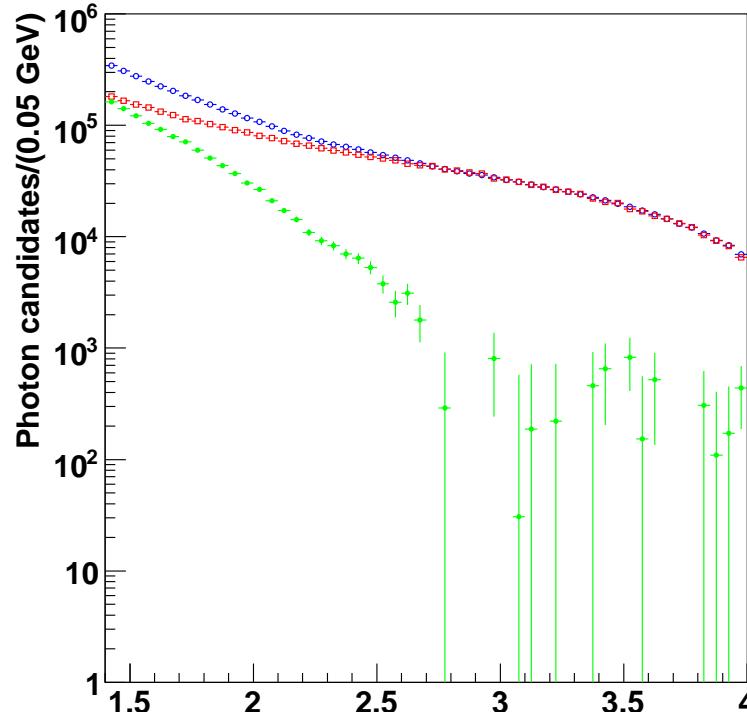
All consistent with no RH current within current sensitivity

References



Belle $B \rightarrow X_s \gamma$ (657MB \bar{B})

Belle Collaboration, K. Abe *et al.*, arXiv:0804.1580v1 (hep-ex)



For $E_\gamma > 1.7$ GeV in B rest frame:

$$\mathcal{B}(B \rightarrow X_s \gamma) = (3.31 \pm 0.19 \pm 0.37 \pm 0.01) \times 10^{-4}$$

$$\langle E_\gamma \rangle = (2.281 \pm 0.032 \pm 0.053 \pm 0.002) \text{ GeV}$$

$$\langle E_\gamma^2 \rangle - \langle E_\gamma \rangle^2$$

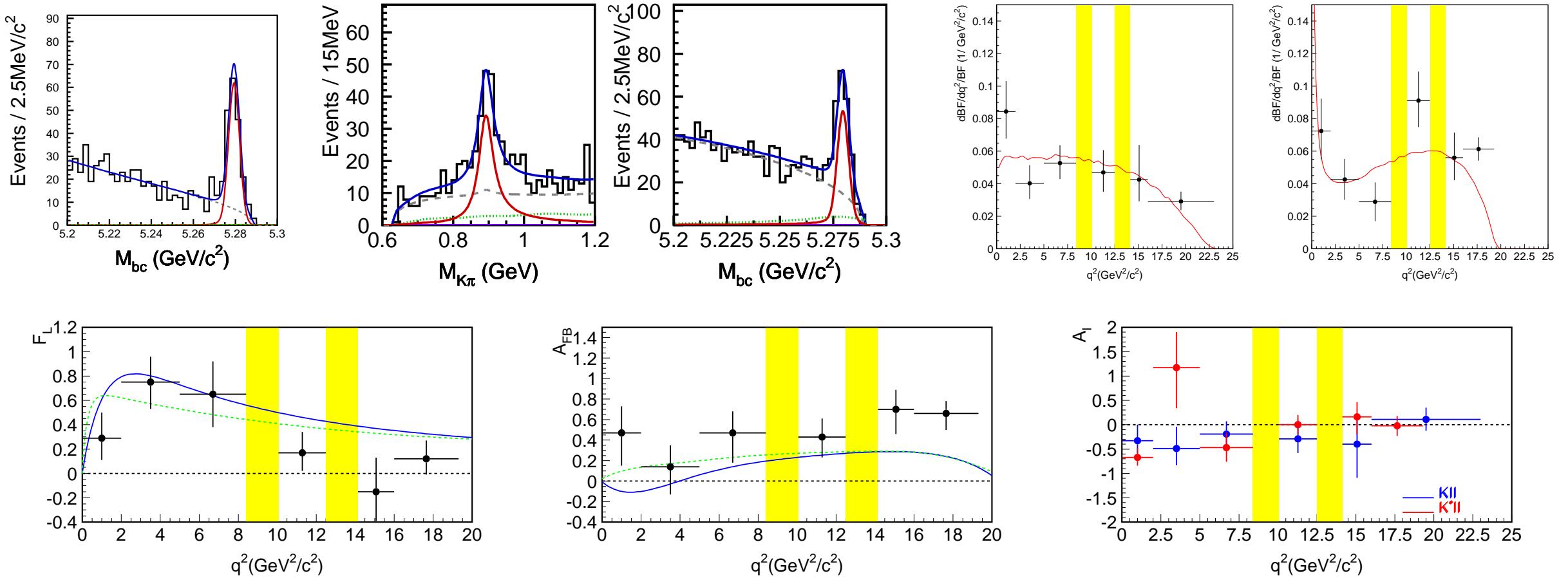
$$= (0.0396 \pm 0.0156 \pm 0.0214 \pm 0.0012) \text{ GeV}^2$$

Belle $B \rightarrow K^{(*)}\ell^+\ell^-$ (657MB \bar{B})

Belle Collaboration, I. Adachi *et al.*, arXiv:0810.0335v1 (hep-ex), to be updated soon

	$B \rightarrow K\ell^+\ell^-$	$B \rightarrow K^*\ell^+\ell^-$
\mathcal{B}	$(4.8^{+0.5}_{-0.4} \pm 0.3) \times 10^{-7}$	$(10.8^{+1.1}_{-1.0} \pm 0.09) \times 10^{-7}$
A_{CP}	$-0.04 \pm 0.10 \pm 0.02$	$-0.10 \pm 0.10 \pm 0.02$
$1/R_{K^{(*)}}$	$0.97 \pm 0.18 \pm 0.06$	$1.21 \pm 0.25 \pm 0.08$

(R_K definition here is $e^+e^-/\mu^+\mu^-$ as opposed to usual defs)



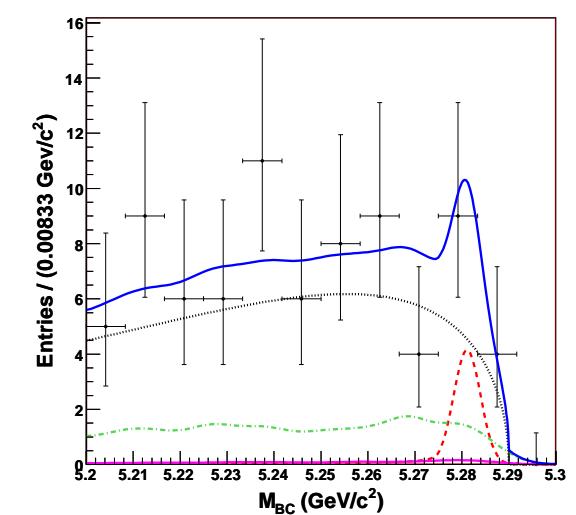
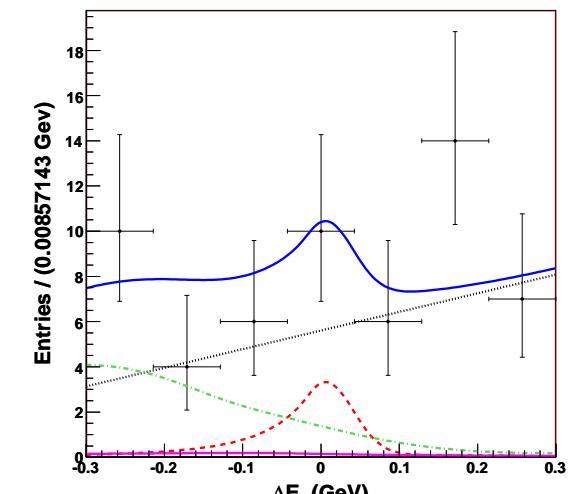
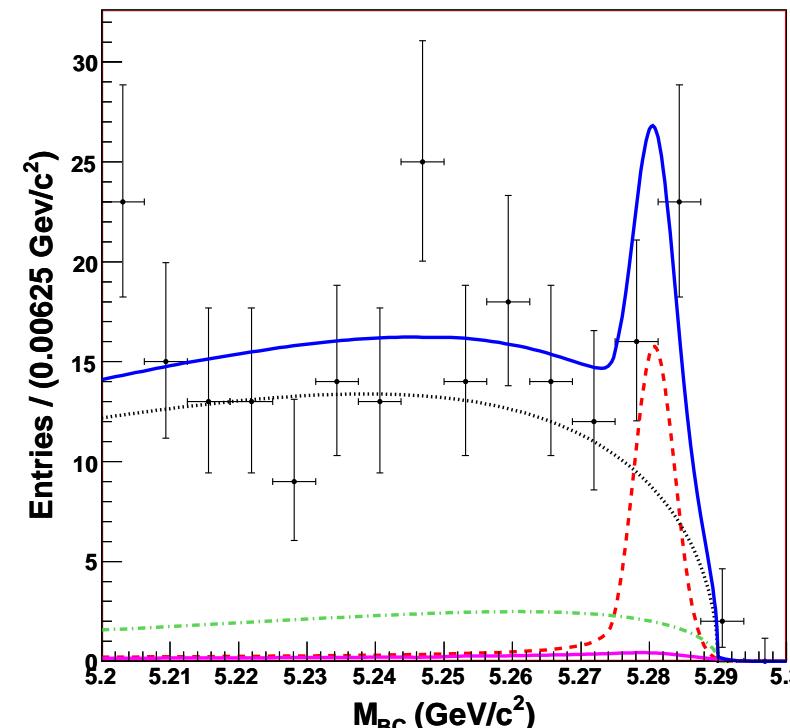
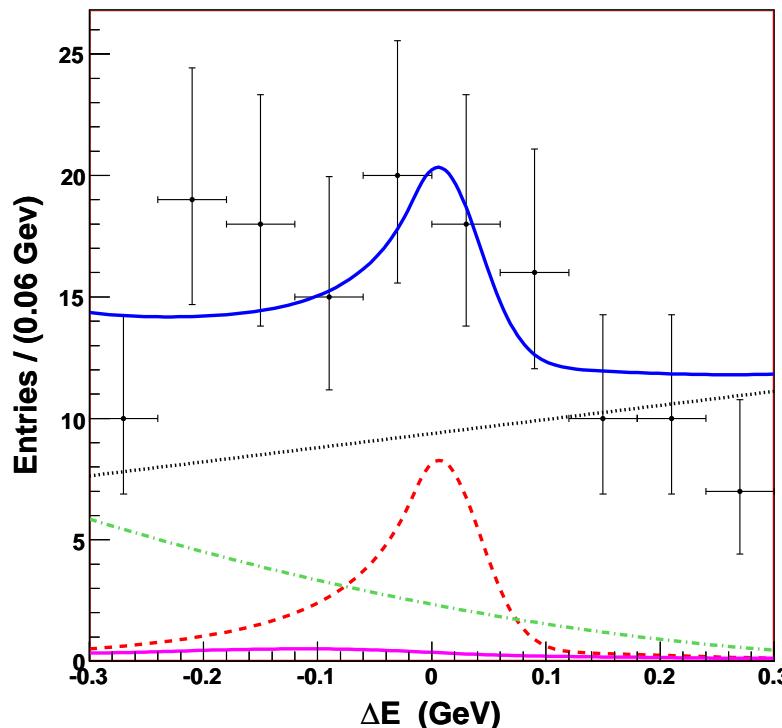
Belle $B \rightarrow K\eta'\gamma$ (657MBB)

Belle Collaboration, I. Adachi *et al.*, arXiv:0810.0804v1 (hep-ex)

$\ln M(K\eta') < 3.4$ GeV:

$$\mathcal{B}(B \rightarrow K^+\eta'\gamma) = (3.2^{+1.2}_{-1.1} \pm 0.3) \times 10^{-6} \text{ (3.3}\sigma\text{)}$$

$$\mathcal{B}(B \rightarrow K^0\eta'\gamma) < 6.3 \times 10^{-6} \text{ (90% CL)}$$



First evidence

η' mode is much smaller than η
(similar to $B \rightarrow \eta^{(\prime)}K^*$, opposite to $B \rightarrow \eta^{(\prime)}K$)

Belle $B \rightarrow \rho\gamma, \omega\gamma$ (657MBB)

Belle Collaboration, N. Taniguchi *et al.*, Phys. Rev. Lett. 101, 111801 (2008)

$$\mathcal{B}(B^+ \rightarrow \rho^+\gamma) = (8.7^{+2.9}_{-2.7}{}^{+0.9}_{-1.1}) \times 10^{-7}$$

$$\mathcal{B}(B^0 \rightarrow \rho^0\gamma) = (7.8^{+1.7}_{-1.6}{}^{+0.9}_{-1.0}) \times 10^{-7}$$

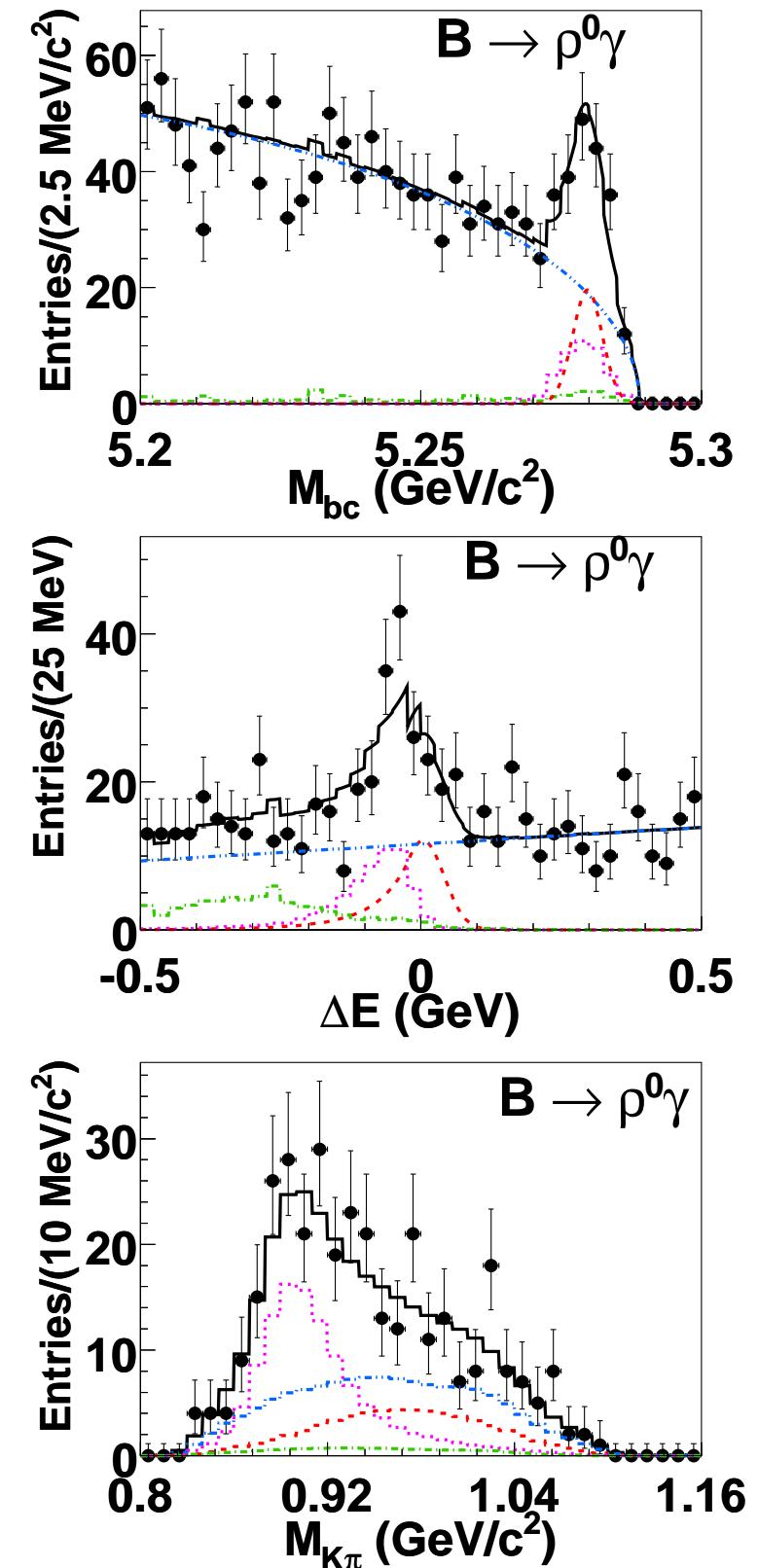
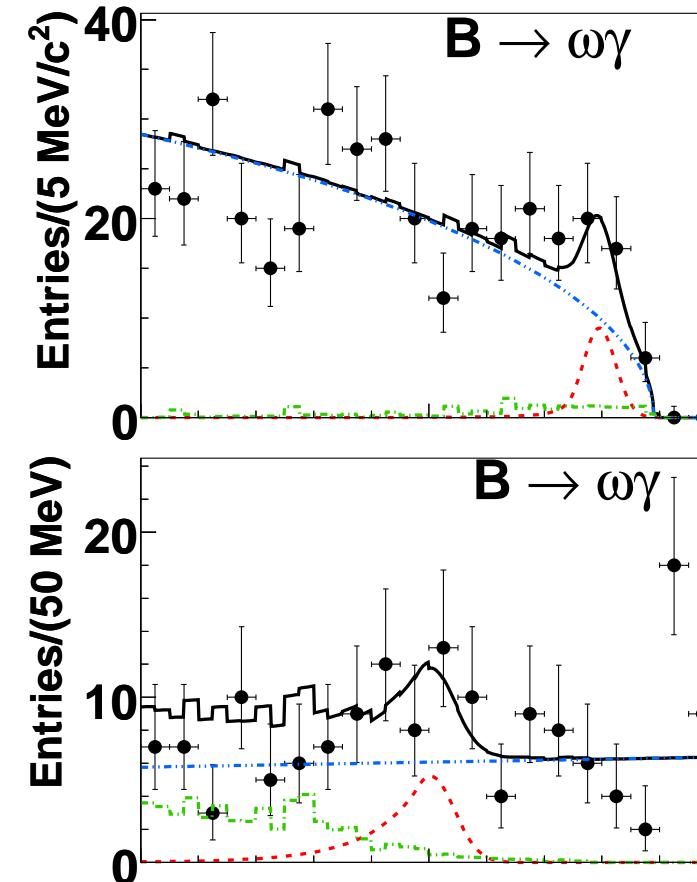
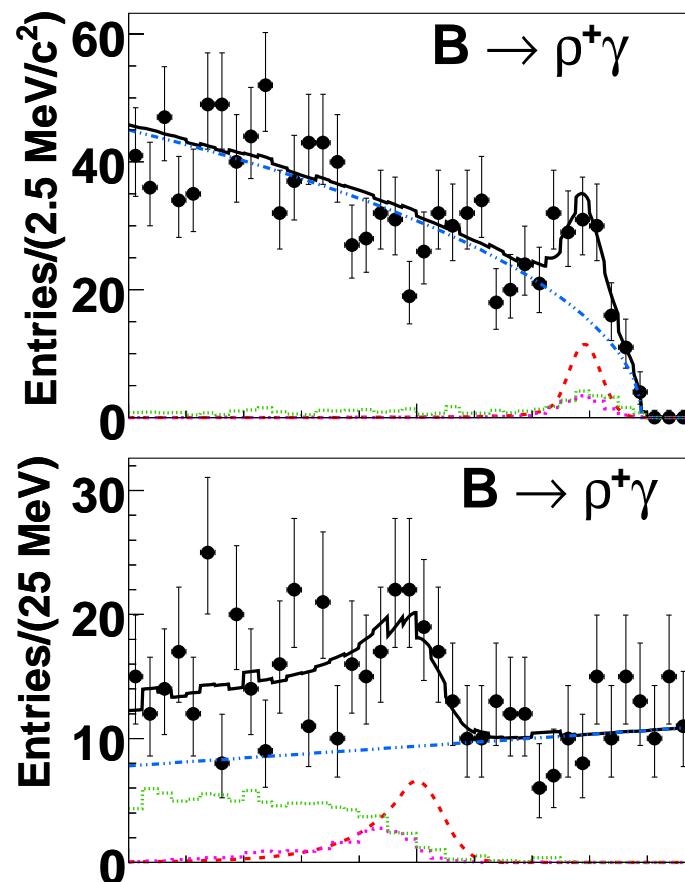
$$\mathcal{B}(B^0 \rightarrow \omega\gamma) = (4.0^{+1.9}_{-1.7} \pm 1.3) \times 10^{-7}$$

$$\mathcal{B}(B \rightarrow \rho\gamma) = (12.1^{+2.4}_{-2.2} \pm 1.2) \times 10^{-7}$$

$$\mathcal{B}(B \rightarrow (\rho, \omega)\gamma) = (11.4 \pm 2.0 {}^{+1.0}_{-1.2}) \times 10^{-7}$$

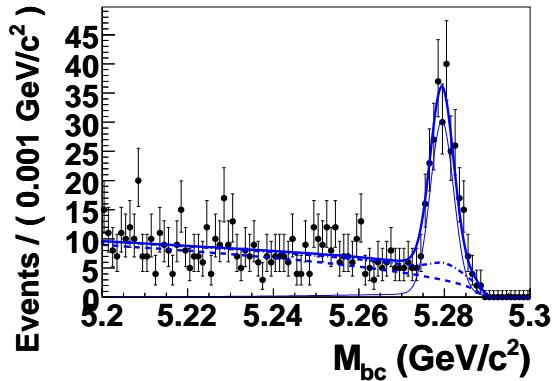
$$\Delta_\rho = -0.48^{+0.21}_{-0.19} {}^{+0.08}_{-0.09}$$

($R^{+/0} = 1$ is assumed)



Belle TCPV $B \rightarrow K\rho\gamma$ (657MB \bar{B})

Belle Collaboration, J. Li *et al.*, Phys. Rev. Lett. **101**, 251601 (2008)



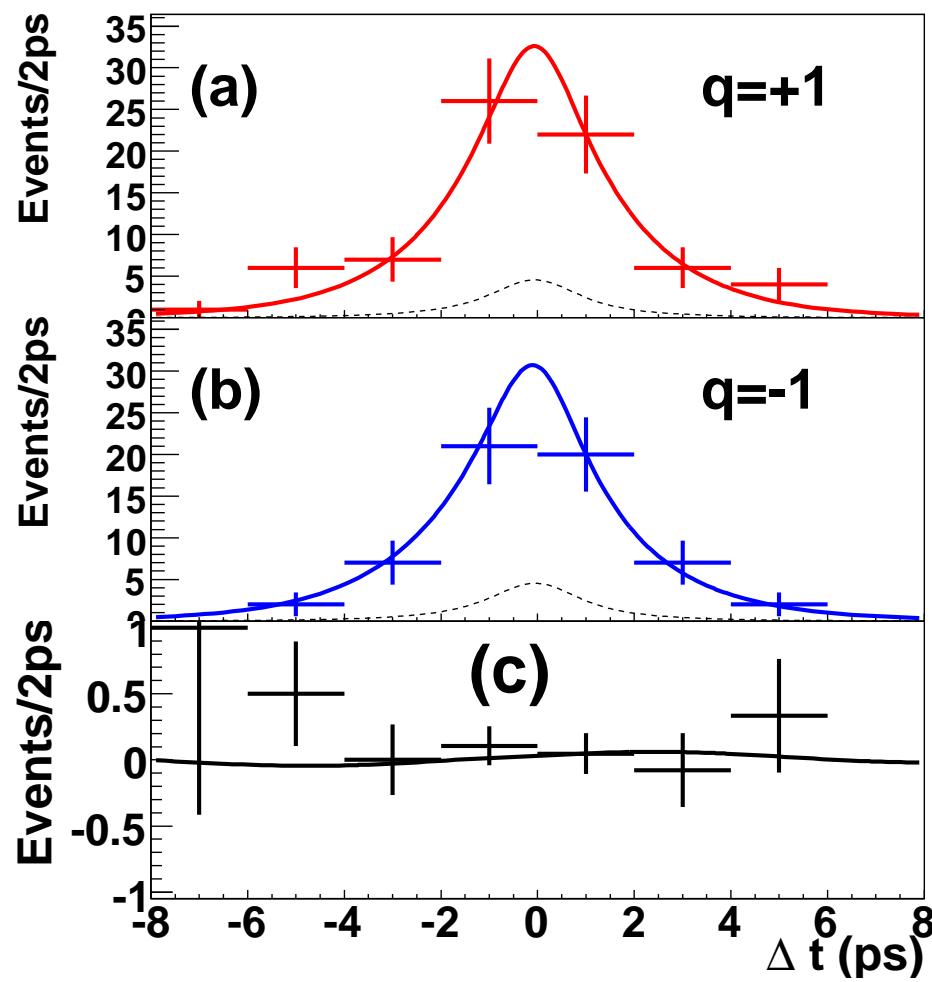
212 ± 17 events

$M_{K\pi\pi} < 1.8 \text{ GeV}$

$M_{\pi\pi}[0.6, 0.9] \text{ GeV}$:

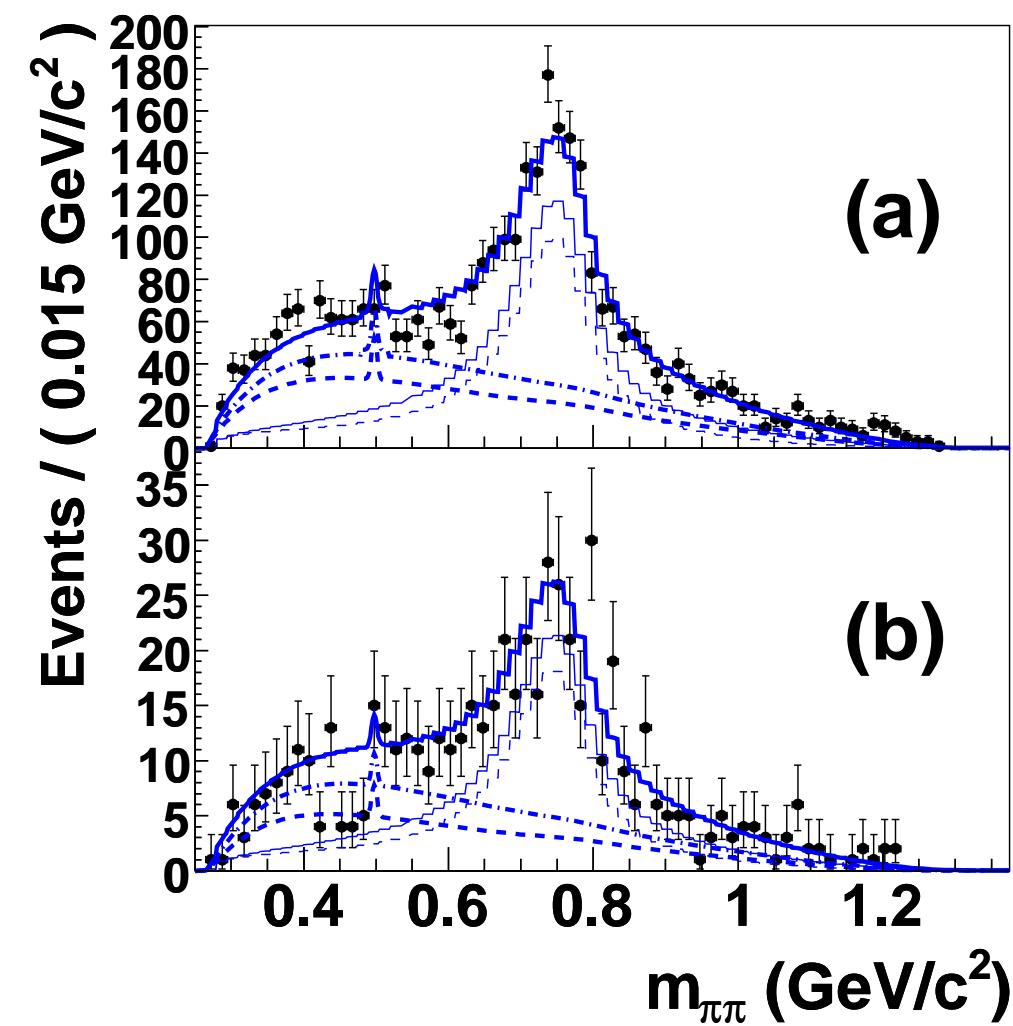
$$S_{K_S^0 \rho^0 \gamma} = +0.11 \pm 0.33 {}^{+0.05}_{-0.09}$$

$$A_{K_S^0 \pi^+ \pi^- \gamma} = +0.05 \pm 0.18 \pm 0.06$$



	$K_S^0 \rho^0 \gamma$	$K^* \pi \gamma$	interf	
	$K\rho/K^*\pi$	K^*/\bar{K}^*		
1^+	151.0	35.1	7.5	4.4
1^-	11.3	8.0	4.9	1.3
K_2^*	2.2	6.1	2.0	4.5
total	164.4	49.2	14.5	10.2

$$\mathcal{D} = 0.83 {}^{+0.19}_{-0.03}$$



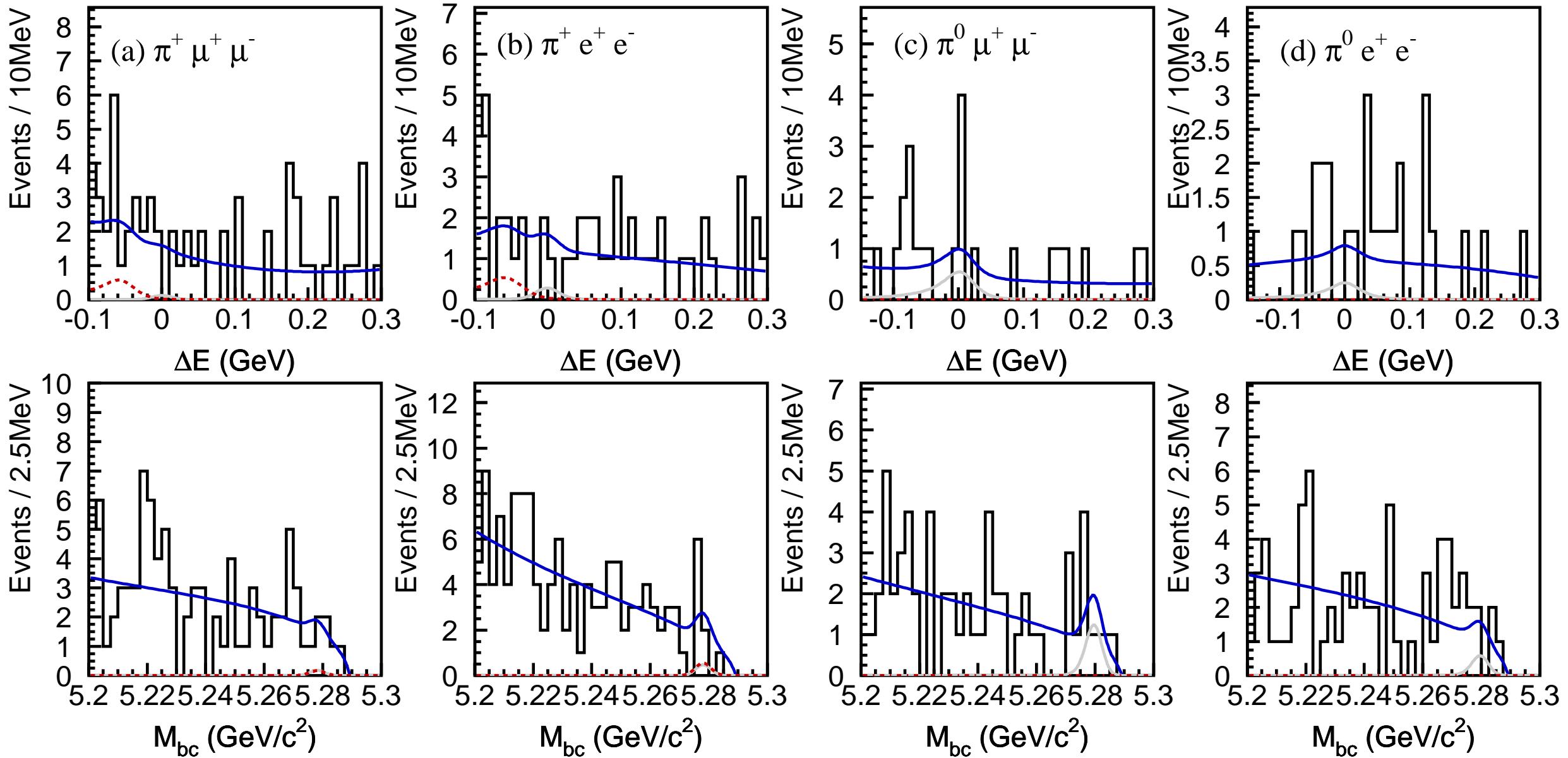
Belle $B \rightarrow \pi \ell^+ \ell^-$ (657MBB)

Belle Collaboration, J. T. Wei *et al.*, Phys. Rev. D 78, 011101(R) (2008)

$$\mathcal{B}(B \rightarrow \pi \ell^+ \ell^-) < 6.2 \times 10^{-8}$$

	$\pi \mu^+ \mu^-$	$\pi e^+ e^-$	$\pi \ell^+ \ell^-$
B^+	$< 6.9 \times 10^{-8}$	$< 8.0 \times 10^{-8}$	$< 22.7 \times 10^{-8}$
B^0	$< 18.4 \times 10^{-8}$	$< 4.9 \times 10^{-8}$	$< 15.4 \times 10^{-8}$

Review of Radiative Penguin Measurements — M. Nakao — p.29

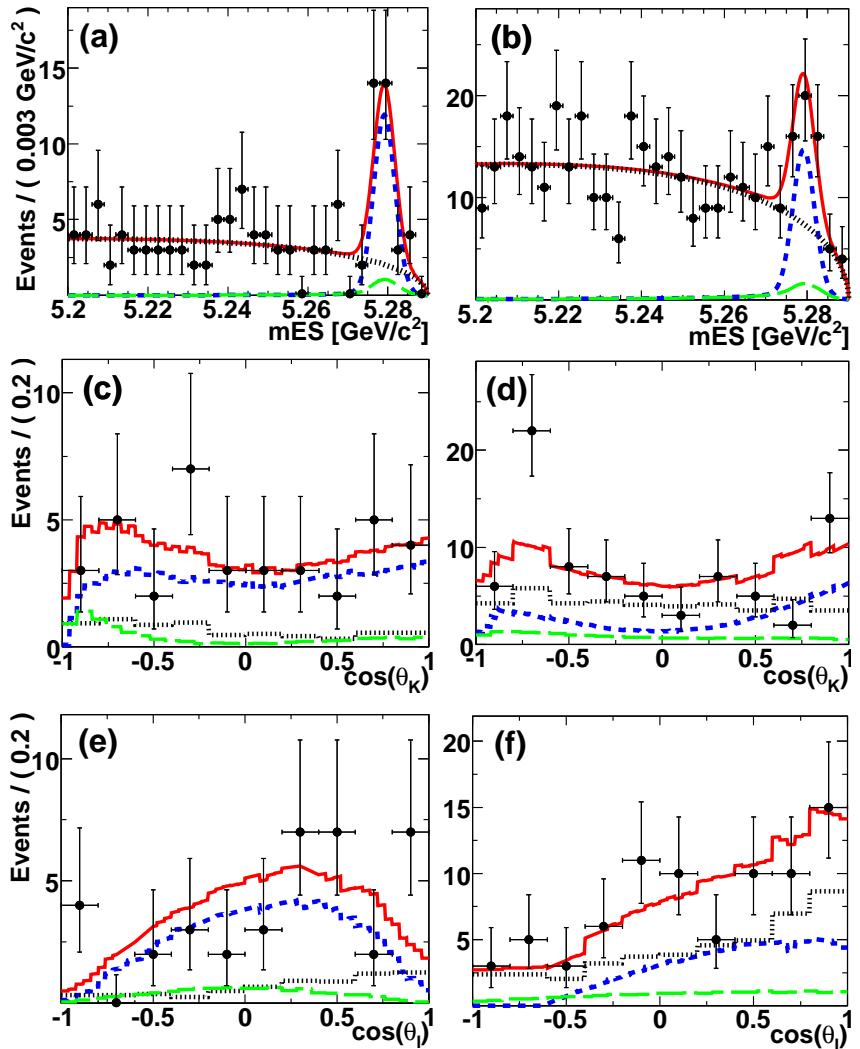


BaBar $B \rightarrow K^* \ell^+ \ell^-$ angular distributions (384MB \bar{B})

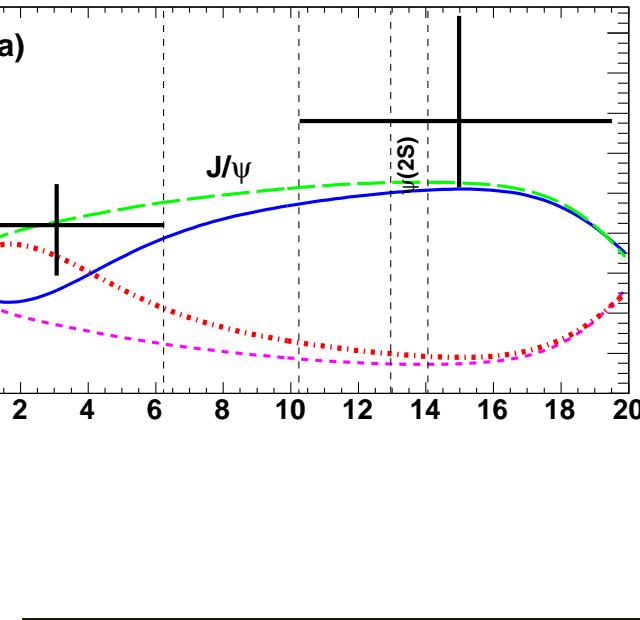
BaBar Collaboration, B. Aubert *et al.*, arXiv:0804.4412v2 (hep-ex)

Kaon angle θ_K and lepton angle θ_ℓ

$$\begin{aligned} & \frac{3}{2} F_L \cos^2 \theta_K + \frac{3}{4} (1 - F_L) (1 - \cos^2 \theta_K) \\ & \frac{3}{4} F_L (1 - \cos^2 \theta_\ell) + \frac{3}{8} (1 - F_L) (1 + \cos^2 \theta_\ell) + A_{FB} \cos \theta_\ell \end{aligned}$$



Review of Radiative Penguin Measurements — M. Nakao — p.30



$M_{\ell^+ \ell^-} < 2.5 \text{ GeV}$ $M_{\ell^+ \ell^-} > 3.2 \text{ GeV}$

A_{FB}	$0.24^{+0.18}_{-0.23} \pm 0.05$	$0.76^{+0.52}_{-0.32} \pm 0.07$
F_L	$0.35 \pm 0.16 \pm 0.04$	$0.71^{+0.20}_{-0.22} \pm 0.04$

Limit on $C_{10}^{\text{effNP}} \leq 7 \Leftrightarrow C_{10}^{\text{effSM}} = -4.13$ (Altmannshofer *et al.*, arXiv:0811.1214)

BaBar $B \rightarrow K^{(*)}\ell^+\ell^-$ asymmetries (384M \bar{B})

BaBar Collaboration, B. Aubert *et al.*, arXiv:0807.4119v1 (hep-ex)

$$R_{K^{(*)}} = \mathcal{B}(B \rightarrow K^{(*)}\mu^+\mu^-)/\mathcal{B}(B \rightarrow K^{(*)}e^+e^-)$$

$$A_{CP}^{K^{(*)}} = [\mathcal{B}(\bar{B} \rightarrow \bar{K}^{(*)}\ell^+\ell^-) - \mathcal{B}(B \rightarrow K^{(*)}\ell^+\ell^-)]/[\mathcal{B}(\bar{B} \rightarrow \bar{K}^{(*)}\ell^+\ell^-) + \mathcal{B}(B \rightarrow K^{(*)}\ell^+\ell^-)]$$

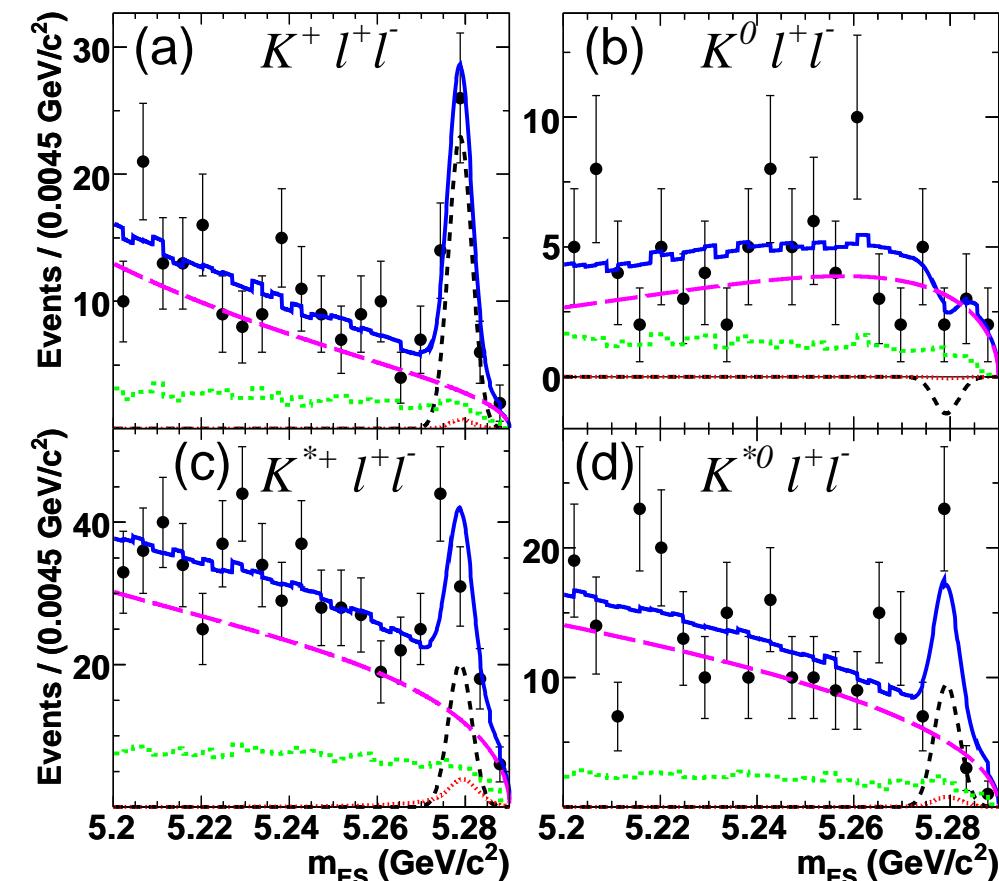
$$A_I^{K^{(*)}} = [\Gamma(B^0 \rightarrow K^{(*)0}\ell^+\ell^-) - \Gamma(B^\pm \rightarrow K^{(*)+}\ell^+\ell^-)]/[\Gamma(B^0 \rightarrow K^{(*)0}\ell^+\ell^-) + \Gamma(B^\pm \rightarrow K^{(*)+}\ell^+\ell^-)]$$

	$B \rightarrow K\ell^+\ell^-$	$B \rightarrow K^*\ell^+\ell^-$
$R_{K^{(*)}}$	$0.96^{+0.44}_{-0.34} \pm 0.05$	$1.10^{+0.42}_{-0.32} \pm 0.07$
$(q^2 > 0.1 \text{ GeV})$		$1.37^{+0.53}_{-0.40} \pm 0.09$
A_{CP}	$-0.18 \pm 0.18 \pm 0.01$	$0.01^{+0.16}_{-0.15} \pm 0.01$
$(\text{low } q^2)$	$-0.18 \pm 0.19 \pm 0.01$	$0.01^{+0.21}_{-0.20} \pm 0.01$
$(\text{high } q^2)$	$-0.09^{+0.36}_{-0.39} \pm 0.02$	$0.09 \pm 0.21 \pm 0.02$
A_I	$-0.37^{+0.27}_{-0.34} \pm 0.04$	$-0.12^{+0.18}_{-0.16} \pm 0.04$
$(\text{low } q^2)$	$-1.43^{+0.56}_{-0.85} \pm 0.05$	$-0.56^{+0.17}_{-0.15} \pm 0.03$
$(\text{high } q^2)$	$0.28^{+0.24}_{-0.30} \pm 0.03$	$0.18^{+0.36}_{-0.28} \pm 0.04$

low q^2 : [0.1, 7.02] GeV 2 , high q^2 : > 10.24 GeV 2 with $\psi(2S)$ veto

$A_I \neq 0$ at low q^2 ? — 3.2σ for $B \rightarrow K\ell^+\ell^-$ 2.7σ for $B \rightarrow K^*\ell^+\ell^-$ 3.9σ for $B \rightarrow K^{(*)}\ell^+\ell^-$

SM: A_I in +6 – 13% (Feldman-Matias, JHEP 0301, 074 (2003))



BaBar $B \rightarrow X_d \gamma$ (383MB \bar{B})

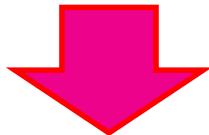
BaBar Collaboration, B. Aubert *et al.*, arXiv:0807.4975v2 (hep-ex)

$B \rightarrow X_d \gamma: \pi^+ \pi^- \gamma, \pi^+ \pi^0 \gamma, \pi^+ \pi^- \pi^0 \gamma, \pi^+ \pi^- \pi^+ \gamma, \pi^+ \pi^- \pi^+ \pi^- \gamma, \pi^+ \pi^- \pi^+ \pi^0 \gamma, \pi^+ \eta \gamma$

$B \rightarrow X_s \gamma: K^+ \pi^- \gamma, K^+ \pi^0 \gamma, K^+ \pi^- \pi^0 \gamma, K^+ \pi^- \pi^+ \gamma, K^+ \pi^- \pi^+ \pi^- \gamma, K^+ \pi^- \pi^+ \pi^0 \gamma, K^+ \eta \gamma$

in $M(X_{s/d})$: [0.6, 1.8] GeV

$$\mathcal{B}(B \rightarrow X_d \gamma)_{[0.6, 1.8]\text{GeV}} = (7.2 \pm 2.7 \pm 2.3) \times 10^{-6}$$



(correction for full phase space)

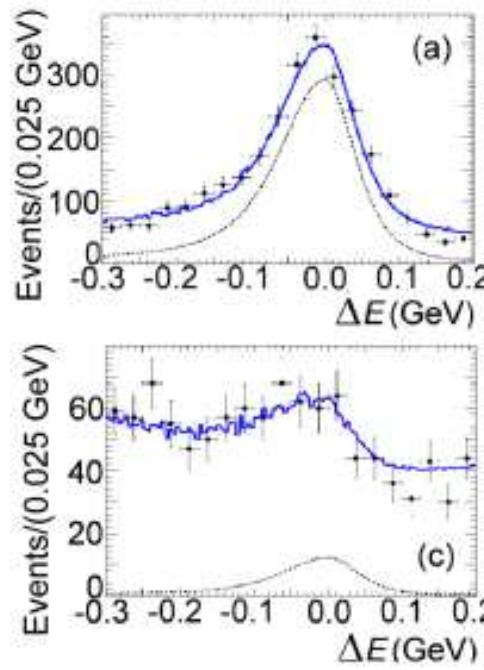
$$\mathcal{B}(B \rightarrow X_d \gamma)_{\text{corr}} = (1.4 \pm 0.5 \pm 0.4 \pm 0.1) \times 10^{-5}$$

$$\mathcal{B}(B \rightarrow X_s \gamma)_{\text{corr}} = (4.3 \pm 0.3 \pm 0.7 \pm 0.2) \times 10^{-6}$$

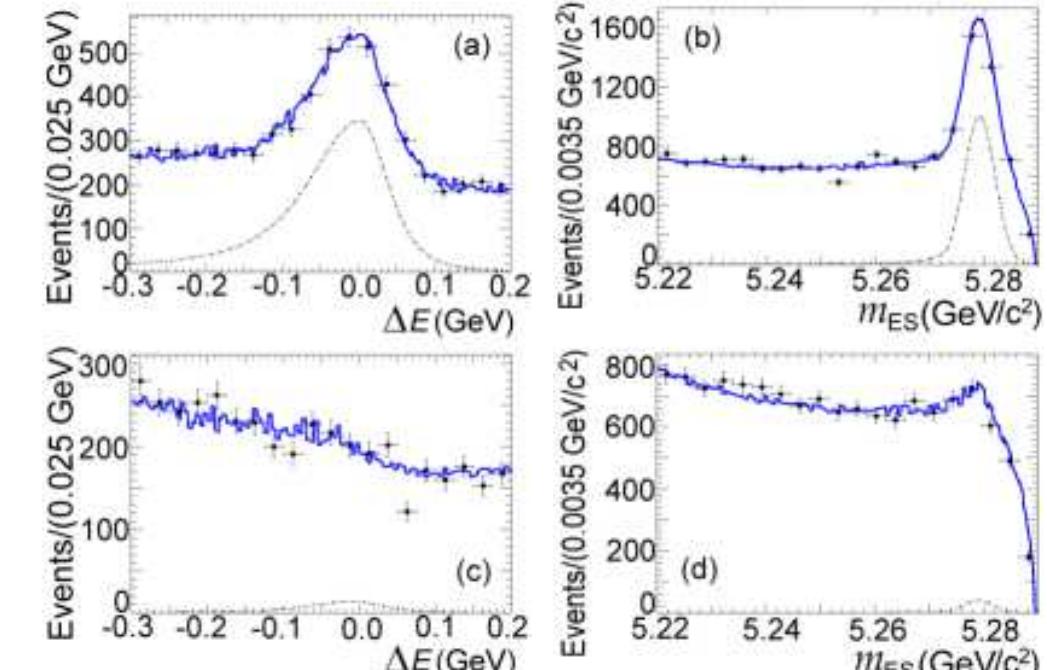
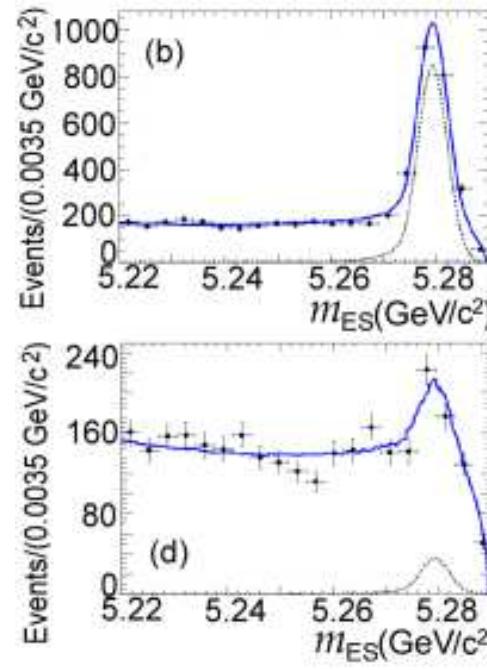
ratio:

$$0.033 \pm 0.013 \pm 0.009$$

$$|V_{td}/V_{ts}| = 0.177 \pm 0.043$$



[0.6, 1.0] GeV



[1.0, 1.8] GeV

BaBar $B \rightarrow K^*\gamma$ (383MBB)

BaBar Collaboration, B. Aubert *et al.*, arXiv:0808.1915v1 (hep-ex)

$$\mathcal{B}(B^0 \rightarrow K^{*0}\gamma) = (4.58 \pm 0.10 \pm 0.16) \times 10^{-5}$$

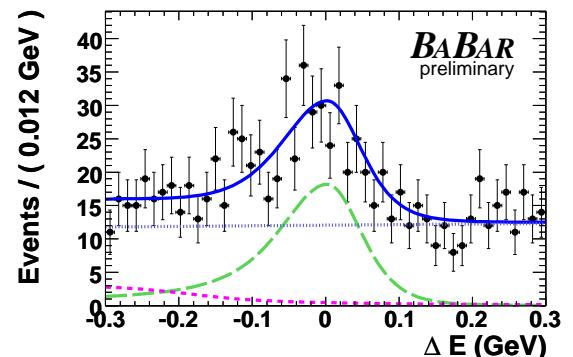
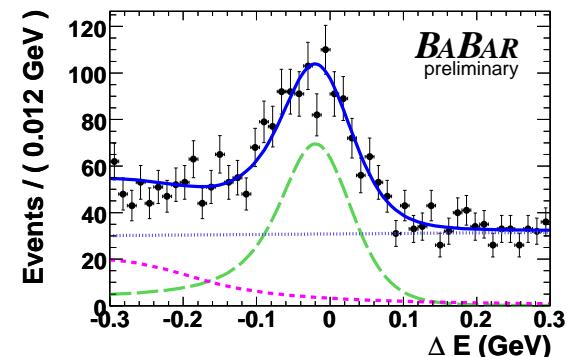
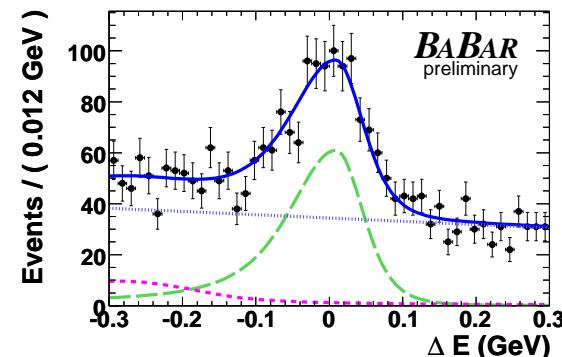
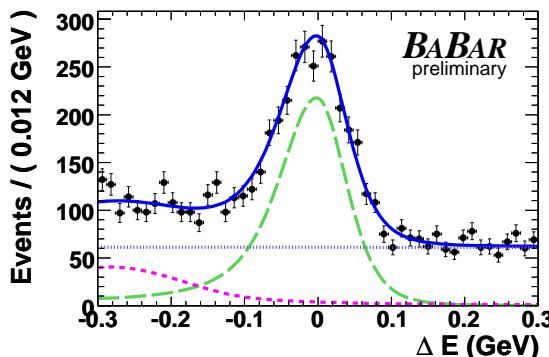
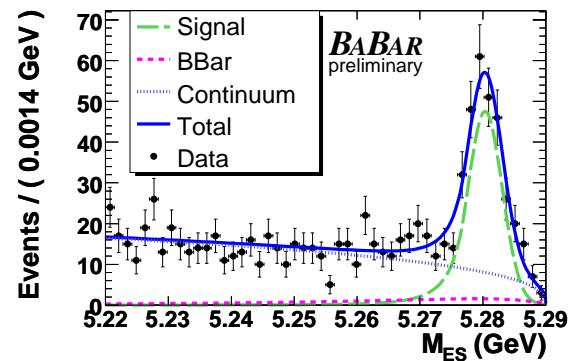
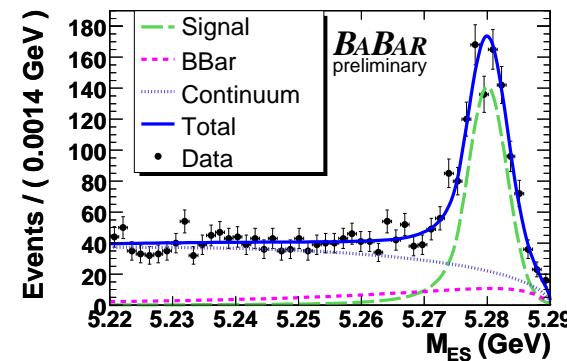
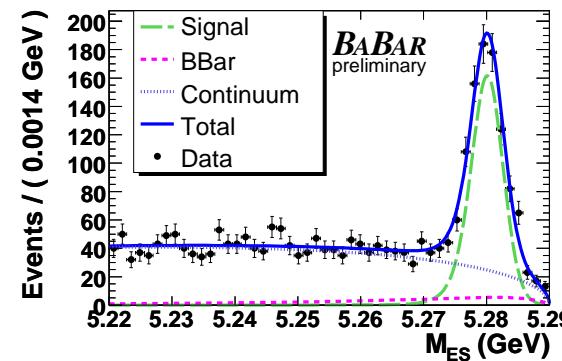
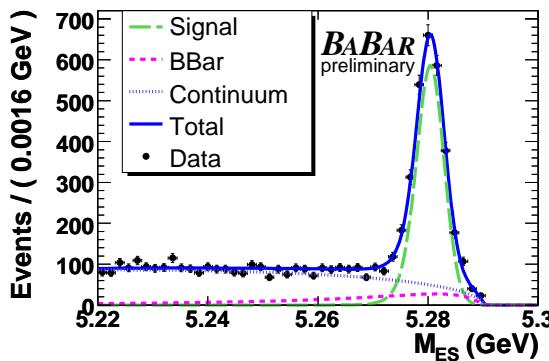
$$\mathcal{B}(B^+ \rightarrow K^{*+}\gamma) = (4.73 \pm 0.15 \pm 0.17) \times 10^{-5}$$

$$A_{CP}(B \rightarrow K^*\gamma) = -0.009 \pm 0.017 \pm 0.011$$

$$\Delta_{0-}(B \rightarrow K^*\gamma) = 0.029 \pm 0.019 \pm 0.016 \pm 0.018$$

(Δ_{0-} : isospin asymmetry with $\tau_+/\tau_0 = 1.071 \pm 0.009$, $R^{+/0} = 1.020 \pm 0.034$ (HFAG))

All consistent with SM



BaBar TCPV $B \rightarrow K_S^0 \pi^0 \gamma$ (467MBB)

BaBar Collaboration, B. Aubert *et al.*, Phys. Rev. D 78, 071102(R) (2008)

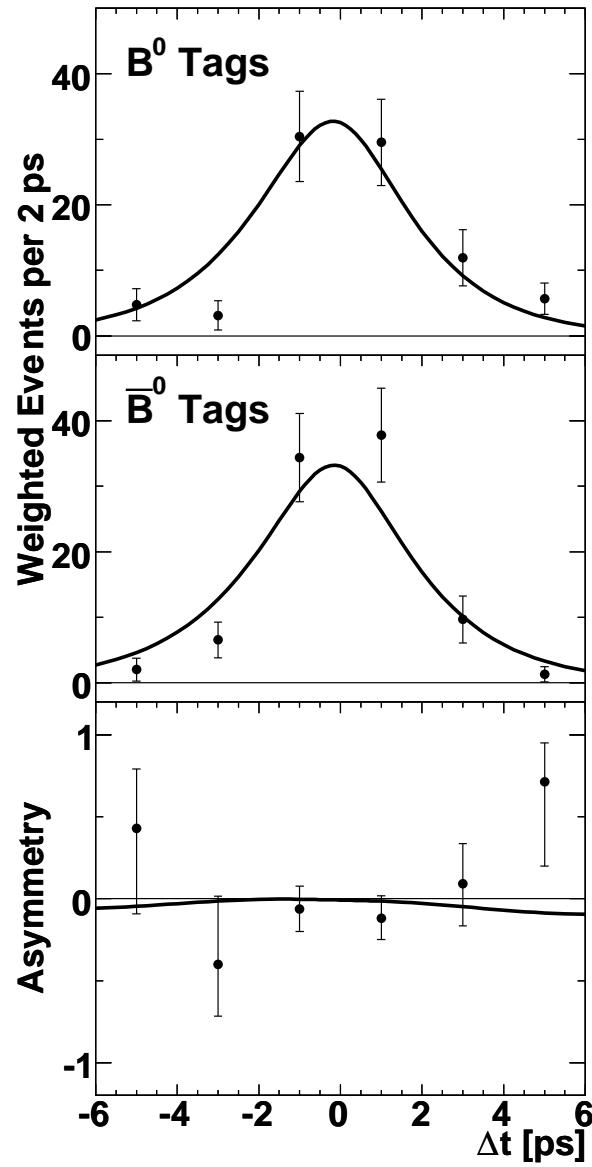
$$\mathcal{P}(\Delta t) = \frac{e^{-|\Delta t|/\tau}}{4\tau} [1 \pm S \sin(\Delta m \Delta t) \mp C \cos(\Delta m \Delta t)]$$

$$S_{K^*\gamma} = -0.03 \pm 0.29 \pm 0.03$$

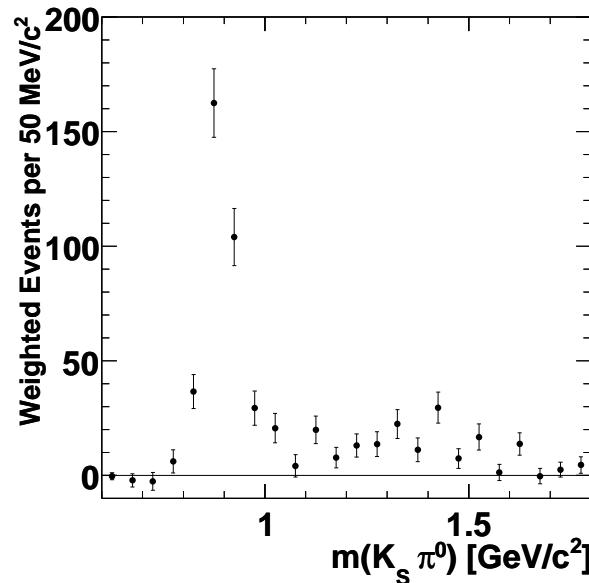
$$C_{K^*\gamma} = -0.14 \pm 0.16 \pm 0.03$$

$$S_{K_S^0 \pi^0} = -0.78 \pm 0.59 \pm 0.09$$

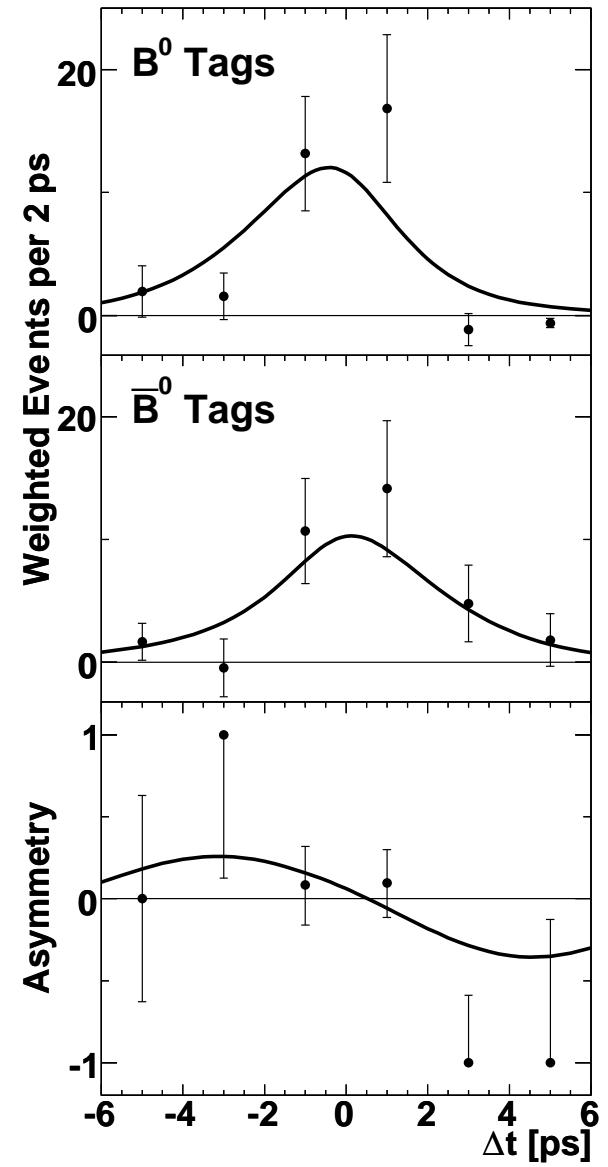
$$C_{K_S^0 \pi^0} = -0.36 \pm 0.33 \pm 0.04$$



$m(K_S^0 \pi^0)$ in
[0.8, 1.0] GeV
 339 ± 24 events



$m(K_S^0 \pi^0)$ in
[1.1, 1.8] GeV
 133 ± 20 events



BaBar $B \rightarrow \rho\gamma, \omega\gamma$ (465MB \bar{B})

BaBar Collaboration, B. Aubert *et al.*, Phys. Rev. D 78, 112001 (2008)

$$\mathcal{B}(B^+ \rightarrow \rho^+ \gamma) = (12.0^{+4.2}_{-3.7} \pm 2.0) \times 10^{-7}$$

$$\mathcal{B}(B^0 \rightarrow \rho^0 \gamma) = (9.7^{+2.4}_{-2.2} \pm 0.6) \times 10^{-7}$$

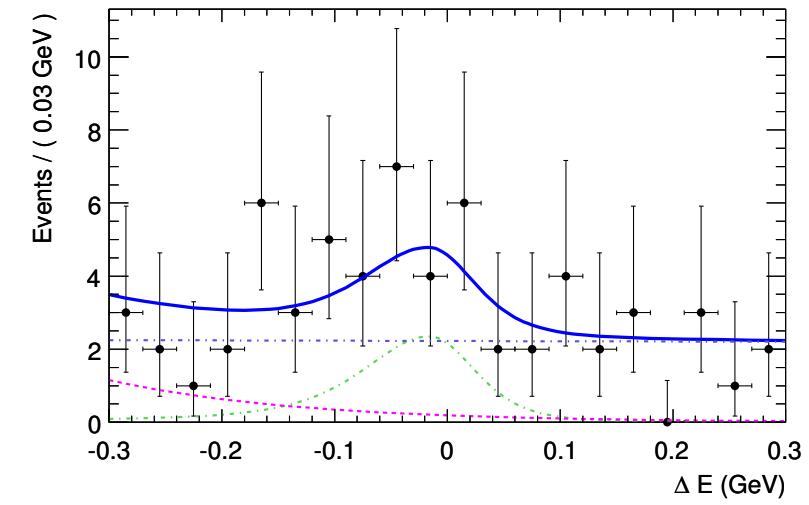
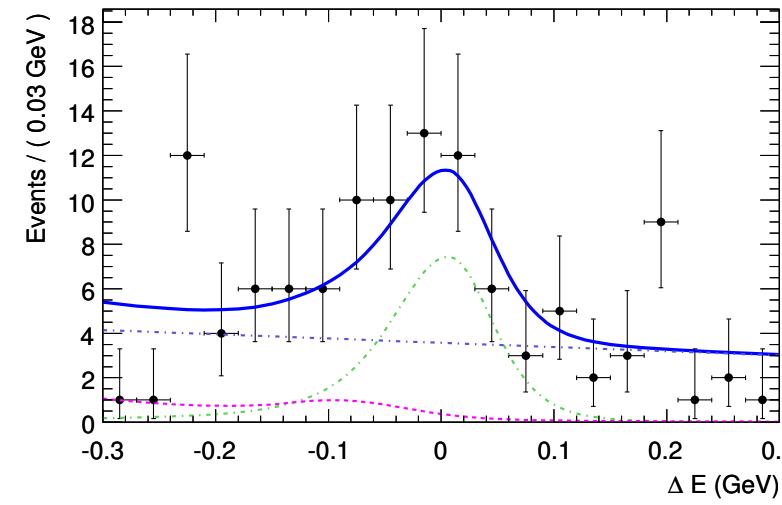
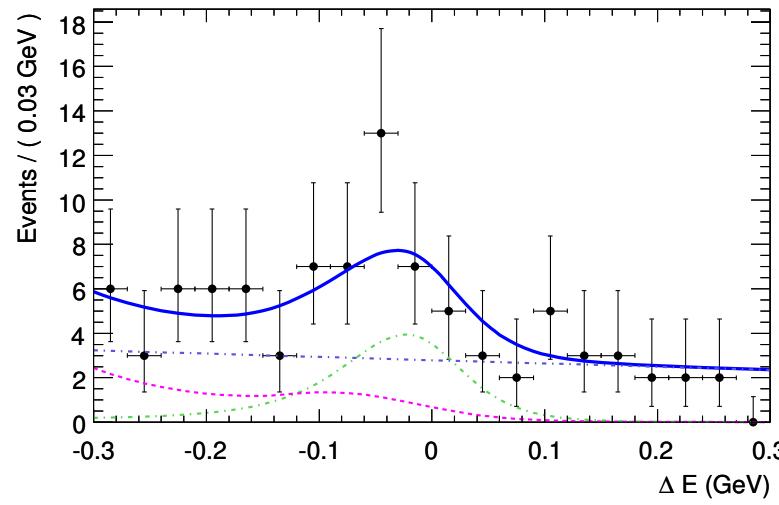
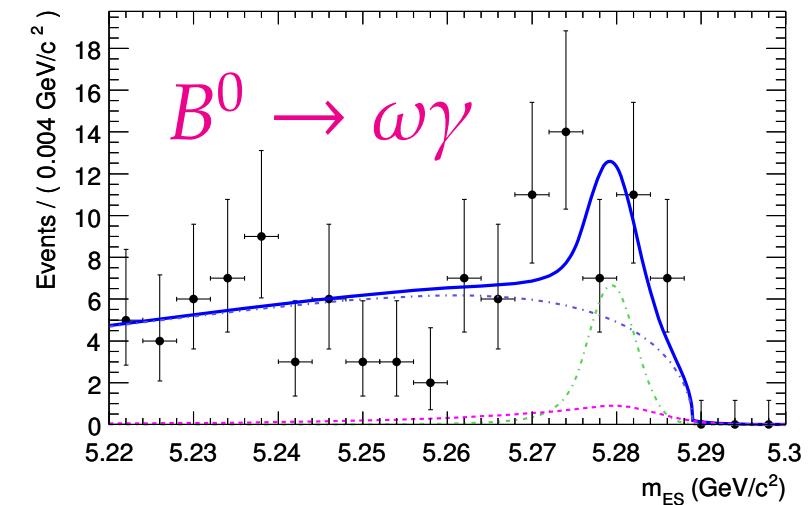
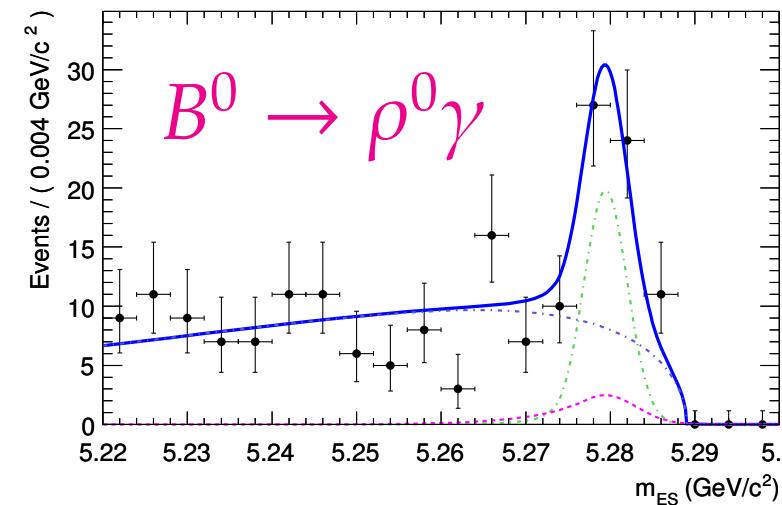
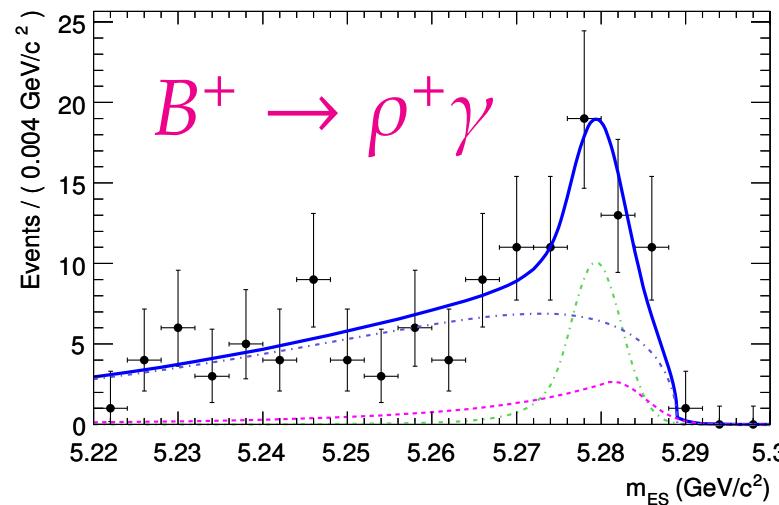
$$\begin{aligned} \mathcal{B}(B^0 \rightarrow \omega\gamma) &= (5.0^{+2.7}_{-2.3} \pm 0.9) \times 10^{-7} \\ &< 9 \times 10^{-7} \end{aligned}$$

$$\mathcal{B}(B \rightarrow \rho\gamma) = (17.3^{+3.4}_{-3.2} \pm 1.7) \times 10^{-7}$$

$$\mathcal{B}(B \rightarrow (\rho, \omega)\gamma) = (16.3^{+3.0}_{-2.8} \pm 1.6) \times 10^{-7}$$

$$\begin{aligned} \Delta_\rho &= -0.43^{+0.25}_{-0.22} \pm 0.10 \\ (R^{+/0} &= 1 \text{ is assumed}) \end{aligned}$$

Large Δ_ρ could be sign of new physics? Or could be from non-perturbative charming penguin? (C. Kim *et al.* PRD78,054024(2008))



BaBar $B \rightarrow K\eta\gamma$ (465MBB)

BaBar Collaboration, B. Aubert *et al.*, Phys. Rev. D 78, 112001 (2008)

$M(K\eta) < 3.25$ GeV:

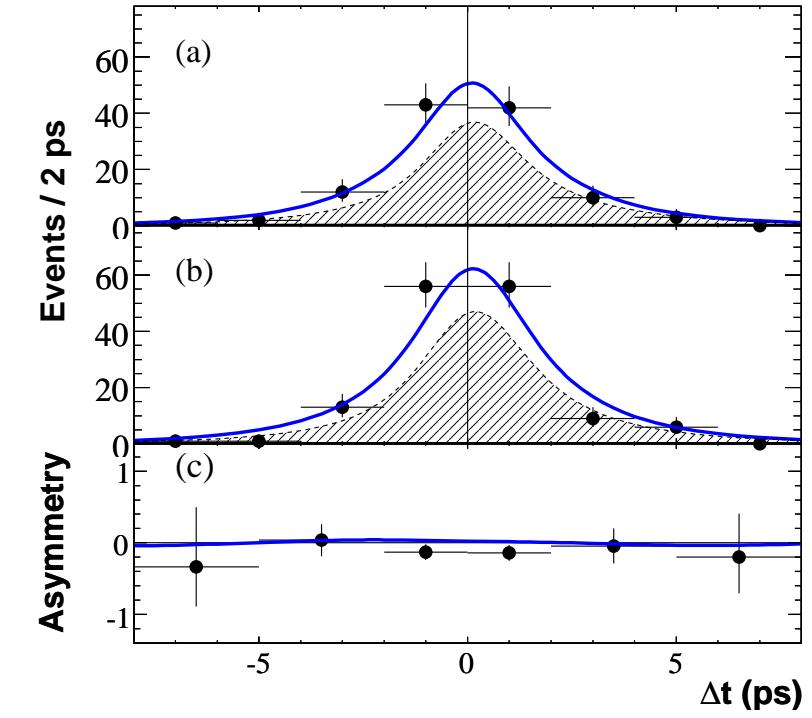
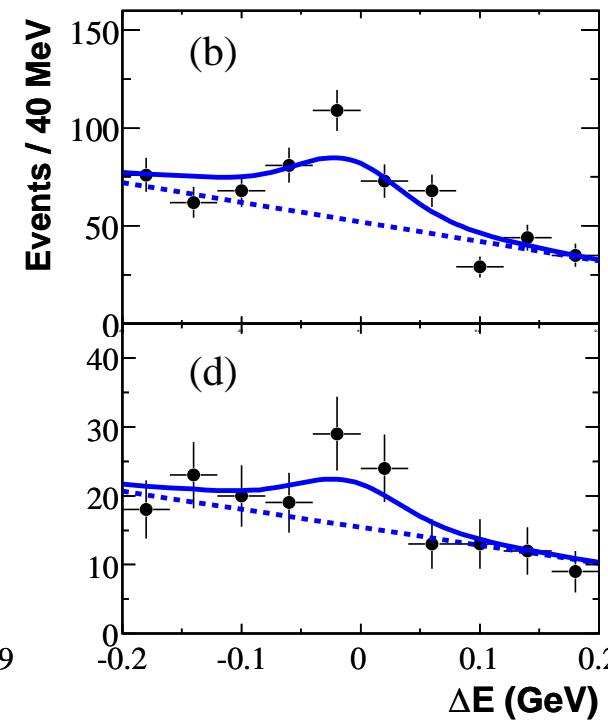
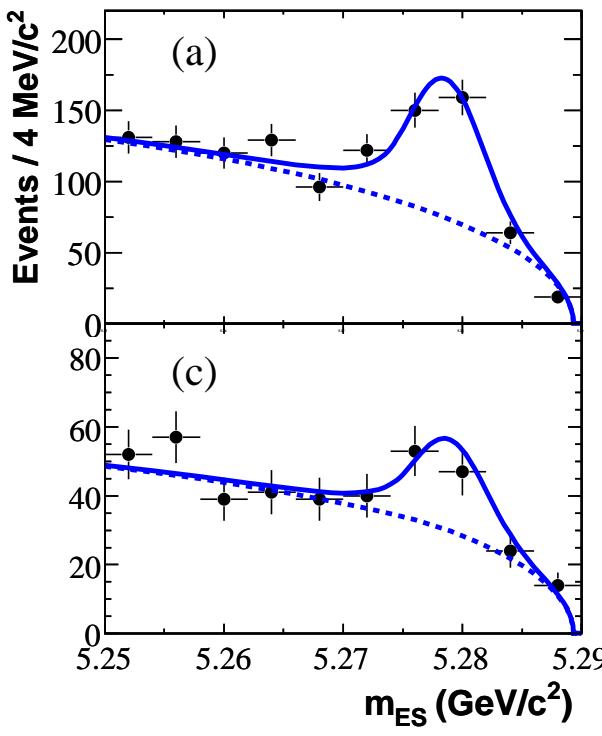
$$\mathcal{B}(B^+ \rightarrow K^+\eta\gamma) = (7.7 \pm 1.0 \pm 0.4) \times 10^{-6}$$

$$\mathcal{B}(B^0 \rightarrow K^0\eta\gamma) = (7.1^{+2.1}_{-2.0} \pm 0.4) \times 10^{-6}$$

$$\mathcal{S}_{K_S^0\eta\gamma} = -0.18^{+0.49}_{-0.46} \pm 0.12$$

$$\mathcal{C}_{K_S^0\eta\gamma} = -0.32^{+0.40}_{-0.39} \pm 0.07$$

$$A_{CP} K_S^0\eta\gamma = (-9.0^{+10.4}_{-9.8} \pm 1.4) \times 10^{-2}$$

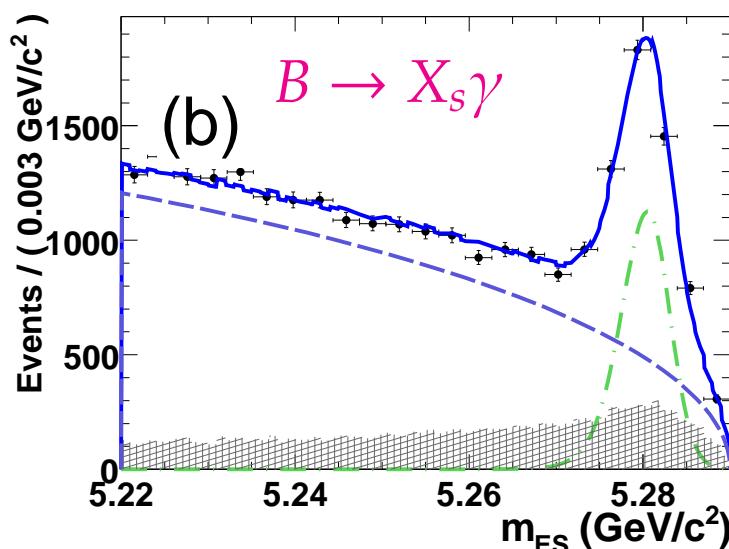
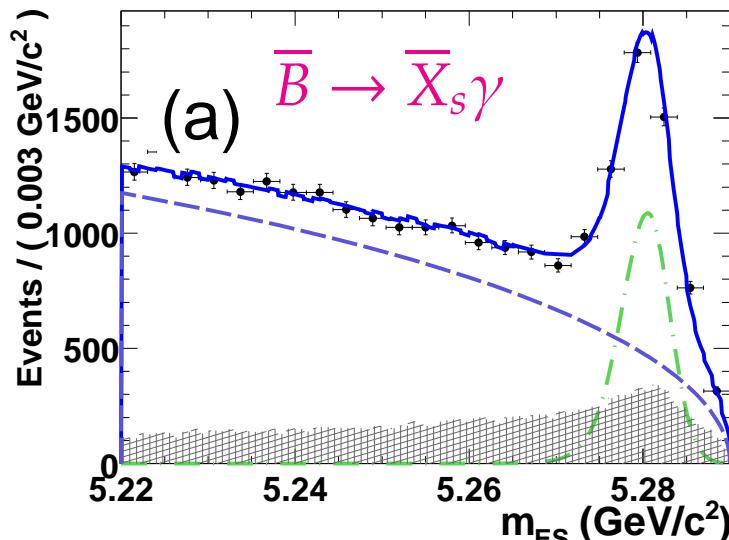


BaBar $A_{CP}(B \rightarrow X_s \gamma)$ (383MB \bar{B})

BaBar Collaboration, B. Aubert *et al.*, Phys. Rev. Lett. **101**, 171804 (2008)

sum of 16 exclusive modes in $M(X_s) < 2.8$ GeV:

- $B^+ - K_S^0 \pi^+ \gamma, K^+ \pi^- \gamma, K^+ \pi^- \pi^+ \gamma, K_S^0 \pi^+ \pi^0 \gamma, K^+ \pi^0 \pi^0 \gamma, K_S^0 \pi^+ \pi^- \pi^+ \gamma, K^+ \pi^- \pi^+ \pi^0 \gamma,$
- $K_S^0 \pi^+ \pi^0 \pi^0 \gamma, K^+ \eta \gamma, K^+ K^- K^+ \gamma$
- $B^0 - K^+ \pi^- \gamma, K^+ \pi^- \pi^0 \gamma, K^+ \pi^- \pi^+ \pi^- \gamma, K^+ \pi^- \pi^0 \pi^0 \gamma, K^+ \pi^- \eta \gamma, K^+ K^- K^+ \pi^- \gamma$



$$A_{CP}(B \rightarrow X_s \gamma) = -0.011 \pm 0.030 \pm 0.014$$

dilution factor: $1 - \langle D \rangle = (5.4 \pm 0.1) \times 10^{-3}$

wrong-flavor asymmetry: $\Delta D = (5 \pm 4) \times 10^{-5}$

0.6–1.1 GeV	$+0.010 \pm 0.029 \pm 0.015$
1.1–1.5 GeV	$+0.000 \pm 0.049 \pm 0.016$
1.5–2.0 GeV	$-0.047 \pm 0.077 \pm 0.014$
2.0–2.8 GeV	$-0.077 \pm 0.180 \pm 0.182$

CDF $B \rightarrow K^{(*)}\ell^+\ell^-$ (924 pb $^{-1}$)

CDF Collaboration, T. Aaltonen *et al.*, PRD 79, 011104 (2009)

$$\mathcal{B}(B^+ \rightarrow K^+ \mu^+ \mu^-) = (5.9 \pm 1.5 \pm 0.4) \times 10^{-7}$$

$$\mathcal{B}(B^0 \rightarrow K^{*0} \mu^+ \mu^-) = (8.1 \pm 3.0 \pm 1.0) \times 10^{-7}$$

$$\frac{\mathcal{B}(B_s^0 \rightarrow \phi \mu^+ \mu^-)}{\mathcal{B}(B \rightarrow J/\psi \phi)} < 2.6 \text{ (2.3)} \times 10^{-3} \text{ (95(90)% CL)}$$

