

Electroweak Symmetry Breaking

Two-Higgs-Doublet Models

Antonio Pich

IFIC, Univ. Valencia - CSIC

LAPP, Annecy-le-Vieux, 12-13 November 2014

Two Higgs Doublets:

$$\phi_a \quad (a = 1, 2)$$

$$\langle 0 | \phi_a^T(x) | 0 \rangle = \frac{1}{\sqrt{2}} (0, v_a e^{i\theta_a}) \quad , \quad \theta_1 = 0 \quad , \quad \theta \equiv \theta_2 - \theta_1$$

Higgs basis:

$$v \equiv \sqrt{v_1^2 + v_2^2} \quad , \quad \tan \beta \equiv v_2/v_1$$

$$\begin{pmatrix} \Phi_1 \\ -\Phi_2 \end{pmatrix} \equiv \begin{bmatrix} \cos \beta & \sin \beta \\ \sin \beta & -\cos \beta \end{bmatrix} \begin{pmatrix} \phi_1 \\ e^{-i\theta} \phi_2 \end{pmatrix}$$

$$\Phi_1 = \left[\frac{1}{\sqrt{2}} (v + S_1 + i G^0) \right] \quad , \quad \Phi_2 = \left[\frac{1}{\sqrt{2}} (S_2 + i S_3) \right]$$

$$\Phi_1 = \left[\begin{array}{c} G^+ \\ \frac{1}{\sqrt{2}} (v + S_1 + i G^0) \end{array} \right] , \quad \Phi_2 = \left[\begin{array}{c} H^+ \\ \frac{1}{\sqrt{2}} (S_2 + i S_3) \end{array} \right]$$

Goldstones: G^\pm, G^0

Mass eigenstates: $\varphi_i^0(x) = \{h(x), H(x), A(x)\} = \mathcal{R}_{ij} S_j(x)$

CP-conserving scalar potential: $A(x) = S_3(x)$

$$\begin{pmatrix} h \\ H \end{pmatrix} = \begin{bmatrix} \cos \tilde{\alpha} & \sin \tilde{\alpha} \\ -\sin \tilde{\alpha} & \cos \tilde{\alpha} \end{bmatrix} \begin{pmatrix} S_1 \\ S_2 \end{pmatrix}$$

Gauge couplings: $g_{\varphi_i^0 VV} = \mathcal{R}_{i1} g_{hVV}^{\text{SM}}$

$$g_{hVV}^2 + g_{HVV}^2 + g_{AVV}^2 = (g_{hVV}^{\text{SM}})^2$$

Standard Model

$$\bar{Q}'_L \equiv (\bar{u}'_L, \bar{d}'_L) \quad , \quad \tilde{\Phi} \equiv i\tau_2 \Phi^*$$

One Higgs Doublet $\Phi = \begin{pmatrix} \phi^{(+)} \\ \phi^{(0)} \end{pmatrix}$, $\langle 0|\Phi|0\rangle = \begin{pmatrix} 0 \\ \frac{v}{\sqrt{2}} \end{pmatrix}$

$$\mathcal{L}_Y = -\bar{Q}'_{iL} \Gamma_{ij} \Phi d'_{jR} - \bar{Q}'_{iL} \Delta_{ij} \tilde{\Phi} u'_{jR} - \bar{L}'_{iL} \Pi_{ij} \Phi l'_{jR} + \text{h.c.}$$

SSB

$$M'_d = \frac{v}{\sqrt{2}} \Gamma \quad , \quad M'_u = \frac{v}{\sqrt{2}} \Delta \quad , \quad M'_l = \frac{v}{\sqrt{2}} \Pi$$

Diagonalization \rightarrow $\left\{ \begin{array}{l} \text{GIM Mechanism (Unitarity)} \\ \text{Yukawas proportional to masses} \end{array} \right.$

No Flavour-Changing Neutral Currents

Yukawa Interactions in 2HDMs

$$\mathcal{L}_Y = -\bar{Q}'_L (\Gamma_1 \phi_1 + \Gamma_2 \phi_2) d'_R - \bar{Q}'_L (\Delta_1 \tilde{\phi}_1 + \Delta_2 \tilde{\phi}_2) u'_R \\ - \bar{L}'_L (\Pi_1 \phi_1 + \Pi_2 \phi_2) l'_R + \text{h.c.}$$

↓ **SSB**

$$\mathcal{L}_Y = -\frac{\sqrt{2}}{v} \left\{ \bar{Q}'_L (M'_d \Phi_1 + Y'_d \Phi_2) d'_R + \bar{Q}'_L (M'_u \tilde{\Phi}_1 + Y'_u \tilde{\Phi}_2) u'_R \right. \\ \left. + \bar{L}'_L (M'_l \Phi_1 + Y'_l \Phi_2) l'_R + \text{h.c.} \right\}$$

M'_f and Y'_f unrelated \rightarrow **FCNCs**

$$\sqrt{2} M'_d = v_1 \Gamma_1 + v_2 \Gamma_2 e^{i\theta} \quad , \quad \sqrt{2} M'_u = v_1 \Delta_1 + v_2 \Delta_2 e^{-i\theta}$$

$$\sqrt{2} Y'_d = v_1 \Gamma_2 e^{i\theta} - v_2 \Gamma_1 \quad , \quad \sqrt{2} Y'_u = v_1 \Delta_2 e^{-i\theta} - v_2 \Delta_1$$

Avoiding FCNCs

• Very large scalar masses \rightarrow THDM irrelevant at low energies

• Very small scalar couplings

• Type III model: $(Y_f)_{ij} \propto \sqrt{m_i m_j}$ Yukawa textures

Cheng-Sher '87

• Discrete \mathcal{Z}_2 symmetries: only one $\phi_a(x)$ couples to a given $f_R(x)$

Glashow-Weinberg '77

\mathcal{Z}_2 : $\phi_1 \rightarrow \phi_1$, $\phi_2 \rightarrow -\phi_2$, $Q_L \rightarrow Q_L$, $L_L \rightarrow L_L$, $f_R \rightarrow \pm f_R$



CP conserved in the scalar sector

Aligned 2HDM

Require alignment in Flavour Space of Yukawa couplings:

$$\Gamma_2 = \xi_d e^{-i\theta} \Gamma_1 \quad , \quad \Delta_2 = \xi_u^* e^{i\theta} \Delta_1 \quad , \quad \Pi_2 = \xi_l e^{-i\theta} \Pi_1$$



$$Y_{d,l} = s_{d,l} M_{d,l}, \quad Y_u = s_u^* M_u, \quad s_f \equiv \frac{\xi_f - \tan \beta}{1 + \xi_f \tan \beta}$$

$$\mathcal{L}_Y = -\frac{\sqrt{2}}{v} H^+ \left\{ \bar{u} \left[s_d V_{\text{CKM}} M_d \mathcal{P}_R - s_u M_u^\dagger V_{\text{CKM}} \mathcal{P}_L \right] d + s_l (\bar{\nu} M_l \mathcal{P}_R l) \right\} \\ - \frac{1}{v} \sum_{\varphi_i^0, f} y_f^{\varphi_i^0} \varphi_i^0 (\bar{f} M_f \mathcal{P}_R f) + \text{h.c.}$$

- Fermionic couplings proportional to fermion masses.
- Neutral Yukawas are diagonal in flavour

$$y_{d,l}^{\varphi_i^0} = \mathcal{R}_{i1} + (\mathcal{R}_{i2} + i \mathcal{R}_{i3}) \varsigma_{d,l} \quad , \quad y_u^{\varphi_i^0} = \mathcal{R}_{i1} + (\mathcal{R}_{i2} - i \mathcal{R}_{i3}) \varsigma_u^*$$

- V_{CKM} is the only source of flavour-changing phenomena
- All leptonic couplings are diagonal in flavour
- Only three new (universal) couplings ς_f .
- The usual Z_2 models are recovered in the limits $\xi_f \rightarrow 0, \infty$

The *inert* doublet model corresponds to $\varsigma_f = 0$ ($\xi_f = \tan \beta$)

- ς_f are arbitrary complex numbers

➡ New sources of CP violation without tree-level FCNCs

A2HDM: General phenomenological setting without tree-level FCNCs

$$\mathcal{L}_Y = -\frac{\sqrt{2}}{v} H^+ \left\{ \bar{u} \left[\varsigma_d V_{\text{CKM}} M_d \mathcal{P}_R - \varsigma_u M_u^\dagger V_{\text{CKM}} \mathcal{P}_L \right] d + \varsigma_l (\bar{\nu} M_l \mathcal{P}_R l) \right\} \\ - \frac{1}{v} \sum_{\varphi_i^0, f} y_f^{\varphi_i^0} \varphi_i^0 (\bar{f} M_f \mathcal{P}_R f) + \text{h.c.}$$

$$y_{d,l}^{\varphi_i^0} = \mathcal{R}_{i1} + (\mathcal{R}_{i2} + i\mathcal{R}_{i3}) \varsigma_{d,l} \quad , \quad y_u^{\varphi_i^0} = \mathcal{R}_{i1} + (\mathcal{R}_{i2} - i\mathcal{R}_{i3}) \varsigma_u^*$$

\mathcal{Z}_2 models:

Model	ς_d	ς_u	ς_l
Type I	$\cot \beta$	$\cot \beta$	$\cot \beta$
Type II	$-\tan \beta$	$\cot \beta$	$-\tan \beta$
Type X	$\cot \beta$	$\cot \beta$	$-\tan \beta$
Type Y	$-\tan \beta$	$\cot \beta$	$\cot \beta$
Inert	0	0	0

Quantum Corrections

$\mathcal{L}_{\text{A2HDM}}$ invariant under the phase transformation: $[\alpha'_i = \alpha'_i]$

$$f_L^i(x) \rightarrow e^{i\alpha_i^{f,L}} f_L^i(x) \quad , \quad f_R^i(x) \rightarrow e^{i\alpha_i^{f,R}} f_R^i(x)$$

$$V_{\text{CKM}}^{ij} \rightarrow e^{i\alpha_i^{u,L}} V_{\text{CKM}}^{ij} e^{-i\alpha_j^{d,L}} \quad , \quad M_{f,ij} \rightarrow e^{i\alpha_i^{f,L}} M_{f,ij} e^{-i\alpha_j^{f,R}}$$

- Leptonic FCNCs absent to all orders in perturbation theory
- Loop-induced FCNCs local terms take the form:

$$\bar{u}_L V_{\text{CKM}} (M_d M_d^\dagger)^n V_{\text{CKM}}^\dagger (M_u M_u^\dagger)^m M_u u_R$$

$$\bar{d}_L V_{\text{CKM}}^\dagger (M_u M_u^\dagger)^n V_{\text{CKM}} (M_d M_d^\dagger)^m M_d d_R$$

MFV structure

D'Ambrosio et al, Chivukula-Georgi, Hall-Randall, Buras et al, Cirigliano et al

FCNCs at one Loop

General 2HDM 1-loop Renormalization Group Eqs. known Cvetic et al, Ferreira et al



Jung-Pich-Tuzón, Braeuninger-Ibarra-Simonetto

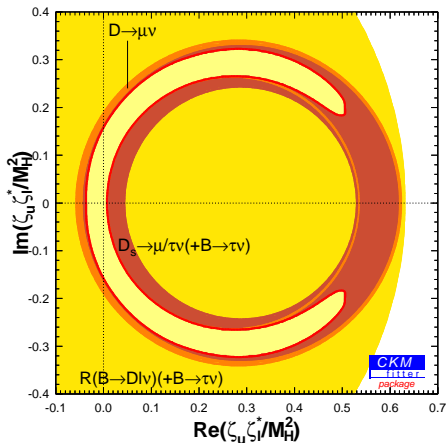
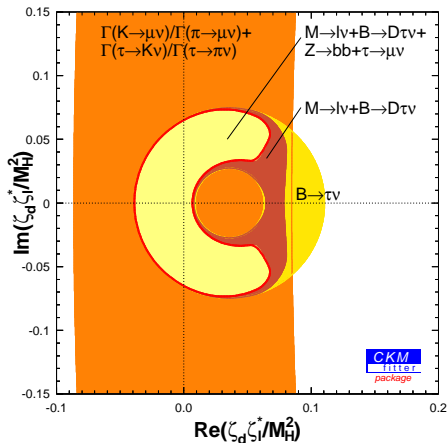
$$\begin{aligned} \mathcal{L}_{\text{FCNC}} = & \frac{C(\mu)}{4\pi^2 v^3} (1 + \varsigma_u^* \varsigma_d) \sum_i \varphi_i^0(x) \\ & \times \left\{ (\mathcal{R}_{i2} + i\mathcal{R}_{i3}) (\varsigma_d - \varsigma_u) \left[\bar{d}_L V_{\text{CKM}}^\dagger M_u M_u^\dagger V_{\text{CKM}} M_d d_R \right] \right. \\ & \left. - (\mathcal{R}_{i2} - i\mathcal{R}_{i3}) (\varsigma_d^* - \varsigma_u^*) \left[\bar{u}_L V_{\text{CKM}} M_d M_d^\dagger V_{\text{CKM}}^\dagger M_u u_R \right] \right\} \\ & + \text{h.c.} \end{aligned}$$

- $C(\mu) = C(\mu_0) - \log(\mu/\mu_0)$
- Vanish in all \mathcal{Z}_2 models as it should
- Suppressed by $m_q m_{q'}^2 / (4\pi^2 v^3)$ and $V_{\text{CKM}}^{qq'}$ $\rightarrow \bar{s}_L b_R, \bar{c}_L t_R$

Global fit to $P \rightarrow l\nu_l, \tau \rightarrow P\nu_\tau, P \rightarrow P'\nu_l$

(95% CL)

Jung-Pich-Tuzón, 1006.0470

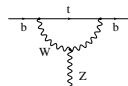
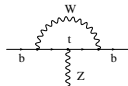
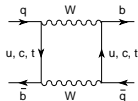
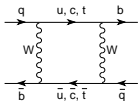


Tree-level H^\pm exchange

($M_H \equiv M_{H^\pm}$, GeV $^{-2}$ units)

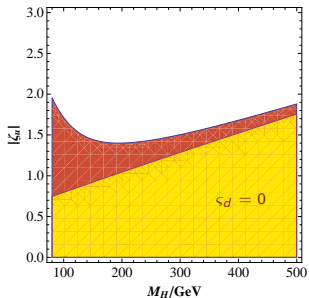
1-Loop Constraints on H^\pm Couplings

(95% CL)

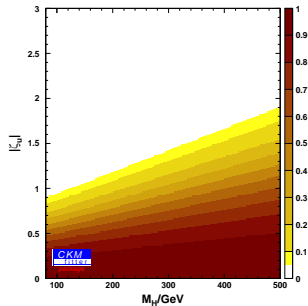


Virtual H^\pm / W^\pm . Top-dominated contributions

ΔM_{B_s} ($|s_d| < 50$)



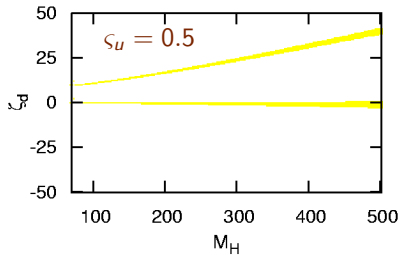
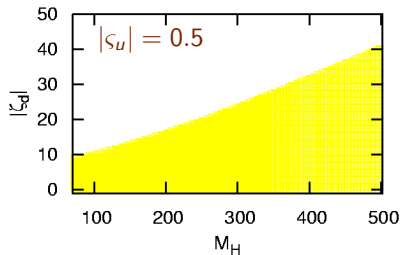
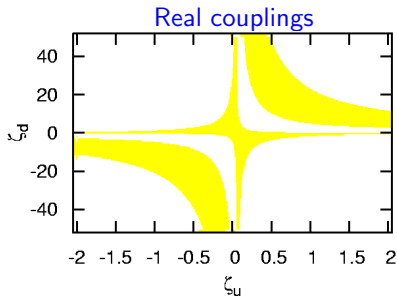
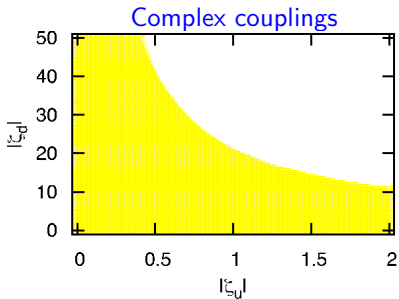
$Z \rightarrow b\bar{b}$ ($|s_d| < 50$)



$$|s_u|/M_{H^\pm} < 0.011 \text{ GeV}^{-1}$$

Jung-Pich-Tuzón, 1006.0470

Constraints from $b \rightarrow s \gamma$ (95% CL)

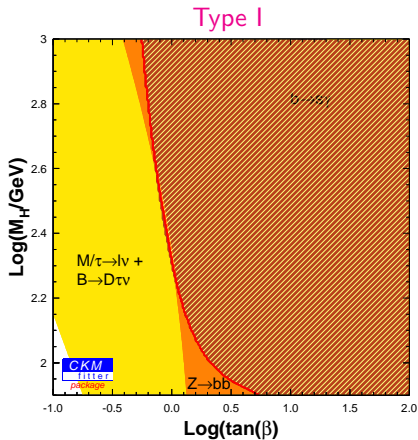


$$C_i^{\text{eff}}(\mu_W) = C_{i,SM} + |c_u|^2 C_{i,uu} - (c_u^* c_d) C_{i,ud}$$

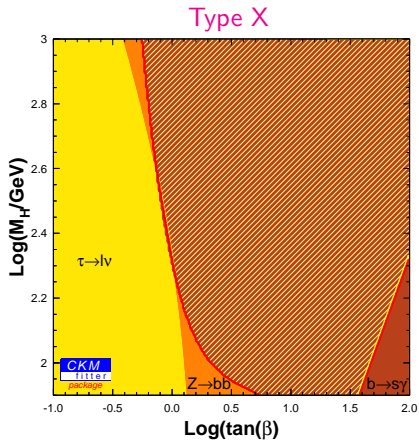
Jung-Pich-Tuzón, 1006.0470, 1011.5154

Global Constraints on Z_2 Models (95% CL)

Jung-Pich-Tuzón, 1006.0470



$$\varsigma_u = \varsigma_d = \varsigma_l = \cot \beta$$

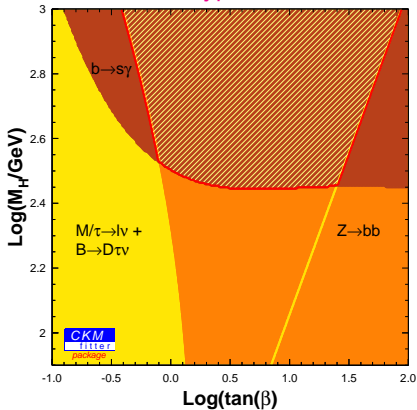


$$\varsigma_u = \varsigma_d = -\varsigma_l^{-1} = \cot \beta$$

Global Constraints on Z_2 Models (95% CL)

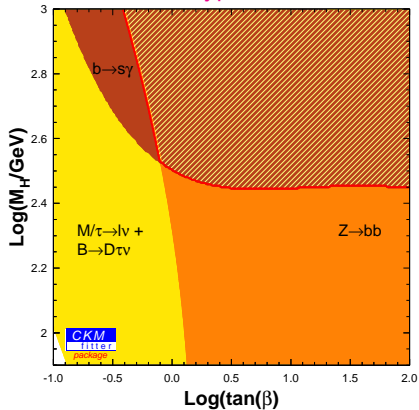
Jung-Pich-Tuzón, 1006.0470

Type II



$$\zeta_u = -\zeta_d^{-1} = -\zeta_l^{-1} = \cot \beta$$

Type Y



$$\zeta_u = -\zeta_d^{-1} = \zeta_l = \cot \beta$$

$M_{H^\pm} > 277 \text{ GeV}$

In agreement with previous analyses

Aoki et al, Wahab et al, Deschamps et al, Flacher et al, Bona et al, Mahmoudi-Stal, Misiak et al ...

Scaling factors for Higgs Production & Decay

$$g_{\varphi_i^0 VV} = \mathcal{R}_{i1} g_{hVV}^{\text{SM}}$$

$$y_u^{\varphi_i^0} = \mathcal{R}_{i1} + (\mathcal{R}_{i2} - i \mathcal{R}_{i3}) \zeta_u^*$$

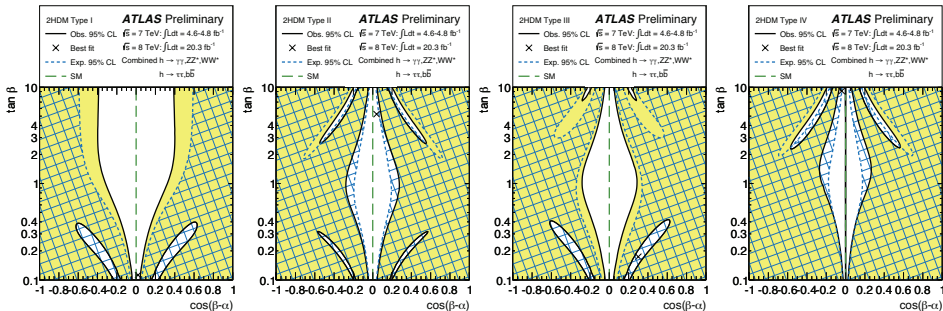
$$y_{d,l}^{\varphi_i^0} = \mathcal{R}_{i1} + (\mathcal{R}_{i2} + i \mathcal{R}_{i3}) \zeta_{d,l}$$

- CP Symmetry:**

$$g_{h_i VV} = \cos \tilde{\alpha} g_{hVV}^{\text{SM}} \quad , \quad g_{H_i VV} = -\sin \tilde{\alpha} g_{hVV}^{\text{SM}}$$

$$y_f^h = \cos \tilde{\alpha} + \zeta_f \sin \tilde{\alpha} \quad , \quad y_f^H = -\sin \tilde{\alpha} + \zeta_f \cos \tilde{\alpha} \quad , \quad y_u^A = -i \zeta_u \quad , \quad y_{d,l}^A = i \zeta_{d,l}$$

LHC Fit within Z_2 Models



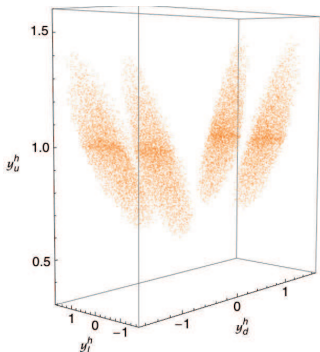
$$g_{VVh}^{\text{SM}}/g_{VVh}^{\text{SM}} = \cos \tilde{\alpha} \equiv \sin(\beta - \alpha)$$

$$y_f^h = \cos \tilde{\alpha} + \zeta_f \sin \tilde{\alpha}$$

Model	S_d	S_u	S_l
Type I	$\cot \beta$	$\cot \beta$	$\cot \beta$
Type II	$-\tan \beta$	$\cot \beta$	$-\tan \beta$
Type X (III)	$\cot \beta$	$\cot \beta$	$-\tan \beta$
Type Y (IV)	$-\tan \beta$	$\cot \beta$	$\cot \beta$
Inert	0	0	0

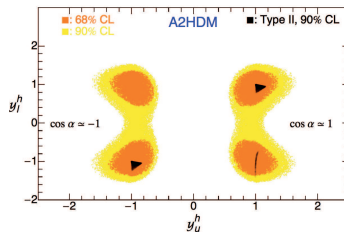
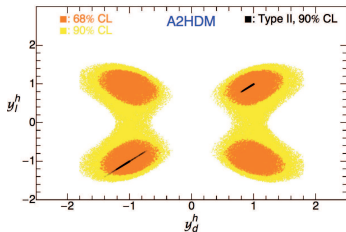
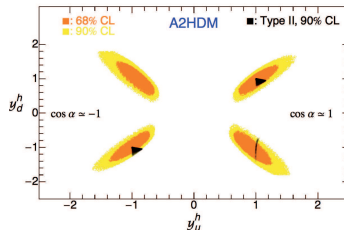
A Light CP-even Higgs at 126 GeV

Celis-Ilisie-Pich, 1302.4022, 1310.7941



CP conserved

$$|\cos \tilde{\alpha}| > 0.80 \quad (90\% \text{ CL})$$



A Light CP-even Higgs at 126 GeV

Celis-Ilisie-Pich, 1302.4022, 1310.7941

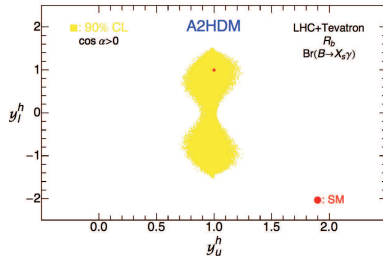
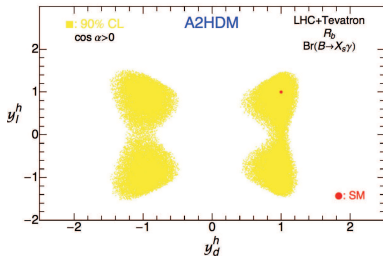
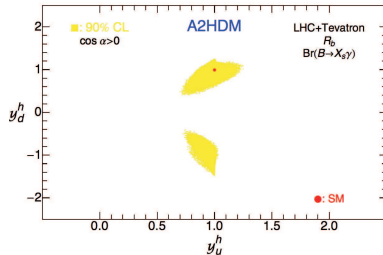
CP conserved

LHC + Tevatron + R_b + $b \rightarrow s\gamma$

$M_{H^\pm} \in [80, 500]$ GeV

$|s_{d,l}| < 50$

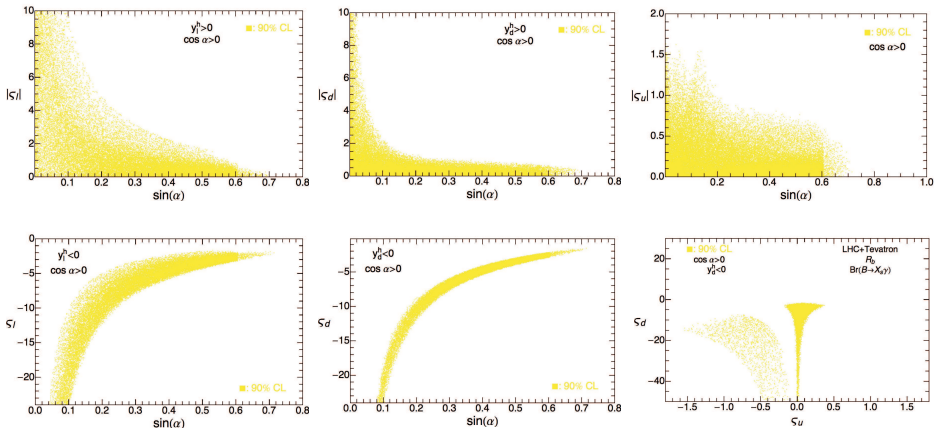
H^\pm neglected in $H \rightarrow 2\gamma$



A Light CP-even Higgs at 126 GeV

Celis-Ilisie-Pich, 1302.4022, 1310.7941

CP conserved

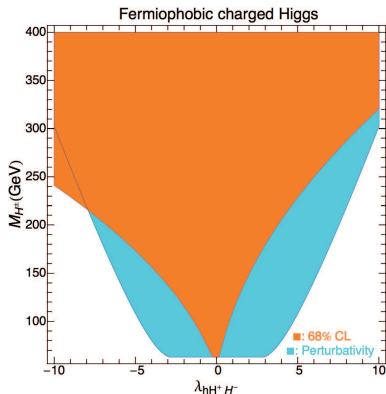
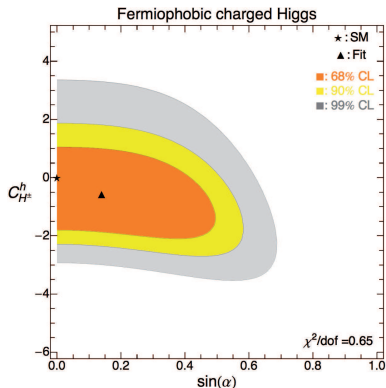


Strong constraints on the A2HDM parameters

Fermiophobic Charged Higgs

Celis-Ilisie-Pich, 1302.4022, 1310.7941

$$c_f = 0 \quad \rightarrow \quad y_f^{\varphi_i^0} = g_{\varphi_i^0 VV} / g_{\varphi_i^0 VV}^{\text{SM}} = \mathcal{R}_{i1}$$



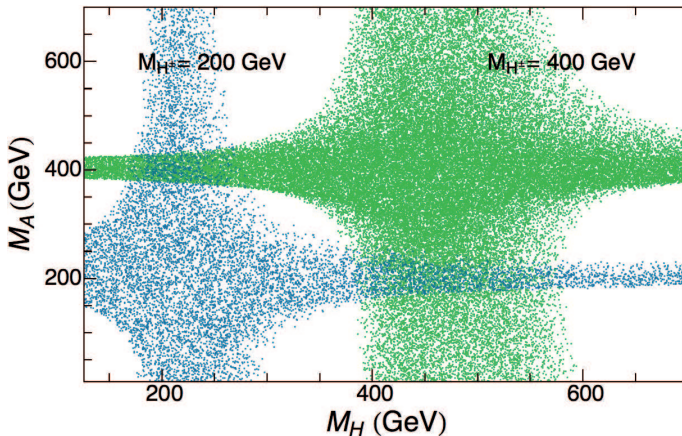
$$\mathcal{L}_{hH^+H^-} = -v \lambda_{hH^+H^-} h H^+ H^-,$$

$$C_{H^\pm}^h = \frac{v^2}{2M_{H^\pm}^2} \lambda_{hH^+H^-} \mathcal{A}(4M_{H^\pm}^2 / M_h^2)$$

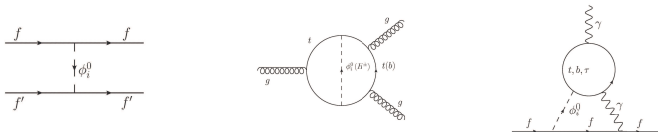
Oblique Constraints (S, T, U)

Celis-Ilisie-Pich, 1302.4022, 1310.7941

$\cos \tilde{\alpha} \in [0.8, 1]$



Electric Dipole Moments



- **Highly sensitive to flavour-blind CP-violating phases**
- Stringent experimental bounds: **neutron, Tl, Hg, YbF ...**
- 1-loop H^\pm contributions very suppressed by light-quark masses
- Contributions from 4-fermion operators are small Buras et al
- **Two-loop contributions dominate** Weinberg, Dicus, Barr-Zee, Gunion-Wyler
- **Strong cancellations among φ_i^0 contributions:** Jung-Pich

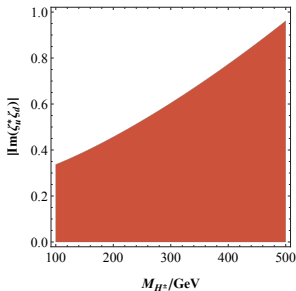
$$\sum_i \text{Re}(y_f^{\varphi_i^0}) \text{Im}(y_{f'}^{\varphi_i^0}) \propto \text{Im}(\zeta_f^* \zeta_{f'})$$

Cancelation exact in the equal-mass and decoupling limits

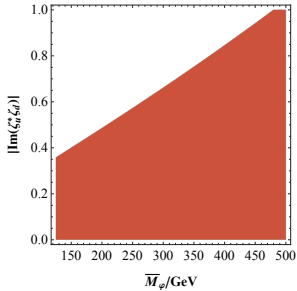
Neutron EDM

Jung-Pich, 1308.6283

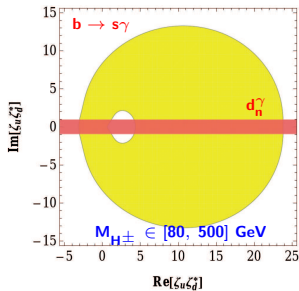
Charged contribution



Neutral contribution



Comparison with $b \rightarrow s \gamma$

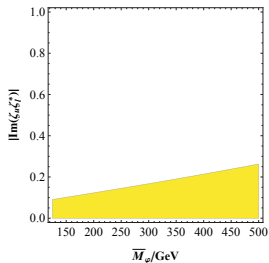
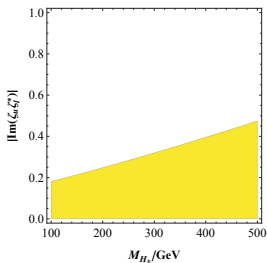


$\text{Im}(\zeta_u \zeta_d^*)$ strongly constrained, but not tiny

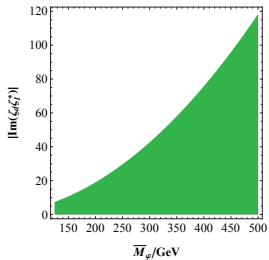
$$\bar{M}_\varphi = \langle M_{\varphi_i^0} \rangle \quad (\text{effective neutral mass})$$

Electron EDM

Jung-Pich, 1308.6283



Mercury EDM



2HDM SUMMARY

- The **Aligned THDM** provides a **general phenomenological setting**
Includes all Z_2 models
- **Tree-level FCNCs absent** by construction
- **Loop-induced quark FCNCs very constrained (MFV like)**
- **New sources of CP violation through s_f**
- **Satisfies flavour constraints with $s_f \sim \mathcal{O}(1)$**
- **Sizeable flavour-blind phases allowed by EDMs**
- **Interesting collider phenomenology**

Neutral and charged scalars within LHC reach

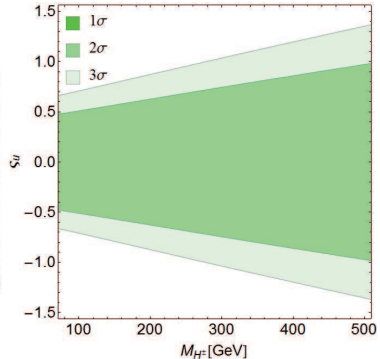
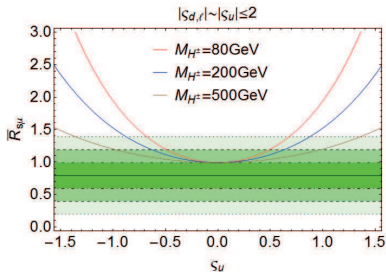


Backup Slides

$$B_{s,d}^0 \rightarrow \mu^+ \mu^-$$

$$\overline{\mathcal{B}}(B_s^0 \rightarrow \mu^+ \mu^-)_{\text{exp.}} = (2.9 \pm 0.7) \times 10^{-9} \quad [\text{SM}: (3.65 \pm 0.23) \times 10^{-9}]$$

$$\overline{\mathcal{B}}(B_d^0 \rightarrow \mu^+ \mu^-)_{\text{exp.}} = (3.6_{-1.4}^{+1.6}) \times 10^{-10} \quad [\text{SM}: (1.06 \pm 0.09) \times 10^{-10}]$$



$$\overline{R}_{s\mu} \equiv \overline{\mathcal{B}}(B_s^0 \rightarrow \mu^+ \mu^-) / \overline{\mathcal{B}}(B_s^0 \rightarrow \mu^+ \mu^-)_{\text{SM}}$$

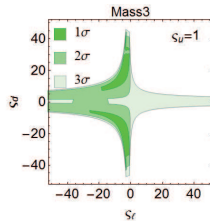
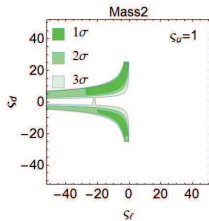
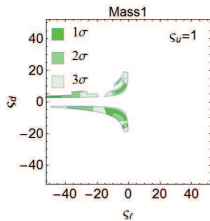
$$B_{s,d}^0 \rightarrow \mu^+ \mu^-$$

Mass1:

$$M_{H^\pm} = 80 \text{ GeV}$$

$$M_A = 80 \text{ GeV}$$

$$M_H = 130 \text{ GeV}$$

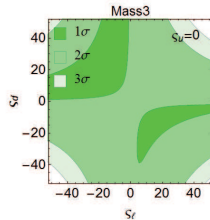
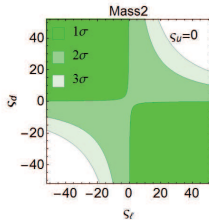
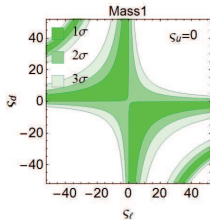


Mass2:

$$M_{H^\pm} = 200 \text{ GeV}$$

$$M_A = 200 \text{ GeV}$$

$$M_H = 200 \text{ GeV}$$

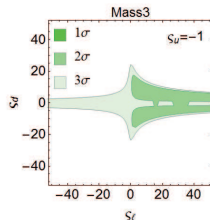
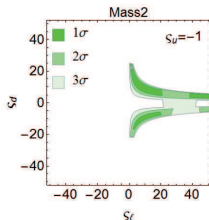
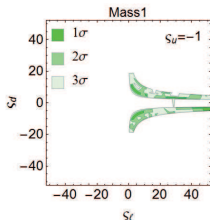


Mass3:

$$M_{H^\pm} = 500 \text{ GeV}$$

$$M_A = 500 \text{ GeV}$$

$$M_H = 500 \text{ GeV}$$



Li-Lu-Pich, 1404.5865

Minimal Flavour Violation in 2HDMs

$SU(N_G)^5$ Flavour Symmetry in the Gauge Sector (Q_L, u_R, d_R, L_L, l_R)

Chivukula-Georgi '87

Spurion Formalism:

D'Ambrosio et al, Buras et al

- $\Gamma_1 \sim (N_G, 1, \bar{N}_G, 1, 1)$
- $\Delta_1 \sim (N_G, \bar{N}_G, 1, 1, 1)$
- $\Pi_1 \sim (1, 1, 1, N_G, \bar{N}_G)$



**Aligned Yukawas
are also invariant**

Allowed Operators:

$$\bar{Q}'_L (\Gamma_1 \Gamma_1^\dagger)^n (\Delta_1 \Delta_1^\dagger)^m \Delta_1 u'_R$$

$$\bar{Q}'_L (\Delta_1 \Delta_1^\dagger)^n (\Gamma_1 \Gamma_1^\dagger)^m \Gamma_1 d'_R$$

Tree-level Constraints

Jung-Pich-Tuzón, 1006.0470

- $\tau \rightarrow \mu/e$: $|g_\mu/g_e|^2 = 1.0036 \pm 0.0029$



$$|s_l|/M_{H^\pm} < 0.40 \text{ GeV}^{-1} \quad (95\% \text{ CL})$$

- $\Gamma(P^- \rightarrow l^- \bar{\nu}_l) = \frac{m_P}{8\pi} \left(1 - \frac{m_l^2}{m_P^2}\right)^2 |G_F m_l f_P V_{\text{CKM}}^{ij}|^2 |1 - \Delta_{ij}|^2$

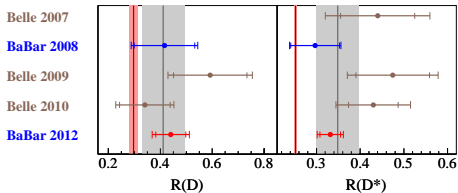
$$\Delta_{ij} = \frac{m_P^2}{M_{H^\pm}^2} s_l^* \frac{s_u m_{u_i} + s_d m_{d_j}}{m_{u_i} + m_{d_j}}$$

- $\Gamma(P \rightarrow P' l^- \bar{\nu}_l) \Rightarrow$ Scalar form factor: $\tilde{f}_0(t) = f_0(t) (1 + \delta_{ij} t)$

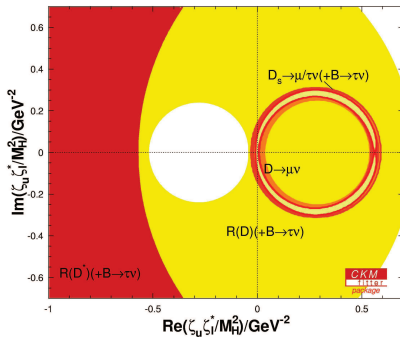
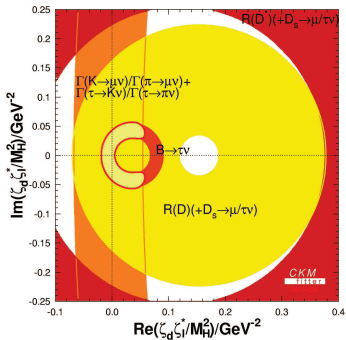
$$\delta_{ij} \equiv -\frac{s_l^*}{M_{H^\pm}^2} \frac{m_i s_u - m_j s_d}{m_i - m_j}$$

\$B \to D^{(*)} \tau \nu_\tau\$ and \$B \to \tau \nu_\tau\$ decays

$$R(D^{(*)}) \equiv \frac{\text{Br}(\bar{B} \to D^{(*)} \tau^- \bar{\nu}_\tau)}{\text{Br}(\bar{B} \to D^{(*)} \ell^- \bar{\nu}_\ell)}$$

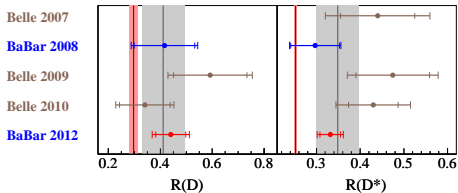


Celis-Jung-Li-Pich, 1210.8443

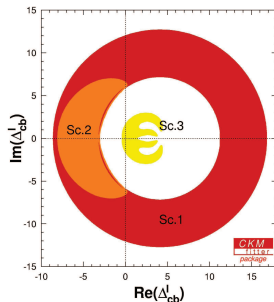
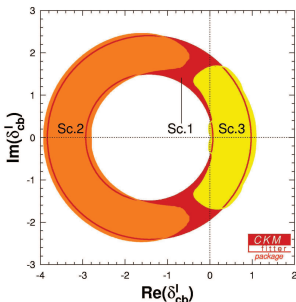
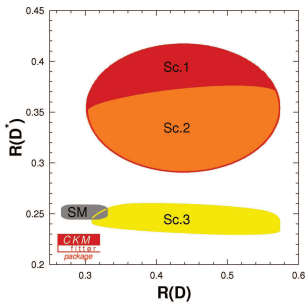


$B \rightarrow D^{(*)} \tau \nu_\tau$ and $B \rightarrow \tau \nu_\tau$ decays

$$R(D^{(*)}) \equiv \frac{\text{Br}(\bar{B} \rightarrow D^{(*)} \tau^- \bar{\nu}_\tau)}{\text{Br}(\bar{B} \rightarrow D^{(*)} \ell^- \bar{\nu}_\ell)}$$



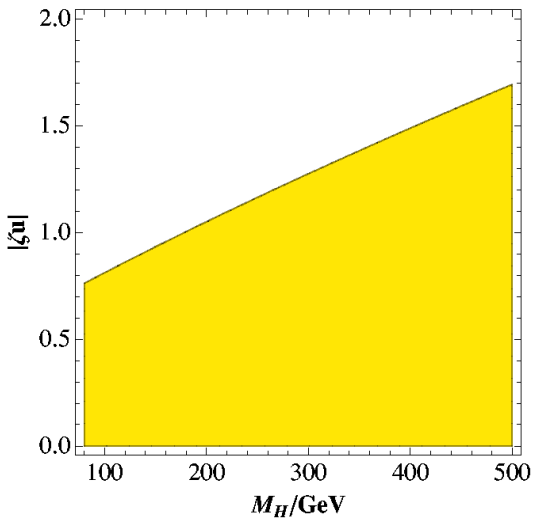
Celis-Jung-Li-Pich, 1210.8443



Sc1: $R(D)$ and $R(D^*)$ only ; Sc1: $R(D)$, $R(D^*)$, $\text{Br}(B \rightarrow \tau \nu_\tau)$; Sc3: All data except $R(D^*)$

Constraints from ϵ_K (95% CL)

Jung-Pich-Tuzón, 1006.0470



Higgs Signal Strengths:

$$\mu_f^{\varphi_i^0} \equiv \frac{\sigma(pp \rightarrow \varphi_i^0) \text{Br}(\varphi_i^0 \rightarrow f)}{\sigma(pp \rightarrow h)_{\text{SM}} \text{Br}(h \rightarrow f)_{\text{SM}}}$$

$$\mu_{f jj}^{\varphi_i^0} \equiv \frac{\sigma(pp \rightarrow jj \varphi_i^0) \text{Br}(\varphi_i^0 \rightarrow f)}{\sigma(pp \rightarrow jj h)_{\text{SM}} \text{Br}(h \rightarrow f)_{\text{SM}}} \quad ; \quad \mu_{f V}^{\varphi_i^0} \equiv \frac{\sigma(pp \rightarrow V \varphi_i^0) \text{Br}(\varphi_i^0 \rightarrow f)}{\sigma(pp \rightarrow V h)_{\text{SM}} \text{Br}(h \rightarrow f)_{\text{SM}}}$$

$$\frac{\text{Br}(\varphi_i^0 \rightarrow X)}{\text{Br}(h \rightarrow X)_{\text{SM}}} = \frac{1}{\rho(\varphi_i^0)} \frac{\Gamma(\varphi_i^0 \rightarrow X)}{\Gamma(h \rightarrow X)_{\text{SM}}} \quad ; \quad \rho(\varphi_i^0) = \frac{\Gamma(\varphi_i^0)}{\Gamma_{\text{SM}}(h)}$$

$$C_{gg}^{\varphi_i^0} = \frac{\sigma(gg \rightarrow \varphi_i^0)}{\sigma(gg \rightarrow h)_{\text{SM}}} = \frac{|\sum_q \text{Re}(y_q^{\varphi_i^0}) \mathcal{F}(x_q)|^2 + |\sum_q \text{Im}(y_q^{\varphi_i^0}) \mathcal{K}(x_q)|^2}{|\sum_q \mathcal{F}(x_q)|^2}$$

$$C_{\gamma\gamma}^{\varphi_i^0} = \frac{\Gamma(\varphi_i^0 \rightarrow \gamma\gamma)}{\Gamma(h \rightarrow \gamma\gamma)_{\text{SM}}} = \frac{|\sum_f \text{Re}(y_f^{\varphi_i^0}) N_C^f Q_f^2 \mathcal{F}(x_f) + \mathcal{G}(x_W) \mathcal{R}_{i1} + C_{H\pm}^{\varphi_i^0}|^2 + |\sum_f \text{Im}(y_f^{\varphi_i^0}) N_C^f Q_f^2 \mathcal{K}(x_f)|^2}{|\sum_f N_C^f Q_f^2 \mathcal{F}(x_f) + \mathcal{G}(x_W)|^2}$$

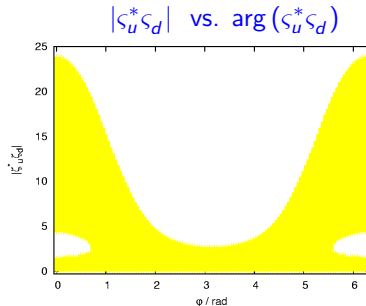
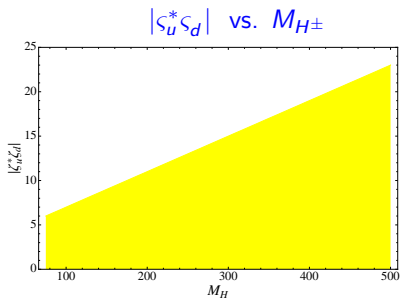
$$x_f = 4m_f^2/M_{\varphi_i^0}^2 \quad ; \quad x_W = 4M_W^2/M_{\varphi_i^0}^2$$

Constraints from $b \rightarrow s\gamma$ (95% CL)

Jung-Pich-Tuzón, 1011.5154

Important Correlations:

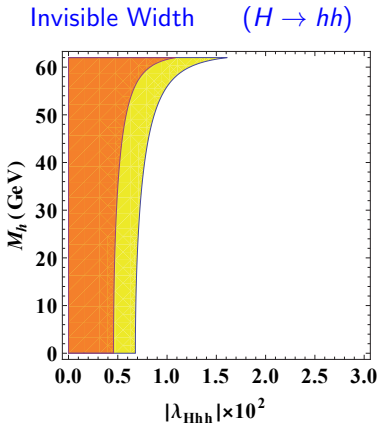
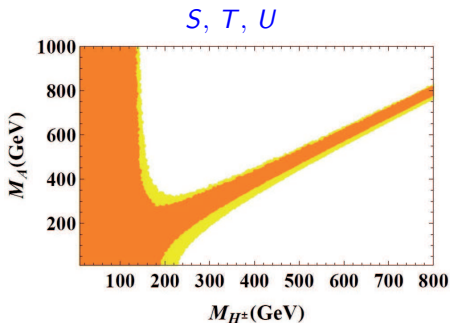
$$C_i^{\text{eff}}(\mu_W) = C_{i,SM} + |s_u|^2 C_{i,uu} - (s_u^* s_d) C_{i,ud}$$



- Stronger constraint for small Scalar Masses
- For $\varphi \equiv \arg(s_u^* s_d) = \pi$ (0) constructive (destructive) interference
- Important restriction on CP asymmetries

A Heavy CP-even Higgs at 126 GeV

Celis-Ilisie-Pich, 1302.4022

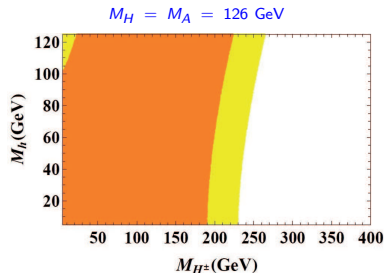
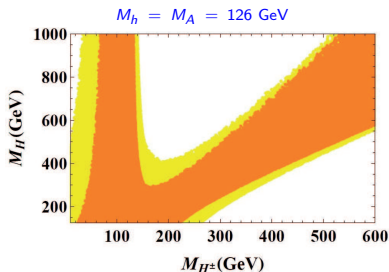


$$\sin \tilde{\alpha} \approx 1$$



$$g_{hVV} \ll 1$$

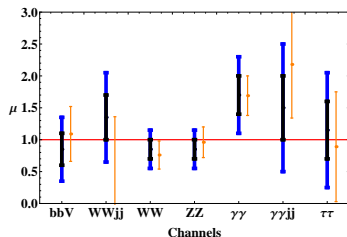
S, T, U Constraints



$M_h = M_A = 126 \text{ GeV}$

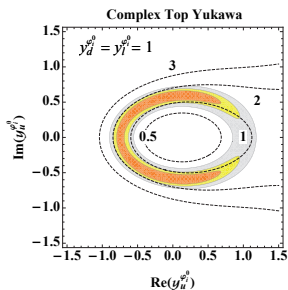
$\cos \tilde{\alpha} = 0.98 \pm 0.2$, $\zeta_U = -1.1^{+0.5}_{-1.4}$

$|\zeta_d| = 1.2 \pm 1.2$, $\zeta_I = -0.2^{+0.6}_{-0.4}$

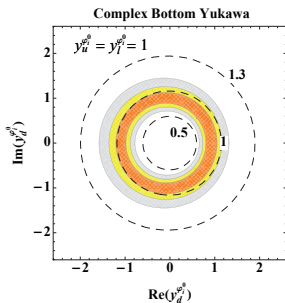


Complex Yukawa Couplings

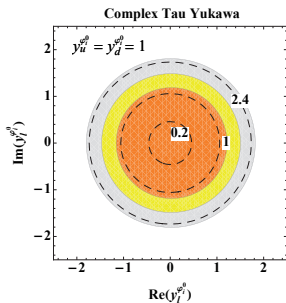
Celis-Ilisie-Pich, 1302.4022



Dashed lines = constant $\mu_{\gamma\gamma}^{\varphi_i^0}$



constant $\mu_{bbV}^{\varphi_i^0}$

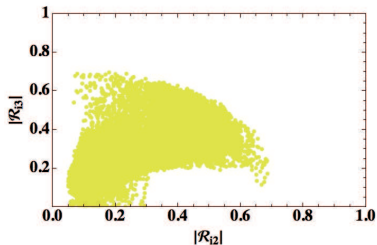
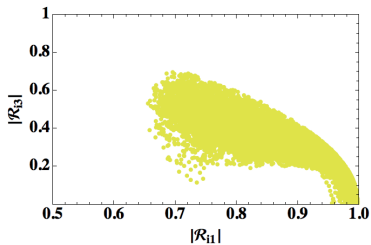


constant $\mu_{\tau\tau V}^{\varphi_i^0}$

$\mathcal{R}_{i1} = 0.95$, parameters not shown set to SM

CP-even & CP-odd Scalar Mixing

Celis-Ilisie-Pich, 1302.4022



90% CL bounds for real ζ_f , with $|\zeta_u| < 2$ and $|\zeta_{d,l}| < 10$