Higgs particle signal at the LHC from Gauged Unparticles Model

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The idea of unparticles comes from the principle of scale invariance



The physics of a system remains the same regardless of a change of length (or equivalently energy).

Scale Transformation





Scale and conformal transformations



S. Coleman et al have shown that under some conditions, a scale invariant theory is also comformally invariant

Conformal group: Transformations that preserve the form of metric up to a factor.

$$g_{\mu\nu}(x) \rightarrow \Omega^2(x) \times g_{\mu\nu}(x)$$

It preserve the angle between two 4 vectors

$$\frac{A^{\mu}B_{\mu}}{\sqrt{A^2B^2}}$$

It includes Poincare transformations, scale transformations etc ...

Conformal symmetry plays an important role in both critical phenomena and superstring theory. However, in particle physics and in four dimensional space-time it is broken explicitly by the masses of the particles



At high energies , they could exist stuff with non trivial scale invariance in the infrared regime such as the Banks-Zaks fields which as a component of the beyond the standard Model (SM) physics above the TeV scale.

Existence of a hidden sector (e.g. Banks-Zaks CFT theory) at high energy scale M but flows to an infrared fixed point at a low energy scale Λ_u through dimensional transmutation



Georgi used the method of the low energy effective field theory to study the unparticles production and peculiar virtual effects in high energy processes.



Thus

Georgi's idea was based on a scenario that goes back to Banks and Zaks in 1982 which investigates a class of scale invariant fields later termed 'BZ fields'.

In the low energy limit, these could couple to the fields of the standard model with fairly unusual coupling of fractional dimension.

Examples of the \mathcal{BZ} sector

 Banks & Zaks (1982): SU(3) YM with n massless fermions in e.g. fundamental representation

$$\beta(g) = -\left(\beta_0 \frac{g^3}{16\pi^2} + \beta_1 \frac{g^5}{(16\pi^2)^2} + 3 \text{ loops } \cdots \right)$$

 $\begin{array}{ll} \beta_0 = 11 - \frac{2}{3}n & \beta_0(n_0) = 0 & n_0 = 16.5 \\ \beta_1 = 102 - \frac{38}{3}n & \beta_1(n_1) = 0 & n_1 \simeq 8.05 \end{array}$

If $n_1 < n < n_0$ (so $\beta_0 > 0$ & $\beta_1 < 0$) then keeping β_0 and β_1 one gets

$$\beta(g_{IR}) = 0$$
 for $\frac{g_{IR}^2}{16\pi^2} = -\frac{33-2n}{306-38n}$

Expanding *n* around n_0 : $n = n_0 \left(1 - \frac{\varepsilon}{11}\right)$

$$\frac{g_{IR}^2}{16\pi^2} \simeq \varepsilon \times 10^{-2}$$

Conclusions:

- If $g = g_{IR}$, then the low-energy theory is scale invariant with small anomalous scaling





- For $Q > \Lambda_{\mathcal{W}}$ unparticle effects could possibly be seen.
- Low energy experiments may not be sensitive to unparticles.

Some characteristics Unparticles?

Unparticle Phase Space (Georgi, PRL, 98 (2007) 221601)

Phase space

• N massless particle phase space: $(p_1 + p_2 + \cdots + p_n)^2 = s^2$

$$d\text{LIPS}_n = A_n s^{n-2}, \quad A_n = \frac{16\pi^{5/2}}{(2\pi)^{2n}} \frac{\Gamma(n+\frac{1}{2})}{\Gamma(n-1)\Gamma(2n)}$$

• By scale invariance

$$\Phi(P_U^2) = A_d \theta(P_U^0) \theta(P_U^2) (P_U^2)^{d-2}$$

- Identifies $d \to n$; $A_d \to A_n$
- Unparticle resembles a collection of d (non-integral) massless particles
- Unparticle stuff has continuous mass distribution Infraparticles in QFT (Schroer, 1963, 2008)

Propagators

Unparticle propagator

The Feynman propagator:

$$i\Delta_F^{\mathcal{U}}(p^2) = \int d^4x e^{ipx} \langle 0|T\left\{\mathcal{O}_{\mathcal{U}}(x)\mathcal{O}_{\mathcal{U}}(0)\right\}|0\rangle = \int_0^\infty \frac{dm^2}{2\pi} \rho_{\mathcal{U}}(m^2) \frac{i}{p^2 - m^2 + i\varepsilon}$$

From the scaling properties $\rho_{\mathcal{U}}(m^2) = A_{d_{\mathcal{U}}}\theta(m^2) (m^2)^{d_{\mathcal{U}}-2}$, so

$$\Delta_F^{\mathcal{U}}(p^2) = \frac{A_{d_{\mathcal{U}}}}{2\sin(\pi d_{\mathcal{U}})} \frac{1}{(-p^2 - i\varepsilon)^{2-d_{\mathcal{U}}}}$$

Constraints on the dimension:

*The dimension is constrained by the unitarity of the conformal algebra. The unitarity imposes lower bounds on the dimension

- Scalar operators: $d \ge 1$
- Fermion operators: $d \ge 3/2$
- Gauge invariant vector operators: $d \ge 3$

*On the other hand we can also find upper bounds on the dimension.

the theory is ultraviolet sensitive; small changes at high energies radically alter the propagator.

*This has several

consequences. These imply that we should restrict ourselves to d < 2(for scalars)and (d < 5/2 for fermions).

Assumptions:

- O_U in neutral under the SM gauge group
- $\dim(\mathcal{O}_{SM}) \leq 4$

- Scalar unparticles O_U
 - Couplings with gauge bosons

$$\frac{\lambda_{gg}\Lambda_{\mathcal{U}}^{-d\mathcal{U}}G^{\mu\nu}G_{\mu\nu}O_{\mathcal{U}}, \, \lambda_{ww}\Lambda_{\mathcal{U}}^{-d\mathcal{U}}W^{\mu\nu}W_{\mu\nu}O_{\mathcal{U}}, \, \lambda_{bb}\Lambda_{\mathcal{U}}^{-d\mathcal{U}}B^{\mu\nu}B_{\mu\nu}O_{\mathcal{U}},}{\tilde{\lambda}_{gg}\Lambda_{\mathcal{U}}^{-d\mathcal{U}}\tilde{G}^{\mu\nu}G_{\mu\nu}O_{\mathcal{U}}, \, \tilde{\lambda}_{ww}\Lambda_{\mathcal{U}}^{-d\mathcal{U}}\tilde{W}^{\mu\nu}W_{\mu\nu}O_{\mathcal{U}}, \, \tilde{\lambda}_{bb}\Lambda_{\mathcal{U}}^{-d\mathcal{U}}\tilde{B}^{\mu\nu}B_{\mu\nu}O_{\mathcal{U}},}$$

Coupling with Higgs and Gauge bosons

 $\frac{\lambda_{hh}\Lambda_{\mathcal{U}}^{2-d_{\mathcal{U}}}H^{\dagger}H\mathcal{O}_{\mathcal{U}}}{\lambda_{4h}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}(H^{\dagger}D_{\mu}H)\partial^{\mu}\mathcal{O}_{\mathcal{U}}},$ $\frac{\lambda_{4h}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}(H^{\dagger}H)^{2}\mathcal{O}_{\mathcal{U}}}{\lambda_{4h}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}(D_{\mu}H)^{\dagger}(D^{\mu}H)\mathcal{O}_{\mathcal{U}}},$

– Couplings with fermions and gauge bosons

$$\begin{split} \lambda_{QQ}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}\bar{Q}_{L}\gamma_{\mu}D^{\mu}Q_{L}O_{\mathcal{U}}, \ \lambda_{UU}\Lambda_{U}^{-d_{\mathcal{U}}}\bar{U}_{R}\gamma_{\mu}D^{\mu}U_{R}O_{\mathcal{U}}, \ \lambda_{DD}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}\bar{D}_{R}\gamma_{\mu}D^{\mu}D_{R}O_{\mathcal{U}}, \\ \lambda_{LL}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}\bar{L}_{L}\gamma_{\mu}D^{\mu}L_{L}O_{\mathcal{U}}, \ \lambda_{EE}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}\bar{E}_{R}\gamma_{\mu}D^{\mu}E_{R}O_{\mathcal{U}}, \ \lambda_{\nu\nu}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}\bar{\nu}_{R}\gamma_{\mu}D^{\mu}\nu_{R}O_{\mathcal{U}}, \\ \bar{\lambda}_{QQ}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}\bar{Q}_{L}\gamma_{\mu}Q_{L}\partial^{\mu}O_{\mathcal{U}}, \ \bar{\lambda}_{UU}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}\bar{U}_{R}\gamma_{\mu}U_{R}\partial^{\mu}O_{\mathcal{U}}, \ \bar{\lambda}_{DD}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}\bar{D}_{R}\gamma_{\mu}D_{R}\partial^{\mu}O_{\mathcal{U}}, \end{split}$$

$$\begin{split} &\tilde{\lambda}_{LL}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}\bar{L}_{L}\gamma_{\mu}L_{L}\partial^{\mu}O_{\mathcal{U}}, \ \tilde{\lambda}_{EE}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}\bar{E}_{R}\gamma_{\mu}E_{R}\partial^{\mu}O_{\mathcal{U}}, \ \tilde{\lambda}_{RR}\Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}}\bar{\nu}_{R}\gamma_{\mu}\nu_{R}\partial^{\mu}O_{\mathcal{U}}, \\ &\lambda_{YR}\Lambda_{\mathcal{U}}^{1-d_{\mathcal{U}}}\bar{\nu}_{R}^{C}\nu_{R}O_{\mathcal{U}}, \end{split}$$

Couplings with fermions and Higgs boson

$$\begin{split} \lambda_{YU} \Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}} \bar{Q}_{L} H U_{R} O_{\mathcal{U}}, \ \lambda_{YD} \Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}} \bar{Q}_{L} \bar{H} D_{R} O_{\mathcal{U}}, \\ \lambda_{Y\nu} \Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}} \bar{L}_{L} H \nu_{R} O_{\mathcal{U}}, \ \lambda_{YE} \Lambda_{\mathcal{U}}^{-d_{\mathcal{U}}} \bar{L}_{L} \bar{H} E_{R} O_{\mathcal{U}}, \end{split}$$

- Vector unparticles O_U^{μ}
 - Couplings with fermions

$$\begin{split} \lambda'_{QQ}\Lambda_{\mathcal{U}}^{1-d_{\mathcal{U}}}\bar{Q}_{L}\gamma_{\mu}Q_{L}O_{\mathcal{U}}^{\mu}, \, \lambda'_{UU}\Lambda_{\mathcal{U}}^{1-d_{\mathcal{U}}}\bar{U}_{R}\gamma_{\mu}U_{R}O_{\mathcal{U}}^{\mu}, \, \lambda'_{DD}\Lambda_{\mathcal{U}}^{1-d_{\mathcal{U}}}\bar{D}_{R}\gamma_{\mu}D_{R}O_{\mathcal{U}}^{\mu}, \\ \lambda'_{LL}\Lambda_{\mathcal{U}}^{1-d_{\mathcal{U}}}\bar{L}_{L}\gamma_{\mu}L_{L}O_{\mathcal{U}}^{\mu}, \, \lambda'_{EE}\Lambda_{\mathcal{U}}^{1-d_{\mathcal{U}}}\bar{E}_{R}\gamma_{\mu}E_{R}O_{\mathcal{U}}^{\mu}, \, \lambda'_{RR}\Lambda_{\mathcal{U}}^{1-d_{\mathcal{U}}}\bar{\nu}_{R}\gamma_{\mu}\nu_{R}O_{\mathcal{U}}^{\mu}, \end{split}$$

Couplings with Higgs boson and Gauge bosons

 $\lambda'_{hh}\Lambda_{\mathcal{U}}^{1-d_{\mathcal{U}}}(H^{\dagger}D_{\mu}H)O_{\mathcal{U}}^{\mu}, \, \lambda'_{bO}\Lambda_{\mathcal{U}}^{1-d_{\mathcal{U}}}B_{\mu\nu}\partial^{\mu}O^{\nu}.$

Spinor unparticles O^s_U

 $\lambda_{sv}\Lambda_{\mathcal{U}}^{5/2-d_{\mathcal{U}}}\bar{\nu}_{R}O_{\mathcal{U}}^{s}, \ \lambda_{s}\Lambda_{\mathcal{U}}^{3/2-d_{\mathcal{U}}}\bar{O}_{\mathcal{U}}^{s}L_{L}^{i}\epsilon_{ij}H^{j}$









In order to gauge our theory we get the Fourier transform and get a non local action in configuration space





Require that Wilson line verifies Mandelstam condition



To get Vertices



03 point Green function



Consider fermionic unparticles

Similarly introd. Fermionic propagator

$$\begin{split} \Delta_{\mathcal{U}_{f}}(k^{2}) &= \frac{A(d_{\mathcal{U}_{f}} - 1/2)}{2\cos(\pi d_{\mathcal{U}_{f}})} \frac{i}{(\not k - \mu_{f})\Sigma_{0}^{f}(k, \mu_{f})} \\ \Sigma_{0}^{f}(k, \mu_{f}) &\equiv (\mu_{f}^{2} - k^{2} - i\epsilon)^{3/2 - d_{\mathcal{U}_{f}}} \\ S_{0}[\mathcal{U}_{f}] &= \int \frac{d^{4}k}{(2\pi)^{4}} \overline{\mathcal{U}}_{f}(k) \tilde{\Delta}_{\mathcal{U}_{f}}^{-1}(k) \mathcal{U}_{f}(k) \\ &\equiv \frac{2\cos(\pi d_{\mathcal{U}_{f}})}{A(d_{\mathcal{U}_{f}} - 1/2)} \int \frac{d^{4}k}{(2\pi)^{4}} \overline{\mathcal{U}}_{f}(k)(\not k - \mu_{f})\Sigma_{0}^{f}(k, \mu)\mathcal{U}_{f}(k) \end{split}$$

Gauging this non local action in configuration space



$A^a_\mu A^o_ u {\cal U}_f {\cal U}_f$ For the vertex $i\delta^3 S |\mathcal{U}_f|$ $k^{b\mu u}_{r}(k;q_1,q_2)$ $(q_2)\delta\overline{\mathcal{U}}_f^{(}k+q_1+q_2)\delta\mathcal{U}_f(k)$ δA^a_μ $\Gamma_f^{ab u}(k,q_2,q_1) + rac{\gamma^{ u}}{2}\Gamma_f^{ab\mu}(k;q_1,q_2)$ ${T^a, T^b}g^{\mu\nu}\Sigma_1^s(k; q_1 + q_2)$ $-\mu_f$ $ig_{\mathcal{U}_f}^2$ $k + (q_1 + q_2)/2$ $T^{a}T^{b}(2k + q_{2})^{\nu}(2k + 2q_{2} + q_{1})^{\mu}\Sigma_{2}^{s}(k; q_{2}, q_{1})$ $T^{b}T^{a}(2k+q_{1})^{\mu}(2p+2q_{1}+q_{2})^{\nu}\Sigma_{2}^{s}(k;q_{1},q_{2})$ Where

Fermionic form factors



$\Gamma_{f}^{ab\mu}(k;q_{1},q_{2}) = T^{a}T^{b}(2k+q_{1})^{\mu}\Sigma_{1}^{f}(k,q_{2})$ $+ T^{b}T^{a}(2k+2q_{2}+q_{1})^{\mu}\Sigma_{1}^{f}(k+q_{2},q_{1})$



Non Abelian case

$$\begin{split} ig_{\mathcal{U}_{s/f}} q_{\mu} \Gamma_{s/f}^{a\mu}(k;q) &= ig_{\mathcal{U}_{s/f}} T^{a} \left[\Delta_{s/f}^{-1}(k) - \Delta_{s/f}^{-1}(k+q) \right], \\ ig_{\mathcal{U}_{s/f}}^{2} q_{1\mu} \Gamma_{s/f}^{a\mu,b\nu}(p,q_{1},q_{2}) &= ig_{\mathcal{U}_{s/f}}^{2} \left[\Gamma_{s/f}^{b\nu}(k+q_{1};q_{2})T^{a} - T^{a} \Gamma_{s/f}^{b\nu}(k;q_{2}) \right] \\ &+ ig_{\mathcal{U}_{s/f}}^{2} f^{abc} \Gamma_{s/f}^{c\nu}(k;q_{1}+q_{2}). \end{split}$$










Example Vaccum polarization

q Uν (a)(b)

Which Generate the following vertices

$$\begin{aligned} ig_{\mathcal{U}_{s}}\Gamma^{\mu}_{\mathcal{U}_{s}}(k-q,q) &\simeq -ig_{\mathcal{U}_{s}}(-1)^{2-d_{\mathcal{U}_{s}}}\frac{2\sin(d_{\mathcal{U}_{s}}\pi)}{A(d_{\mathcal{U}_{s}})}\frac{(2-d_{\mathcal{U}_{s}})(2k-q)^{\mu}}{(k^{2}-\mu_{s}^{2})^{d_{\mathcal{U}_{s}}-1}},\\ ig_{\mathcal{U}_{s}}\Gamma^{\nu}_{\mathcal{U}_{s}}(k,-q) &\simeq -ig_{\mathcal{U}_{s}}(-1)^{2-d_{\mathcal{U}_{s}}}\frac{2\sin(d_{\mathcal{U}_{s}}\pi)}{A(d_{\mathcal{U}_{s}})}\frac{(2-d_{\mathcal{U}_{s}})(2k-q)^{\nu}}{[(k-q)^{2}-\mu_{s}^{2}]^{d_{\mathcal{U}_{s}}-1}}\\ ig_{\mathcal{U}_{s}}^{2}\Gamma^{\mu\nu}_{\mathcal{U}_{s}}(k,q,-q) &\simeq ig_{\mathcal{U}_{s}}^{2}(-1)^{2-d_{\mathcal{U}_{s}}}\frac{2\sin(d_{\mathcal{U}_{s}}\pi)}{A(d_{\mathcal{U}_{s}})}\frac{(2-d_{\mathcal{U}_{s}})(2k-q)^{\nu}}{[(k-q)^{2}-\mu_{s}^{2}]^{d_{\mathcal{U}_{s}}-1}}\\ &\times \left[2g^{\mu\nu}+\frac{(1-d_{\mathcal{U}_{s}})(2k-q)^{\mu}(2k-q)^{\nu}}{[(k-q)^{2}-\mu_{s}^{2}]}\right].\end{aligned}$$

Total contribution to vaccum polarization diagram





03 points Green functions





Scalar vetices





Fermionic unparticles case

Similarly



Total contribution to vaccum polarization diagram

$\Pi^{\mu\nu}_{\mathcal{U}_f}(k) = 4(2 - d_{\mathcal{U}_f})^2 \left[\Pi^{\mu\nu}_f(k)\right]_{\rm MS} + 2(3/2 - d_{\mathcal{U}_f}) \left[\Pi^{\mu\nu}_s(k)\right]_{\rm MS}$



Effective lagrangian describing coupling of higgs boson to photons



$$v \simeq 246 \text{ GeV}$$

$$\mathcal{A}_{SM}^{\gamma\gamma} = 4/3A_t(\tau_t) + A_W(\tau_W)$$

Loop functions

$$\begin{aligned} A_t(\tau_t) &= \frac{3}{2\tau_t^2} [\tau_t + (\tau_t - 1)f(\tau_t)], \\ A_W(\tau_W) &= \frac{1}{7\tau_W^2} [3\tau_W + 2\tau_W^2 + 3(2\tau_W - 1)f(\tau_W)] \end{aligned}$$













Effective lagrangian SM+Unparticles



"i" stands for unparticle states in loop

electric charges

Dimension of representation

Contribution of gauged particles

Formalism $\mathcal{L} \supset -\frac{\lambda_{H\mathcal{U}_s}}{(\Lambda_{\mathcal{U}}^2)^{d_{\mathcal{U}_s}-1}} H^{\dagger} H \mathcal{U}_s^{\dagger} \mathcal{U}_s - \frac{\lambda_{H\mathcal{U}_f}}{(\Lambda_{\mathcal{U}}^2)^{d_{\mathcal{U}_f}-1}} H^{\dagger} H \overline{\mathcal{U}}_f \mathcal{U}_f$ Main diagrams

(b)

Couplings after EWSB

$$g_{h\mathcal{U}_{s}^{\dagger}\mathcal{U}_{s}} = \lambda_{H\mathcal{U}_{s}} v^{2} / 2\Lambda_{\mathcal{U}}^{2d_{\mathcal{U}_{s}}-2}, \qquad g_{h\overline{\mathcal{U}}_{f}}\mathcal{U}_{f} = \lambda_{H\mathcal{U}_{f}} v^{2} / 2\Lambda_{\mathcal{U}}^{2d_{\mathcal{U}_{f}}-2}$$
Then
$$P_{\mathcal{U}_{s}} = \lambda_{H\mathcal{U}_{s}} v^{2} \qquad Q_{\mathcal{U}_{s}}^{2} d(r_{\mathcal{U}_{s}})A_{\mathcal{U}_{s}} \Big|^{2}$$

 $R_{\gamma\gamma} = \left| 1 + \frac{\lambda_{H\mathcal{U}_i}}{2\Lambda_{\mathcal{U}_i}^{2d_{\mathcal{U}_i}-2}} \frac{v}{(\mu_i^2)^{2-d_{\mathcal{U}_i}}} \frac{Q_{\mathcal{U}_i}a(\tau_{\mathcal{U}_i})A_{\mathcal{U}_i}}{A(\tau_W) + N_c Q_t^2 A(\tau_t)} \right|$ Notice:

If $\lambda_{Hu_i} > 0$

constructive contribution

destructive contribution

Bosonic contribution

 A_{u_s} Very sensitive to canonical scale dimension

 d_{u_i}

 \in

 μ_{u_s}

80 GeV – 250 GeV

 d_{u_i}

Vanishes in the limit

Discussion

reflecting decoupling of scalar unparticles From Higgs sector

Natural: Can be explained by the fact that scalar unparticles becomes non dynamical when $d_{u_i} \rightarrow 2$ (see contribution vaccum polarization)

$$\begin{split} N^{\mu\nu} &= Tr \left\{ \gamma^{\mu} (\not{k} + \not{k}_{1} + \mu_{f}) (\not{k} - \not{k}_{2} + \mu_{f}) \gamma^{\nu} (\not{k} + \mu_{f}) \right\} \\ &= 8\mu_{f} \left[4k^{\mu}k^{\nu} - k^{2}g^{\mu\nu} + k_{1}^{\nu}k_{2}^{\mu} - 2k^{\mu}k_{2}^{\nu} - 2k^{\mu}k_{1}^{\nu} - k_{1}^{\mu}k_{2}^{\nu} + g^{\mu\nu} (\mu_{f}^{2} - k_{1} \cdot k_{2}) \right] \\ \mathcal{M}_{f}^{\mu\nu,b} &= (-1)^{3/2 - d_{\mu_{f}}} \frac{A(d_{\mu_{f}} - 1/2)}{2\cos(d_{\mu_{f}}\pi)} 2(3/2 - d_{\mu_{f}})\Pi_{f}^{\mu\nu,b} \left[\\ \Pi_{f}^{\mu\nu,b} &\equiv \int \frac{d^{4}k}{(2\pi)^{4}} \frac{G^{\mu\nu}}{(k^{2} - \mu_{f}^{2})[(k - k_{2})^{2} - \mu_{f}^{2}]^{2}[(k + k_{1})^{2} - \mu_{f}^{2}]^{\frac{5}{2} - d_{\mu_{f}}} \right] \\ \mathcal{G}^{\mu\nu} &\equiv Tr \left\{ (\not{k} + \not{k}_{1} + \mu_{f}) (\not{k} - \not{k}_{2} + \mu_{f}) (\not{k} - \not{k}_{2} - \mu_{f}) \right\} \\ &\times \left[2(k^{2} - \mu_{f}^{2})g^{\mu\nu} - 2(2k + k_{1})^{\mu}(2k - k_{2})^{\nu} \right] \\ &= 8\mu_{f}[(k - k_{2})^{2} - \mu_{f}^{2}] \left[(k^{2} - \mu_{f}^{2})g^{\mu\nu} - (2k + k_{1})^{\mu}(2k - k_{2})^{\nu} \right] \end{split}$$

$$\mathcal{M}_{f} = -\frac{\alpha_{em}}{2\pi v} Q_{\mathcal{U}_{f}}^{2} A_{\mathcal{U}}^{f} (d_{\mathcal{U}_{f}}, \tau_{\mathcal{U}_{f}}) (k_{1}^{\nu} k_{2}^{\mu} - k_{1} \cdot k_{2} g^{\mu\nu}) \epsilon_{\mu}^{*} (k_{1}) \epsilon_{\nu}^{*} (k_{2})$$
Finally
$$A_{\mathcal{U}}^{f} (d_{\mathcal{U}_{f}}, \tau_{\mathcal{U}_{f}}) = \frac{A(d_{\mathcal{U}_{f}} - 1/2)}{2\cos(\pi d_{\mathcal{U}_{f}})} \frac{1}{\Gamma(d_{\mathcal{U}_{f}} - 1/2)\Gamma(5/2 - d_{\mathcal{U}_{f}})} \\ \times \int_{0}^{1} dy \int_{0}^{1-y} dz \left(\frac{1-y-z}{yz}\right)^{3/2-d_{\mathcal{U}_{f}}} \\ \times \frac{4(2-d_{\mathcal{U}_{f}})^{2}(1-4yz) + 2(3/2-d_{\mathcal{U}_{f}})4yz}{\left(1-4\tau_{\mathcal{U}_{f}}yz\right)^{5/2-d_{\mathcal{U}_{f}}}}$$

Some constraints on coupling

Most renormalizable scalar potential

Numerical results

DiscussionContour lines in
$$(d_{u_s}, \lambda_{Hu_s})$$
 and $(d_{u_f}, \lambda_{Hu_f})$ planesFor fixed values $\mu_{u_s} = 100 GeV$ $\mu_{u_f} = 500 GeV$ $\Lambda_{u_s} = \Lambda_{u_f} = 1 TeV$ $Q_{u_s} = 1$ $Q_{u_f} = 2$ $R_{\gamma\gamma} = 1.8$ Possible for
 $1 \le d_{u_s} \le 1.31$ $2.395 \le d_{u_f} \le -1.35$ $R_{\gamma\gamma} = 1.65$ Possible for
 $1 \le d_{u_s} \le 1.36$ $-2.5 \le \lambda_{Hu_s} \le -0.9$ $R_{\gamma\gamma} = 1.65$ Possible for
 $1 \le d_{u_s} \le 1.36$ $-3 \le \lambda_{Hu_f} \le -0.8$
 $2.38 \le d_{u_f} \le 2.5$

TABLE I. Tuning the gauge unparticle parameters to fit the the diphoton Higgs decay rate $R_{\gamma\gamma}$ to data reported by the ATLAS and CMS experiments.

$R_{\gamma\gamma}$	$d_{\mathcal{U}_s}$	$d_{\mathcal{U}_f}$	$Q_{\mathcal{U}_s}$	$Q_{\mathcal{U}_f}$
ATLAS	1-2	2.15 - 2.2	± 1	± 1
\simeq	1.3, 1.7	~ 1.5 -1.6	± 2	± 1
$1.65 \pm 0.24^{+0.25}_{-0.18}$	1.5	1.8	± 2	± 2
	1.8	1.7	± 2	± 2
CMS	1.1, 1.8	2	± 1	± 1
\simeq	1.9	2.1	± 2	± 1
$0.78^{+0.28}_{-0.26}$	1.1, 1.8	1.9	± 2	± 2





 $- \left[\Pi_1^{\mu\nu}(k) - \Pi_3^{\mu\nu}(k) \right] \epsilon_{\mu}^{A*}(k_1) \epsilon_{\nu}^{Z*}(k_2)$

 $= 2e^2 Qg_{Z\mathcal{U}_s\mathcal{U}_s} \lambda_{H\mathcal{U}_s} v^2 (2 - d_{\mathcal{U}_s}) \frac{A(d_{\mathcal{U}_s})}{2\sin \pi d_{\mathcal{U}_s}}$

 $H \rightarrow Z\gamma$







Singlets and doublets scalars









New 750 GeV resonnance at LHC

Work in progress

Our starting model economical 331 model

Gauged unparticles idea

THANK YOU







 $\tau_F = \frac{4m_f^2}{m_h^2}, \quad \lambda_F = \frac{4m_f^2}{m_Z^2}, \quad \tau_W = \frac{4m_W^2}{m_h^2}, \quad \lambda_W = \frac{4m_W^2}{m_Z^2}$

 $I_1(x,y) = \frac{xy}{2(x-y)} + \frac{x^2y^2}{2(x-y)^2} [f(x) - f(y)] + \frac{x^2y^2}{(x-y)^2} [g(x) - g(y)]$



$$g(\tau) = \begin{cases} \sqrt{\tau} - 1 \sin^{-1}(1/\sqrt{\tau}) & \text{pour } \tau \ge 1\\ \frac{1}{2}\sqrt{1 - \tau} \left[\ln\left(\frac{1 + \sqrt{1 - \tau}}{1 - \sqrt{1 - \tau}}\right) - i\pi\right] & \text{pour } \tau < 1 \end{cases}$$

$$A_0^{\gamma Z}(x, y) = \mathcal{I}_1(x, y)$$

$$A_{1/2}^{\gamma Z}(x, y) = \mathcal{I}\left[\mathcal{I}_1(x, y) - \mathcal{I}_2(x, y)\right]$$

$$A_1^{\gamma Z}(x, y) = \mathcal{I}\left(3 - \frac{s_W^2}{c_W^2}\right) \mathcal{I}_2(x, y) + \left[\left(1 + \frac{2}{x}\right)\frac{s_W^2}{c_W^2} - \left(5 + \frac{2}{x}\right)\right] \mathcal{I}_1(x, y)$$

$$E_1(x, y) = \frac{xy}{2(x - y)} + \frac{x^2y^2}{2(x - y)^2} \left[f\left(\frac{1}{x}\right) - f\left(\frac{1}{y}\right)\right] + \frac{x^2y}{(x - y)^2} \left[g\left(\frac{1}{x}\right) - g\left(\frac{1}{y}\right)\right]$$



