

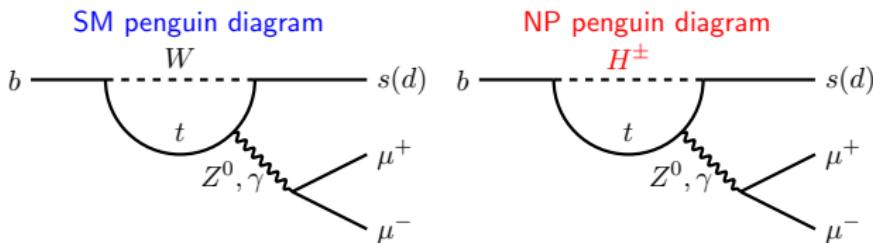
Latest results on rare decays from LHCb

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on behalf of the LHCb collaboration

¹University of Warwick

Moriond Electroweak 2015
March 14th – 21st, 2015

Rare decays as indirect probes for BSM physics



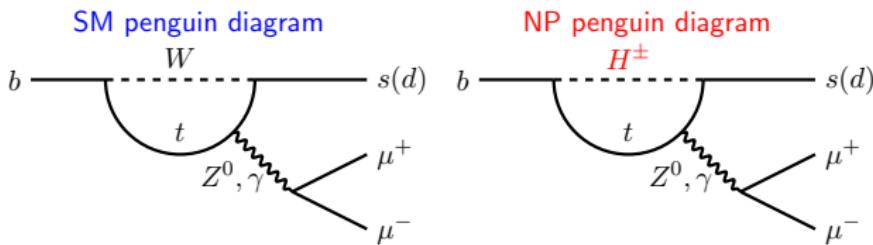
- Rare FCNC decays are loop-suppressed in the Standard Model (SM)
- New heavy particles in SM extensions can appear in competing diagrams can affect \mathcal{B} and angular distributions

$$\mathcal{H}_{\text{eff}} = -\frac{4G_F}{\sqrt{2}} V_{tb} V_{tq}^* \sum_i \underbrace{\mathcal{C}_i \mathcal{O}_i}_{\substack{\text{Left handed} \\ \frac{m_s}{m_b} \text{ suppressed}}} + \underbrace{\mathcal{C}'_i \mathcal{O}'_i}_{\substack{\text{Right handed,} \\ \text{suppressed}}} + \sum \frac{c}{\Lambda_{\text{NP}}^2} \mathcal{O}_{\text{NP}}$$

$i = 1, 2$ $i = 3 - 6, 8$ $i = 7$ $i = 9, 10$ $i = S, P$	Tree Gluon penguin Photon penguin EW penguin (Pseudo)scalar penguin
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- Model independent description in effective field theory
- Wilson coeff. $\mathcal{C}_i^{(I)}$ encode short-distance physics, $\mathcal{O}_i^{(I)}$ corr. operators

Rare decays as indirect probes for BSM physics



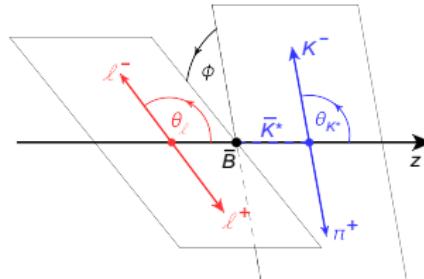
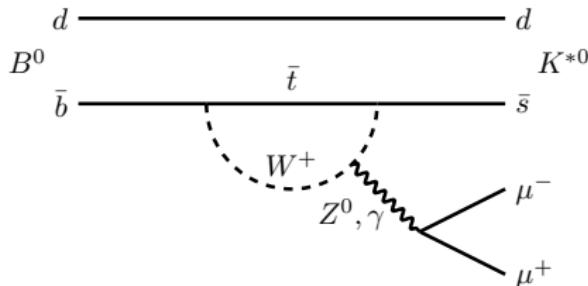
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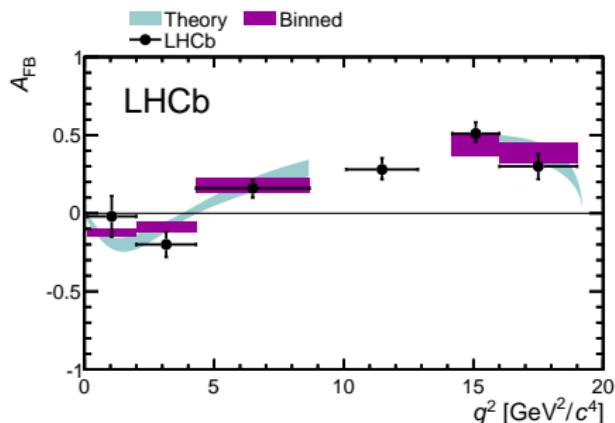
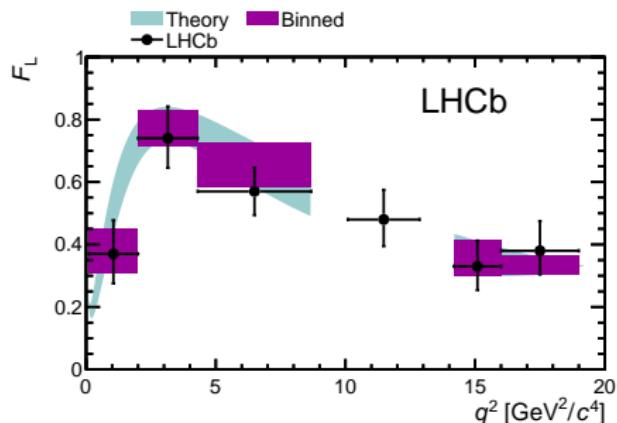
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- Model independent description in effective field theory
- Wilson coeff. $\mathcal{C}_i^{(\prime)}$ encode short-distance physics, $\mathcal{O}_i^{(\prime)}$ corr. operators

Golden decay $B^0 \rightarrow K^{*0} [\rightarrow K^+ \pi^-] \mu^+ \mu^-$



- Decay fully described by three helicity angles $\vec{\Omega} = (\theta_\ell, \theta_K, \phi)$ and $q^2 = m_{\mu\mu}^2$
- $$\frac{1}{d(\Gamma + \bar{\Gamma})/dq^2} \frac{d^3(\Gamma + \bar{\Gamma})}{d\vec{\Omega}} = \frac{9}{32\pi} \left[\frac{3}{4}(1 - F_L) \sin^2 \theta_K + F_L \cos^2 \theta_K + \frac{1}{4}(1 - F_L) \sin^2 \theta_K \cos 2\theta_\ell - F_L \cos^2 \theta_K \cos 2\theta_\ell + S_3 \sin^2 \theta_K \sin^2 \theta_\ell \cos 2\phi + S_4 \sin 2\theta_K \sin 2\theta_\ell \cos \phi + S_5 \sin 2\theta_K \sin \theta_\ell \cos \phi + \frac{4}{3} A_{FB} \sin^2 \theta_K \cos \theta_\ell + S_7 \sin 2\theta_K \sin \theta_\ell \sin \phi + S_8 \sin 2\theta_K \sin 2\theta_\ell \sin \phi + S_9 \sin^2 \theta_K \sin^2 \theta_\ell \sin 2\phi \right]$$
- F_L, A_{FB}, S_i combinations of K^{*0} spin amplitudes depending on Wilson coefficients $C_7^{(\prime)}, C_9^{(\prime)}, C_{10}^{(\prime)}$
- Large part of theory uncertainty due to hadronic form-factors

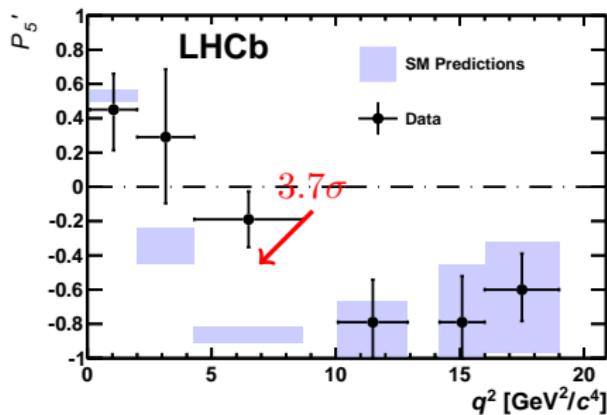
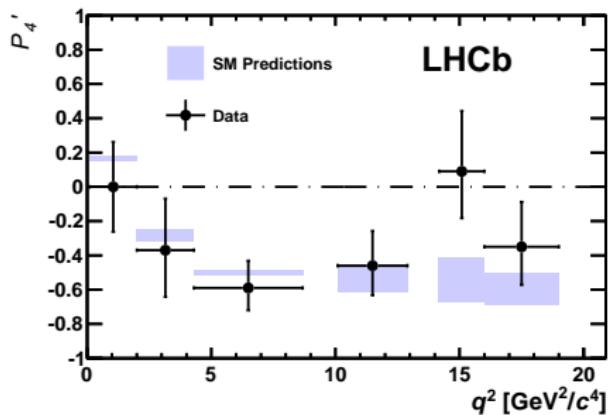
Reminder: $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ angular observables (1 fb^{-1})

[JHEP 08 (2013) 131]

- Angular observables in good agreement with SM prediction [C. Bobeth et al. JHEP 07 (2011) 067]
- Zero crossing point of A_{FB} free from FF uncertainties
- Result $q_0^2 = 4.9 \pm 0.9 \text{ GeV}^2$ consistent with SM prediction
 $q_{0,\text{SM}}^2 = 4.36^{+0.33}_{-0.31} \text{ GeV}^2$ [EPJ C41 (2005) 173-188]

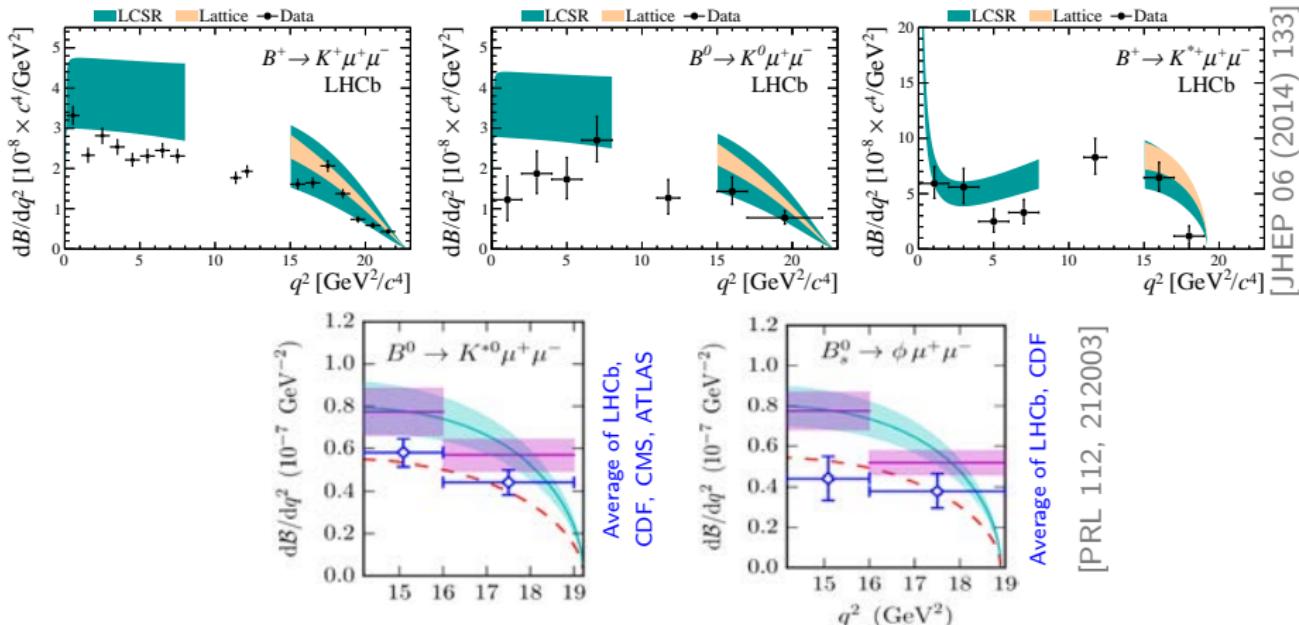
Less form factor dependent observables P'_i (1 fb^{-1})

- Less FF dependent observables P'_i introduced in [JHEP 05 (2013) 137]
- For $P'_{4,5} = S_{4,5}/\sqrt{F_L(1 - F_L)}$ leading FF uncertainties cancel for all q^2
- 3.7σ local deviation from SM prediction [JHEP 05 (2013) 137] in P'_5



[PRL 111, 191801 (2013)]

$b \rightarrow s\mu^+\mu^-$ branching fractions

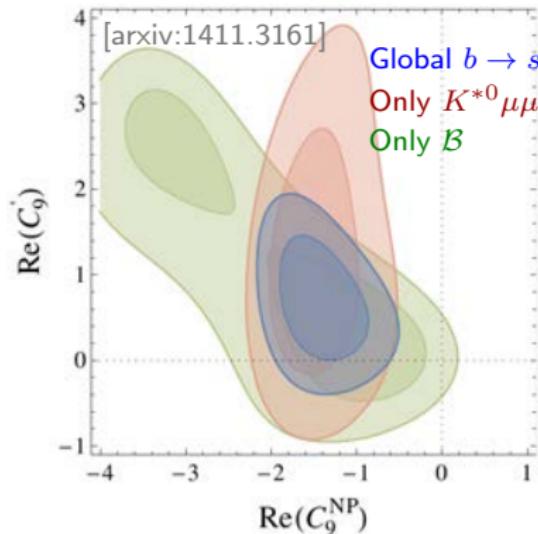
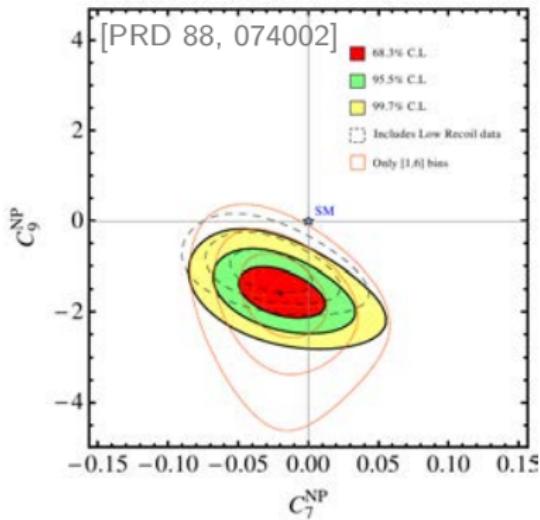


- Measured $B^0 \rightarrow (K^{*0}, K^0)\mu^+ \mu^-$, $B^+ \rightarrow (K^+, K^{*+})\mu^+ \mu^-$, $B_s^0 \rightarrow \phi \mu^+ \mu^-$ [JHEP 08 (2013) 131] [JHEP 06 (2014) 133] [JHEP 07 (2013) 084]

- \mathcal{B} tend to lie below SM predictions

[Horgan et al., PRL 112, 212003] [Altmannshofer et al. arxiv:1411.3161]

The global picture of $b \rightarrow s$ transitions



- Global fits to $b \rightarrow s$ FCNC processes prefer shift of C_9 by ~ -1.5

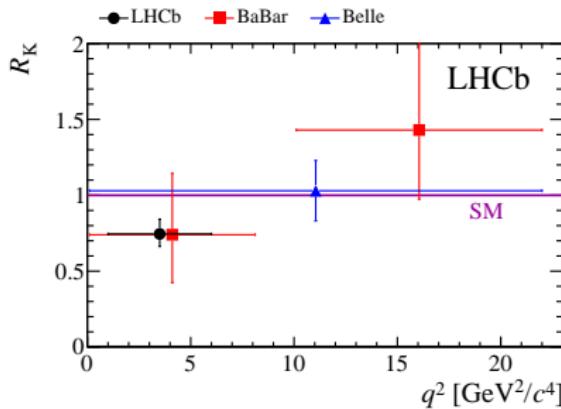
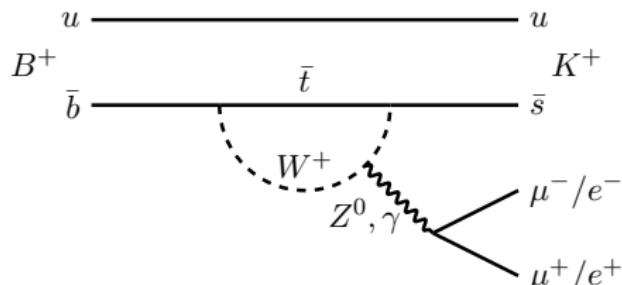
[S. Descotes-Genon et al. PRD 88, 074002] [Altmannshofer et al. arxiv:1411.3161]
[Beaujean et al. EPJC 74 2897] [Hurth et al. JHEP 04 097]

- Consistent picture of the observed tensions in angular obs. and \mathcal{B}

- Possible NP interpretation: Z'

[Gauld et al., arxiv:1310.1082] [Buras et al., arxiv:1311.6729]

Another interesting deviation: R_K



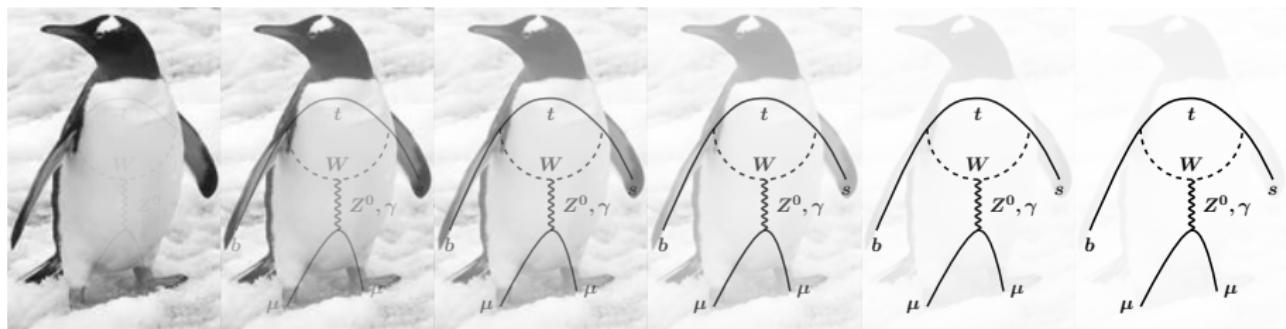
- Test of lepton universality: $R_K = \frac{\mathcal{B}(B^+ \rightarrow K^+ \mu^+ \mu^-)}{\mathcal{B}(B^+ \rightarrow K^+ e^+ e^-)} \stackrel{\text{SM}}{=} 1 \pm \mathcal{O}(10^{-3})$
- $R_K = 0.745^{+0.090}_{-0.074}$ (stat.) ± 0.036 (syst.), compatible with SM at 2.6σ
- Can also be explained in a consistent way

[Hiller et al., PRD 90, 054014 (2014)] [Altmannshofer et al., PRD 89 (2014) 095033]

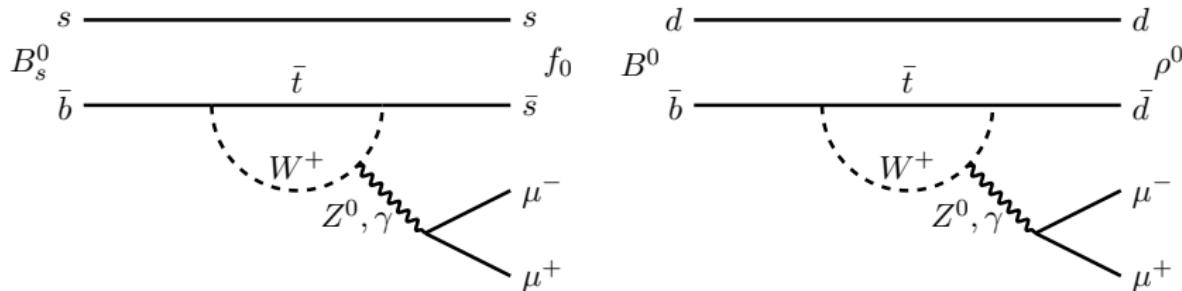
[Glashow et al., PRL 114, 091801 (2015)] [Crivellin et al., arxiv:1501.00993]

- See also talk by A. Crivellin

Latest results



Study of rare $B_{(s)}^0 \rightarrow \pi^+\pi^-\mu^+\mu^-$ decays I



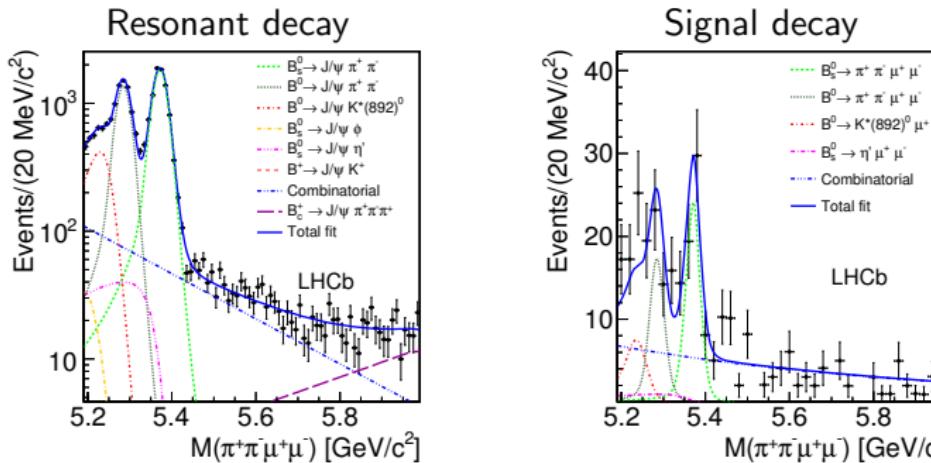
■ Contributions from

- $B_s^0 \rightarrow f_0 \mu^+ \mu^-$: $b \rightarrow s$ transition similar to $B^0 \rightarrow K^{*0} \mu^+ \mu^-$
- $B^0 \rightarrow \rho^0 \mu^+ \mu^-$: $b \rightarrow d$ transition, $|V_{td}/V_{ts}|^2$ suppressed in SM

■ SM predictions show large variation

- $\mathcal{B}_{\text{SM}}(B_s^0 \rightarrow f_0 \mu^+ \mu^-) = 0.6 \times 10^{-9} - 5.2 \times 10^{-7}$
[PRD 79 014013], [PRD 81 074001], [PRD 80 016009]
- $\mathcal{B}_{\text{SM}}(B^0 \rightarrow \rho^0 \mu^+ \mu^-) = (5 - 9) \times 10^{-8}$
[PRD 56 5452-5465], [Eur.Phys.J.C 41 173-188]

Study of rare $B_{(s)}^0 \rightarrow \pi^+\pi^-\mu^+\mu^-$ decays II



[PLB 743 (2015) 46]

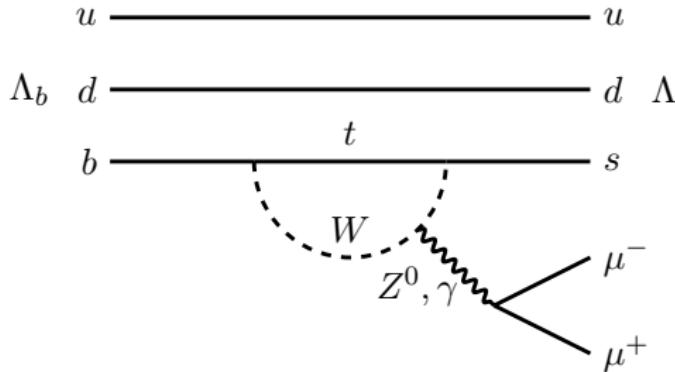
- Observation of $B_s^0 \rightarrow \pi^+\pi^-\mu^+\mu^-$ with 7.6σ
- Evidence for $B^0 \rightarrow \pi^+\pi^-\mu^+\mu^-$ with 4.8σ
- Branching fractions compatible with SM predictions

$$\mathcal{B}(B_s^0 \rightarrow \pi^+\pi^-\mu^+\mu^-) = (8.6 \pm 1.5_{\text{stat.}} \pm 0.7_{\text{syst.}} \pm 0.7_{\text{norm.}}) \times 10^{-8}$$

$$\mathcal{B}(B^0 \rightarrow \pi^+\pi^-\mu^+\mu^-) = (2.11 \pm 0.51_{\text{stat.}} \pm 0.15_{\text{syst.}} \pm 0.16_{\text{norm.}}) \times 10^{-8}$$

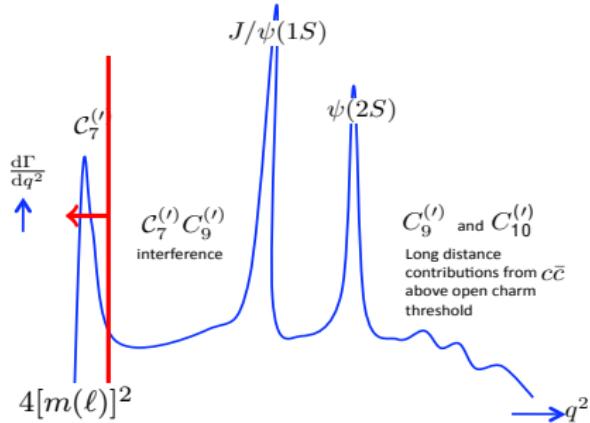
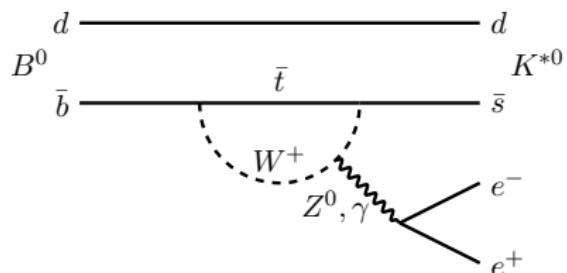
- Motivated work in theory [Wang et al., arxiv:1502.05104], [arxiv:1502.05483]

The rare decay $\Lambda_b^0 \rightarrow \Lambda \mu^+ \mu^-$



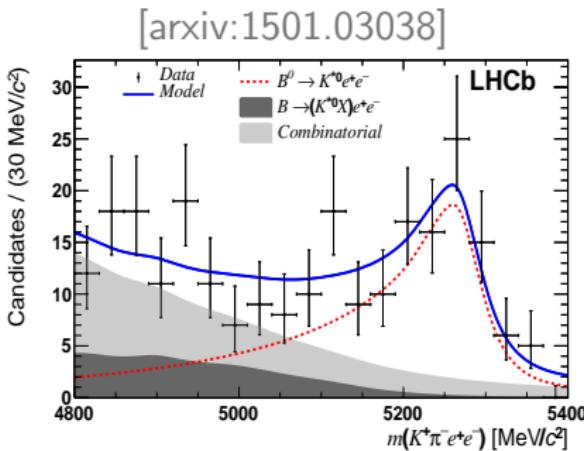
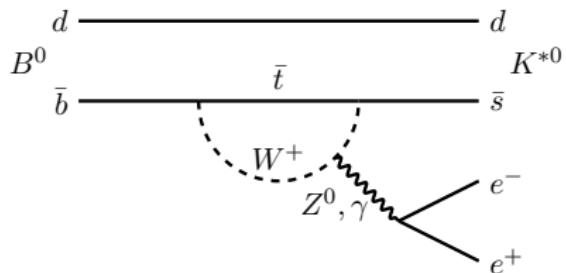
- Rare Λ_b^0 baryon decays have unique features
 - 1 Λ_b^0 has half-integer spin
 - 2 Particular hadronic dynamics (heavy quark + light di-quark system)
 - 3 Λ decays weakly [JHEP 01 (2015) 155]
- Measured angular obs. and \mathcal{B}
[LHCb-PAPER-2015-009, to be submitted to JHEP]
- Presentation by L. Pescatore this afternoon

The rare decay $B^0 \rightarrow K^{*0} e^+ e^-$

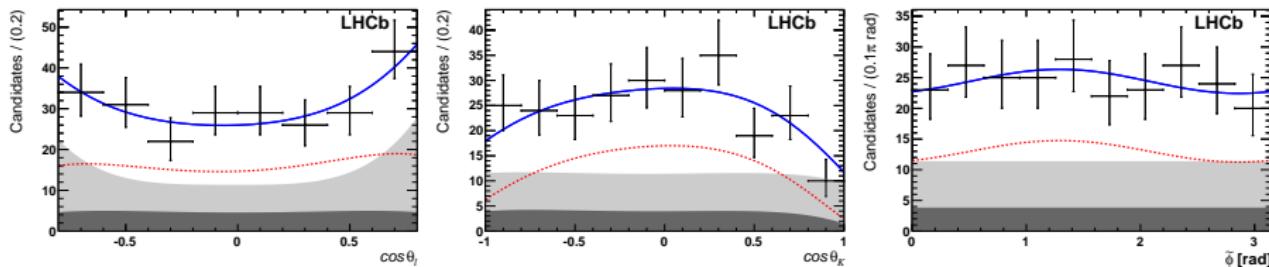


- Analyse $B^0 \rightarrow K^{*0} e^+ e^-$ at very low q^2 : $[0.0004, 1.0] \text{ GeV}^2/c^4$, accessible due to tiny e mass
- Determine angular observables F_L , $A_T^{(2)}$, A_T^{Re} , A_T^{Im} sensitive to C_7 and C'_7
- Experimental challenges: Trigger and Bremsstrahlung

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Angular analysis of $B^0 \rightarrow K^{*0} e^+ e^-$ decays

[arxiv:1501.03038]

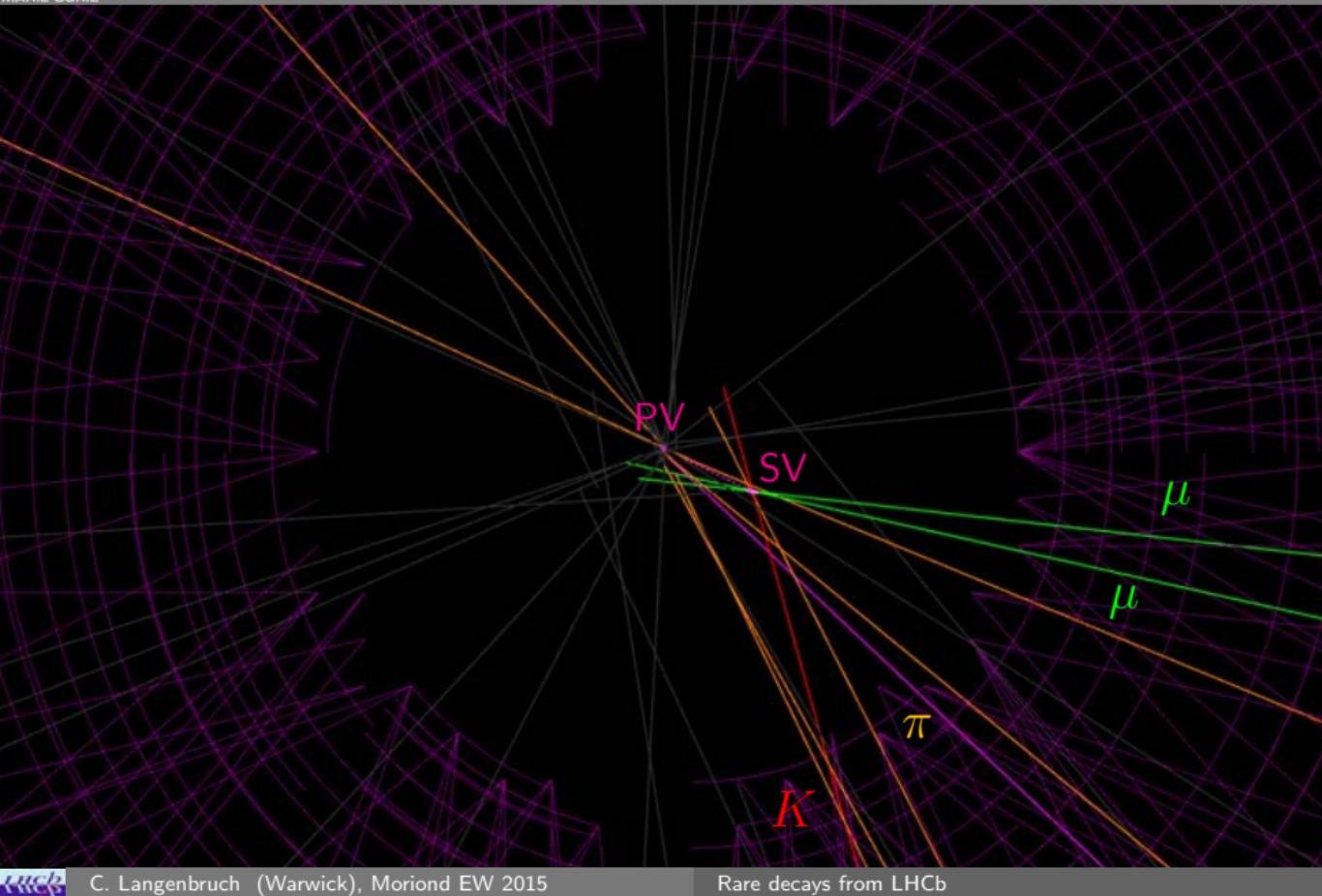
obs.	result
F_L	$+0.16 \pm 0.06 \pm 0.03$
$A_T^{(2)}$	$-0.23 \pm 0.23 \pm 0.05$
A_T^{Re}	$+0.10 \pm 0.18 \pm 0.05$
A_T^{Im}	$+0.14 \pm 0.22 \pm 0.05$

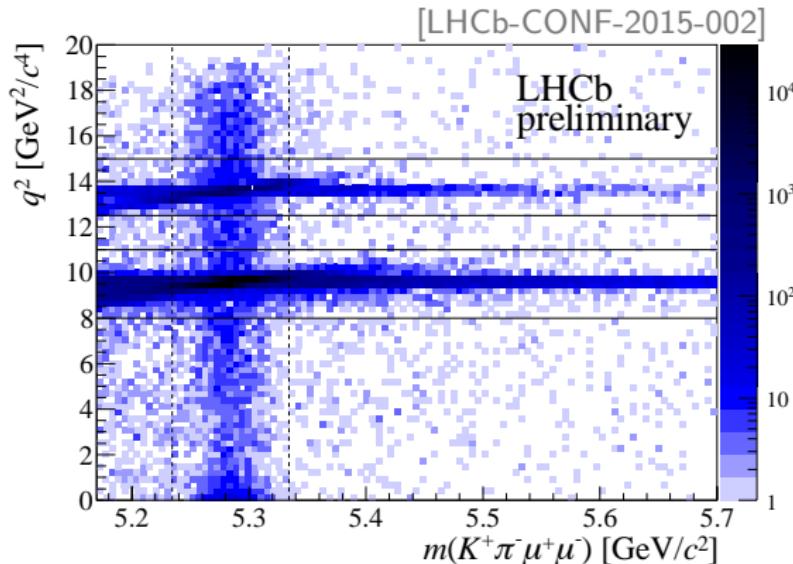
[JHEP 05 (2013) 043]

obs.	SM prediction
F_L	$+0.10^{+0.11}_{-0.05}$
$A_T^{(2)}$	$+0.03^{+0.05}_{-0.04}$
A_T^{Re}	$-0.15^{+0.04}_{-0.03}$
A_T^{Im}	$(-0.2^{+1.2}_{-1.2}) \times 10^{-4}$

- Results are in good agreement with SM predictions
- Constraints on $C_7^{(\prime)}$ competitive with radiative decays

Angular analysis of $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ using 3 fb^{-1}

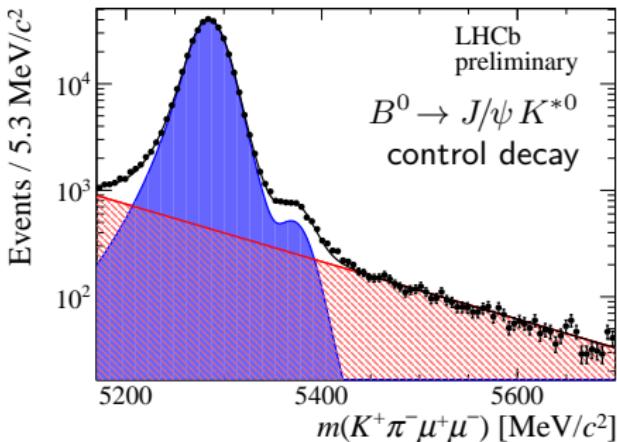
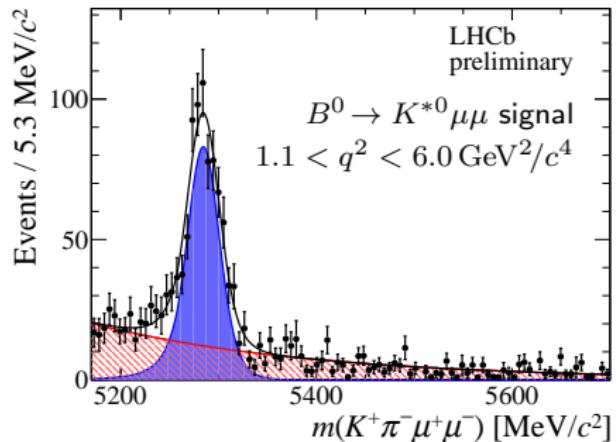




- BDT to suppress combinatorial background
Input variables: PID, kinematic and geometric quantities, isolation variables
- Veto of $B^0 \rightarrow J/\psi K^{*0}$ and $B^0 \rightarrow \psi(2S)K^{*0}$ (important control decays)
and peaking backgrounds using kinematic variables and PID
- Signal clearly visible as vertical band after the full selection

Mass model and $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ signal yield

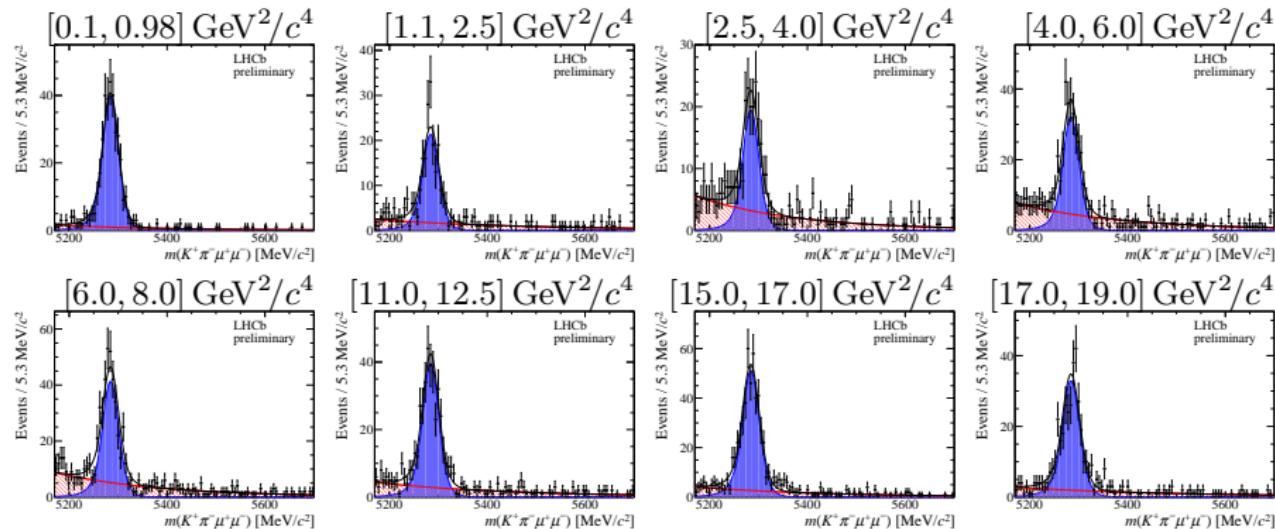
[LHCb-CONF-2015-002]



- Signal mass model from high statistics $B^0 \rightarrow J/\psi K^{*0}$
Correction factor from simulation to account for q^2 dep. resolution
- Finer q^2 binning to allow more flexible use in theory
- Significant signal yield in all bins, q^2 integrated $N_{\text{sig}} = 2398 \pm 57$

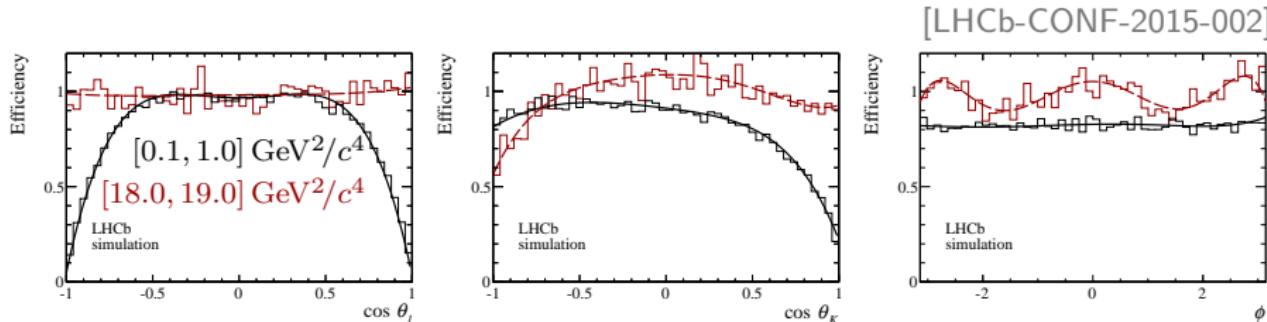
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Acceptance effect

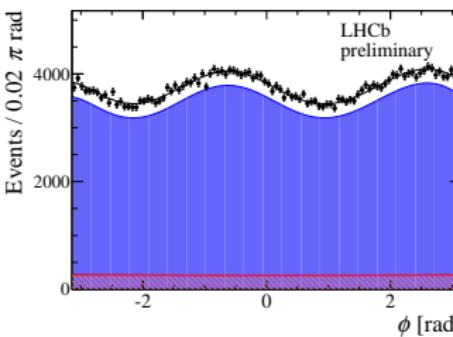
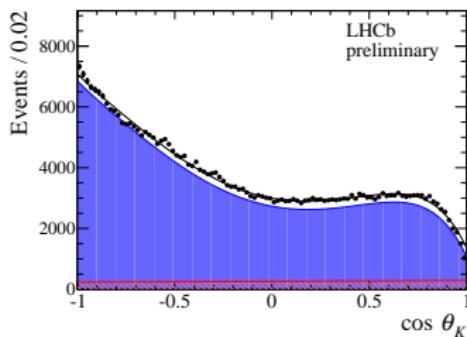
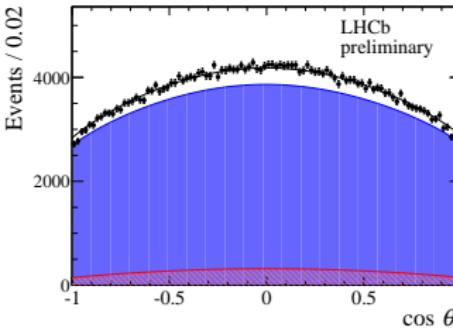
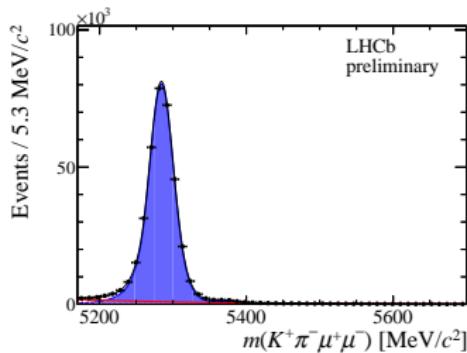


- Trigger, reconstruction and selection distorts decay angles and q^2 distribution
- Parametrize 4D efficiency using Legendre polynomials P_k

$$\varepsilon(\cos \theta_\ell, \cos \theta_K, \phi, q^2) = \sum_{klmn} c_{klmn} P_k(\cos \theta_\ell) P_l(\cos \theta_K) P_m(\phi) P_n(q^2)$$

- Coefficients c_{klmn} from moments analysis of $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ PHSP MC
- Crosscheck acceptance using $B^0 \rightarrow J/\psi K^{*0}$ control decay

Control decay $B^0 \rightarrow J/\psi K^{*0}$



[LHCb-CONF-2015-002]

- black line: full fit, blue: signal component, red: bkg. part
- Angular observables successfully reproduced [PRD 88, 052002 (2013)]

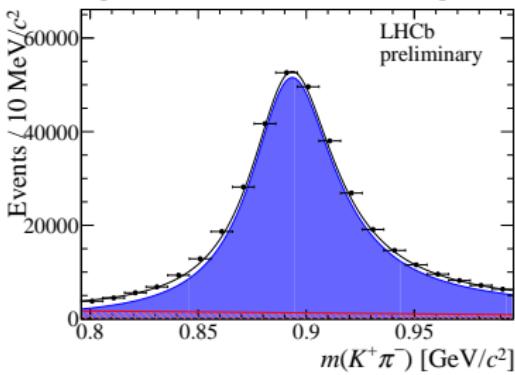
S-wave pollution

- S-wave: $K^+\pi^-$ not from $K^{*0}(892)$ but in spin 0 configuration
- Introduces two add. decay amplitudes resulting in six add. observables

$$\frac{1}{d(\Gamma + \bar{\Gamma})/dq^2} \frac{d^3(\Gamma + \bar{\Gamma})}{d\vec{\Omega}} \Big|_{S+P} = (1 - F_S) \frac{1}{d(\Gamma + \bar{\Gamma})/dq^2} \frac{d^3(\Gamma + \bar{\Gamma})}{d\vec{\Omega}} \Big|_P + \frac{3}{16\pi} F_S \sin^2 \theta_\ell + \text{S-P interference}$$

- F_S scales P-wave observables, needs to be determined precisely
- Perform simultaneous $m_{K\pi}$ fit to constrain F_S
- P-wave described by rel. BW
- S-wave described by LASS model crosschecked using Isobar param.

[LHCb-CONF-2015-002]



- Full 3 fb^{-1} allows first simultaneous determination of all eight CP-averaged observables in a single fit
- Allows to quote correlation matrix to include in global fit
- Perform maximum likelihood fit to the decay angles and $m_{K\pi\mu\mu}$ in q^2 bins, simultaneously fitting $m_{K\pi}$ to constrain F_S

$$\begin{aligned}\log \mathcal{L} = & \sum_i \log \left[\epsilon(\vec{\Omega}, q^2) f_{\text{sig}} \mathcal{P}_{\text{sig}}(\vec{\Omega}) \mathcal{P}_{\text{sig}}(m_{K\pi\mu\mu}) \right. \\ & \quad \left. + (1 - f_{\text{sig}}) \mathcal{P}_{\text{bkg}}(\vec{\Omega}) \mathcal{P}_{\text{bkg}}(m_{K\pi\mu\mu}) \right] \\ & + \sum_i \log \left[f_{\text{sig}} \mathcal{P}_{\text{sig}}(m_{K\pi}) + (1 - f_{\text{sig}}) \mathcal{P}_{\text{bkg}}(m_{K\pi}) \right]\end{aligned}$$

- $\mathcal{P}_{\text{sig}}(\Omega)$ given by $\frac{1}{d(\Gamma+\bar{\Gamma})/dq^2} \frac{d^3(\Gamma+\bar{\Gamma})}{d\vec{\Omega}} \Big|_{S+P}$
- $\mathcal{P}_{\text{bkg}}(\Omega)$ modelled with 2nd order Chebychev polynomials.
- Feldman-Cousins method [G. Feldman et al., PRD 57 3873-3889] to ensure correct coverage at low statistics

Systematic uncertainties

1 Systematic uncertainties related to acceptance:

- Kinematic differences between data and simulation
- q^2 dependence of acceptance
- Acceptance model (order of parametrisation)
- statistical uncertainty

2 Peaking backgrounds

- $B_s^0 \rightarrow \phi \mu^+ \mu^-$, $\Lambda_b^0 \rightarrow p K \mu^+ \mu^-$, $B^0 \rightarrow K^+ \pi_{\text{rndm.}}^- \mu^+ \mu^-$

3 PDF modeling

- Signal mass model
- Angular background model
- $m_{K\pi}$ S-wave description (LASS/Isobar)
- $m_{K\pi}$ dependent efficiency

- All determined using high statistics toys
- Measurement is statistically dominated

Systematic uncertainties

1 Systematic uncertainties related to acceptance:

- Kinematic differences between data and simulation $\lesssim 0.01 - 0.02$
- q^2 dependence of acceptance
- Acceptance model (order of parametrisation) $\lesssim 0.01$
- statistical uncertainty

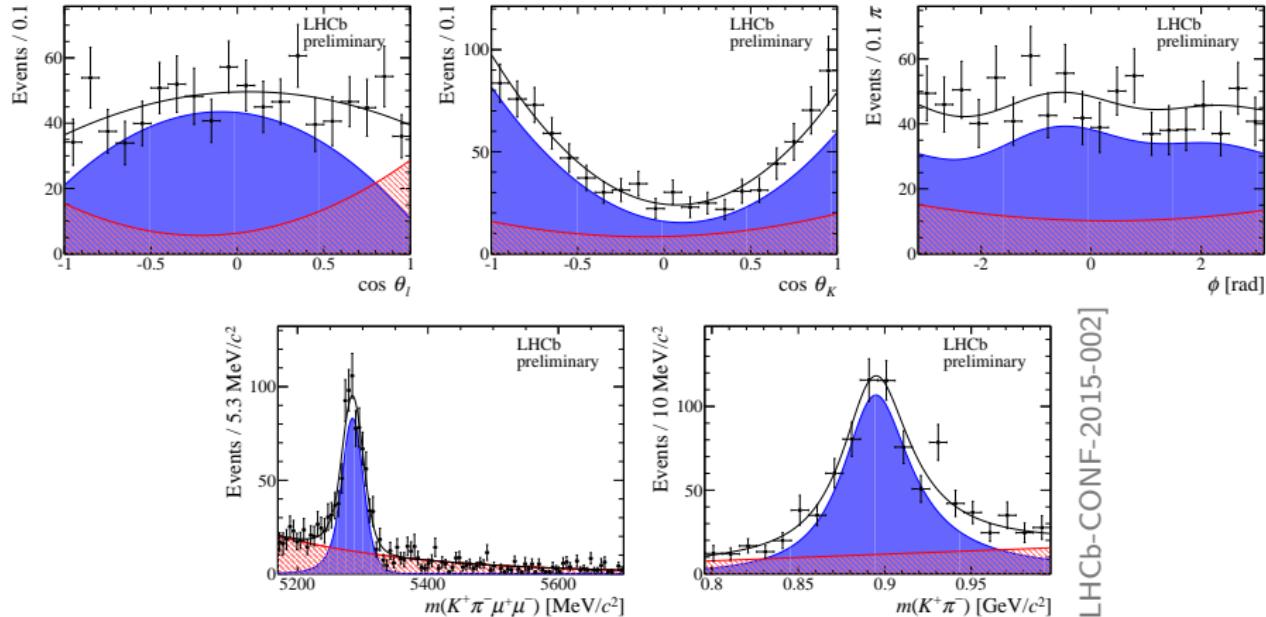
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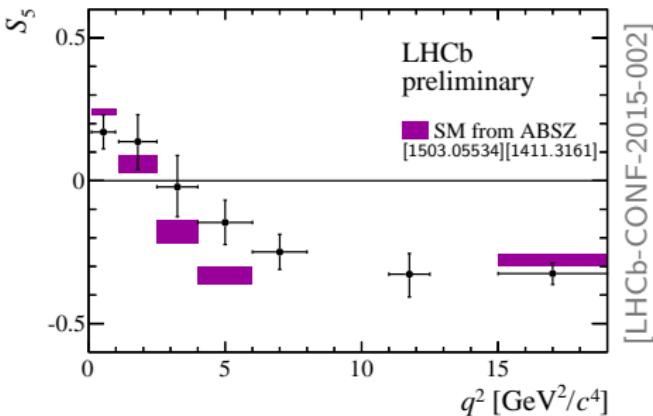
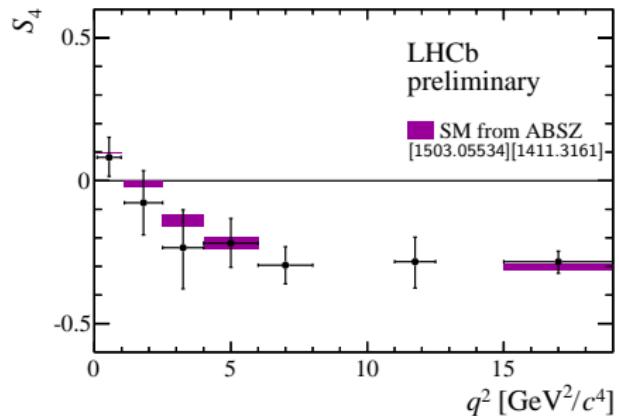
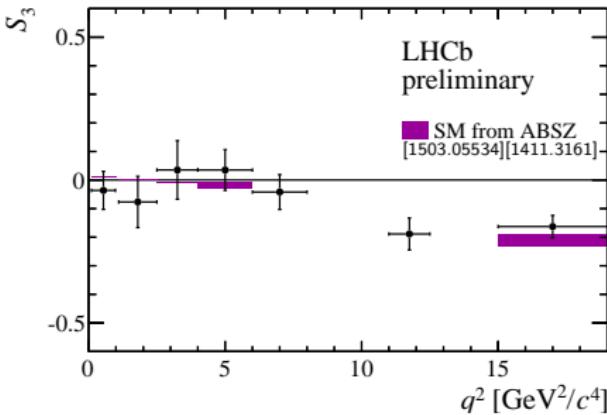
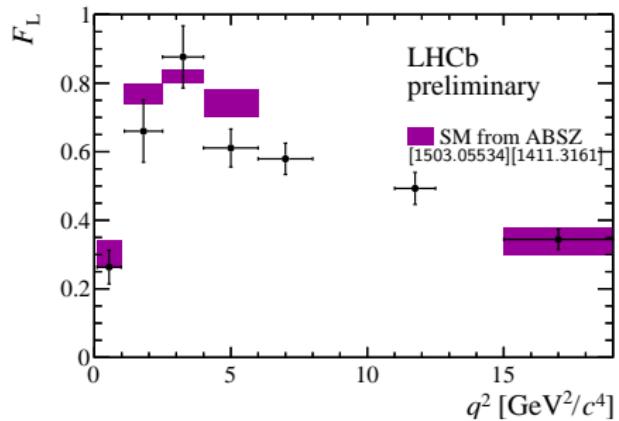
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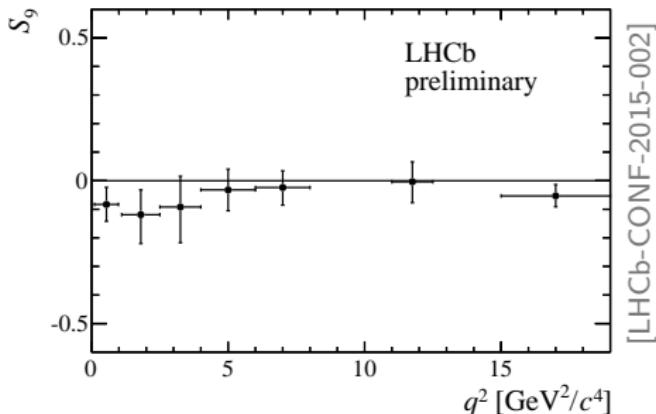
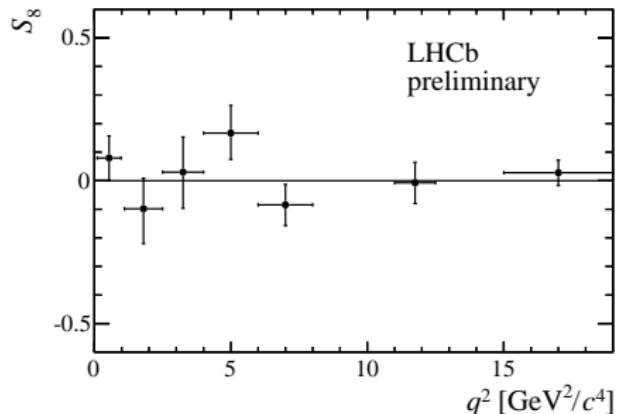
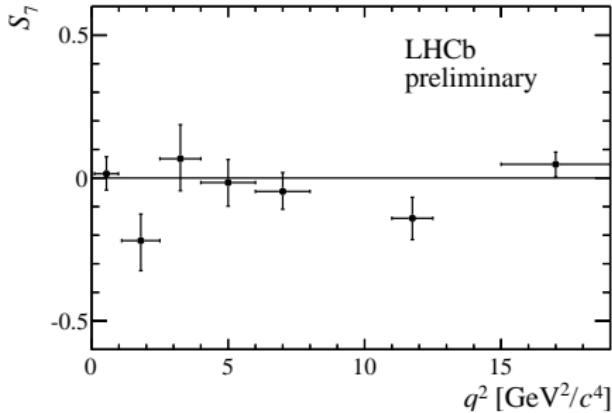
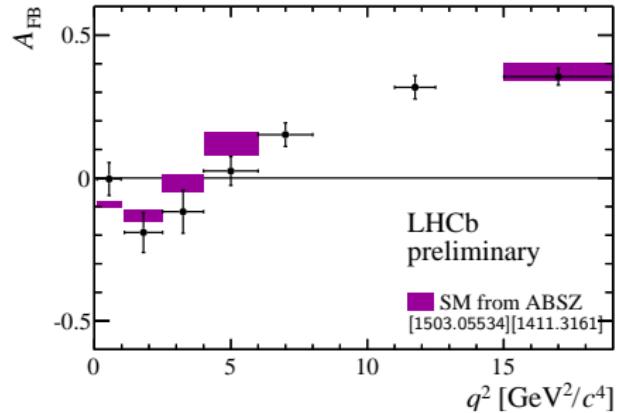
- All determined using high statistics toys
- Measurement is statistically dominated

$B^0 \rightarrow K^{*0} \mu^+ \mu^-$ likelihood projections [1.1, 6.0] GeV^2/c^4


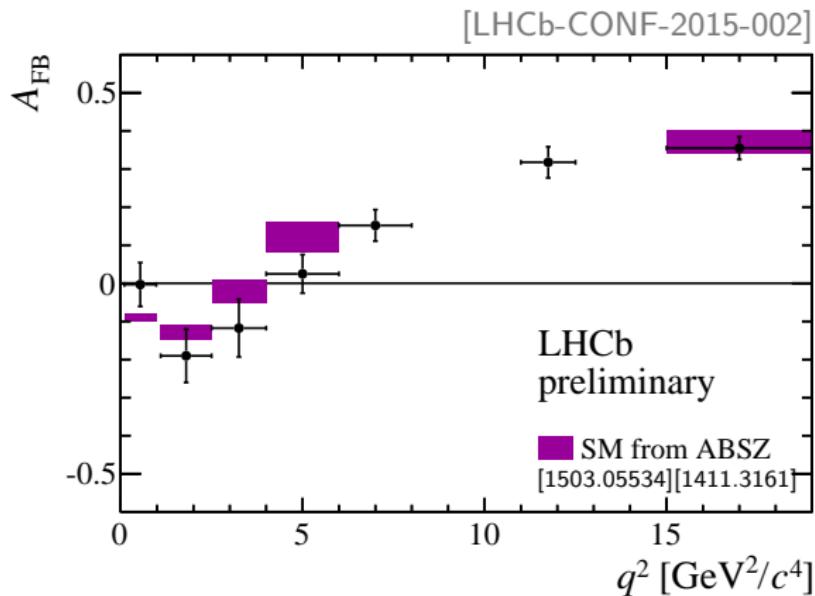
[LHCb-CONF-2015-002]

- Efficiency corrected distributions show good agreement with overlaid PDF projections

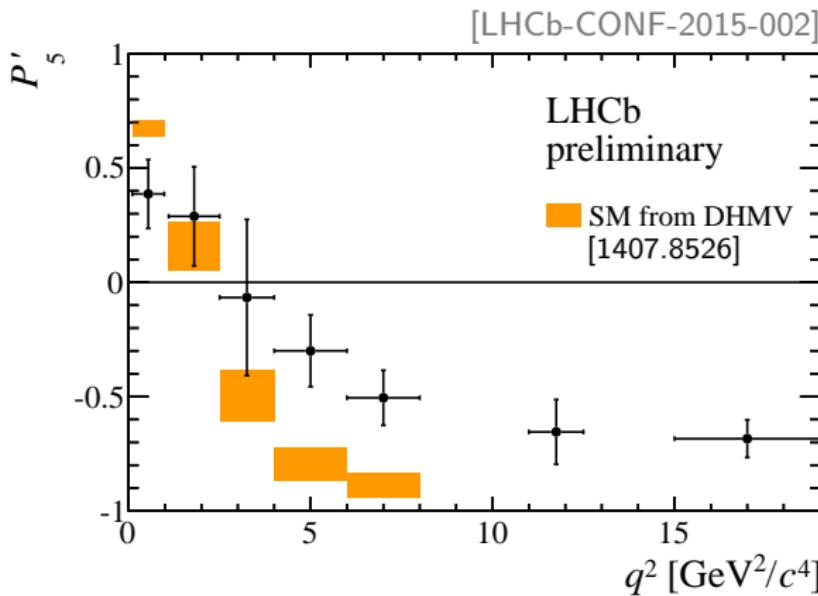
$B^0 \rightarrow K^{*0} \mu^+ \mu^-$ Results: F_L , S_3 , S_4 , S_5


$B^0 \rightarrow K^{*0} \mu^+ \mu^-$ Results: A_{FB} , S_7 , S_8 , S_9


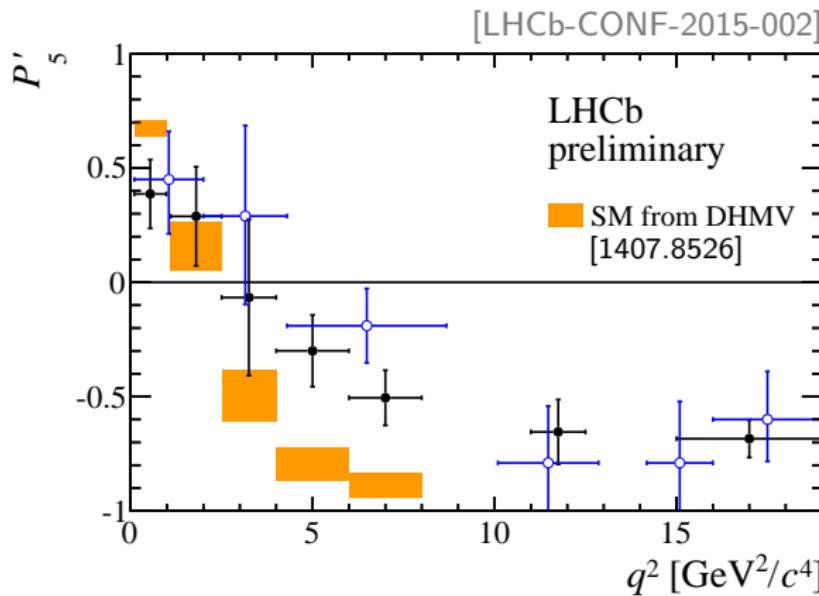
Forward-backward asymmetry A_{FB}



- Data points slightly below SM prediction at low q^2
- ZCP $q_0^2 = 3.7^{+0.8}_{-1.1} \text{ GeV}^2/c^4$ evaluated as in [JHEP 08 (2013) 131]



- Tension seen in P'_5 in [PRL 111, 191801 (2013)] confirmed
- [4.0, 6.0] and [6.0, 8.0] GeV $^2/c^4$ show deviations of 2.9σ each
- Naive combination results in a significance of 3.7σ
- Compatible with 1 fb $^{-1}$ measurement

P'_5


- Tension seen in P'_5 in [PRL 111, 191801 (2013)] confirmed
- [4.0, 6.0] and [6.0, 8.0] GeV^2/c^4 show deviations of 2.9σ each
- Naive combination results in a significance of 3.7σ
- Compatible with 1 fb^{-1} measurement

Conclusions

- Rare decays are an excellent laboratory to search for BSM effects
- LHCb an ideal environment to study these decays
- Presented full angular analysis of $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ using the full 3 fb^{-1} LHCb data sample
- P'_5 deviation confirmed:
Two q^2 bins with significance of 2.9σ each
- More interesting tensions in electroweak penguins:
 R_K , low $b \rightarrow s \mu \mu \mathcal{B}$
- Looking forward to the theory interpretation
See talks by Q. Matias, D. Straub

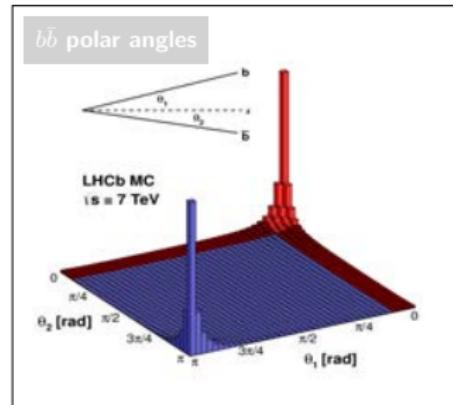
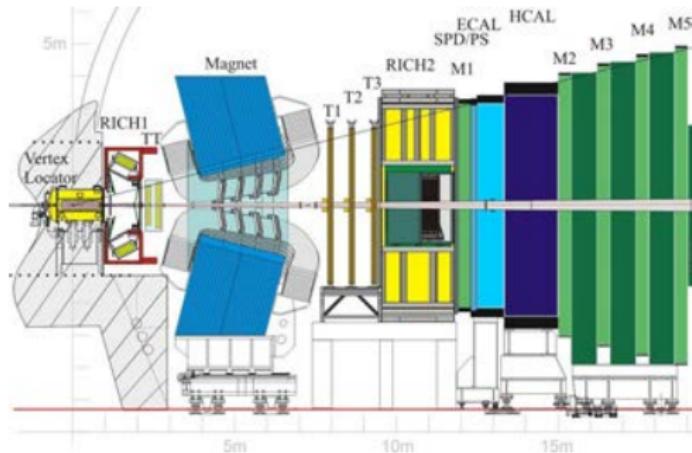


Non Standard Model Penguin?



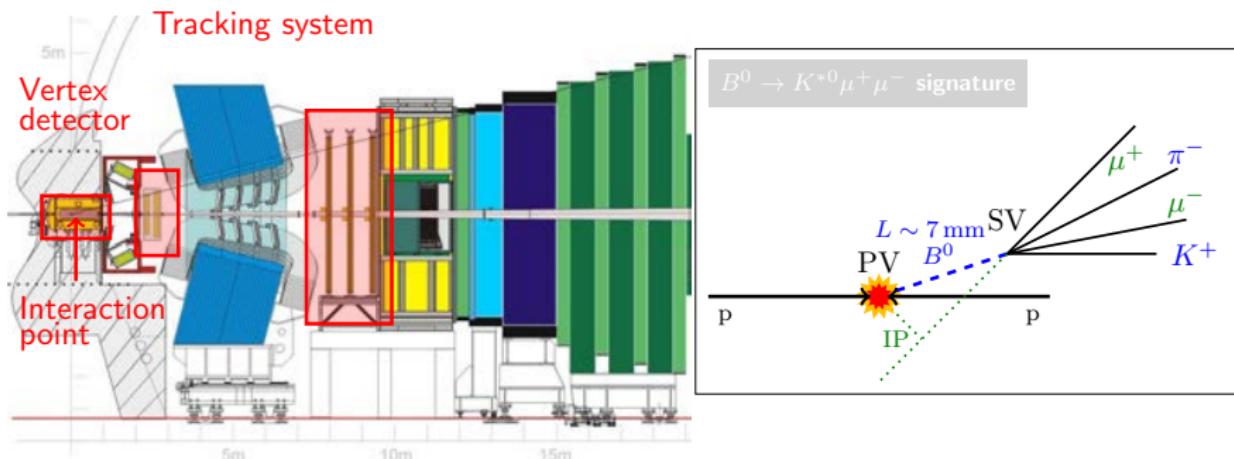
[Nature Methods 11, 1242–1244 (2014)]

The LHC as heavy flavour factory



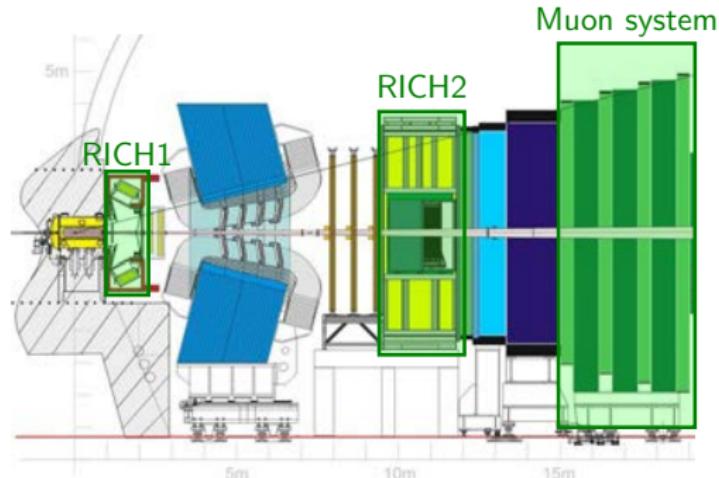
- $b\bar{b}$ produced correlated predominantly in forward (backward) direction
→ single arm forward spectrometer ($2 < \eta < 5$)
- Large $b\bar{b}$ production cross section
 $\sigma_{b\bar{b}} = (75.3 \pm 14.1) \mu\text{b}$ [Phys.Lett. B694 (2010)] in acceptance
- $\sim 1 \times 10^{11}$ produced $b\bar{b}$ pairs in 2011, excellent environment to study
 $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ and other rare decays

The LHCb detector: Tracking

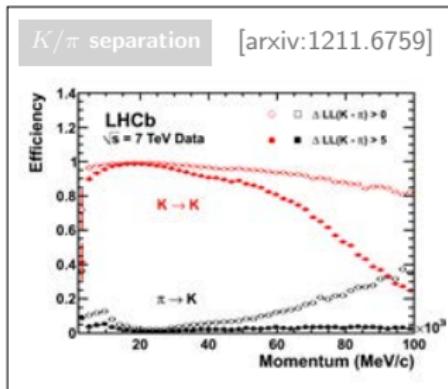


- Excellent Impact Parameter (IP) resolution ($20\text{ }\mu\text{m}$)
→ Identify secondary vertices from heavy flavour decays
- Proper time resolution $\sim 40\text{ fs}$
→ Good separation of primary and secondary vertices
- Excellent momentum ($\delta p/p \sim 0.4 - 0.6\%$) and inv. mass resolution
→ Low combinatorial background

The LHCb detector: Particle identification and Trigger

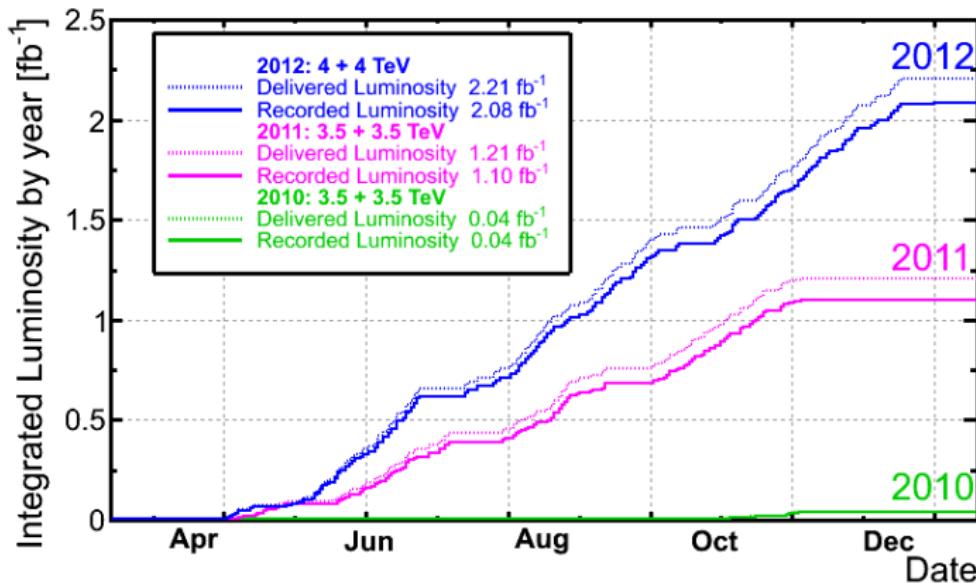


Muon system



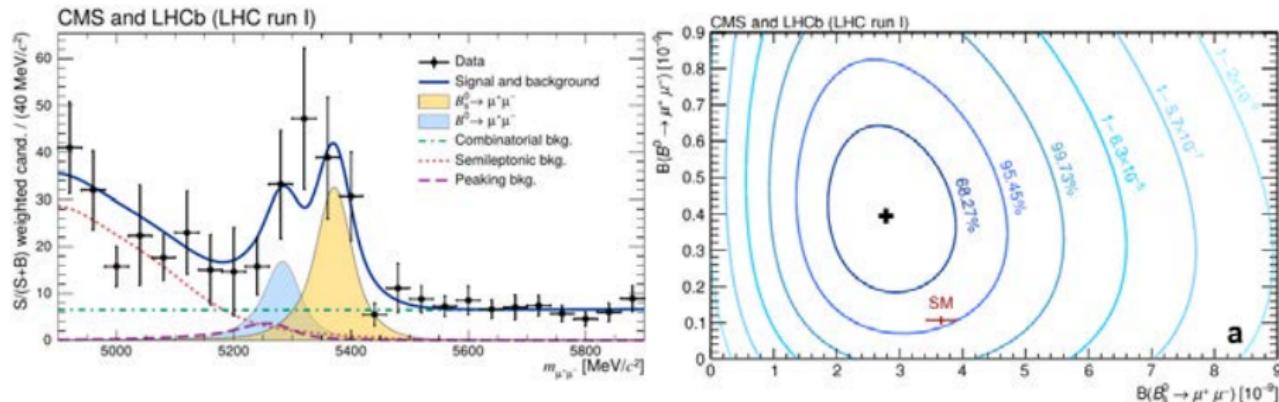
- Excellent Muon identification $\epsilon_{\mu \rightarrow \mu} \sim 97\%$ $\epsilon_{\pi \rightarrow \mu} \sim 1\text{-}3\%$
- Good $K\pi$ separation via RICH detectors $\epsilon_{K \rightarrow K} \sim 95\%$ $\epsilon_{\pi \rightarrow K} \sim 5\%$
→ Reject peaking backgrounds
- High trigger efficiencies, low momentum thresholds
Muons: $p_T > 1.76 \text{ GeV}$ at L0, $p_T > 1.0 \text{ GeV}$ at HLT1
 $B \rightarrow J/\psi X$: $\epsilon_{\text{Trigger}} \sim 90\%$

Data taken by LHCb



- Published results I will discuss today only use 1 fb^{-1} taken in 2011
- Full data sample of 3 fb^{-1} currently under study

The very rare decay $B_s^0 \rightarrow \mu^+ \mu^-$



- Observation of $B_s^0 \rightarrow \mu^+ \mu^-$ using combined CMS and LHCb dataset [arxiv:1411.4413], submitted to Nature
- $\mathcal{B}(B_s^0 \rightarrow \mu^+ \mu^-) = (2.79^{+0.66+0.26}_{-0.60-0.19}) \times 10^{-9}$, 6.2 σ sign. (7.6 σ expected)
 $\mathcal{B}(B_s^0 \rightarrow \mu^+ \mu^-) = (3.94^{+1.58+0.31}_{-1.41-0.24}) \times 10^{-10}$, 3.2 σ sign. (0.8 σ expected)
- SM predictions [Bobeth et al., PRL 112 (2014) 101801]
 $\mathcal{B}(B_s^0 \rightarrow \mu^+ \mu^-) = (3.66 \pm 0.23) \times 10^{-9}$, compatible at 1.2 σ
 $\mathcal{B}(B_s^0 \rightarrow \mu^+ \mu^-) = (1.06 \pm 0.09) \times 10^{-10}$, compatible at 2.2 σ

$B^0 \rightarrow K^{*0} \mu^+ \mu^-$ angular observables

- Four-differential decay rate for $\bar{B}^0 \rightarrow \bar{K}^{*0} \mu^+ \mu^-$

$$\begin{aligned}\frac{d^4\Gamma(\bar{B}^0 \rightarrow \bar{K}^{*0} \mu^+ \mu^-)}{dq^2 d\cos\theta_\ell d\cos\theta_K d\phi} = & \frac{9}{32\pi} [I_1^s \sin^2\theta_K + I_1^c \cos^2\theta_K \\ & + (I_2^s \sin^2\theta_K + I_2^c \cos^2\theta_K) \cos 2\theta_\ell \\ & + I_3 \sin^2\theta_K \sin^2\theta_\ell \cos 2\phi + I_4 \sin 2\theta_K \sin 2\theta_\ell \cos\phi \\ & + I_5 \sin 2\theta_K \sin\theta_\ell \cos\phi \\ & + (I_6^s \sin^2\theta_K + I_6^c \cos^2\theta_K) \cos\theta_\ell + I_7 \sin 2\theta_K \sin\theta_\ell \sin\phi \\ & + I_8 \sin 2\theta_K \sin 2\theta_\ell \sin\phi + I_9 \sin^2\theta_K \sin^2\theta_\ell \sin 2\phi]\end{aligned}$$

- $I_i(q^2)$ combinations of K^{*0} spin amplitudes sensitive to $C_7^{(\prime)}$, $C_9^{(\prime)}$, $C_{10}^{(\prime)}$
- CP-averages $S_i = (I_i + \bar{I}_i)/\frac{d(\Gamma + \bar{\Gamma})}{dq^2}$, CP-asymmetries $A_i = (I_i - \bar{I}_i)/\frac{d(\Gamma + \bar{\Gamma})}{dq^2}$
- For $m_\ell = 0$: 8 CP averages S_i , 8 CP-asymmetries A_i
- Simultaneous fit of 8 observables not possible with the 2011 data set
→ Angular folding $\phi \rightarrow \phi + \pi$ for $\phi < 0$ cancels terms $\propto \sin\phi, \cos\phi$

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$I_i(q^2)$ depend on K^{*0} spin amplitudes $A_0^{L,R}$, $A_{\parallel}^{L,R}$, $A_{\perp}^{L,R}$

$$I_1^s = \frac{(2 + \beta_\mu^2)}{4} [|A_{\perp}^L|^2 + |A_{\parallel}^L|^2 + (L \rightarrow R)] + \frac{4m_\mu^2}{q^2} \Re(A_{\perp}^L A_{\perp}^{R*} + A_{\parallel}^L A_{\parallel}^{R*})$$

$$I_1^c = |A_0^L|^2 + |A_0^R|^2 + \frac{4m_\mu^2}{q^2} [|A_t|^2 + 2\Re(A_0^L A_0^{R*})]$$

$$I_2^s = \frac{\beta_\mu^2}{4} \left\{ |A_{\perp}^L|^2 + |A_{\parallel}^L|^2 + (L \rightarrow R) \right\}$$

$$I_2^c = -\beta_\mu^2 \left\{ |A_0^L|^2 + (L \rightarrow R) \right\}$$

$$I_3 = \frac{\beta_\mu^2}{2} \left\{ |A_{\perp}^L|^2 - |A_{\parallel}^L|^2 + (L \rightarrow R) \right\}$$

$$I_4 = \frac{\beta_\mu^2}{\sqrt{2}} \left\{ \Re(A_0^L A_{\parallel}^{L*}) + (L \rightarrow R) \right\}$$

$$I_5 = \sqrt{2}\beta_\mu \left\{ \Re(A_0^L A_{\perp}^{L*}) - (L \rightarrow R) \right\}$$

$$I_6 = 2\beta_\mu \left\{ \Re(A_{\parallel}^L A_{\perp}^{L*}) - (L \rightarrow R) \right\}$$

$$I_7 = \sqrt{2}\beta_\mu \left\{ \Im(A_0^L A_{\parallel}^{L*}) - (L \rightarrow R) \right\}$$

$$I_8 = \frac{\beta_\mu^2}{\sqrt{2}} \left\{ \Im(A_0^L A_{\perp}^{L*}) + (L \rightarrow R) \right\}$$

$$I_9 = \beta_\mu^2 \left\{ \Im(A_{\parallel}^{L*} A_{\perp}^L) + (L \rightarrow R) \right\}$$

K^{*0} spin amplitudes $A_0^{L,R}$, $A_{\parallel}^{L,R}$, $A_{\perp}^{L,R}$

$$A_{\perp}^{L(R)} = N\sqrt{2\lambda} \left\{ [(\mathbf{C}_9^{\text{eff}} + \mathbf{C}'^{\text{eff}}_9) \mp (\mathbf{C}_{10}^{\text{eff}} + \mathbf{C}'^{\text{eff}}_{10})] \frac{\mathbf{V}(\mathbf{q}^2)}{m_B + m_{K^*}} + \frac{2m_b}{q^2} (\mathbf{C}_7^{\text{eff}} + \mathbf{C}'^{\text{eff}}_7) \mathbf{T}_1(\mathbf{q}^2) \right\}$$

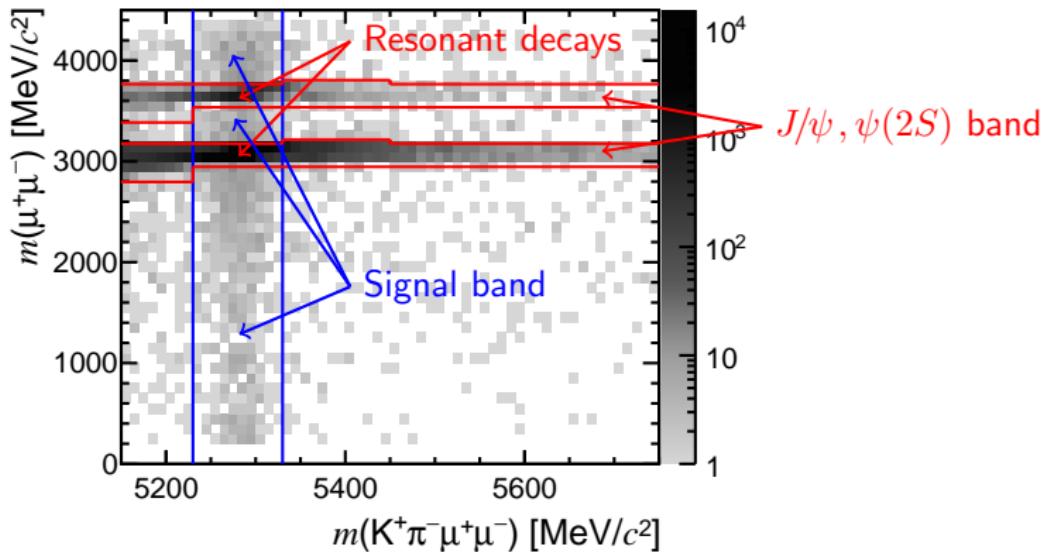
$$A_{\parallel}^{L(R)} = -N\sqrt{2}(m_B^2 - m_{K^*}^2) \left\{ [(\mathbf{C}_9^{\text{eff}} - \mathbf{C}'^{\text{eff}}_9) \mp (\mathbf{C}_{10}^{\text{eff}} - \mathbf{C}'^{\text{eff}}_{10})] \frac{\mathbf{A}_1(\mathbf{q}^2)}{m_B - m_{K^*}} + \frac{2m_b}{q^2} (\mathbf{C}_7^{\text{eff}} - \mathbf{C}'^{\text{eff}}_7) \mathbf{T}_2(\mathbf{q}^2) \right\}$$

$$\begin{aligned} A_0^{L(R)} = & -\frac{N}{2m_{K^*}\sqrt{q^2}} \left\{ [(\mathbf{C}_9^{\text{eff}} - \mathbf{C}'^{\text{eff}}_9) \mp (\mathbf{C}_{10}^{\text{eff}} - \mathbf{C}'^{\text{eff}}_{10})] [(m_B^2 - m_{K^*}^2 - q^2)(m_B + m_{K^*}) \mathbf{A}_1(\mathbf{q}^2) - \lambda \frac{\mathbf{A}_2(\mathbf{q}^2)}{m_B + m_{K^*}}] \right. \\ & \left. + 2m_b (\mathbf{C}_7^{\text{eff}} - \mathbf{C}'^{\text{eff}}_7) [(m_B^2 + 3m_{K^*} - q^2) \mathbf{T}_2(\mathbf{q}^2) - \frac{\lambda}{m_B^2 - m_{K^*}^2} \mathbf{T}_3(\mathbf{q}^2)] \right\} \end{aligned}$$

For completeness

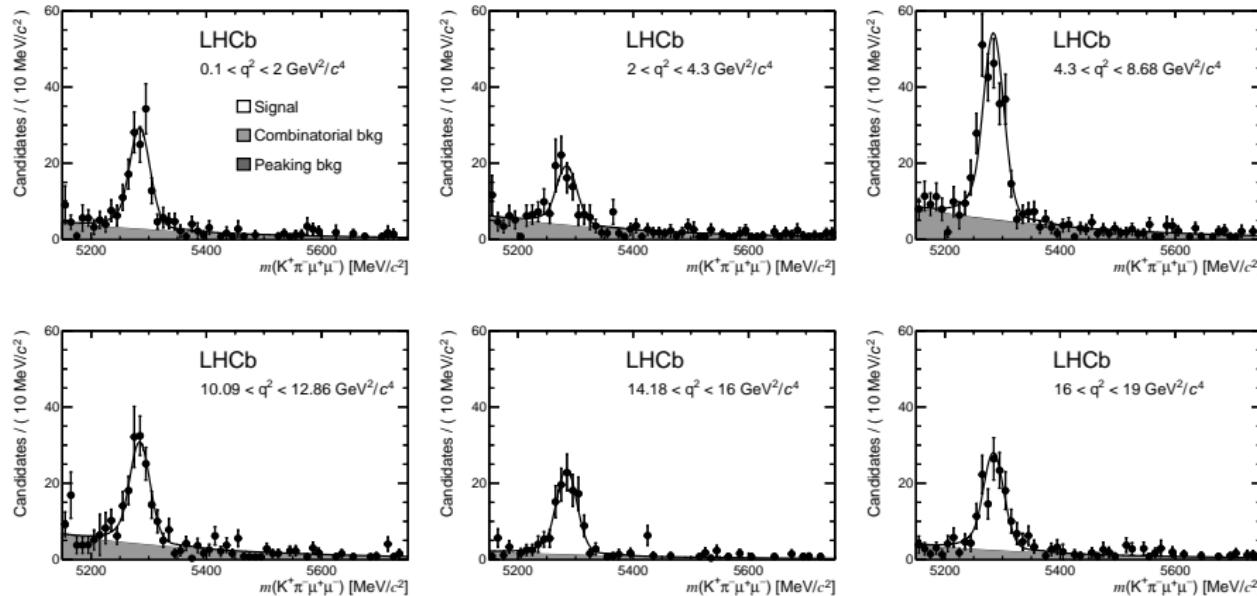
- Wilson coefficients $\mathcal{C}_{7,9,10}^{(I)\text{eff}}$
- Seven form factors (FF) $V(q^2)$, $A_{0,1,2}(q^2)$, $T_{1,2,3}(q^2)$ encode hadronic effects and require non-perturbative calculation
- Low $q^2 \leq 6 \text{ GeV}^2$
 $\rightarrow \xi_{\perp,\parallel}$ (soft form factors)
- Large $q^2 \geq 14 \text{ GeV}^2$
 $\rightarrow f_{\perp,\parallel,0}$ (helicity form factors)
- Theory uncertainties:
 - FF from non-perturbative calculations
 - Λ/m_b corrections ("subleading corrections")

Analysis strategy



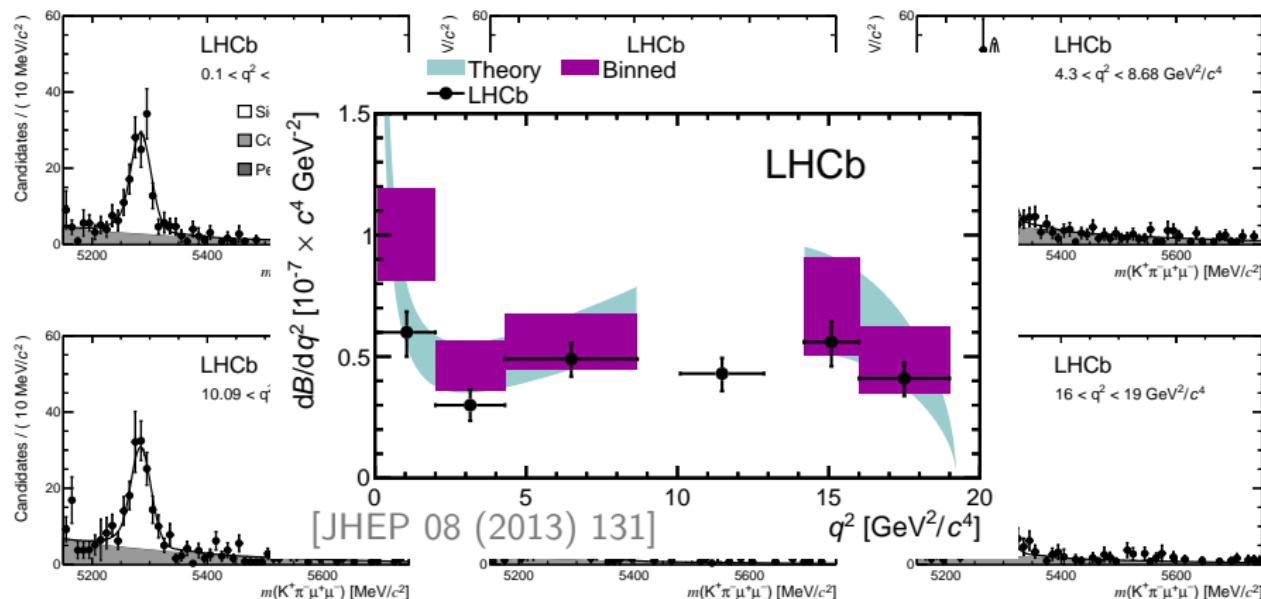
- Veto of $B^0 \rightarrow J/\psi K^{*0}$ and $B^0 \rightarrow \psi(2S)K^{*0}$ (valuable control channels!)
- Suppression of peaking backgrounds with PID
Rejection of combinatorial background with BDT
- 1 Determine the differential branching fraction in q^2 bins
- 2 Determine angular observables in multidimensional likelihood fit

$B^0 \rightarrow K^{*0} \mu^+ \mu^-$ signal yield (2011)



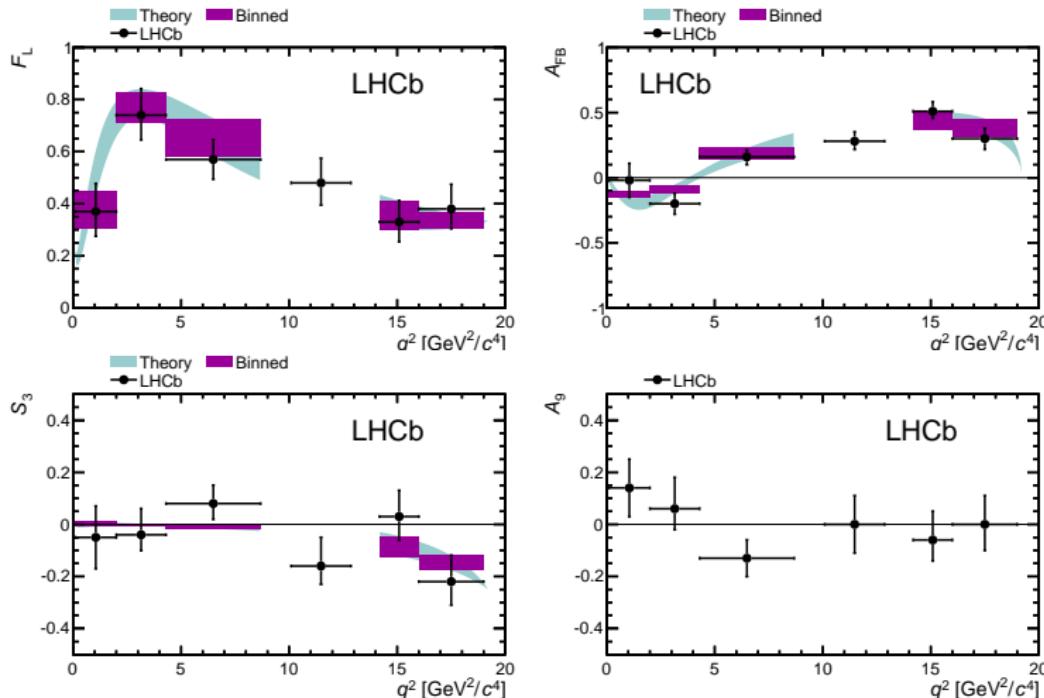
- Fit of N_{sig} in q^2 bins
- Use $B^0 \rightarrow J/\psi K^{*0}$ as normalisation channel
- SM prediction [C. Bobeth et al. JHEP 07 (2011) 067]
- Data somewhat low but large theory uncertainties due to FF

$B^0 \rightarrow K^{*0} \mu^+ \mu^-$ differential decay rate



- Fit of N_{sig} in q^2 bins
- Use $B^0 \rightarrow J/\psi K^{*0}$ as normalisation channel
- SM prediction [C. Bobeth et al. JHEP 07 (2011) 067]
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$B^0 \rightarrow K^{*0} \mu^+ \mu^-$ angular observables I



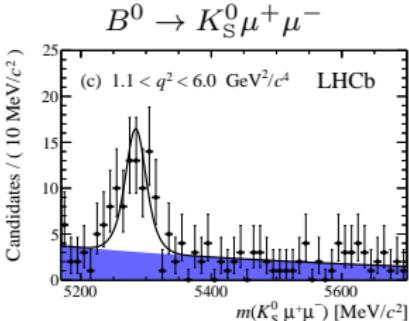
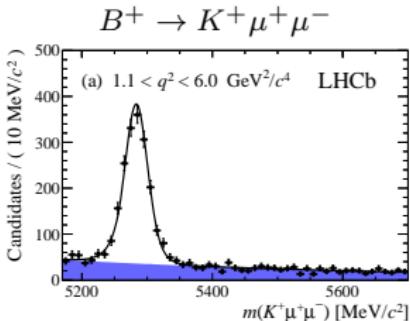
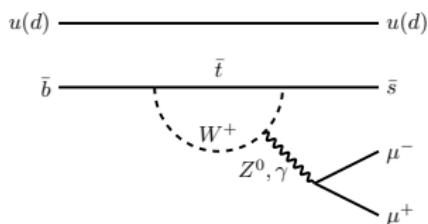
- Results [JHEP 08 (2013) 131] in good agreement with SM prediction [C. Bobeth et al. JHEP 07 (2011) 067]

The $K\pi$ S-Wave contribution

- Can have sizeable contribution with $K\pi$ system in spin 0 configuration
- Systematic in previous analysis, Can significantly bias observables for larger statistics [T. Blake et al.]
- Angular distribution [J. Matias], [D. Becirevic et al.]

$$\frac{1}{\Gamma_{\text{full}}} \frac{d^3\Gamma_{\text{full}}}{d\cos\theta_\ell d\cos\theta_K d\phi} = \frac{1}{\Gamma_{K^{*0}}} \frac{d^3\Gamma_{K^{*0}}}{d\cos\theta_\ell d\cos\theta_K d\phi} (1 - F_S) + \frac{3}{16\pi} \left[F_S \sin^2\theta_\ell + A_{S1} \sin^2\theta_\ell \cos\theta_K + A_{S2} \sin 2\theta_\ell \sin\theta_K \cos\phi + A_{S3} \sin\theta_\ell \sin\theta_K \cos\phi + A_{S4} \sin\theta_\ell \sin\theta_K \sin\phi + A_{S5} \sin 2\theta_\ell \sin\theta_K \sin\phi \right]$$

- 6 additional observables, challenging
- Separate analysis to determine $d\mathcal{B}(B^0 \rightarrow K^{*0}\mu^+\mu^-)/dq^2$ and the S-wave fraction using fit to $m_{K\pi\mu\mu}$, $m_{K\pi}$ and $\cos\theta_K$

Angular analysis of $B^+ \rightarrow K^+ \mu^+ \mu^-$ and $B^0 \rightarrow K_S^0 \mu^+ \mu^-$ 

[JHEP 05 (2014) 082]

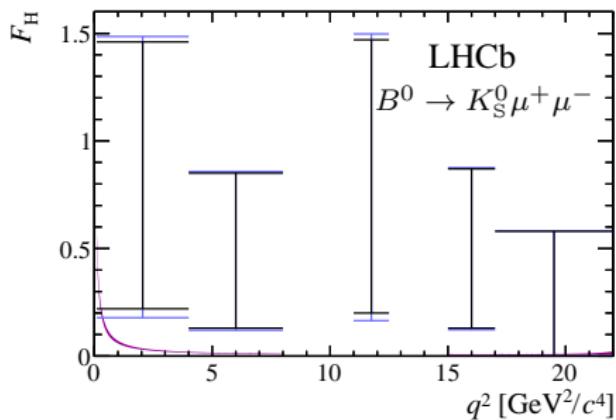
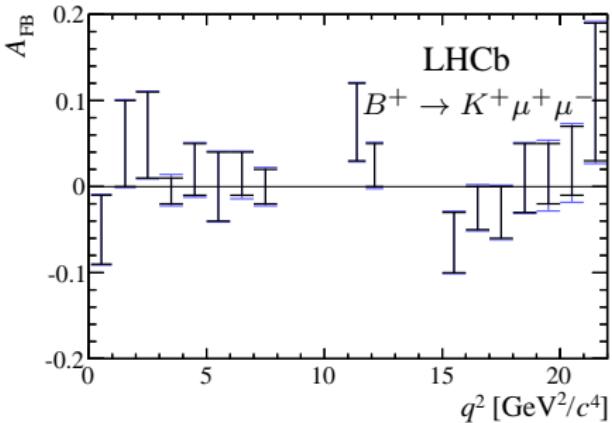
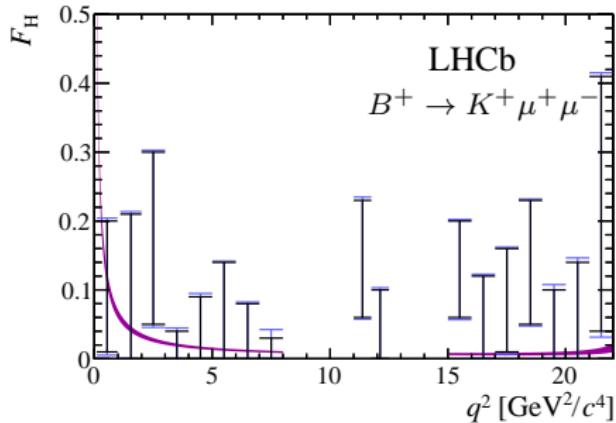
- $N_{B^+ \rightarrow K^+ \mu^+ \mu^-} = 4746 \pm 81$ and $N_{B^0 \rightarrow K_S^0 \mu^+ \mu^-} = 176 \pm 17$ in 3 fb^{-1}
- Experimental challenge: K_S^0 reconstruction
- Differential decay rate for $B^+ \rightarrow K^+ \mu^+ \mu^-$

$$\frac{1}{\Gamma} \frac{d\Gamma(B^+ \rightarrow K^+ \mu^+ \mu^-)}{d \cos \theta_\ell} = \frac{3}{4} (1 - \textcolor{blue}{F}_H) (1 - \cos^2 \theta_\ell) + \frac{1}{2} \textcolor{blue}{F}_H + A_{FB} \cos \theta_\ell$$

$$\frac{1}{\Gamma} \frac{d\Gamma(B^0 \rightarrow K_S^0 \mu^+ \mu^-)}{d |\cos \theta_\ell|} = \frac{3}{2} (1 - \textcolor{blue}{F}_H) (1 - |\cos \theta_\ell|^2) + \textcolor{blue}{F}_H$$

- Flat parameter $\textcolor{blue}{F}_H$ sensitive to (Pseudo)scalar contributions, small in SM
- Forward backward asymmetry A_{FB} zero in SM

Angular analysis of $B^+ \rightarrow K^+ \mu^+ \mu^-$ and $B^0 \rightarrow K_s^0 \mu^+ \mu^-$



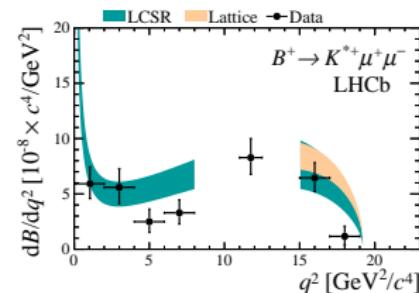
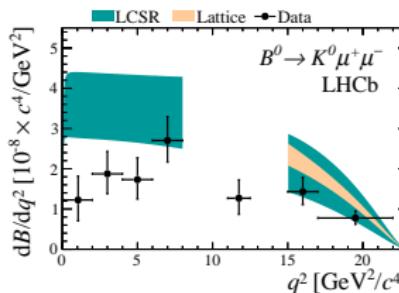
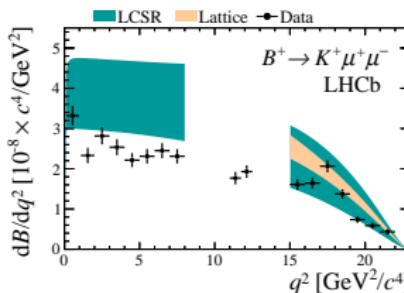
- 2D fit in $\cos \theta_\ell$ and $m(K\mu^+\mu^-)$
- [JHEP 05 (2014) 082] in good agreement with SM prediction

$B \rightarrow K\mu^+\mu^-$ branching fraction measurement

■ Number of signal events in full 3 fb^{-1} data sample

	$B^0 \rightarrow K_S^0 \mu^+ \mu^-$	$B^+ \rightarrow K^+ \mu^+ \mu^-$	$B^0 \rightarrow K^{*0} \mu^+ \mu^-$	$B^+ \rightarrow K^{*+} \mu^+ \mu^-$
N_{sig}	176 ± 17	4746 ± 81	2361 ± 56	162 ± 16

- Normalise with respect to $B^0 \rightarrow J/\psi K_S^0(K^{*0})$ and $B^+ \rightarrow J/\psi K^+(K^{*+})$
- Differential branching fractions



[JHEP 06 (2014) 133]

■ Compatible with but lower than SM predictions

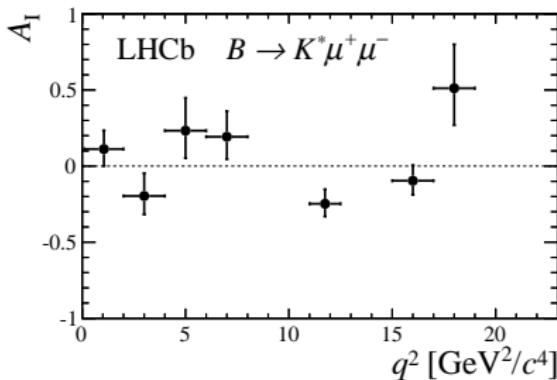
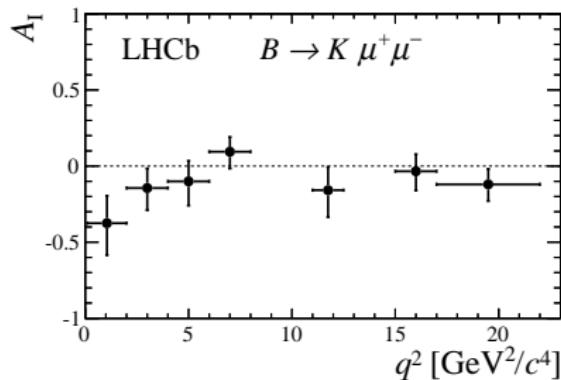
Light cone sum rules (LCSR): [PRD 71 (2005) 014029], [JHEP 09 (2010) 089],

Lattice: [PRD 89 (2014) 094501], [PRD 88 (2013) 054509]

■ Measurement of $d\mathcal{B}(B^0 \rightarrow K^{*0} \mu^+ \mu^-)/dq^2$ with 3 fb^{-1} accounting for S-wave in preparation

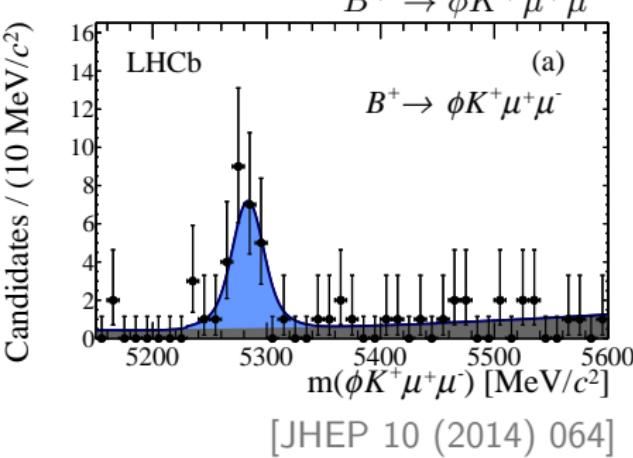
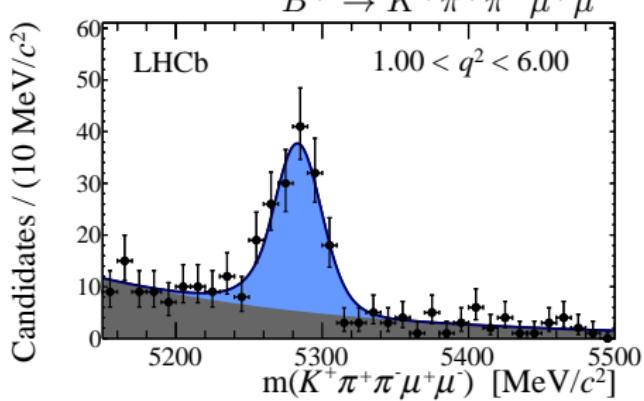
$B \rightarrow K^{(*)} \mu^+ \mu^-$ isospin

- Isospin asymmetry $A_I = \frac{\mathcal{B}(B^0 \rightarrow K^{(*)0} \mu^+ \mu^-) - \frac{\tau_0}{\tau_+} \mathcal{B}(B^+ \rightarrow K^{(*)+} \mu^+ \mu^-)}{\mathcal{B}(B^0 \rightarrow K^{(*)0} \mu^+ \mu^-) + \frac{\tau_0}{\tau_+} \mathcal{B}(B^+ \rightarrow K^{(*)+} \mu^+ \mu^-)}$
- SM prediction for A_I is $\mathcal{O}(1\%)$



- Results with 3 fb^{-1} consistent with SM
- p-value for deviation of $A_I(B \rightarrow K \mu \mu)$ from 0 is 11% (1.5σ)
- Tensions seen in the 1 fb^{-1} analysis reduced due to
 1. Updated reco./selection
 2. Stat. approach
 3. Isospin symmetry in J/ψ modes

$B^+ \rightarrow K^+\pi^+\pi^-\mu^+\mu^-$ and $B^+ \rightarrow \phi K^+\mu^+\mu^-$

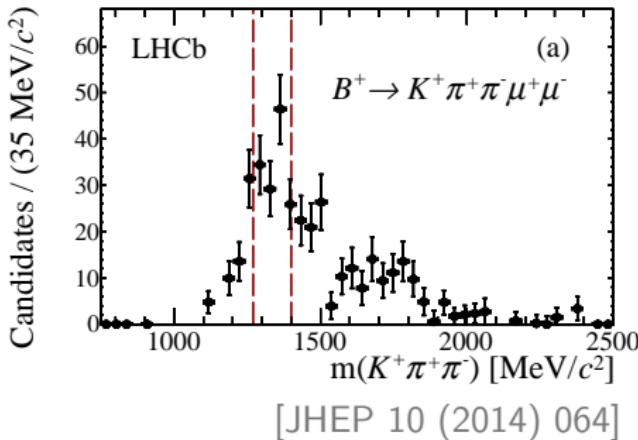
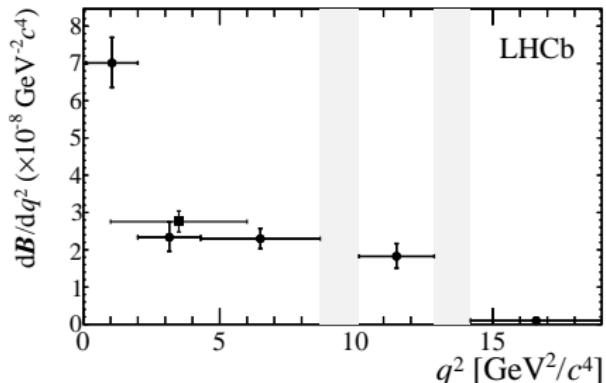


[JHEP 10 (2014) 064]

- First observation of these modes with
 $N_{\text{sig}}(B^+ \rightarrow K^+\pi^+\pi^-\mu^+\mu^-) = 367^{+24}_{-23}$ and $N_{\text{sig}}(B^+ \rightarrow \phi K^+\mu^+\mu^-) = 25.2^{+6.0}_{-5.3}$
- Normalise to $B^+ \rightarrow \psi(2S)(\rightarrow J/\psi\pi^+\pi^-)K^+$ and $B^+ \rightarrow J/\psi\phi K^+$
- Determine branching fractions

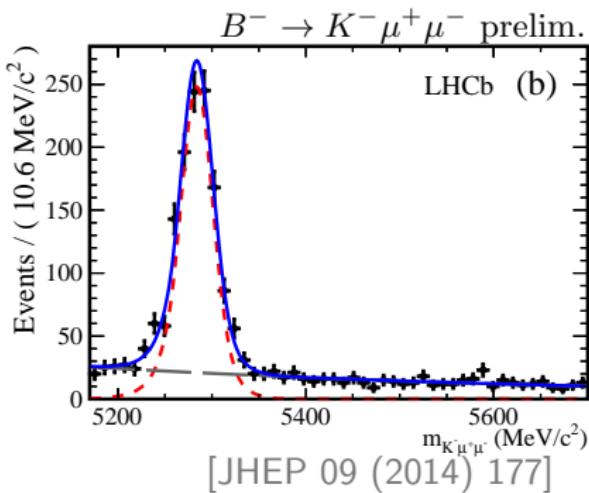
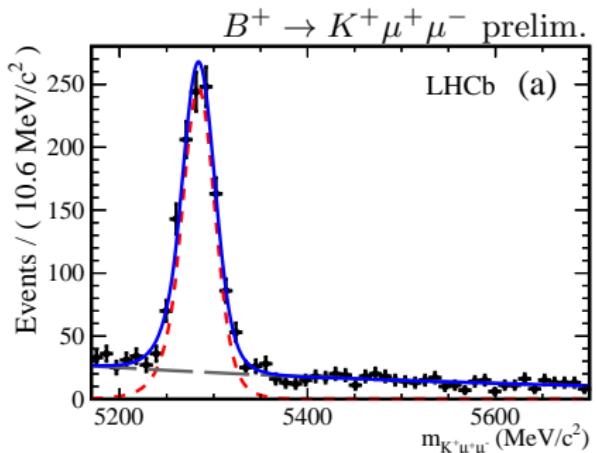
$$\mathcal{B}(B^+ \rightarrow K^+\pi^+\pi^-\mu^+\mu^-) = (4.36^{+0.29}_{-0.27} \text{ (stat)} \pm 0.20 \text{ (syst)} \pm 0.18 \text{ (norm)}) \times 10^{-7}$$

$$\mathcal{B}(B^+ \rightarrow \phi K^+\mu^+\mu^-) = (0.82^{+0.19}_{-0.17} \text{ (stat)} \pm 0.04 \text{ (syst)} \pm 0.27 \text{ (norm)}) \times 10^{-7}$$

$B^+ \rightarrow K^+\pi^+\pi^-\mu^+\mu^-$ cont.

- Performed measurement of $d\mathcal{B}(B^+ \rightarrow K^+\pi^+\pi^-\mu^+\mu^-)/dq^2$
- Significant contribution from $B^+ \rightarrow K_1^+(1270)\mu^+\mu^-$ expected
- Low statistics → no attempt to resolve contributions to $K^+\pi^+\pi^-$ final state

CP-asymmetry \mathcal{A}_{CP}



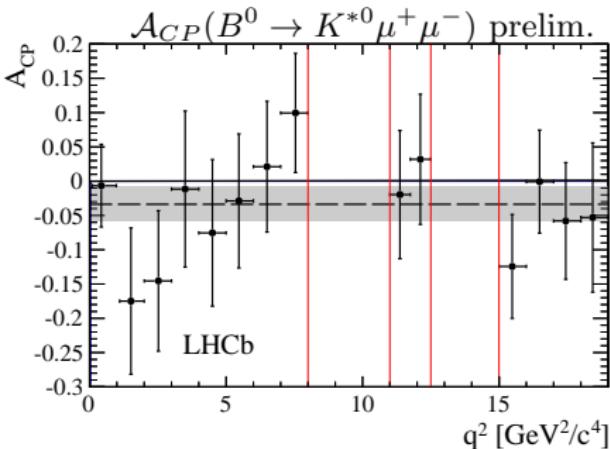
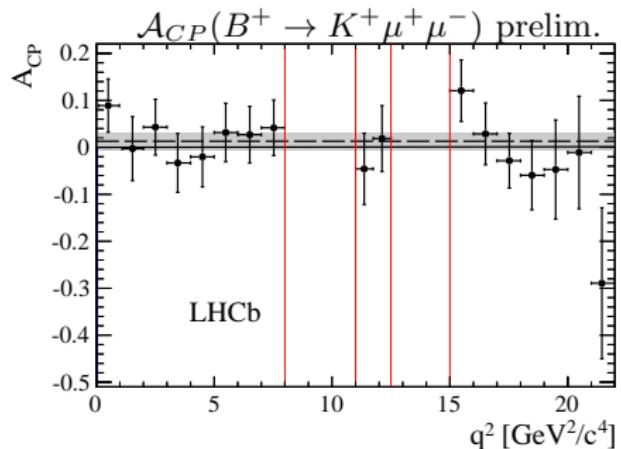
■ Direct CP-Asymmetry \mathcal{A}_{CP}

$$\mathcal{A}_{CP} = \frac{\Gamma(\bar{B} \rightarrow \bar{K}^{(*)} \mu^+ \mu^-) - \Gamma(B \rightarrow K^{(*)} \mu^+ \mu^-)}{\Gamma(\bar{B} \rightarrow \bar{K}^{(*)} \mu^+ \mu^-) + \Gamma(B \rightarrow K^{(*)} \mu^+ \mu^-)}$$

■ \mathcal{A}_{CP} tiny $\mathcal{O}(10^{-3})$ in the SM

■ Correct for detection and production asymmetry using $B \rightarrow J/\psi K^{(*)}$

$$\mathcal{A}_{\text{raw}}^{K^{(*)}\mu\mu} = \mathcal{A}_{CP} + \mathcal{A}_{\text{det}} + \kappa \mathcal{A}_{\text{prod}}, \quad \mathcal{A}_{CP} = \mathcal{A}_{\text{raw}}^{K^{(*)}\mu\mu} - \mathcal{A}_{\text{raw}}^{J/\psi K^{(*)}}$$

CP-asymmetry \mathcal{A}_{CP} cont.

[JHEP 09 (2014) 177]

- Measured \mathcal{A}_{CP} in good agreement with SM prediction

$$\mathcal{A}_{CP}(B^+ \rightarrow K^+ \mu^+ \mu^-) = 0.012 \pm 0.017(\text{stat.}) \pm 0.001(\text{syst.})$$

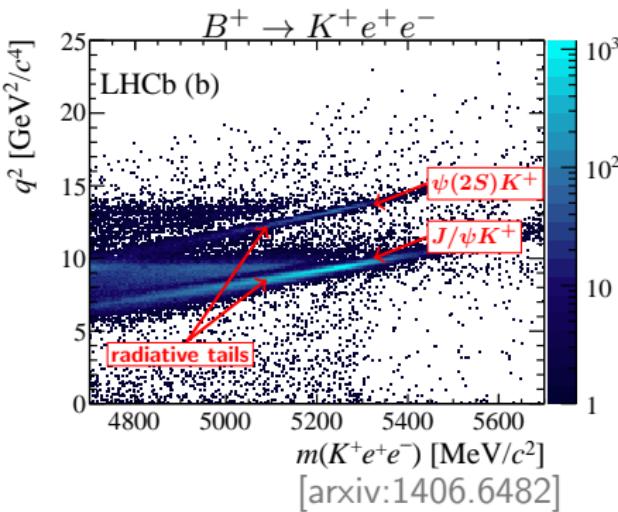
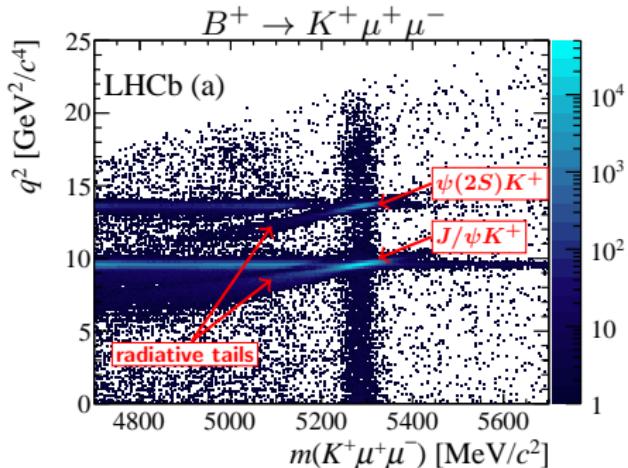
$$\mathcal{A}_{CP}(B^0 \rightarrow K^{*0} \mu^+ \mu^-) = -0.035 \pm 0.024(\text{stat.}) \pm 0.003(\text{syst.})$$

- Most precise measurement

Test of lepton universality in $B^+ \rightarrow K^+ \ell^+ \ell^-$

■ $\mathcal{R}_K = \frac{\mathcal{B}(B^+ \rightarrow K^+ \mu^+ \mu^-)}{\mathcal{B}(B^+ \rightarrow K^+ e^+ e^-)} = 1 \pm \mathcal{O}(10^{-3})$ in the SM

■ Sensitive to new (pseudo)scalar operators



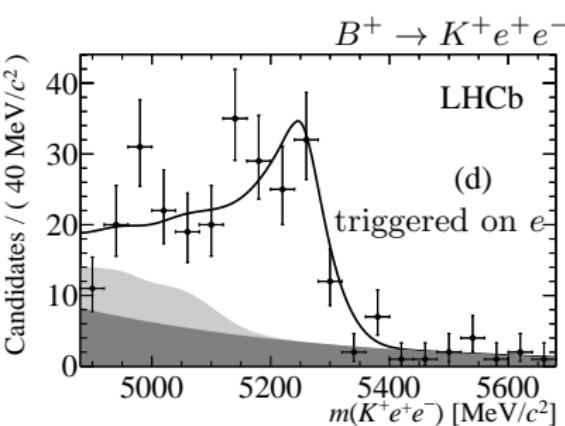
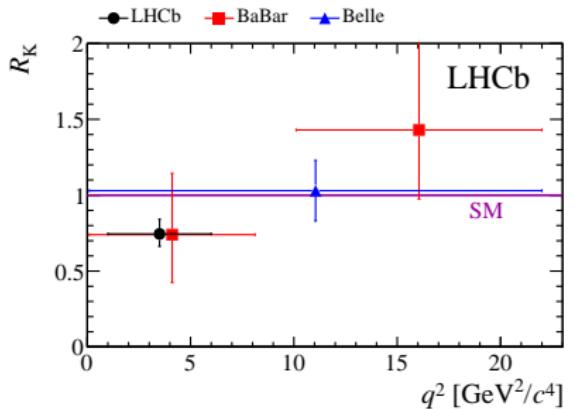
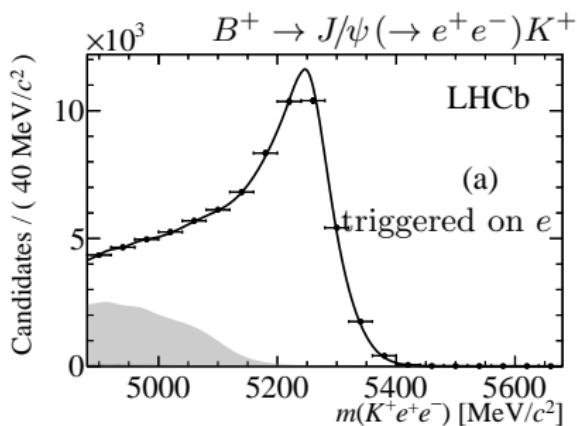
■ Experimental challenges for $B^+ \rightarrow K^+ e^+ e^-$ mode

1. Trigger
2. Bremsstrahlung

■ Use double ratio to cancel systematic uncertainties

$$\mathcal{R}_K = \left(\frac{N_{K^+ \mu^+ \mu^-}}{N_{K^+ e^+ e^-}} \right) \left(\frac{N_{J/\psi(e^+ e^-) K^+}}{N_{J/\psi(\mu^+ \mu^-) K^+}} \right) \left(\frac{\epsilon_{K^+ e^+ e^-}}{\epsilon_{K^+ \mu^+ \mu^-}} \right) \left(\frac{\epsilon_{J/\psi(\mu^+ \mu^-) K^+}}{\epsilon_{J/\psi(e^+ e^-) K^+}} \right)$$

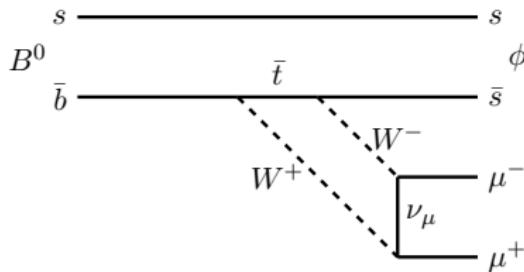
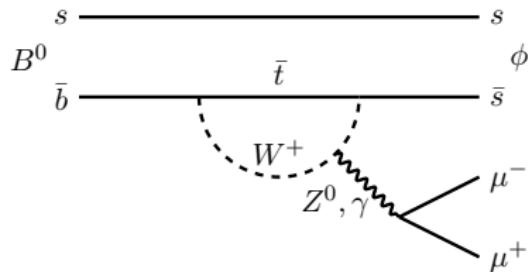
Test of lepton universality in $B^+ \rightarrow K^+ \ell^+ \ell^-$



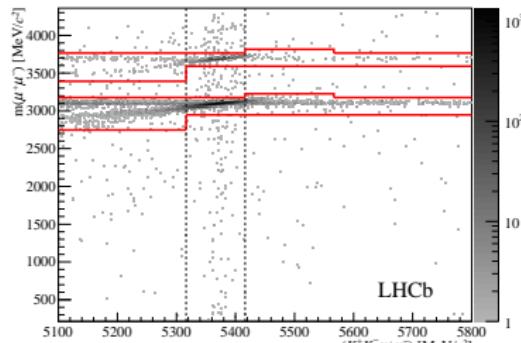
[arxiv:1406.6482]

- Use theoretically and experimentally favoured q^2 region $\in [1, 6] \text{ GeV}^2$
- $\mathcal{R}_K = 0.745^{+0.090}_{-0.074}(\text{stat.}) \pm 0.036(\text{syst.})$, compatible with SM at 2.6σ
- $\mathcal{B}_{q^2 \in [1,6] \text{ GeV}^2} (B^+ \rightarrow K^+ e^+ e^-) = (1.56^{+0.19+0.06}_{-0.15-0.04}) \times 10^{-7}$

The rare decay $B_s^0 \rightarrow \phi [\rightarrow K^+K^-] \mu^+ \mu^-$



- $K^+K^-\mu^+\mu^-$ final state not self-tagging \rightarrow reduced number of observables: F_L , $S_{3,4,7}$, $A_{5,6,8,9}$
- Signal yield lower due to $f_s/f_d \sim 1/4$
- Clean selection due to narrow ϕ resonance
- Less S-wave pollution than $K^{*0}\mu^+\mu^-$



Angular analysis of $B_s^0 \rightarrow \phi \mu^+ \mu^-$

- In total 174 ± 15 signal events in 1 fb^{-1} → Not enough for full 3D fit
- Integrate over 2 of 3 angles and fit one-dimensional distributions

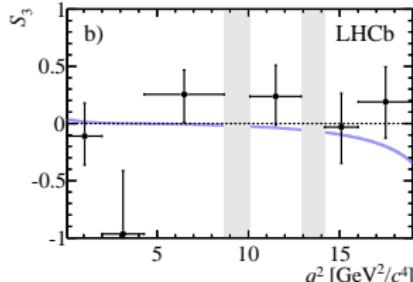
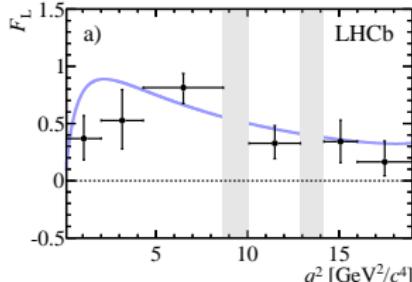
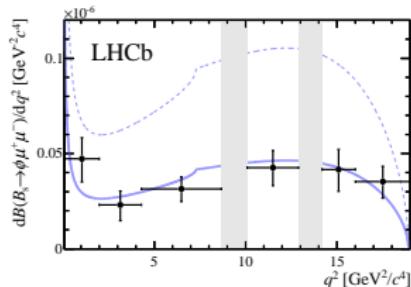
$$\frac{1}{d\Gamma/dq^2} \frac{d^2\Gamma}{dq^2 d \cos \theta_K} = \frac{3}{4}(1 - F_L)(1 - \cos^2 \theta_K) + \frac{3}{2}F_L \cos^2 \theta_K$$

$$\frac{1}{d\Gamma/dq^2} \frac{d^2\Gamma}{dq^2 d \cos \theta_\ell} = \frac{3}{8}(1 - F_L)(1 + \cos^2 \theta_\ell) + \frac{3}{4}F_L(1 - \cos^2 \theta_\ell) + \frac{3}{4}A_6 \cos \theta_\ell$$

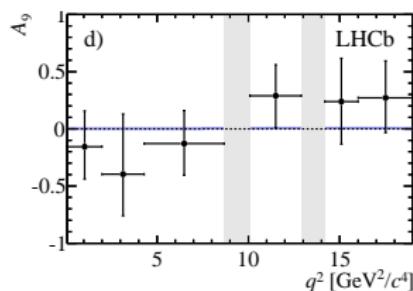
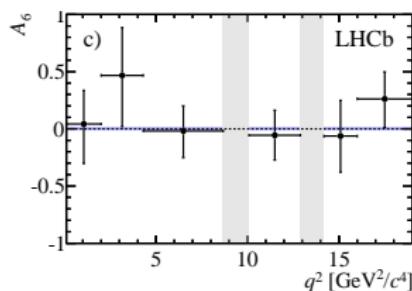
$$\frac{1}{d\Gamma/dq^2} \frac{d^2\Gamma}{dq^2 d\phi} = \frac{1}{2\pi} + \frac{1}{2\pi}S_3 \cos 2\phi + \frac{1}{2\pi}A_9 \sin 2\phi$$

- Remaining parameters F_L, S_3, A_6, A_9
- Updated analysis with 3 fb^{-1} will allow for 3D angular analysis

Observables in $B_s^0 \rightarrow \phi\mu^+\mu^-$



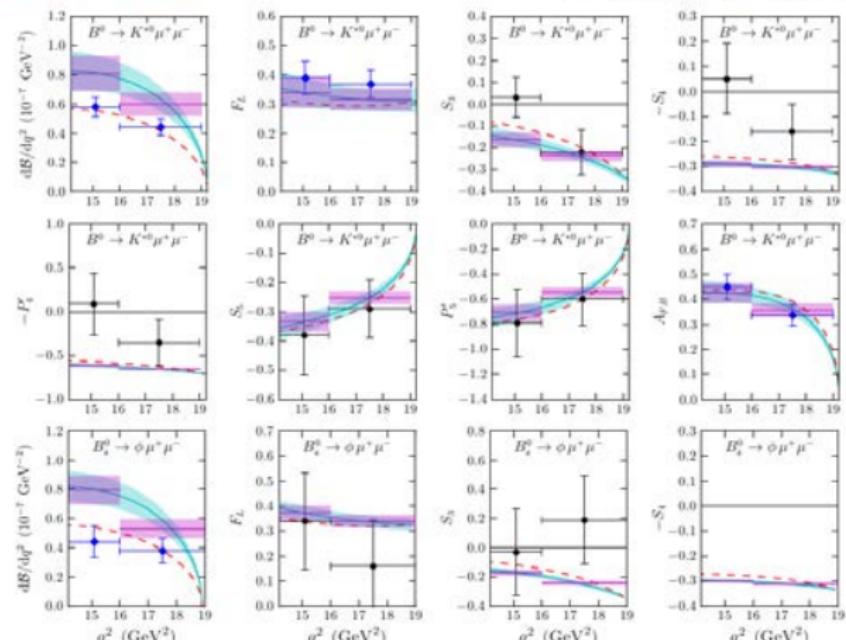
[JHEP 1307 (2013) 084]

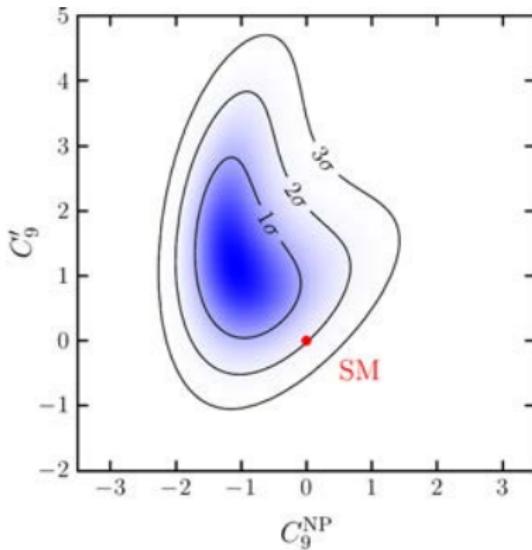


- Angular observables in good agreement with predictions
- Differential \mathcal{B} low

Formfactors from lattice calculations

- FF from LCSR are calculated at low q^2 and extrapolated to high q^2
- Recent FF from lattice at high q^2 [R. Horgan et al. PRD 89, 094501 (2014)]
- [R. Horgan et al. PRL 112, 212003 (2014)] combine $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ and $B_s^0 \rightarrow \phi \mu^+ \mu^-$ at high q^2



Fit of high q^2 region using lattice FF

- Best fit value $C_9^{\text{NP}} = -1.1$, $C_p' = +1.1$
- Deviation from SM driven by the low branching fractions of both $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ and $B_s^0 \rightarrow \phi \mu^+ \mu^-$ at high q^2

Prospects for rare decays in 2018 and beyond

Type	Observable	LHC Run 1	LHCb 2018	LHCb upgrade	Theory
B_s^0 mixing	$\phi_s(B_s^0 \rightarrow J/\psi \phi)$ (rad)	0.049	0.025	0.009	~ 0.003
	$\phi_s(B_s^0 \rightarrow J/\psi f_0(980))$ (rad)	0.068	0.035	0.012	~ 0.01
	$A_{sl}(B_s^0) (10^{-3})$	2.8	1.4	0.5	0.03
Gluonic penguin	$\phi_s^{\text{eff}}(B_s^0 \rightarrow \phi\phi)$ (rad)	0.15	0.10	0.018	0.02
	$\phi_s^{\text{eff}}(B_s^0 \rightarrow K^{*0}\bar{K}^{*0})$ (rad)	0.19	0.13	0.023	< 0.02
	$2\beta^{\text{eff}}(B^0 \rightarrow \phi K_S^0)$ (rad)	0.30	0.20	0.036	0.02
Right-handed currents	$\phi_s^{\text{eff}}(B_s^0 \rightarrow \phi\gamma)$ (rad)	0.20	0.13	0.025	< 0.01
	$\tau^{\text{eff}}(B^0 \rightarrow \phi\gamma)/\tau_{\text{tree}}$	5%	3.2%	0.6%	0.2%
Electroweak penguin	$S_3(B^0 \rightarrow K^{*0}\mu^+\mu^-; 1 < q^2 < 6 \text{ GeV}^2/c^4)$	0.04	0.020	0.007	0.02
	$q_0^2 A_{FB}(B^0 \rightarrow K^{*0}\mu^+\mu^-)$	10%	5%	1.9%	$\sim 7\%$
	$A_l(K\mu^+\mu^-; 1 < q^2 < 6 \text{ GeV}^2/c^4)$	0.09	0.05	0.017	~ 0.02
	$\mathcal{B}(B^+ \rightarrow \pi^+\mu^+\mu^-)/\mathcal{B}(B^+ \rightarrow K^+\mu^+\mu^-)$	14%	7%	2.4%	$\sim 10\%$
Higgs penguin	$\mathcal{B}(B_s^0 \rightarrow \mu^+\mu^-) (10^{-9})$	1.0	0.5	0.19	0.3
	$\mathcal{B}(B^0 \rightarrow \mu^+\mu^-)/\mathcal{B}(B_s^0 \rightarrow \mu^+\mu^-)$	220%	110%	40%	$\sim 5\%$
Unitarity triangle angles	$\gamma(B \rightarrow D^{(*)} K^{(*)})$	7°	4°	0.9°	negligible
	$\gamma(B_s^0 \rightarrow D_s^\mp K^\pm)$	17°	11°	2.0°	negligible
	$\beta(B^0 \rightarrow J/\psi K_S^0)$	1.7°	0.8°	0.31°	negligible
Charm CP violation	$A_\Gamma(D^0 \rightarrow K^+K^-) (10^{-4})$	3.4	2.2	0.4	–
	$\Delta A_{CP} (10^{-3})$	0.8	0.5	0.1	–